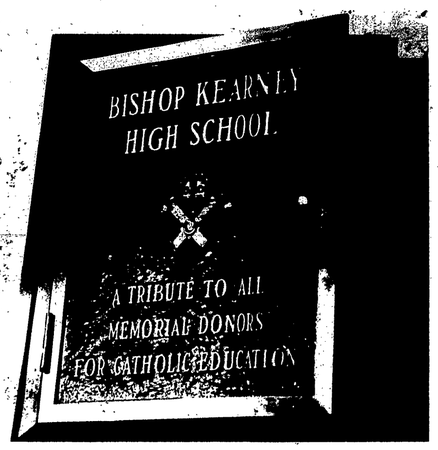
The Challenge Goal for Catholics . . . $5,750,000

To date, most of the giving to the Joint College Fund Campaign has been channeled through the Corporate, Commerce and Industry and Major Gifts Divisions. The minimum goal of these Divisions is their $3,250,000 share of the total campaign minimum goal of $9,000,000.

Much of the solicitation and many of the gifts so far received can be credited to people of other than the Catholic faith. These generous supporters of higher education have set an example and established a challenge for Catholics, who should have a far greater interest in the Joint College Fund objectives and their attainment through the J-C-F drive.

Our goal, to be reached through the Parish Solicitation phase of the Campaign, is $5,750,000. To make it possible for all Catholics to participate in reaching this minimum goal, these opportunities are offered:



A typical Memorare Book

INDIVIDUAL MEMORIALS

THREE PLANS FOR GIVING:

Plan One:
INDIVIDUAL MEMORIALS
$15 per month or more

Individual Memorials available to Joint College Fund Contributors are listed on these pages. These Individual Memorials may be reserved by contributors whose 24-month pledges equal or exceed the established price of that particular Memorial.

Reservations for Individual Memorials have been accepted during the Special Gifts phase of the Parish Solicitation Campaign and for that reason, a specific Memorial may no longer be available. It is suggested that Donors designate an alternate Memorial choice in the appropriate space on the reverse side of the pledge card.

It is also suggested that prospective Donors review this list prior to receiving a visit from the volunteer worker in the local parish. This will enable the worker to assist in completing the pledge card as expeditiously as possible.

Plan Two:
PARTICIPATING MEMORIALS
$10 per month

All Memorials are being committed on a "first-come, first-served" priority basis. Reservations may be made at any time (and prior to the volunteer worker home call) if desired. This can be done through a worker in the Parish Solicitation Campaign organization or by contacting the appropriate Campaign Regional Office:

Rochester Regional Office: 140 East Ave., Rochester, N.Y., 14604; telephone: (area code 716) 232-5747.

Auburn Regional Office: 16 North St., Auburn, N.Y. 13201; telephone: (area code 315) 253-2361.

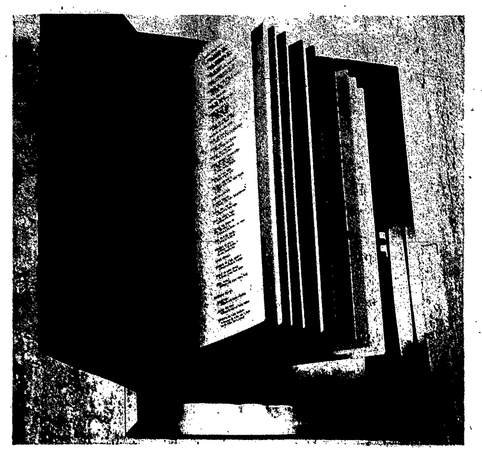
Elmira Regional Office: 100 E. Gray St., Elmira, N.Y. 14901; telephone: (area code 607) 734-1576.

While reservations for Memorials must be made while the campaign is in progress, they will be acknowledged and confirmed in writing after the Campaign is concluded. When this confirmation is received, those who have reserved Individual Memorials may then indicate the exact wording for the Memorial inscription.

It should be noted that the subscription figure for a specific Memorial is **not intended to represent the actual cost** of that particular item. Rather, consideration was given to absorbing other costs of the building and its equipment which cannot readily be memorialized, as well as the Donor's privilege of selection of a Memorial.

All pledges are based on a 24-month payment period. However, down payments of any amount, representing any portion of the payment period, may be made when the pledge commitment is signed. A substantial down payment will afford additional tax credit for the individual in 1965 and will also reduce the number of monthly payments remaining.

Plan Three:
SHAREHOLDER'S CERTIFICATES
$5 per month



Open Memorare Book Shows Pages Listing Memorial Donors

INDIVIDUAL MEMORIALS

BECKET HALL

Major Memorials

$100,000
Chapel (Reserved by Priests of Diocese)

$90,000
Dormitory Wing
(Reserved for participating Memorials)

$75,000
Main Altar

$50,000
Main Lobby

$30,000
Main Entrance
Library

$25,000
Kitchen

$20,000
Chapel Organ
Meditation Court
Students' Dining Room

$15,000
Side Altar (2)

$10,000
Sanctuary
Inspirational Court
Assembly Room
Landscaping

$7,500
Tabernacle
Statue, St. Thomas Becket, Main Entrance
Walk-In Refrigerator (2)

$5,000
Main Altar Crucifix
Pulpit
Sanctuary Lamp
Priests' Dining Room
Court Statues (2)
Dispensary
Intercommunication System
Parking Area
Laundry

Special Memorials

$4,000
Sacristy
Rector's Office
Priests' Community Room

$3,000
Monstrance
Side Altar Crucifix (2)
Reredos
Study Laboratory
Rector's Office Furnishings
Visitors' Parlor (2)
Recreation Facility
Dining Room China
Garage
Fire Alarm System

$2,500
Main Lobby Statue
Work Sacristy
Main Lobby Furnishings
Kitchen Cooler
Sacristy Wardrobe

$2,000
Chapel Stained Glass Windows (4) (1 rem'g)
Study Laboratory Furnishings
Priests' Dining Room Furnishings
Music Room
Bursar's Office

$1,500
Confessionals (2)
Main Lobby Crucifix (Reserved)
Stations of the Cross (10 remaining)
Sedelia
Priests' Suite (3)
Spiritual Director's Office (Reserved)
Study Room (3)
Visitors' Parlor Furnishings (2)
Dining Room Silver Service

$1,000
Ciborium (2) (1 remaining)
Chalice (2) (Reserved)
Student Room (147) (140 remaining)
Infirmary Room (2)
Dispensary Equipment (Reserved)
Priests' Service Buffet (Reserved)
Television Lounge (Reserved)
Television Lounge Equipment (Reserved)
Music Room Stereo Hi-Fi
Work Sacristy Wardrobe
Kitchen Office
Piano (Reserved)
Recreation Room (4)
Priests' Suite Furnishings (3) (2 remaining)

$750
Benediction Candelabra
Sacrarium
Infirmary Room Furnishings (2)
Infirmary Room Equipment (2)
Dispensary Furnishings (2)
Spiritual Director's Office Furnishings
Music Room Furnishings
Television Lounge Furnishings
Student Wardrobe and Desk (147)
Assembly Room Projector
Bursar's Office Equipment
Kitchen Storage Room
Barber Shop Equipment
Dining Room Glassware

$625
Altar Bells (Reserved)
High Mass Candlesticks (6) (3 remaining)
Dining Room Lectern
Bursar's Office Furnishings
Student Room Furnishings
Barber Chair (2)

$500
Sacristy Bell (Reserved)
Benediction Cope and Veil (Reserved)
Rector's Office Crucifix (Reserved)
Visitors' Parlor Crucifix (2) (Reserved)
Main Lobby Portraits (4) (2 remaining)
Library Study Desk and Chair (5)
Chapel Pew (50) (41 remaining)
Student Room Crucifix (147) (135 remaining)
Laundry Washing Machine (4)
Laundry Gas Dryer (4)

General Memorials

$360
Chapel Holy Water Fonts (4) (2 remaining)
Holy Water Dispenser
Low Mass Candlesticks (6)
Missal (3)
Missal Stand (3)
Altar Cards (3 sets)
Altar Linens (3 sets)
Altar Covers (3 sets)
Cruets (3 sets)
Tabernacle Key (Reserved)
Censer and Boat
Sanctuary Lights
Vestments (12 sets)
Nave Lights (34)
Chapel PA System (10 Memorials)
Ambry for Holy Oils
Credence Table
Paschal Candle Stand
American Flag (Reserved)
Papal Flag (Reserved)
Sacristy Clock (2)
Visitors' Parlor Holy Pictures (4) (3 rem'g)
Kitchen Furnishings (ea.)
Student Dining Room Furnishings (ea.)
Assembly Room Seating (200)
Assembly Room Furnishings (ea.)
Infirmary Holy Water Fonts (2) (1 remaining)
Infirmary Room Wardrobes (2)
Rector's Office Holy Pictures (2)
Rector's Office Holy Water Font
Priests' Community Room Furnishings (ea.)
Priests' Community Room Holy Pictures (2)
Priests' Community Room Crucifix (Reserved)
Spiritual Director's Office Equipment (ea.)
Spiritual Director's Office Crucifix (Reserved)
Spiritual Director's Office Holy Water Font
Spiritual Director's Office Holy Pictures (2)
Priests' Suite Crucifix (3) (Reserved)
Priests' Suite Holy Water Font (3)
Bursar's Office Crucifix
Bursar's Office Holy Pictures (2)
Bursar's Office Holy Water Font
Priests' Service Buffet Equipment (ea.)
Study Laboratory Crucifix
Music Room Crucifix (Reserved)
Music Room Holy Water Font
Study Room Furnishings (3)
Study Room Crucifix (3) (2 remaining)
Recreation Facility Crucifix (3)
Student Room Holy Water Fonts (147)
Student Room Holy Pictures (147)

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NAZARETH COLLEGE

Major Memorials

$200,000
Auditorium
(Reserved for Participating Memorials)

$150,000
Auditorium Upper Lobby
Music Wing
Art Wing

$100,000
Auditorium Lower Lobby
Auditorium Stage

$75,000
Auditorium Cyclorama

$50,000
Teaching Auditorium (2)
Auditorium Projection Room
Main Court

$25,000
Music Wing Lecture Hall

$20,000
Landscaping

$10,000
Art Wing Lower Level
Exterior Lighting
Music Audio Laboratory

$7,500
Music Wing Faculty Lounge
Art Wing Graphics Studio
Art Wing Design Studio
Art Wing Painting and Drawing Studio
Art Wing Jewelry and Metal Work Studio
Art Wing Wood Studio
Art Wing Sculpture Studio
Art Wing Ceramics Studio

$5,000
Auditorium Seminar Room
Auditorium Mechanical Equipment Room
Auditorium Choral Room
Auditorium Music Rehearsal Room
Auditorium Guest Lounge
Auditorium Interior Lighting
Auditorium Stage Lighting
Music Wing Classrooms (5)
Music Wing Seminar Rooms (2)
Music Wing Students' Lounge
Music Wing Sisters' Lounge
Exhibition Courts
Art Wing Photographic Dark Room

Special Memorials

$3,000
Art Wing Ceramics Studio Gas Kiln
Auditorium Actors' Preparation Room
Auditorium Public Address System

$2,500
Art Wing Instructors' Office Studio
Design Studio Instructors' Office Studio
Art Wing Instructors' Office Studio
Painting and Drawing Studio Inst. Off. St.
Jewelry and Metal Studio Inst. Off. Studio
Wood Studio Instructors' Office Studio
Sculpture Studio Instructors' Office Studio
Ceramics Studio Instructors' Office Studio
Art Students' Lounge

$1,500
Art Wing Lithographic Press
Art Wing Etching Press
Auditorium Faculty Office (7) (6 remaining)
Auditorium Projection Visual Aids (2)
Art Wing Wood Studio Drill Press
Sculpture Studio Arc Welding Unit (3)

$1,000
Auditorium Instrument Room
Auditorium Dressing Room (4)
Auditorium Costume Storage Room
Auditorium Work Room (4)
Auditorium Cloak Room (2)
Auditorium Ticket Office
Auditorium Scenery Storage Room (2)
Scenery Construction Room (Reserved)
Music Wing Instrumental Practice Room (14)
Music Wing Piano (25)

$750
Student Private Painting Studio (3) (2 rem'g)
Sculpture Studio Work Bench (4)
Music Room Classroom Equipment

$600
Art Wing Ceramic Studio Pug Mill
Student Work Booth with Enlargers (12)
Ceramics Studio Glaze Pantry

$500
Art Wing Student Drafting Table (30)
Art Wing Dri-Mount Press
Art Wing Print Dryer (Reserved)
Jewelry & Metal Studio Cast Machine (Res'd)

General Memorials

$360
Music Wing Lecture Hall Seat (200)
Music Wing Student Lecture Desk (ea.)
Auditorium Seats (1100)
Jewelry and Metal Studio Work Bench
Ceramics Studio Potters Wheel (9)
Art Wing Student Work Table (35)
Art Wing Student Easel (40)
Jewelry and Metal Studio Anealing Bench
Jewelry and Metal Studio Buffing Machine (2)

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ST. JOHN FISHER COLLEGE

New Library

$150,000
Library
(Reserved for Participating Memorials)

$10,000
Treasure Room (Rare Books, Etc.)

$5,000
Periodical Room
Reference Room
Audio-Visual Center

$2,000
Librarian Office
Circulation Desk

$1,500
Card Catalog

$1,000
Faculty Studies (10)

$750
Student Carrels (100)

$500
Listening Units (Chair, Table, Rec.) (25)

New Biology Laboratories

$5,000
Electron Microscope
Controlled Environment Chambers (2)

$3,500
Spectrophotometer (Carey)

$3,000
Warburg Apparatus (2)

$2,000
Electrophoresis Apparatus (2)

$1,500
Laboratory Fume Hoods (10)
Balances (Metler) (6)

$1,000
Projectors—Sound (16mm) (Reserved)

$750
Microtome (2)
Chromatography Cabinets (4)
Water Bath-Shakers (3)
Refrigerators (3)
Micro-Projector

$500
Projectors—Slide (35mm)
Projectors—Overhead
Geiger Counters, Gamma Ray Detection (10)
Incubators (5)
Glass Blowing Apparatus
Mercury Barometer (4)
Balometer
Hydrogen-ion Meters (4)
Microscopes (30)

$360
Flash Evaporators (2)
Drying Ovens (2)
Ultra-Violet Source (2)
Gas Pumps (5)
Ion Exchange Columns (4)