

Thru The Looking Glass

Parade of Products

By LOUISE WILSON

LOUISE WILSON, Women's Editor, is heard 11 times weekly on station WHAM. 9:10 and 9:25 a.m., Monday through Friday; 9:30 a.m. and 12:30 p.m. Saturday.

As the leaves turn and fashion trends, too, so do almost as many new products to aid grooming appear on the horizon. New fragrances, new shades, new items all considerate and interest to the whole affair!

Arriving for the first time in the United States, a brilliant new perfume import comes from Jean Paul of Paris, California is a totally new breed of fragrance aimed at today's young breakaways. It's distinctive, memorable, elegant. It has a great air of excitement about it as the name of Caline implies: a cajoler, a girl who coaxes, wheedles, gets her way. Caline is an extraordinary scent and defies categorizing. It's neither floral nor mossy. It just comes out fresh and clear, warms to its subject and from there on in, you're on your own!

Another new beauty aid is the addition of a new, never-before nail enamel by Estee Lauder. A brilliant new venture on Mrs. Lauder's part, this new fingertip fashion is available in no less than forty-three ravishing shades.

These first-time fashions for the nails by the lovely Viennese, Estee are yours in a choice of 27 cremes and 17 frosted. Hand-blended, it takes just a twirl or two of the bottle and the rich creamy color is ready to give wonderful one-coat coverage. Chipping and peeling are practically nil and once Estee Lauder's new nail enamel is on, it promises to remain relatively intact till the next application.

Not to be left out of the parade, along comes Helena Rubenstein with a double header. She's just created an exciting new series of fall lipstick shades in a wild and wonderful sequence she calls Colors Sauvage. Then to provide a tamer look, her Lip Frosts are intended to give Lips a luminous, delicate color. When combined with Colors Sauvage, Lip Frosts lighten color and add sparkle. If you like to be experimental with your makeup, there are endless effects you can create with this clever combination. Be our guest—and your own artist!

But it takes a quartette of products to solve such problems as those. What to do when you slip on a dress for an important evening only to dis-

cover, last minute, an ugly smudge of soil? What happens when the big man on campus waits for his date who's delayed by discovering as she slips into her suede jacket that the neckline is outlined in soil? What about the business man who returns from lunch with but five minutes before board meeting and notices a gruesome stain on his pale grey tie? Up till now, not much could be done to take care of such minor disasters.

But now, silks, wool, suedes and leathers can be kept fresh at home, in the office, on campus or when travelling. But each of them requires a special stain soil remover. Leathercraft Process, a New York firm with long experience in cleaning and refurbishing now offer their very own formulas in easy-to-use spray-on cans. Woolcraft, Silkcraft, Suede-crafter and Leathercrafter remove surface soil without leaving rings or removing color. They can be purchased individually or all four cleaners are packed in a home storage box.

To conclude the list (and we've only mentioned a few of the really important ones) I'd like to add a personal, unexpected discovery. Notion counters offer more new items and gadgets than can be used in one person's lifetime but when doing my usual browsing the other day I snapped up a packet of iron-on-hem-binding. I had my doubts it would work—so I tried it on an unimportant, aging garment. You place the binding with one edge onto the turned-up hem, the other edge on the single layer of fabric. Press with an iron... and in seconds the hem's done, neat, professionally. Works wonders. Wish everyone would try it!

For the glow-girl: Estee Lauder's fingertip fashions called Pink Sequin, Sparking Rose and Irridescent Rose. (Just three out of forty-three this-minute colors for the nails, seventeen of which are frosted).



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YOUR HEALTH TODAY

By ARTHUR A. FISCHL, M.D., F.A.C.P.
MEDICAL DIRECTOR / GROUP HEALTH INSURANCE

Bad Breath

A most disturbing circumstance for all people, but especially for men and women who are particularly fastidious, is the realization that their breath may be unpleasant. TV advisers keep warning us of the disastrous social consequences of this symptom complex. It is not always easy to pinpoint the causes of bad breath—halitosis in medical terminology. These may be local or general. Certain foods, such as onions or garlic, will produce an unpleasant odor lasting six to twelve hours. Halitosis is one frequent after effect of alcoholic indulgence. By far the most common cause of mouth odor, however, is bad teeth. It is safe to say that 90% of all halitosis is of dental origin. Periodontitis (gum disease), dental caries (decay), food debris, and food impaction with resulting decomposition, are the most frequent culprits. For example, parents may have learned to associate the mouth odor of a child with a gum or mouth infection. If the oral cavity can be absolved, however, and mouth odor persists, then the sinuses and nasal passages must be considered. A chronic purulent infection of the sinuses can produce a most unpleasant mouth odor. To obviate 90% of the causes of mouth odors, a thorough dental examination should be made. If that is negative, a review of the nasal sinuses by a nose-and-throat specialist would next be in order. Certain conditions somewhat remote from the mouth also produce bad breath. Putrid lung infections, such as lung abscess, or accumulations of pus in bronchioles of the pulmonary tree, are conspicuous causes. Chest X-ray and examination by physicians will help determine if one of these conditions exist. In rare instances diseases of the stomach can produce foul breath. We are all familiar with the breath odor of an acute abdominal upset especially if associated with nausea and vomiting. Certain general illness, such as advanced kidney disease, intestinal obstruction, or severe jaundice cause specific type odors. These are of such severity that they should only be approached medicinally. In general, thorough brushing of the teeth two or three times a day, good dental advice, and the use of dental floss to remove accumulated food debris, will clean up most causes of bad breath. Medication, mouth washes, chlorophyll gum or tablets will give temporary relief. A person concerned about possibly offending can often suppress or mask offending odors by inserting a lozenge or breath tablet in his mouth, or even by chewing gum prior to social activities.

Auction Listed To Benefit Geneva School

Geneva—Mother's Club of St. Stephen's parish will hold a public auction Saturday, Sept. 24, on the parking lot of the parish on Elmwood Ave.

The auction is being conducted as a benefit for the St. Stephen's school and the children of the school. Mrs. Richard Fleming and Mrs. Thomas McCormick are co-chairmen of the auction assisted by Mrs. Stanley Chizinski, refurbishing chairman, and Mrs. John Zappia, secretary. Mrs. Vito Fragnoli, chief clerk, and Mrs. William Riley, cleanup; Richard Fleming, lunch; and Mrs. Carl Molodetz, publicity.

Col. Crawford McFetridge, auctioneer, is donating his services for the event. Lunch consisting of hot dogs, doughnuts, and coffee and soft drinks, will be available.

A variety of items have already been contributed for the auction including two pianos, book cases, a clothes drier, stoves, lamps, electric heater, furniture, and a number of other items.

Open House At College

An open house for prospective students will be held at Nazareth College Sunday, Sept. 25.

Invitations have been issued to all junior and senior female students in area high schools to visit the college from 2 to 5 p.m.

Visitors will be conducted on tours of the campus and receive information about the college's programs and activities from faculty members. Admissions counselors will be available for interviews.



Mrs. Ronald Land-schoot—Miss Patricia Ann McCarty, daughter of Mr. and Mrs. Walter E. McCarty, Heidelberg Street, and Ronald R. Land-schoot, Ingomar Dr., were married Sept. 17 in Mother of Sorrows Church, Rochester.

Mrs. Charles Guck—Miss Elfriede S. O'Connell, daughter of Mr. and Mrs. Raymond O'Connell, Auburn Avenue, and Charles F. Guck, son of Mr. and Mrs. Carl J. Guck, Maple Street, were married in St. Theodore Church, Rochester.

Mrs. Ernest DeCaro—Miss Mary Elizabeth Rice, daughter of Mr. and Mrs. Joseph E. Rice, Grant Avenue, and Ernest Martin DeCaro, son of Mr. and Mrs. Salvatore DeCaro, were married Sept. 17 in Holy Family Church, Auburn (House of Hill Photo).

Mrs. James Jones—Miss Patricia Burge, daughter of Mr. and Mrs. Joseph Burge, Mt. Read Blvd., and James E. Jones, son of Mrs. Bruce Klein, Seneca Falls, were married Sept. 17 in St. John the Evangelist Church, Greece.



Mrs. Richard Schneider—Miss Cecelia Ann Catlin, daughter of Mr. and Mrs. Cecil Merrill Catlin, 56th Lane Drive, and Richard John Schneider, son of Mr. and Mrs. John T. Schneider, Armstrong Ave., were married Sept. 17 at St. Margaret Mary Church, Irondequoit. (Varden Photo).

Mrs. Gary Johnson—Miss Mary Anne Hall, daughter of Mr. and Mrs. Charles R. Hall, Syracuse, (formerly of Rochester) and Gary Johnson, son of Mr. and Mrs. Donald R. Johnson Sr., Syracuse, were married Sept. 10 in Most Holy Rosary Church, Syracuse.

Mrs. Louis D'Andreano—Miss Rose Marie Feldbauer, daughter of Mr. and Mrs. Edward W. Feldbauer, Phillips Road, and Louis D'Andreano, son of Mr. and Mrs. Daniel D'Andreano, John Glen Blvd., were married Sept. 17 in Holy Trinity Church, Webster. (Varden Photo).

Mrs. Thomas Baxter—Miss Mary Alice Seelos, daughter of Mrs. Leonard Seelos and the late Mr. Seelos, Garsen Avenue, and Thomas Charles Baxter, son of Mr. and Mrs. Durcan McEwan, Belmont, N.Y., were married Sept. 17 in St. James Church, Rochester. (Varden Photo).

The Date Book
College Reservations by Wednesday, Sept. 28, with Miss Mary Lou Broderick or Mrs. William Powers.
Ladies Auxiliary of the Knights of Columbus, Danville, card party to be held at date soon to be announced for scholastic awards for students at Danville, Wayland and Perkinsville schools.
Holy Angels
Holy Angels Guild meeting at Manger Hotel Monday, Sept. 26, 8 p.m. Mother Immaculate Conception, speaker. Plans for Oct. 9 buffet supper at Hospitality House to be discussed.
Mooney Guild
The Cardinal Mooney High School Women's Guild tea to honor mothers of freshmen at the cafeteria Sunday, Sept. 25, 2 p.m. Mrs. Mary Heilmann, chairman.
Elmira CDA
Court St. Rita #137 of the Catholic Daughters of America, Elmira, monthly card parties on 4th Wednesday of each month, beginning Wednesday, Sept. 28, 2 p.m., at Columbus Center.
Good Counsel
Good Counsel College Alumnae meeting at St. Andrew's Seminary, Saturday, Oct. 15, Bishop Kearney to celebrate Mass at noon.
IFCA
Rochester Circle, International Federation of Catholic Alumnae, First Saturday Mass, Oct. 1, 8:30 a.m., at Nazareth.

Women's Club
Business Women's Group of Catholic Women's Club supper meeting Tuesday, Sept. 27, 6:30 p.m. Mrs. Melbourne J. Porter will show slides of recent Europe trip. Mrs. Anne Oliver, chairman.
Social Club
St. Christopher Social Club pilgrimage to Immaculate Heart of Mary Seminary, Geneva, Sunday, Oct. 2, departing St. Michael's Church, Rochester at 1 p.m. Reservations with Miss Donna Slade by Monday, Sept. 26.
Brockport CDA
Court #831 of the Catholic Daughters of America, Brockport, heard Mrs. Mary Donahue report on July national convention in Boston, at meeting Thursday, Sept. 8. Tour of Brockport parish convent, rummage and bake sale to be held in October.
Auburn CDA
Court #283 of the Catholic Daughters of America, Auburn, viewed pictures of summer trip to Africa of Mr. and Mrs. Raymond J. Starr. Items to be collected for Glen Mary missions in South Carolina.
Order of Martha
Household 118, Order of Martha, party to benefit missions, at home of Mrs. Robert Scharett, 1229 Clifford Ave., Rochester, Monday, Sept. 26, 8 p.m. Information on ways to aid church missions available from Mrs. Clarence Harris, Mrs. Albert Guerin, Mrs. LeRoy Coon, Mrs. Robert Wegman.

K. C. Social
Members of Rochester Council, Knights of Columbus and ladies to attend social in new clubrooms, 513 Monroe Ave., Sunday, Sept. 25, Orchestra to play in the lounge.
Mercy Alumnae
Mercy Alumnae all banquet at Mercy High School Tuesday, Oct. 4, 6:30 p.m. Bishop Kearney, speaker. Slide pictures of Mercy Mission project in Chile. Reservations by Wednesday, Sept. 28, with Elaine Nickel Frank, Patricia O'Brien Reister.

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Seton Groups In Action

47TH BRANCH of Seton Workers of St. Mary's Hospital will meet at the home of Mr. Edward Dooley, 46 Mareeta Rd., Tuesday, Sept. 27 at 8:30 p.m.

19TH BRANCH members will be entertained by Mrs. William A. Feldman at her home with luncheon, Wednesday, Sept. 28 at 1745 Ridge Rd. W.

22ND BRANCH met Wednesday, Sept. 21 at home of Mrs. T. B. Sear on Landsdown Lane for luncheon and business meeting.

43RD BRANCH members were to be entertained by Mrs. Nelson Hansford, of Meadowdale Drive Thursday, Sept. 22 at a steak roast at 12 noon.

77TH BRANCH to meet at home of Mrs. Brentley Smith of 189 Walford Rd., Wednesday, Sept. 28 at 8:30 p.m.

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FATHER ANDREW IN INDIA LIKE NATIVE SISTERS, MAKES MISSION GIFTS GO FAR
How can you get more for your mission dollars? ... In Eraviperur, south India, only \$2,100 (the cost of the materials) will build a parish center and a three-room house for Father Andrew Puthenparampil, who lives and sleeps in the cramped church sacristy and has nowhere to teach the children catechism. "Their parents will do all the construction free of charge, if someone will give the materials," Father Andrew says. "The job can be finished in five or six months." ... In Cherupusham, India, ten Holy Family Sisters are getting old before their time training children to be India's leaders tomorrow. The Sisters, too, need a place to live—and \$3,100 will build it, and complete their school as well—it's a special bargain in Cherupusham, a Communist stronghold, where people otherwise would be Communists. ... That's why Pope Paul begs everyone to share God's blessings with the poor. We'll send your gifts in any amount (\$100, \$50, \$25, \$15, \$10, \$5, \$2) to them through the Holy Father's office, and we'll erect a plaque in the native language asking prayers forever for you and yours.

FOOD BARGAINS \$10 will feed a family of Palestine refugees for one month. In thanks we'll send you an Olive Wood Rosary from the Holy Land.

SELF-HELP IN BETHLEHEM To enable refugee boys to become self-supporting as carpenters (St. Joseph's trade), Salesian Father Lino Russo in Bethlehem needs lumber (total cost: \$600) for workbenches, desks, stools, etc. \$30 will buy the tools each boy must have.

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Starting in the Rochester Theatre League, a non community organization, open its tenth anniversary season with the comedy at the Auditorium Theatre two evening performance 8:30 p.m., Friday and Saturday, Oct. 7 and 8, and for a matinee at 2:30 p.m. on Saturday.

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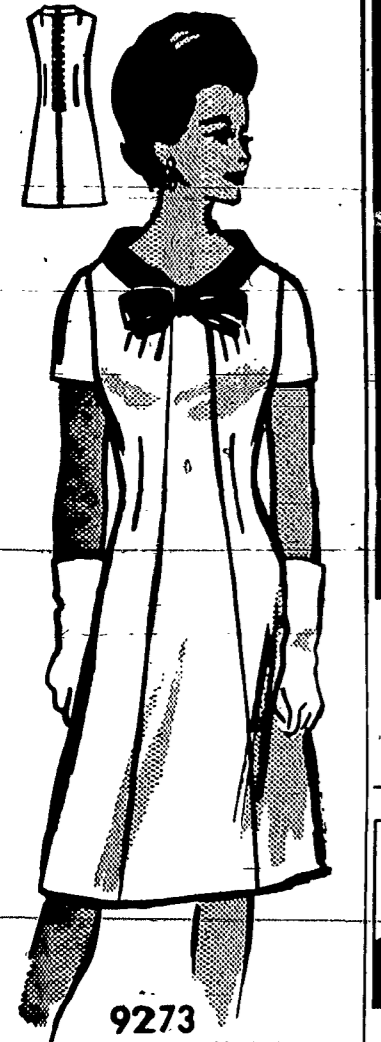
The Adventure That BEYOND THE MOON
ALL SEA
FILMS ABC
A MENTION OF MORE THAN

Dr. Zhivago—Director Lean, from his first film as Great Expectations to his later wide-screen epics like Lawrence of Arabia, has never cease concerned with the man and his ability, or lack of it, to measure up to the demands of life and death in him. Hence in Dr. Zhivago spreads out before us a canvas of the Russian Revolution the story not of a hero, but of a man, heroic in his efforts to survive the onsets of historical events which call for shaping their own fate, but over which they have no control. Thus the Revolt self remains in the background of the story, as it should always be.—Catholic Newsletter

How to Steal a Million elegant comedy about a heist displays Audrey Hepburn as a would-be burglar an O'Toole as her accomplice.

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Sarah Miles visits "Time Lost and

'Luv,' Come
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COURIER-JOURNAL
Friday, Sept. 23, 1966

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