

Father Roche Speaker At Fordham Institute

Assigned



Rev. William M. Roche, Superintendent of Schools, Diocese of Rochester, gave a lecture entitled "Administration and Instructional Services" to the sixty-two principals and teachers attending the Second Annual Institute for Elementary School Principals at Fordham University, New York City, which is being held from July 19-30.

The theme of the Institute is "The Administrative Responsibilities of Elementary School Principals." The purpose of the Institute is to assist present and prospective elementary school principals to meet their responsibilities of organization and administration in areas which are of concern to leaders of today's elementary schools.

Father Roche gave special emphasis in the lecture to proper delegation for administrative responsibility, principal-parent relationships, and the effective organization of instructional services.

At the end of his formal presentation, on July 23, Father Roche discussed particular problems of administration with the principals in small groups.

The Institute is a regular part of the Fordham Summer Session and is offered for college credit.

SISTER MARY BRIDGET, S.S.P., daughter of Mr. and Mrs. Edward Crutenden, 156 Manor Parkway, Rochester has been assigned to St. John's School, Girard, Pa. where she will teach the fourth grade as a missionary. Sister Mary Bridget who is the niece of Navy Chaplain Patrick J. Grace, a priest of this diocese received her B.A. degree from Barat College of the Sacred Heart, Lake Forest, Ill.

Local Man Authors Basketball Book

University of Rochester basketball coach Lyle Brown has just finished a book aimed at helping boys become better basketball players.

Brown, with Rochester Democrat and Chronicle college sports writer Dave Warner, has recently brought out a basketball book entitled, "Offensive and Defensive Drills for Winning Basketball." It is published by Prentice-Hall Inc., of Englewood Cliffs, N.J.

The book contains 250 game situation drills and a complete year-round basketball plan for player improvement, along with isometric exercises.

Ohio State Basketball Coach Fred Taylor says, "For the analysis of how basketball players learn to excel, Lyle Brown's 'Offensive and Defensive Drills for Winning Basketball' is priceless."

Attend Institute

Sister Mary Elise, S.S.N.D., principal of St. Margaret Mary School, and Sister Mary Walburga, S.S.N.D., principal of Holy Ghost School, are attending the Second Annual Institute for Elementary School Principals at Fordham University, New York.

Grinnell's
KALBFLEISCH
TRAVEL
AGENCY

Special!
save with

New York
World's Fair
Discount
Books

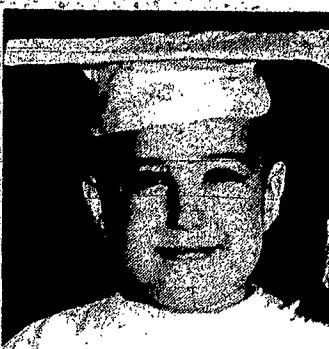
50¢ ea.

You can
Save \$15 to \$20
in Discounts

on many
World's Fair
Attractions
and New York
City features.
Don't go to the
Fair without a
Discount Book!

GRINNELL'S
Travel Agency
233 MIDTOWN
PLAZA TERRACE

Michael Berretone Rites Held at St. Jerome's



MICHAEL BERRETONE

The Mass of the Angels was said at the funeral rites for six-year old Michael John Berretone who died July 20, 1965, after a brief illness. He was the son of Dr. and Mrs. Joseph Berretone of East Rochester.

Father Anthony Calabrese, pastor of St. Jerome's Church, vested in white, celebrated the funeral Mass assisted by Rev. Robert Egan and Rev. John Quigley.

The child was a victim of nephrotic syndrome.

He was scheduled to enter first grade at St. Jerome's school this September after "graduating" from its kindergarten program this past June.

He was well-known through-



More Club Reunion

10TH REUNION OUTING of the St. Thomas More Club, set for August 1 at Hamlin Beach, is expected to attract many of the "old grads." Planning the event are Mr. and Mrs. Leonard Mros, "alumni" of the young adults group, with present president Joseph Turiano.

Thomas C. Brother of

Solemn Mass of was offered Saturday for Mr. Cloonan, 5 at his home, 1 Green Hill Pittsford.

His brother, Father F. Cloonan, was celebrating another brother, Father Cloonan was deacon; a Rev. Theophane Larkin, was subdeacon of the M

Mr. Cloonan was in Pittsford and presided the Holy Name Society, Loris Parish.

He is survived by Mary, a daughter, Cloonan; his mother, M

ECONOMY SHOPPING BEGINS

Lit
The Complete HOME PERMANENT FOR ANY TYPE OF HAIR

Save More than Half!
Reg. \$1.59
Value **68¢** Limit Two

Its Miracle Mist Neutralizer "Locks In" the Wave

EVEREADY TRANSISTOR RADIO BATTERY
9-Volt Reg. 37¢ ea. 69¢ ea.

Famous... Spalding Golf Balls
69¢ ea. 12 for \$7.98

Sanitized Wrinkle Resistant
Cool... Summer WASH'N WEAR SHORT SLEEVE DRESS SHIRTS
Crisp, White Broadcloth... Cool as a Breeze. Well-Tailored With Notched Cuffs

WINTER WAR... the Plaid Cellular Y...
Save W...
LUC... House... Outside Woo...
Reg. \$8.00
Gallon
At All DAY... Drug Store
Free

DAW'S

Mid-Summer SALE!

MISS CLAIROL
CREME FORMULA HAIR COLOR BATH
Reg. \$1.25
73¢ Choice of 16 Natural Looking Shades

6-Webbed... for Extra Strength
3.49
ALUMINUM folding Chair
Easily Worth \$8.95
Sturdy tubular aluminum with comfortable Saran Plastic seat and back. Carry them wherever you go... light as a feather, yet supports 300 lbs.

4-PLAYER Complete Badminton Set
New Low Price **2.97**
Regulation Size, Quality Equipment... With Rules

4-STEEL PANT CREAMERS
Press: Slacks and Jeans on the Clothesline.
39¢ 2 for 77¢
No Ironing Needed!

Now... Vacuum Sealed for Factory Freshness
MURIEL SENATORS CIGARS
Reg. \$2.00
Tin of 25 **1.59**
...THE LIGHT CIGAR Complete With Key

Sensational Buy!
Thick, Soft... Absorbent
JUMBO CANNON BEACH TOWELS
SUN BRIGHT MULTI-COLOR STRIPES
99¢
Big Soft, Thick, Absorbent... For Beach, Backyard or Bath

Tough... Plastic UTILITY PAIL
12-Quart Size **33¢**
...With Handle
Features Reinforced Top

DAW'S Special KING-SIZE (12-oz. Bottles)
Coca-Cola Carton of 6 for **39¢**
Regular 63¢
Plus Bottle Deposit
Stock-up Now!

MILD-COOL-FRAGRANT GRANGER PIPE TOBACCO
Each With Pouch Inside
Reg. 20¢ Packs **2 for 27¢**

Sprays Away Pain! ...Helps Prevent Infection
Medi-Quik FIRST-AID SPRAY
Reg. \$1.50
87¢ For Minor Cuts, Burns, Insect Bites and Sunburn
Commended by Parents Magazine

TERRY Leisure-A-We BEACH JACKET
SOFT ABSORBENT 100% COTTON TERRY
Beautifully Styled and Detailed to Flatter Every Figure
AT BEACH or POOL IDEAL "ROUND THE HOME" AFTER BATHING FOR MAKE UP
Jeanty Collar and Cuffs
Smart, Long-Line Styling
Wear It or Not Both
2.99 CHOICE OF SIZES
100% Comfortable, Never Iron
Cotton Terry, Beige or Blue
Off In An Instant, White Only. Generous Overlap

WINDOW SCREENS
Opens to 33-Inches
Locks Securely at Any Adjustment
88¢

Vacucel-Insulator of PICNIC JUG
Lightweight Colortuff II
With Shoulder Spout
Gallon Size
1.66

FREEZE and USE Skotch Ice
Keeps Cools Cold
4 for **59¢**

Lightweight VACUCEL ICE CHEST
KEEPS COLD 4-DAYS
LARGE... Family Size
New Low Price
1.19

BIG 7-oz... DIXIE HOT CUPS
Mira-Glaze-Finish
24 Cups **63¢**

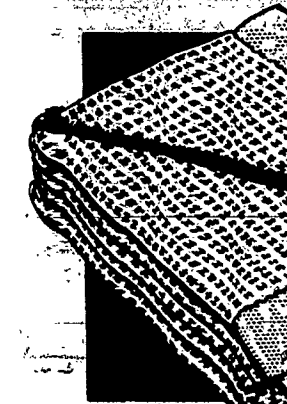
COLGATE'S Kan-Kil AEROSOL INSECT KILLER
Large, 12-oz. Size
Reg. 77¢
53¢

DAW'S COUPON-DAW'S COUPON-DAW'S COUPON
NIAW-DIUY ALL PURPOSE Rope
100-Feet
59¢

ABSORBENT COTTON SHAMPOO
FIRST QUALITY 100% STERILIZED
Reg. 23¢
16¢ package Limit 2 Packages

Woodbury GOLDEN RICH SHAMPOO
New... HIGH LEATHER FORMULA
BIG... 10-oz.
Reg. \$1.00
51¢ (Limit Two)

at D



WINTER WAR... the Plaid Cellular Y...
Save W...
LUC... House... Outside Woo...
Reg. \$8.00
Gallon
At All DAY... Drug Store
Free

Save W...
LUC... House... Outside Woo...
Reg. \$8.00
Gallon
At All DAY... Drug Store
Free



Reg. \$8.00
Gallon
At All DAY... Drug Store
Free



Box of 600
300... 2-PLY



BIG 7-oz... DIXIE HOT CUPS
Mira-Glaze-Finish
24 Cups **63¢**

