



**625,000 people in Monroe County benefit
from the work of the Community Chest & Red Cross...
and you're one of them.**

The work of the Red Cross and Red Feather agencies in Monroe County benefits everyone. You as much as anyone. Their services make Monroe County a better place for you to live. A more rewarding place for you to work. A healthier place for you to raise your children. Your Community Chest-Red Cross contribution helps buy away problems from Monroe County's people. Your money buys away *hurt* from the victims of broken homes... *helplessness* from crippled children... *loneliness* from old people who have no family. Your money

helps buy youth a place to grow, a chance to learn the rules. It buys troubled families—the help they need to help themselves. Our problems grow with our population. This year the need is greater than ever. If you work in Rochester, you'll be called on at the plant or office. Otherwise, when a volunteer comes to your door, give through your Town Committee. Generously. Your contribution buys you a healthier county, a better place to live. Your gift works to help 625,000 Monroe County people. One of them is you.

One gift  *works many wonders*

GIVE YOUR FULL SHARE

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