

FOR PERFECT
DIAPER SERVICE
Stork
BABY WASH, INC.
FA 8-0770

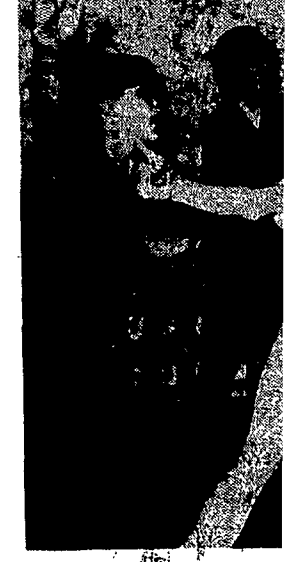
From that
nice
New England
family,
Prince:
a true meat sauce
in a 16 ounce jar.



It's a fact: Prince Meat Sauce has 50% more meat than called for by U.S. Government requirements! And the flavor is traditionally Italian.



Sister Eugene ad during rehearsal



Children in the that the Cast Ready

Bell bottom trousers rately in vogue at Our Lourdes School as swabbers prepare their Pinafore for the visit of Joseph Porter and his of sisters, cousins and

The Gilbert and Sullivan comedy, to be to the public Monday day, Nov. 21, and 22 a in the school auditor Joint effort of the f seventh and eighth under the direction Eugene, Kenneth S Tony DeCrose.

Members of the c Philip Lepel as S Ricky Walsh as the Mary Birmingham as the Captain's daug Martin as Ralph Bac lover, Donna Schult tercup and John E the villain, Dick Dea

Full-skirted ladies the scene of singer ers as the familiar "H.M.S. Pinafore" mystery and make-up

How To Steal a other high comedy thievery as an art time the theft is burn, her nimble a Peter O'Toole, and for all the charm is Paris." — Time

Dead Heat on Round—"An intric ously photographer about a successfu bery. Starring Ja and written and Bernard Girard." — Mag.

Alfie—"A mode regards women a objects is brought tion that his way o less. Adult theme versial in treatm succeeds as a morality play. v Caine." — Catholi letter.

We s CUS We'd like to l giving diner For one thing recipe booklet by using win ing, you can soup to dese In addition, suggestions t your family like to know 12 934 Win "BUD" 101

Thru The Looking Glass

Seton Ball

By LOUISE WILSON



Louise Wilson is heard twelve times weekly on Station WHAM: 9:10 and 9:25 A.M. Monday through Friday; 9:30 A.M. and 12:30 P.M. Saturday.

"What are you wearing to the Seton Ball," is a popular question these days most frequently on the lips of fashion-minded ladies. Some like their dresses long; some like them short. Some shop for weeks to find one to their liking. Others fashion their own in the fabric and silhouette of their choosing.

Most women choose their gowns independently without suggestions from husband and friends. Others accept the advice of their own children. But whether it's brand new, bought for the occasion or a gown worn previously, you can count on the Seton Ball of Thanksgiving Saturday night as the best dressed affair on the year's social calendar.

Mrs. Bernard Soehner, chairman of this year's Seton Ball at the Manger will wear a floor length gown of emerald velvet with an overlay of gold lace just above the hemline. "I just loved the color the minute I saw it in the store," Bea says as she looks forward to her tenth Seton Ball.

"I'm going to wear my hair up—not as it is in my picture. I'm going to wear an emerald rhinestone necklace and earrings which I bought specially for this very exciting occasion. With gold gloves and gold slippers. Bea Soehner doesn't overdo her makeup. Foundation and powder but she's never worn rouge. She favors eye makeup but doesn't trust mascara.

Mrs. Raymond Porter, a two-year Seton member will attend her first Seton Ball in a gown she made herself in a brocade printed in loden green and aquamarine. The neckline is scooped out with the sheath skirt reaching to the floor. Green earrings and green dyed-to-match pumps will complete her costume.

"I decided on my own to wear a long gown. I think it's wonderful to wear one and you have so few opportunities," Virginia believes. A busy young mother of five, she makes half of her own clothes and some of her daughters. Sewing used to make her nervous but now she takes it in her stride. It took her only a couple of days to make the gown for her first Seton Ball.

Mrs. Francis Marino, a Seton member for over four years also anticipates her first Seton Ball. A member of the reception committee, she's chosen a short white chiffon gown with a jeweled bib and a skirt that really swings. She's wearing white satin shoes and matching bag and soon during the last minutes before she and her husband start for the Ball she'll choose some special drop earrings. Esther laughs as she admits she was guided by her three sons in making her selection.

"The boys said, 'Oh, Mother, don't wear a long dress. Long

Announcements were made of the availability of the services of the Chemung County Mental Health Department, and the speech and hearing clinic at Elmira College.

The Chemung County Catholic School Board was organized last year, to coordinate efforts and serve as a clearing house for the discussion of problems, needs, and future projects. It is made up of four Catholic school principals, four pastors, and eight lay representatives from the various parishes which have Catholic schools.

Priests presently serving on the board are: Monsignor Leo G. Schwab, Fathers Joseph Egan, John Leary, Darcy Bolger, Sister M. Declan represents Notre Dame High School; other school principals include Sister Mary Bernadette, St. Anthony's; Sister M. Scraphim, St. Cecilia's; Sister Marie Stanislaus, St. Casimir's. Lay members of the board are as follows: Atty. Paul McCabe, John Cascio, Dr. Thomas Curran, Dr. Walter Ervin, Norman Hoseny, William Bennett, Alfred Drum, and Mrs. Thomas Isaf.

Local Winners Announced By Pepsi-Cola

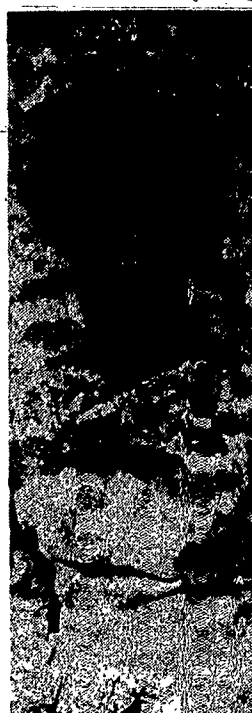
Two Rochester winners in Pepsi-Cola's national "Write Your Own Ticket" sweepstakes were announced today by Frank Staropoli, president, Pepsi-Cola Rochester Bottlers, Inc.

Henry Hopf, 646 Winchester, an employee of Kodak, won top prize in Pepsi's "Good Eating" category. The prize consists of \$2,500 in groceries from Star Supermarkets, Inc., the food outlet selected by Hopf at the time of his entry.

Mrs. D. St. John, 481 Hollenbeck, wrote her own ticket and will receive a \$100 gift certificate.

Both prizes will be awarded by Staropoli at the offices of Pepsi-Cola Rochester Bottlers, Inc., Thursday, Nov. 17, at 1 p.m.

During the "Write Your Own Ticket" sweepstakes, Pepsi-Cola Company and its bottlers awarded 1016 prizes throughout the country. Other national prizes included a fully-equipped Cadillac, 3 expense-paid trips to the French Riviera, 1001 gift certificates valued up to \$1,000 each and income tax payments by Pepsi-Cola for three lucky individuals totaling \$7,500.



Mrs. Joseph Aleo — Miss Eileen Marie Czabatul, daughter of Mr. and Mrs. Stanley B. Czabatul, Everly Drive, Greece, and Joseph Paul Aleo Jr., son of Mr. and Mrs. Joseph P. Aleo Sr., Rumson Rd., Greece, were married Nov. 12 in Holy Rosary Church, Rochester.



Mrs. Robert Alexander — Miss Jeane Marie Dwyer, daughter of Mrs. Emmett J. Dwyer and the late Mr. Dwyer, West-Jefferson Rd., and Robert Howard Alexander Jr., son of Mr. and Mrs. Robert H. Alexander, Springfield, N.J., were married Oct. 1 in St. Louis Church, Pittsford, (Varden Photo)



Mrs. John Piechota — Miss Mary Elizabeth Michatek, daughter of Mr. and Mrs. Stanley Michatek, English Rd., and John Lawrence Piechota, son of Mr. and Mrs. John M. Piechota, San Mateo Rd., were married Nov. 12 in St. Lawrence Church, Rochester. (Varden Photo)



Mrs. Michael Geen — Miss Paula J. Kinsky, daughter of Mr. and Mrs. Edwin B. Kinsky, Crawford St., and Michael E. Geen, son of Mrs. Frederick R. Geen and the late Mr. Geen, were married Nov. 12 in St. Boniface Church, Rochester. (Leichtner Photo)

St. James Mercy Hospital

Extended Care Unit Planned in New Building

Hornell—A concept of an Extended Care Unit and Equipment for St. James Mercy Hospital's new hospital building, now under construction, was discussed this past week at a meeting of hospital personnel and members of the hospital medical staff.

The main topic of interest centered on plans for an extended care unit, a fairly new idea in modern day hospitalization. Plans are being formulated for a 44 bed extended care unit to be used primarily for patients capable of self help, who are being rehabilitated.

These will be patients hospitalized because of stroke, cardiac, fracture, burns, pulmonary affections, amputations and other diseases, who are being

restored to their former capacity through the use of mechanical and physical measures.

Patients admitted to this unit will do some things for themselves, such as bathing, picking up their own medications, report unescorted to physical therapy or inhalation therapy departments for treatment and will have their meals in a group dining area.

Because these patients will be able to perform many tasks for themselves, they will benefit because the room rate will be lower than that charged for other hospital rooms.

Patients admitted to this unit will be those who probably can be expected to be hospitalized from 10 to 90 days. Applications for admittance to this unit will be made by the attending physician, signed by the patient and will then be submitted to a Utilization Committee for approval.

The Physical Therapy and Inhalation Therapy Departments will be located in the new wing in close proximity to the extended care unit. In all probability, the unit will most likely be known as a rehabilitation center.

There was also discussed regarding equipment suggestions for the new building and for the existing hospital. For the new building, equipment was discussed for the emergency room, maternity delivery suite, physical-therapy department and the extended care unit. For the existing building, equipment needs for cysto, x-ray, cardiac, pediatric, medical records and cafeteria were reviewed.

Sister Mary Rene, hospital administrator, conducted the meeting and said, "we are putting undivided effort into completing all plans so that there will be no delay when the new wing is ready for occupancy."

Notre Dame Senior Named Junior Miss

Notre Dame senior Marcia McCarthy, 17, was chosen Chemung County Junior Miss in the seventh annual pageant finals at Horseheads High School Nov. 5.

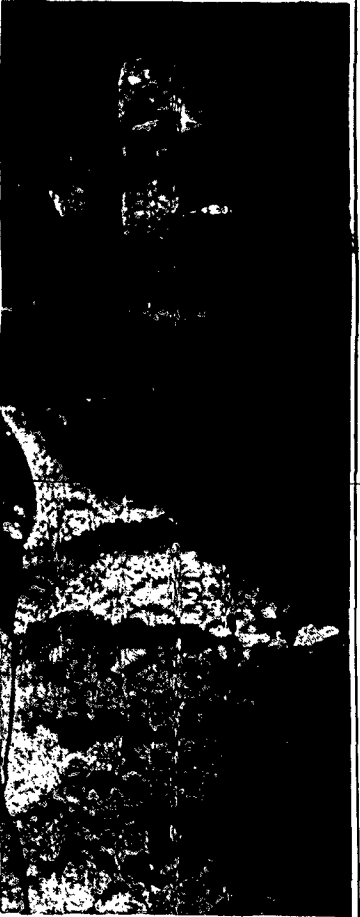
In the contest, sponsored by the Horseheads Jaycees to give recognition to the outstanding senior girl in the area, Marcia competed with ten other seniors from Chemung County High Schools. She will represent the county in the state eliminations to be held in Rochester.

Contestants were judged on character, personality, scholarship, intelligence, participation in extra-curricular activities, talent and general appearance. Miss McCarthy received awards in scholastic achievement for her high academic record, and in the creative and performing arts from her piano rendition of Debussy's "Arabesque."

The daughter of Mr. and Mrs. Justin McCarthy of St. Patrick's Parish in Elmira, Marcia is a member of the CSMC and sodality, French Club, Latin Club, Jugglers, National Honor Society, National Latin Honor Society, Choral Teen Club and scholarship roll. She is on the senior class council, and was junior class vice-president.

Activities in the community include Youth County, 2nd place American Legion Oratorical Contest, Teen Democrats, delegate to Tufts University Conference, nursing aide at St. Joseph's Hospital.

Marcia was voted outstanding junior girl by her classmates last June, and received a letter of commendation as a result of the National Merit Scholarship



MARCIA MCCARTHY Qualifying Examination. She ranks third in her class of 150 seniors. She is interested in a career in medicine.

Nigro Couple Marks 25 Years

Mr. and Mrs. Joseph R. Nigro, Kingwood Dr., celebrated their twenty-fifth anniversary on Nov. 6 with a Mass of Thanksgiving and renewal of vows at Holy Apostles Church.

Monsignor Emmett J. Murphy who married the couple on Nov. 8, 1941 at St. Francis de Sales Church, Geneva, presided.

The Nigros have two sons, Ronald and Richard.

A family dinner was held at the Wishing Well, Chili Ave.

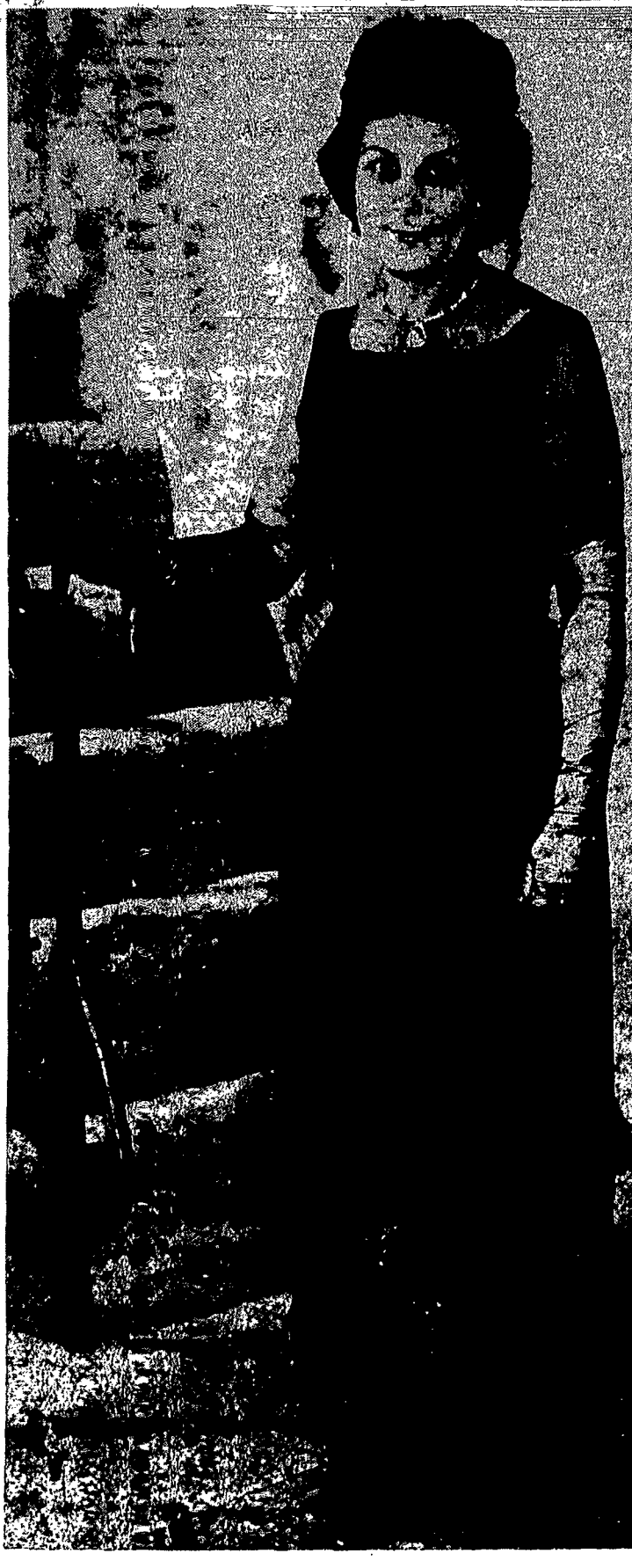
FOR THE HOLIDAYS



Flowers

Flowers by Lauweret are a traditional part of festive gatherings. Created with care by trained floral artists, Lauweret holiday floral arrangements set the theme of gracious decor. Always beautiful, always in good taste. And remember at holiday time, or any time, to wish someone well, to say "Thank you" flowers are the perfect messenger—from Lauweret of course!

Flowers by LAUWERET
3280 MONROE AVE.
Phone LU 6-1550



MRS. BERNARD SOEHNER

Chemung County Board Seeks Public School Tie

Recommendations were made at a recent meeting of the Chemung County Catholic School Board to implement further communication with public school officials and the sharing of resources among the Catholic schools in the Elmira area.

Reports were given of meetings and programs concerning federal aid as applied to private schools, and committee reports on facilities, finance and statistics, public relations and liaison were presented.

Elegant Elephant!



Local Winners Announced By Pepsi-Cola

Two Rochester winners in Pepsi-Cola's national "Write Your Own Ticket" sweepstakes were announced today by Frank Staropoli, president, Pepsi-Cola Rochester Bottlers, Inc.

Henry Hopf, 646 Winchester, an employee of Kodak, won top prize in Pepsi's "Good Eating" category. The prize consists of \$2,500 in groceries from Star Supermarkets, Inc., the food outlet selected by Hopf at the time of his entry.

Mrs. D. St. John, 481 Hollenbeck, wrote her own ticket and will receive a \$100 gift certificate.

Both prizes will be awarded by Staropoli at the offices of Pepsi-Cola Rochester Bottlers, Inc., Thursday, Nov. 17, at 1 p.m.

During the "Write Your Own Ticket" sweepstakes, Pepsi-Cola Company and its bottlers awarded 1016 prizes throughout the country. Other national prizes included a fully-equipped Cadillac, 3 expense-paid trips to the French Riviera, 1001 gift certificates valued up to \$1,000 each and income tax payments by Pepsi-Cola for three lucky individuals totaling \$7,500.



He won't needle you about the bills next Christmas...

...if you open a Christmas Club now at Rochester Savings Bank. There's nothing like a prepaid Christmas to make the holiday season merrier and start you off on a happy New Year.

Rochester Savings Bank
The Bank of the Golden Rule
40 Franklin St. • 47 Main St. W. • 1775 Clinton Ave. N. • Rochester, N.Y.