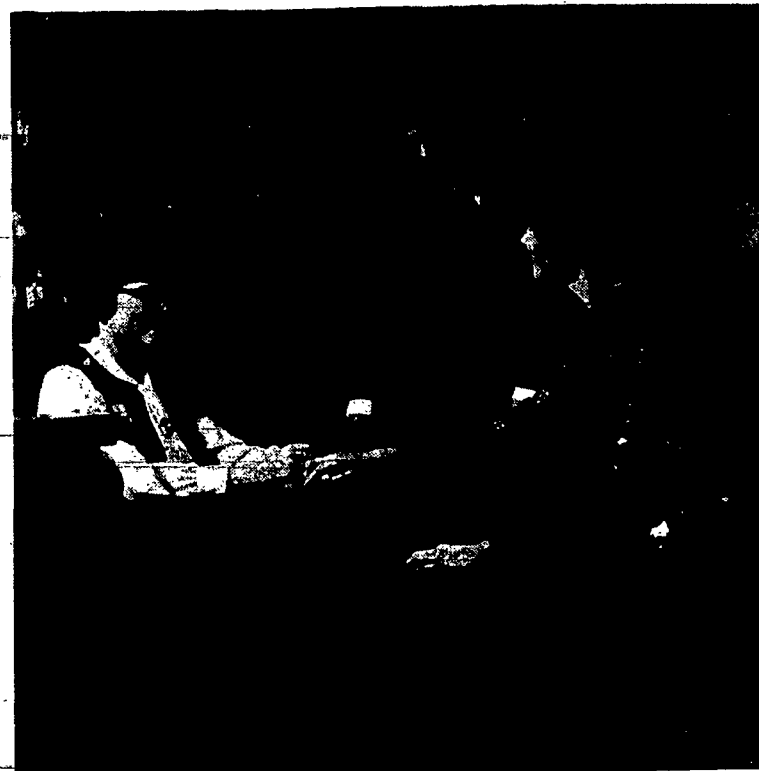


Joining The Moneymakers at First Federal Savings



Jody and Duff stop by First Federal's Main Office at 320 Main Street East to open a profitable savings account. Mrs. Judy Stevens has shown them how saving at First Federal will mean more money for the thing they will want in years ahead. Because First Federal has 10 offices, they know there will be an office near where they work, live or shop.

Saving makes a "big difference" at



FIRST FEDERAL SAVINGS

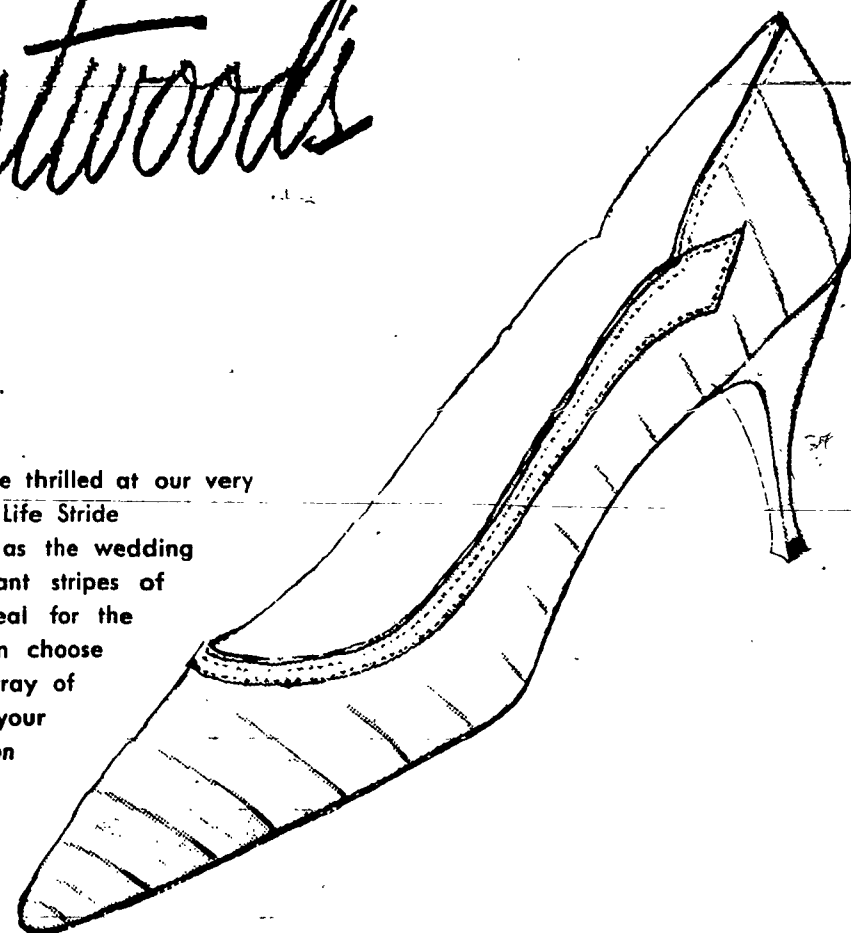
AND LOAN ASSOCIATION OF ROCHESTER
320 MAIN STREET EAST (MAIN OFFICE) • 10 MAIN STREET EAST • 3687 DEWEY AVENUE • 920 MAIN STREET WEST
EASTWAY PLAZA • TWELVE CORNERS • PITTSFORD PLAZA • IRONDEQUOIT PLAZA • BROCKPORT • WESTGATE PLAZA



Eastwoods

Shop Tues & Thurs. 'till 9 P.M.
Charge Accounts Invited

The most glamorous bride will be thrilled at our very large selection of Air Step and Life Stride Shoes as dazzling and as gay as the wedding occasion. Air Step features vibrant stripes of smooth and suedeed corfam ideal for the honeymoon and after. Jody can choose her favorite from a delightful array of gracefully shaped pumps. For your wedding day, a blissful selection of styles and shapely heel heights.



For Duff, rugged casuals by Weejuns, for dress and evening, wingtips and moccasin styles.

29 EAST AVENUE

USE YOUR MIDLAND CHARGE PLATE • MAIL AND PHONE ORDERS FILLED PROMPTLY, 454-5990

"We Didn't Know A Thing About Carpets"...



... THEN SOMEONE TOLD US ABOUT HOUSE OF CARPETS"

"Starting out on a new life ... setting up house-keeping ... buying this ... looking at that ... we were getting more and more confused. Our confusion about rugs ended when we stopped at HOUSE OF CARPETS.

We were told honestly and with candor the difference in carpet fabrics. The friendly salesman explained why some carpets that look almost alike can have a wide price difference. Color coordination ... weaves ... textures ... wall to wall ... room size ... everything was explained and recommendations were made that fit our plans and our budget.

The selection at House of Carpets amazed us. There was variety in everything. Names we knew too — Mohawk, Alexander Smith etc. — A time payment plan was arranged to suit our particular needs.

We were delighted with everything. The courtesy of the man we talked to, his vast experience and knowledge. We got the feeling that we were really important. Take a tip from us, if you want satisfaction when buying rugs and carpets, stop in and see the friendly folks at House of Carpets".

*If You Don't Know About Carpets, Then
You Too, Should Come See Us!*

House of Carpets

3330 MONROE AVENUE

opposite Pittsford Plaza

SHOP DAILY 'til 9 • Sat. 'til 6

Phone 586-0755