

Now... for Catholics of all ages and Catholic families of all sizes—

This remarkable new "extra cash" Catholic Hospital Plan has been created just for you—regardless of the kind of health insurance you already have!

For only \$1—now, with no qualifications whatsoever, you can enroll yourself and all eligible members of your family in this valuable extra protection health plan—if you mail your Enrollment Form no later than **Midnight, June 19, 1966!**

This could well be the most important news you've heard in years! Now you may enjoy a special low-cost health protection plan that pays "extra cash" direct to you when a sudden accident or an unexpected sickness hospitalizes you or a member of your family!

At last, a long-respected insurance company (Mutual Protective Insurance Company, specializing in health insurance for Catholics for over 35 years) has created a brand new health plan, especially for Catholics like yourself! It is called the—**CATHOLIC HOSPITAL PLAN.**

"Try" This Plan For Only \$1.00

To make it easy for you to "try" this new plan and see for yourself just how it can benefit you and your family, we now make you this no strings "introductory" offer:

You can qualify for this new Plan during this limited enrollment period—without having to see a company representative—and without any red tape whatsoever! You can enroll yourself and all eligible members of your family for only \$1.00!

And, after you receive your policy, if for any reason you decide you don't want it, you may return it within 10 days and your dollar will be promptly refunded!

How The Catholic Hospital Plan Differs From Ordinary Health Insurance

What is so unusual about the new Catholic Hospital Plan—and why should it especially interest you?

As a Catholic, it is to your advantage to go to a Catholic hospital when sickness or accident strikes. In a Catholic hospital, you not only have your physical needs cared for, but you have the comfort of having spiritual guidance always available. In addition, you will be *sure* of receiving the sort of medical treatment that is in strict accordance with the ethical and religious directives of the Church. (Of course, even if you enter a non-Catholic hospital, you will be covered under the Catholic Hospital Plan, but your cash benefits are actually *greater* if you go to a Catholic Hospital.)

You may agree that Catholics should be encouraged to go to Catholic hospitals, but you may already have some hospital insurance and you may be wondering why do I need more?

Because no matter what other insurance you may carry, it simply won't cover everything!

Think for a moment—in these days of rising medical costs, would your present insurance cover all your hospital bills? All your surgical and in-hospital doctor's bills? All the medicines, drugs, supplies and the many other extras? Probably not. And even if all your medical and hospital bills were covered, what about all your other expenses—the bills that keep piling up at home—the tremendous and costly upsets to your budget, your reserves and your family life?

If you, as husband, father and breadwinner are suddenly hospitalized, your income stops, your expenses go up. Even if you have some kind of "salary insurance" it probably won't come close to replacing your full-time pay. If your wife is suddenly hospitalized, who will look after the family, do the laundry, the marketing, the cleaning? You may have to take time off from your job—or hire full-time domestic help—to take care of things at home. If one of your children is suddenly hospitalized, you will certainly spare no expense. If you're a senior citizen, with limited reserves, and are suddenly hospitalized, even with Medicare, where will the "extra" money you need come from?

Without any extra cash protection in case of a hospital emergency, debts may be incurred, savings may be lost, peace of mind may be shattered—and even recovery can be seriously delayed.

How The Plan Protects You And Your Family

Now, with the unique protection of the Catholic Hospital Plan, you can avoid these worries—because you can be assured of extra cash income when you or any covered member of your family goes to the hospital—to keep you out of debt, to keep your savings intact, to speed recovery by easing your worried mind! No matter how large your family, no matter what your age or occupation and without any other qualifications whatsoever, you can choose any of *four* low-cost plans, specially tailored to suit your family's needs.

CHOOSE THE PLAN THAT SUITS YOU BEST—You can enroll for only \$1.00!

\$10,000 MAXIMUM—ALL-FAMILY PLAN! \$100 a week (\$14.28 a day) extra cash income for you, \$75 weekly (\$10.71 daily) for your wife, \$50 weekly (\$7.14 daily) for each of your eligible children.

\$7,500 MAXIMUM—ONE-PARENT FAMILY PLAN! \$100 weekly (\$14.28 daily) for you, \$50 weekly (\$7.14 daily) for each of your eligible children.

\$7,500 MAXIMUM—HUSBAND-WIFE PLAN! \$100 weekly (\$14.28 daily) for you, \$75 weekly (\$10.71 daily) for your wife.

\$5,000 MAXIMUM—INDIVIDUAL PLAN! \$100 a week (\$14.28 a day) for you.

(Note: In a non-Catholic hospital, benefits are reduced by 5%.)

member, regardless of age, size of family or the plan you select, you can now enroll and get your first month's coverage for only \$1.00!

SPECIAL NOTE IF YOU ARE OVER 65

Even though Medicare will pay most of your hospital expenses—when it goes into effect—it still will not cover *all* of your needs. During this limited enrollment, you can get the extra cash protection needed during the high-risk senior years simply by filling out the Enrollment Form below without any other qualifications!

It's a fact that people over 65 are *greater* risks. They go to hospitals more often and have *larger* hospital bills than any other age group. That's exactly why senior citizens need *more* protection! And that's why some hospital plans won't accept them or charge rates beyond their means. But the Catholic Hospital Plan not only accepts you regardless of age, it gives you easy-to-get protection that is *within your means*. If you are over 65 now, or when you become 65, the following modest monthly increase applies. (This is the *only* increase that can ever be made as long as you continue your policy in force):

| | |
|---|--------|
| Female on All-Family or Husband-Wife Plan | \$2.25 |
| Female on One-Parent or Individual Plan | 3.00 |
| Male on any Plan | 3.00 |

ARE YOUR PARENTS SENIOR CITIZENS?

Most senior citizens guard against becoming a "burden." But too often their insurance won't meet today's high hospital costs. Even Medicare won't take care of everything. A serious condition requiring hospitalization can mean the end of their reserves and loss of independence. To honor their independence and safeguard *their own* reserves, enroll your parents in the Catholic Hospital Plan during this limited enrollment. Have the parent to be enrolled complete and sign the Enrollment Form, but enter your address c/o your name. (Example: c/o John M. Jones, 120 Main Street, Anytown, U.S.A.) We will send the policy and premium notices to you. Just enclose \$1 for the first month's coverage.

How Can We Do It?

At this point, you must be asking, "How can we offer so much for so little?" The answer is simple: We have lower *sales* costs! The Catholic Hospital Plan is a *mass enrollment* plan and a large volume of policies is issued *only* during certain limited enrollment periods. And all business is conducted *electronically*—there's no need for costly salesmen or costly office expenses for you to pay. It all adds up to *real savings* we share with you by giving you top protection at lower cost.

A Respected Company

In addition to the exceptional value of the Catholic Hospital Plan—the low-cost, the high benefits, the ease of enrollment—you get something even more valuable: Your policy is backed by the resources, integrity and reputation of the Mutual Protective Insurance Company, "The Catholic's Company," specializing in low-cost protection for Catholics all across America for more than 35 years. Catholics everywhere, possibly right in your own community (including many priests), know about us and may be insured by us. Many Catholic school children have for years enjoyed Mutual Protective coverage. Serving policyholders throughout the United States direct by mail, Mutual Protective has its headquarters in Omaha, Nebraska, where it is incorporated and licensed.

Easy To Enroll—No Red Tape—No Salesman Will Call

If you enroll now, during this limited enrollment period there are *no other qualifications* other than to complete and mail the Enrollment Form below. We will issue your Catholic Hospital Benefit Policy (Form P147 Series) immediately—the same day we

19 Important Questions Answered

ABOUT THE NEW CATHOLIC HOSPITAL PLAN

1. What is the Catholic Hospital Plan?
The Catholic Hospital Plan is a brand-new, low-cost health protection plan—created especially for Catholics—that pays extra cash income direct to you or a member of your family.
2. Why should the Catholic Hospital Plan be of special interest to me?
When you go to a Catholic hospital, you know that the physical and spiritual care you receive is in strict accordance with the ethical and religious directives of the Church. Under the Catholic Hospital Plan, your benefits are *greater* if you go to a Catholic hospital.
3. Why do I need the Catholic Hospital Plan in addition to my regular insurance?
Probably your present hospital insurance won't cover all your hospital expenses, but even if it does, you will still need help to cover all your household expenses when you are hospitalized.
4. Can I collect even though I carry other health insurance?
Yes, the Catholic Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even Medicare! And all your benefits are tax-free.
5. Is there a lot of red tape to qualify?
None at all. Your only qualification is to complete and mail your Enrollment Form by the deadline date shown on the form below.
6. Which plan should I choose?
You may choose any of *four* low-cost plans—you can actually select the one that suits you best!
If you are a young, growing family, we recommend the ALL-FAMILY PLAN. You and your wife are covered for all new sicknesses and accidents. (Maternity benefits are included after your policy has been in force for 10 months.) All your unmarried dependent children (and future additions) are covered for all new sicknesses and accidents. (Maternity benefits are included after your policy has been in force for 10 months.) All your unmarried dependent children (and future additions) are covered for all new sicknesses and accidents. (Maternity benefits are included after your policy has been in force for 10 months.)
If you are the only parent living with your children, we suggest the ONE-PARENT FAMILY PLAN. This covers you and all eligible children living at home between 3 months of age and under 21. Under this plan, of course, future additions are not included since no maternity benefits are provided in the ONE-PARENT FAMILY PLAN.
If you have no children, or if your children are grown and no longer dependent on you, you will want the HUSBAND-WIFE PLAN.
Or, if you are living by yourself, you will want the INDIVIDUAL PLAN.
7. If I become hospitalized, when do my benefits begin?
On all plans, your cash benefits are paid from the very first day you enter the hospital, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.
8. How much can I be paid in a Catholic hospital?
Each plan has its own "Aggregate of Benefits," what we call the maximum.
For example, under the ALL-FAMILY PLAN, the maximum is \$10,000—\$100 a week (\$14.28 a day) extra cash income for you, \$75 weekly (\$10.71 daily) for your wife, \$50 weekly (\$7.14 daily) for each of your eligible children.
Under the ONE-PARENT PLAN, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you, \$50 weekly (\$7.14 daily) for each of your eligible children.
Under the HUSBAND-WIFE PLAN, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you, \$75 weekly (\$10.71 daily) for your wife.
Under the INDIVIDUAL PLAN, the maximum is \$5,000—\$100 a week (\$14.28 a day) for you.
9. Does the plan pay even in a non-Catholic hospital?
You will be covered in any hospital anywhere in the world that makes a charge for room and board service, except nursing homes, convalescent or self-care units of hospitals, Federal hospitals, or any hospital primarily for the treatment of tuberculosis, drug addiction, alcoholism, or nervous or

- mental disorder. Should you enter a non-Catholic hospital, your weekly benefits are reduced by only 5%.
10. When does my policy go into force?
It becomes effective the very same day we receive your Enrollment Form. Accidents are covered on that date. After your policy is 30 days old, sicknesses which begin thereafter are covered.
- Under the ALL-FAMILY PLAN, childbirth or pregnancy or any consequence thereof are covered after your policy has been in force for 10 months.
11. What if someone in my family has had a health problem that may occur again?
Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for two years.
12. What conditions aren't covered?
Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the ALL-FAMILY PLAN), war, military service, nervous or mental disease or disorder, suicide, alcoholism or drug addiction, or if something happens "on the job" and is covered by Workmen's Compensation or Employers Liability Laws.
13. Can I drop-out at any time? Can you drop me?
We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay our premiums. We guarantee that we will never cancel, modify or terminate your policy unless we decline renewal on all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy at any renewal date.
14. Are any other unusual benefits included in the Catholic Hospital Plan?
Yes. In the event of an accidental death (within 90 days of an accident) of any person covered, \$500 will be paid to the covered person's parish—unless you wish to name another beneficiary—subject to the maximum (Aggregate of Benefits) of your policy.
15. Why is the Catholic Hospital Plan almost like having an extra "bank account"?
When your policy is issued, we immediately "deposit" into your "Health Bank Account" the maximum amount of your policy—\$10,000, \$7,500 or \$5,000 (depending upon the Aggregate of Benefits of your plan). Then, every month your policy is in force, an amount equal to your regular monthly premium (including your first month) is actually added to your maximum. When you have claims, benefits are simply "withdrawn" from your "account!"
16. Will my claims be handled promptly?
Yes. With your policy, you will receive a simple, easy-to-use Claim Form. Your claims will be processed quickly and your checks will be sent directly to you.
17. Why are the premiums in the Catholic Hospital Plan so low?
With the Catholic Hospital Plan, you actually get all these benefits—except a low cost premium—this is a mass enrollment plan—and no salesmen are used. Our volume is higher and our sales costs are lower.
18. How much does my first month's coverage cost?
Only \$1.00, regardless of your age, the plan of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$7.95 a month for the ALL-FAMILY PLAN; only \$4.95 a month for the ONE-PARENT FAMILY PLAN; only \$5.75 a month for the HUSBAND-WIFE PLAN; only \$1.25 a month for the INDIVIDUAL PLAN. (When you are over 65, premiums increase. See modest increase in box at left.)
19. Why should I enroll right now?
Because an unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

Money-Back Guarantee

When you receive your policy, you'll see that it is direct, honest, easy-to-understand. But if for any reason whatsoever you decide that you don't want it, you may return it within 10 days and we will promptly refund your dollar.

Please Note: Because this is a limited enrollment, we can only accept enrollments postmarked on or before June 19, 1966. But please don't wait until that date! It is important that you act today! The sooner we receive your Form, the sooner your Catholic Hospital Plan will cover you and your family. We cannot cover you if your policy is not in force!

SPECIAL LIMITED ENROLLMENT! EXPIRES JUNE 19, 1966

Don't delay—fill out and mail Enrollment Form today, with \$1.00, to Mutual Protective Insurance Company, 3860 Leavenworth Street Omaha, Nebraska 68105.

CATHOLIC HOSPITAL PLAN
LIMITED ENROLLMENT FORM NO. 6650010

INSURED'S NAME (Please Print) _____

ADDRESS _____

City _____ State _____ Zip No. _____

SEX: Male Female

AGE _____ DATE OF BIRTH _____

IMPORTANT: This enrollment form must be mailed no later than midnight of **June 19, 1966**

Select All-Family Plan Husband-Wife Plan One-Parent Family Plan Individual Plan

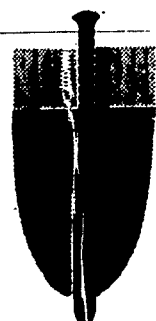
Do you carry other insurance in this Company? No Yes (If "yes," please list policy numbers.) _____

I have enclosed my first monthly premium of \$1.00 and hereby apply to Mutual Protective Insurance Company, Omaha, Nebraska, for the Catholic Hospital Benefit Policy Form P147 Series and Plan Number as selected above. I understand that unless I indicate another beneficiary to the Company in writing prior to my death, and direct and order change of beneficiary the beneficiary for all persons covered under this policy shall be the Catholic parish in which the covered person resides at the time of his death.

Date _____ Signed **X** _____ Insured's Signature SIGN—DO NOT PRINT

FORM E-147 Check here if you wish to name a beneficiary other than your parish, and a form will be sent to you along with your policy.

Please make check or money order payable to MUTUAL PROTECTIVE



MUTUAL PROTECTIVE INSURANCE COMPANY
3860 Leavenworth Street, Omaha, Nebraska 68105