

Hi, all you "POP"ers:

Do let us know if your participation in the "POP" Game is receiving special publicity. Is there a notice of this in the church bulletin, a poster in the church vestibule? Are your school children making posters or other items, putting on a play, or engaging in other activities to advertise "POP"?

The St. Ambrose church bulletin had a notice about "POP" explaining the Game and urging parishioners to cooperate. Our thanks to Msgr. Ratigan for giving "POP" a boost!

If your church or school is cooperating in a similar way, please let us know. In fact send us copies of any material used. Remember, all such extra publicity will count for extra points for your group, and will mean recognition for your church or

Four weeks of Game #1 are already over ... have you been your share to help your Label-Saving-Fund-Raising Group earn Top 'POP' Pay? Your cooperation should begin at home, saving the label and bottle cap from every 'POP' Product that you use. Also, ask your friends and neighbors to save all their 'POP' Labels for you. Since you probably see them frequently, collect their labels when you stop by for a chat. And if any of your relatives live outside of your parish and are not involved in 'POP' Label-Saving, they can save labels for you too. Remind those who are saving labels by clipping the 'POP' Shopping List on this page of today's COURIER.

Besides buying and using top-quality 'POP' Products, you can also help by volunteering to count and bundle 'POP' Labels with your 'POP' Chairlady. EACH GROUP SHOULD HAVE A

The shouts of beckoning served and may be purchased er Smith daughters, Agnes and The money raised during the barkers and the click of spin-from any Mercian for \$1.25.

Tootie, decide to sabotage the mission days will benefit poor. groups have a limited space for their label accumulation. More importantly, this monthly label turn-in keeps the auditing of Label Report Forms on a continuing basis rather than five to a construct the Louisiana Purchase Exposition stars senior Kathy Gefall transfer plans. They cause so hungry, and suffering people all transfer plans. They cause so hungry, and suffering people all transfer plans. They cause so hungry, and suffering people all transfer plans. They cause so hungry, and suffering people all fired from his job and the over the world, especially those groups have a limited space for their label accumulation. More ning wheels of chance will pro-Label Report Forms on a continuing basis rather than five months of little or no turn-ins and then one month of hectic activity in your COURIER 'POP' Office and in your 'POP' Chair-livit

'POP' can mean fun and FUNds if everyone does his share

Here's a tasty treat for Fridays at your house.

TUNA SAUCE MARINARA

medium-size onions, minced ½ cup minced celery

tsp. capers, washed 14 cup olive or salad oil 1-7 oz. can tuna fish

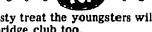
pint jars Prince Marinara Sauce tsp. chopped parsley

1 lb. Prince Spaghetti (#3)

Prince Parmeson Grated Cheese

Cook onions, celery and capers in covered frying pan with oil for ten minutes. Add one-half cup water and cook gently until ingredients are soft. Add drained, flaked tuna and Sauce, and simmer for about two minutes, add parsley. Cook Prince Spaghetti according to directions on package, drain. Toss with Sauce and serve with grated cheese. Serves 4-6.

Incidentally, there are no points for other than the PRINCE Randolph Institute, seeks the all whom adequate training and MACARONI and SPAGHETTI Products. Pasta pays off in POP. elimination of slums and the education would make willing However you'll find the other PRINCE products are worth know. provision of decent housing for and able to work. ing about.



Here's a tasty treat the youngsters will love-Great as a late gram of the U.S. Office of Ecosnack for the bridge club too.

BEEF FRIZZEL ('POP' version)

pkg. (3 oz.) cream cheese cup blue cheese, crumbled tbl. chopped onion

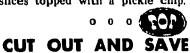
1 tbl. milk 6-4" long cuts of thin bread 3 tbl. BLUE BONNET MARGARINE

oz. RUSSER'S smoked beef, shredded BLUE BONNET Whipper MARGARINE,

softened

6 deviled egg halves

Blend together cream cheese, blue cheese, onion and milk. Spread on bottom halves of bread. Melt 3 tabl BLUE BONNET add beef and cook until thoroughly heated. Broil spread bread in preheated broiler until cheese bubbles. Spread top halves with BLUE BONNET. Cover bottom halves with beef and partially close sandwiches. Serve hot, with deviled egg half and tomato slices topped with a pickle chip.



#### SAVE LABELS! EARN CASH!



In The "COURIER'S" FUNd Raising, Label Saving GAME!

#### HERE ARE THE RULES:

Everyone wins CASH. Every registered label-saving group or organization will share in the CASH AWARDS at the end of each "Pop" game. Register your FUNd-raising group. Any recognized non-profit organization in the Rochester area is welcome

Shop at "POP" Stores. Buy "POP" Products and Service. SAVE THE LABELS or portion of tabel, trade mark or other identification indicated. Turn labels in to your group, parish, club school or organization regularly. Appoint "POP" Chairman or Chairlady to record and turn in label collections once a month. All labels must be turned in to The "COURIER"-with "POP" Label Report Form-before midnight March 31, 1967, to be eligible for CASH AWARD in "POP" Game No. 1 .Labels from individuals who are not members of registred organizations will be credited to any group designated. Only labels or identification specified from "POP" Store, Products or Service will be redeemed for cash.



### **SHOPPING LIST**

a new savings account of \$50 or more, or adding to your existing account

Numbered Lid Top

Fuel Oil or heating

Label from Hots or

Luncheon Meats

**Box Front** 

POP Receipt for

**PRODUCT** 

SAVE **Blue Bonnet Margarine** Wrapper

Chase & Sanborn Coffee

Easy Open Metal Lid Columbia Banking Pop Receipt for opening

Hunt's Tomato Paste Independent Gas & Oil

Maplecrest Sausage Co.

Prince Macaroni Products

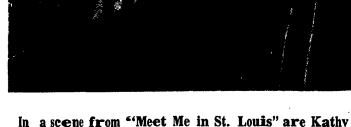
Royal Descerts

Russers Hets and Cold Cuts

Lables From All the Products listed above will be accepted for the Enfire First Game - that is, from Occober 1, 1966 thru March 31, 1967. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.



Stuffed Animal booth for Mission Day is prepared by Colleen Kramer, Mary Holland and Judy Proeseus. (Varden Photo)



Gefell, Alice Tallmadge, Carol Ashenburg and

Betsey Bourcy. (Varden Photo)

# 'Meet Me in St. Louis' to Highlight Mission Day

in the next decade.

nomic Opportunity.

The "Freedom Budget," pre-

all American families by 1975.

It also calls for vast quantita-

ment of the anti-poverty pro-

is based upon combined private

and public efforts, it sees the

erful single instrument of na-

tional economic and social

policy. It seeks to use the fed-

The "Freedom Budget" pro-

poses a federal budget which (measured in 1964 dollars)

would rise from \$104,045 bil-

lion (\$112.8 billion in current

dollars) as contained in the

original fiscal 1964 federal bud-

dar 1975.

get, to \$135 billion in calendar

The authors of the plan say

this will seem excessive only

ployment and full production.

are white, they claim.

They say that the war against

1970 and \$155 billion in calen-omy.

the growing productive powers growth. of the U.S. economy, under conditions of sustained full em-

Dever as her boyfriend. The musical hit, "Meet Me

POP' can mean fun and FUNds if everyone does his share individual effort is the keynote to significant 'POP' Success! in St. Louis," which sets the pace for all this year's mission day activities, will be presented the father announces that he has been transferred from St. nights from 7-11. To capture the at 7:30 p.m. All tickets are re-Louis to New York. The young-

`Freedom Budget'

To End Poverty

tive and qualitative improve- comes for those employed.

While the "Freedom Budget" | be gainfully employed.

to those who do not appreciate production and high economic

want must be color blind. In ester Chapter, Marywood Col

terms of absolute numbers, the lege Alumnae was held on Oct vast majority of those who 29 at Oak Hill Country Club

stand to gain from the plan Officers elected: Mrs. Richard

HERE ARE seven basic ob- LeStranfe, vice-pres.; Miss jectives of the "Freedom Bud-Sally Krowl, sec.; Mrs. William

Emergency Flasher

This holiday, add a glow of safety

to your driving ... FREE flasher with

Columbia Bankina

SAVING & LOAN ASSOCIATION

Christmas

<sup>}</sup>Murray, Treas.

ambitions at costs within their

- To purify air and waters

and to bring the nation's trans-

portation systems and natural

resource development into line

with the needs of the growing

population and expanding econ

- To unite sustained full em-

ployment with sustained full

Marywood College Alumnae

Luncheon meeting of Roch-

Sullivan, pres.; Mrs. Wedward

BATTERIES

romance between Rose and her served by the Mercy Sisters'

The fair atmosphere will be nights from 7-11. To capture the "flair of a fair" spirit, popcorn, cotton candy and lemonade will be sold at the refreshment booths. The students working in the booths, dressed as "barkers" will wear straw hats and bow ties and even brandish canes, luring unsus-

#### New York — (NC) — Some 150 prominent Ameri-Kodak Grant cans, including several Catholic leaders, have publicly endorsed a plan to eradicate poverty in this nation with For Nazareth

- To restore full employpared here by the A. Philip ment as rapidly as possible for Nazareth College is one of 71 Randolph Institute, seeks the all whom adequate training and privately endowed colleges which shared in the direct grants made last week by the Easteman Kodak Company. - To assure adequate in-

Thee amount of the Nazareth grant, \$7,200, was based on three alumnae who joined Ko-- To guarantee a minimum dak five years ago and are adequacy level of income to all those who cannot or should not presently employed by

The direct grants help schools federal budget as the most pow- ghettos, and provide a decent to compensate for the difference between the actual cost home for every American famof educating men and women now with the company and the -To provide, for all Ameramounts these graduates may eral budget as the primary in- icans, modern medical care and have paid in tuition and fees. strument toward balanced eco-educational opportunity up to nomic growth and improved so the limits of their abilities and

From that New England pecting customers to their Prince

(dandy).

Extra eggs make Prince Egg Noodles extra good and golden. And only extra good Is good enough for Prince!

## 25 Years Ago

Nov. 6, 1941)

Designed to spread "the Christ, Life" through deeper understanding of the liturgy of the Church, a New York State meeting of the Catholic School Press Association was schedu-

war-torn Europe were related ish in Elmira appeared with by Father Edwin Agonis, this edition.

COURIER JOURNAL Friday, Nov. 4, 1966

(From Catholic Courier files, O.M.C., temporarily appointed by Bishop Kearney as assistant pastor of St. Mary's Church, Auburn. He was a student stationed in Poland when war broke out in 1939.

Featuring Catholic education in the diocese, the 1941-1942 ofled in December at Nazareth ficial Review and Calendar and a souvenir edition of Our Lady of Lourdes new church and par-

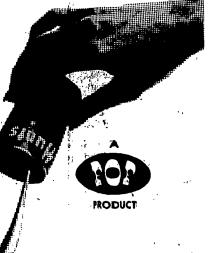


PRODUCT

With Hunt's tomato paste you don't have to be Italian to cook like one.



Try Hunt's and see how rich and thick it is.



Front-Zip Bea **Printed Patte** SIZES 121/2-221

fled side with blue

are "in" and have

ings are a must.

ZIP UP a fresh flar ual in no time on yo chine-then ZIP UP and go everywhere, i ful style. Send now

Printed Pattern 91 Sizes 12½, 14½, 16½ 20½, 22½, Size 16½ 1 3% yards 35 inch fal

each pattern-add for each pattern fo class mailing and spec dling. Send to Catholi ier Journal, Pattern Box 42, Old Chelsea New York, N.Y. 1001 NAME, ADDRESS WI SIZE and STYLE NU

125 newsworthq FAS -see them, sew them for 1966 Fall-Winter ions to Sew." Coupor for FREE Pattern-c from Catalog. Send 50

See 57 exclusive t Originals in 1966 Pattern Collection. free coupon—apply pattern in Book. Send Couture Collection.