

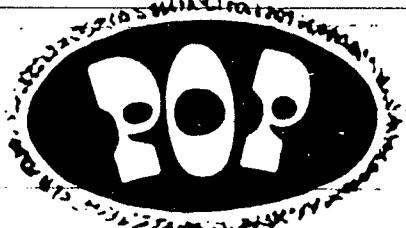
THIS is



The Catholic
COURIER
Journal

**GREAT FUND RAISING
LABEL SAVING GAME**

Announcing



GAME No. 2


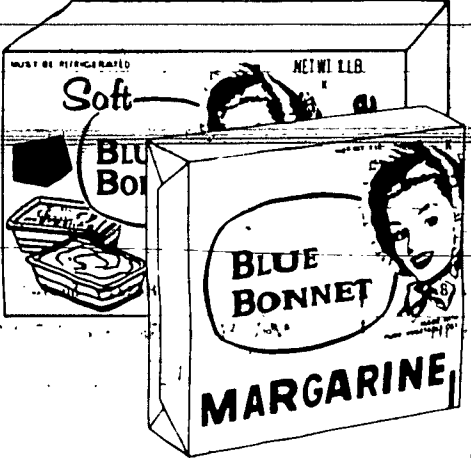



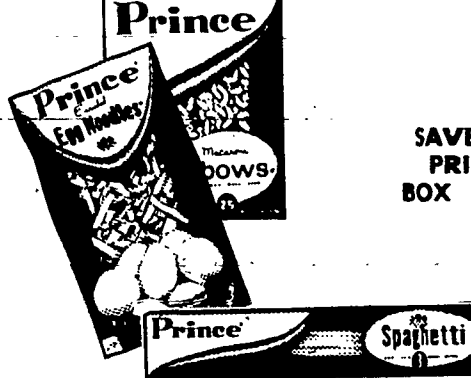

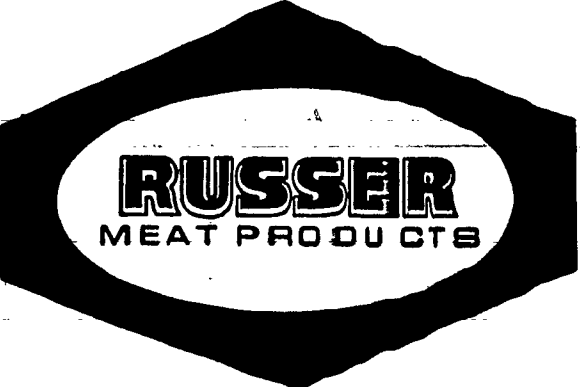
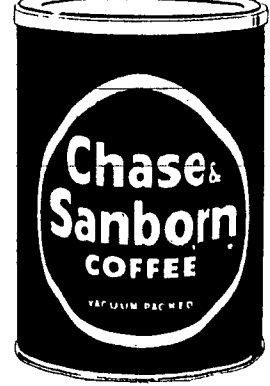


APRIL 1st 1967

TIL

SEPTEMBER 30th, 1967

Thousands Of Dollars To Be Awarded Sept. 30, '67

These Are  Participants For Game #2

<p>WATCH</p> <p>The Catholic COURIER Journal</p> <p>FOR NEW</p> <p> Products</p>	<p></p> <p>SAVE THE BLUE BONNET WRAPPER</p>	<p>AMUSEMENTS</p> <p>"SOUND OF MUSIC"</p> <p>and</p> <p>"THE BIBLE"</p> <p>SAVE The Ticket Stubs</p>	<p></p> <p>MAPLECREST</p> <p>ROCHESTER, NEW YORK</p> <p>SAVE THE MAPLECREST LABEL</p>
<p>Columbia Banking</p> <p></p> <p>OPEN NEW COLUMBIA ACCOUNT OR ADD TO PRESENT ACCOUNT ASK FOR RECEIPT</p> <p>SAVING & LOAN ASSOCIATION</p>	<p>WISE</p> <p></p> <p>POTATO CHIPS</p> <p>SAVE THE PACKAGE</p>	<p></p> <p>SAVE THE PRINCE BOX FRONT</p>	<p>HUNTS TOMATO PASTE</p> <p>SAVE THE CAN</p> <p></p>
<p></p> <p>SAVE THE RUSSER LABEL</p>	<p>VACUUM PACKED CHASE & SANBORN</p> <p></p> <p>SAVE THE EASY-OPEN TIN LID</p>	<p>KREY CANNED MEATS</p> <p></p> <p>SAVE KREY NAME TRADEMARK</p>	<p>ROYAL PUDDINGS AND DESSERTS</p> <p></p> <p>SAVE THE FRONT OF BOX</p>

All products shown above or listed in the "POP" Shopping List are Qualified Advertising Participants in COURIER JOURNAL'S "POP" LABEL GAME. Save these Labels or Specified Identifications—these are worth CASH TO YOUR ORGANIZATION.

They are proof that you appreciate the cooperation of these fine Advertisers. These listed Participants are making the COURIER JOURNAL'S "POP" Fund-Raising Label-Saving Game possible. Buy these products and save the Labels. Urge your friends

to buy these products and save the Identifications specified. EVERY REGISTERED ORGANIZATION WILL SHARE in the Cash Distribution from the "POP" Fund-Raising, Label-Saving Game—MAKE SURE YOUR GROUP IS REGISTERED!

HERE ARE THE RULES . . .

BUY THESE PRODUCTS —
SAVE THE LABELS OR PORTION OF LABEL,
TRADE MARK OR OTHER IDENTIFICATION INDICATED

Turn accumulated Labels or Identifications in to your Organization at least once a month.

"POP" Chairladies will arrange to send your Organization's accumulated Labels once a month (with Label Report Form, which will be supplied) to the "POP" Labels Dept., The Catholic Courier Journal, 35 Scio St., Rochester, N.Y. 14604. All Labels to be credited to any Organization must be sent in or delivered to the "POP" Labels Dept. of the Courier Journal (with Label Report Form) prior to midnight Sept. 30, 1967, to be eligible for CASH AWARD in this "POP" Game. Labels from individuals who are not members of a registered Organization will be credited to a designated registered group.

ONLY LABELS or IDENTIFICATIONS SPECIFIED from Product Participants shown on this page (or added to "POP" Shopping List in subsequent issues of the Courier Journal) will be accepted for credit.

All Organizations or Clubs MUST REGISTER with the COURIER JOURNAL to qualify for "POP" Fund-Raising, Label-redemption.

REGISTER YOUR GROUP NOW!

IMPORTANT: If Your Organization Registered For the Previous POP Game You DO NOT Have to Register Again!

TO REGISTER

Call The Courier Journal
454-7050

AI

Margaret Gilligan
Mrs. Paul

