

MAJOR RALLIES TO HONOR BISHOP

JOINT COLLEGE FUND NEWS

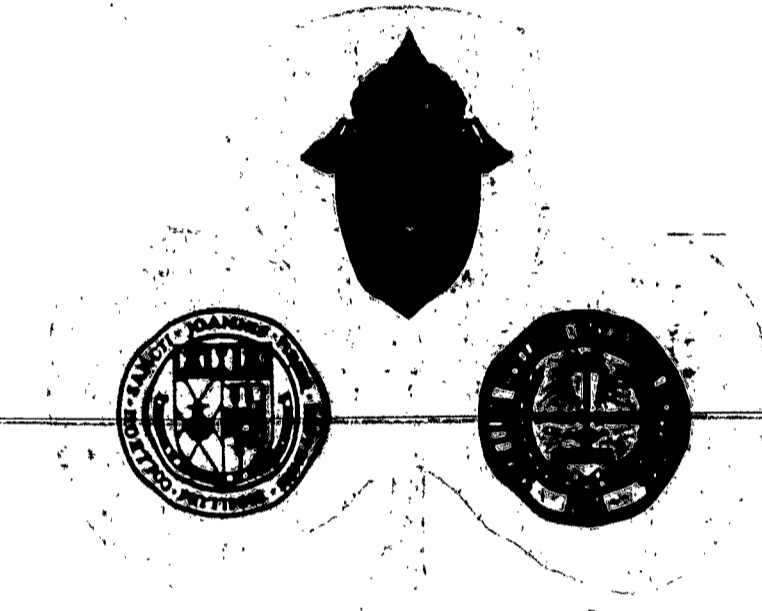


The Diocese of Rochester
50 Westcott Street
Rochester, New York
Office of the Bishop



The Joint College Fund Campaign is one of the most important appeals that I have made in my years as your Bishop. Since my days are in the "green and yellow leaf" it can hardly be the last effort of such vast significance for your sons and daughters, and those from elsewhere who have come to our Colleges. Your generosity has blessed all my efforts with success. God has blessed you for your help in the past. His blessed Mother, will, I am sure, speak to Him for us. I commit it, now to her Care.

—James E. Kearney



"... If I did not feel that the leaves of this Shamrock were pleasing to Almighty God, I would not be asking for your help for them ..."

—Bishop Kearney

Parish Solicitation Kickoff Rallies Scheduled For Rochester, Elmira, Corning, Auburn

Four Regional Kickoff Rallies on October 26, 27 and 28 will launch the Parish Solicitation phase of the Joint College Fund Campaign and pay tribute to Bishop James E. Kearney on the occasion of his 81st birthday—October 28.

At each Rally, a brief but impressive ceremony immediately preceding Bishop Kearney's address will honor his influence and leadership as the "builder of Catholic education" throughout his 28 years as Bishop of Rochester.

The Kickoff Rally schedule:

Corning: Tuesday, October 26, 7:30 p.m., at the National Guard Armory;

Elmira: Tuesday, October 26, 8:30 p.m., at Notre Dame High School;

Auburn: Wednesday, October 27, 8 p.m., at East High School, and

Rochester: Thursday, October 28, 8 p.m., at the War Memorial.

The U.S. Commissioner of Education, Francis Keppel, and New York State's Lt. Gov. Malcolm Wilson will be the principal speakers at the Rochester Kickoff Rally, where an attendance of more than 10,000 is expected. Bishop Kearney's remarks will keynote and conclude the program at all four meetings.

The four rallies will launch the climactic Parish Solicitation phase of the Joint College Fund drive. More than 20,000 volunteer committee workers have been enlisted throughout the Diocese to make calls at the homes of all Catholics on Sunday, October 31 and Sunday, November 14.

In the all-important Parish Solicitation Canvass, Catholics of the Rochester Diocese are being asked to pledge a total of at least \$5,750,000 toward the Joint College Fund minimum goal of \$9,000,000.

(Continued on Page 8)

"... Raising the Standard of Excellence ..."