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The Beautiful Bride

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GOODWIN NUSBAUM FASHIONS
SOUTHTOWN PLAZA
WEST HENRIETTA RD. AT JEFFERSON RD.



Letter To A Mother-in-Law

Dear Mom,

On the day I married your son I didn't know exactly what to call you. My own mother was at the celebration and as I looked at her I wondered if I could ever bring myself to giving you her title.

I thought about it quite a while before you and I came face to face that day. Should I call you Mrs. (as I had done for so long a time) or should I call you by your first name (which didn't seem at all proper) or should I call you one of the most precious words in my vocabulary.

I still hadn't decided at the moment you came and kissed me after the wedding Mass. But before I knew it the word came out and I meant it with all my heart — you were Mom.

What a silly thing to be thinking about on that day of all days. What else could I have called a person who has borne and loves the boy I chose to be my husband?

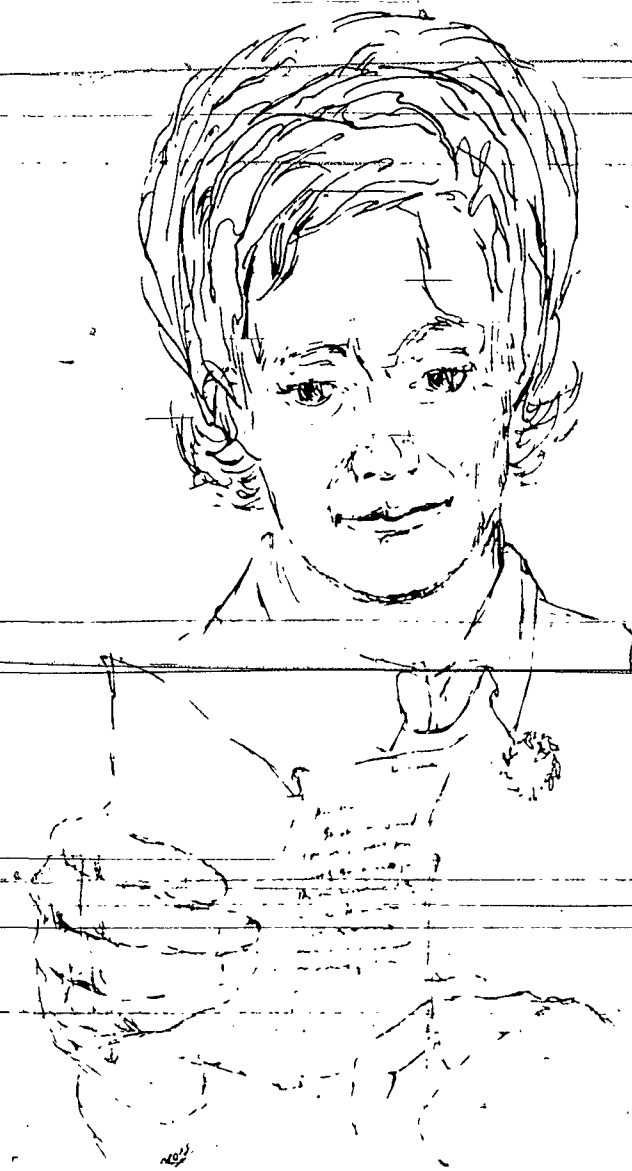
To many people today the term mother-in-law is like the plague. All she has to say is: "I think" and daughters-in-law start composing letters to Dear Abby. Really, Mom, it shouldn't be that way at all. For isn't it true that you are all that my husband is and more? For it was you who ingrained in him the principles and ideals for which I love him.

There are so many things I can learn from you but you must be patient. If my spaghetti sauce ever tastes like yours, I'll be the happiest homemaker in the world; and if I can ever become the wife your son deserves, you'll find I've been imitating your virtues because I already know how much he loves you.

I hope I always see you as I do now — for your wisdom and understanding. I pray that I never become so narrow-minded as to call your wisdom and understanding "advice," for advice is always hard to swallow.

I don't envy your role as mother-in-law; it is a difficult, often thankless one. Yet when my turn comes to play this part, I will ask only that I can open my heart to my son-in-law or daughter-in-law just as you have opened yours to me.

With love always,
Daughter-in-Law



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BUILDING FOR THE FUTURE



Our Young Couple visit the Offices of the Egbert F. Ashley Co., General Insurance Agents, for advice from Mr. Frank E. Donnelly II, Vice President and Treasurer, who is explaining a program set up for their needs.

Young people today need and welcome advice when starting out in the complicated world of business, and they become in turn, the lifeblood of all business. They form a new family on their Wedding Day, and insurance of many kinds must be a basic consideration in their Budget. The Wedding Presents, the engagement Ring, new furnishings and clothes, represent a considerable investment, their first; and must be protected against Loss and Damage. The possibility of sickness or accident befalling the husband and resultant Loss of Income, with mounting medical expense, must be guarded against with insurance. The best buy of all, Life Insurance, is purchased at low cost while they are young, to provide protection for the family in case of the unexpected or used as a savings program for education of the children; even for the retirement years thought of now, so far off.

The biggest investment of all, your car and someday a house of our own, must be protected to prevent disastrous Loss—without proper insurance coverage these things may never be yours again.

Insurance Policies should be wisely bought and understood, and you can do no better than to turn to an Independent Insurance Agent in your own Hometown for such advice. He represents not just one, but many Companies, and can write and place the proper contracts for you with the Companies who provide the best.

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