What does it take to be a prize - winning magazine sales-

St. Agnes senior Nancy Bruckel, who for the second rear in a row led her school to a state championship in the National Catholic Decency in Reading program, summed it

People, planning and per-severance!

The more people you call a," the Avon resident said, "the more sales you make."

The daughter of Mr. and Mrs. William Bruckel of 64 Lacey St. felt that she had a good break in living in a small town.

"You get to know almost everybody in a town our size (2,700 people);" she explained.

(She added that she'd already visited a fairly large number of homes in past years when she was helping her brothers collect for their poper routes.)

PLANNING is essential, the 17-year-old commuter to St. Agnes said. "This is actually my fourth year in the magazine campagn, so I kept my stubs from previous years. That way I start out with many potential renewals right away.

Telephoning ahead was part of her selling technique whenever possible. That way, she could make appointments to stop in, and often had the sale pretty well made before she hung up the phone.

The big third factor is perseverance, she felt.

sell magazines." (She did-\$337 year-old Tom.

Fair at Mercy

Our Lady of Mercy High

School will have a "great day" Wednesday, March 17, celebrat-

ing St. Patrick' Day, when the

mothers and daughters hold

their annual Spring Fair and

auspices of the Parents' Associ-

ation from 11:00 a.m. to 4:00

Mrs. John Meagher and Mrs.

Harold Bayer are co-chairmen.

Latin Contest

throughout the state, who par-

ticipated in the Latin transla-

tion contest sponsored by St.

Andrew's Seminary Latin De-

winner. Latin specialists from

throughout the area were select-

This year, the exhibit will feature a new collection of

model temples and buildings,

including a replica of the Ros-

trum In The Forum. The scale models were constructed by the

seminarians, who will be on

New York Meeting

Sister Dorothy Ellen, vice

principal of St. Agnes High

School, and Sister Marie Matthew, guidance coordinator, will

attend the thirtieth annual con-

ference of the New York State

Counselors Association in New

York City next week Thursday

through Saturday, March 18-20.

Folksingers

singing group, will perform twice this weekend. On Satur-day night, March 13, they will be part of an entertainment

sponsored by the Brighton

Youth Council Sunday, March

14, they will perform at a din-ner meeting of the Loyola Coun-

cil to be held at McQuaid Jesuit High School. Their pro-

gram for this occasion will in-

clude a number of Irish folk

Old Books Pay Off

telephone books, the largest

number ever collected, drown-

ed Mercy in the annual fresh-

man drive organized by Theo-

dore Weber, father of one of

the freshmen. In this record-

breaking drive the leading

homeroom with 3,988 books

The whole frosh class was

honored with a Dress Up Day

\$400 carned by their efforts.

in celebration of the more than

merited a cabin party.

A colossal wave of 21,000

SOLIZE.

The Folksingers, St. Agnes High School's newly formed

hand to explain the exhibits.

ed as judges for the contest.

Students of high schools

p.m. in the school gym.



SMILING SALESMAN. Nancy Bruckel of Avon, senior at St. Agnes high school, has been top magazine seller in her school for past two years. She practices her technique on her father in this photo.

luesday, March 23.

pete in a statewide contest sponsored by the State, Feder

Speakers Listed

ation of Women's Clubs.

Nancy has 8 brothers and of Rochester. sisters, ranging from 21-year-old You just have to keep at it Joan (now Sister Monica in the

ANNE MARIE BLUM

duties is to conduct the board's

If you miss it

here.

KE5511

Of the 65 entries received monthly meetings with the of-from throughout the state, the ficials and buyers of McCurdys

best translation of the late Her modeling averages two Sat

President Kennedy's Address at urdays a month, and, in addi-Berlin during the summer of tion, she is called upon to as-1963, will be announced and a sist in special community projects.

30 40 M

or here

"Catholic Digest" and "Sign" William Bruckel, is a former 63) and is now a promising sold most in the ranks of Cath-grid great of 25 years ago. He soph runner on Cornell's track olic. magazines, she mentioned. was a high-scoring halfback for team. Avon High and the University

Despité her prowess at sales manship, Nancy isn't interested Nancy's older brother, Bill, in a business career. Nursing if you make enough calls, you St. Joseph community) to 4- Jr., is a chip off the old athletic is whatt she wants, and she'll block. He starred in football probably do her college nursing Her father, Avon attorney and track at McQuaid (class of work at D'Youville in Buffalo.

terian Church, will be the speaker. On March 8 the group heard Mrs. Constance Mitchell.

director of Montgomery Center

K of C Orator

and Third Ward supervisor.

The Knights of Columbus twotime oratorical winner this year, Faith Santangelo, a Mercy senior, will try for her third win in the diocesan division of the contest Sunday evening March 14, in Mercy's audi-

the Women's Club of Rochester, in Saratoga Springs, New York. at Locust Hill Country Club The grand prize is \$1600.

Miss Santangelo's speech in The fashion show is one of entitled "One Nation under many presented throughout the God." state. Local winners will com-

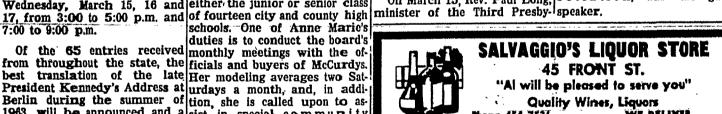
Vertic hit gater le cefallateure Alumnae Members

Backed by the slogan, "The class that pays together stays together," senior Karen Pascurzi heads the Alumnae Member

The Christian Leadership The Christian Leadership Group of Mercy High has listed three speakers for March. On School. Anne Marie Blum, a senior at March 17 they will hear Rev.

partment will hear the results St. Agnes High School, is serv-Richard Rooney, S.J., former of the contest at the Fourth ing as President of McCurdy's National Director of Sodalities, duced at a senior class meet Annual Latin Exhibit to be held High School Fashion Board for A buffet supper and discussion ing, when Mrs. Harlan Gill, at the Seminary on Buffalo 1964-65. McCurdy's Teen Board will be held from 4 p.m. to 7 president of the Alumnae As-Road, on Monday, Tuesday and consists of one member from P.m.

Wednesday, March 15, 16 and either the junior or senior class On March 15, Rev. Paul Long, so c i a t i o n, was the guest of fourteen either the junior of senior of the minister of the Third Breaky.



you'll get

You'll also get a pleasant surprise at the cash

register. A full quart of the Smooth as Silk

whiskey costs just \$499 Full 86 Proof

Kessler the Smooth As Silk whiskey

the message

Fashion Models torium. Students of Nazareth Academy will model fashions ranging The winner in this division from suits to graduation gowns will be awarded \$200 and qualat a Fashion Show, sponsored by ify for the state championship

The drive was formally intro-********



PATRONIZE

OUR **ADVERTISERS**

ELECTRIC OPERATOR W. Controls \$130. Compare Doors. Operators on Display. CARMEN REFICI

392 NO RTON ST. CO 4000 EYE. HO 7-5443

ROCHESTER CEILING CO.

MATERIAL

10 x 12 CEILING INCLUDES LABOR &

SAVE_5% BY BRINGING YOUR ROOM SIZE

INTO OUR SHOWROOM. SELECT FROM OUR LARGE STOCK OF

39 JEFFERSON RD. BE 5-5530

TV & RADIO

GENERAL ELECTRIC SERVICE CENTER OPEN EVENINGS

SALES & SERVICE OF HANSS LECTAL

All Traffic Appliances We lies Gennine GE Parts Only 180 North St.

Call 454-6779

PATRONIZE OUR **ADVERTISERS**

THE HOFFMAN

MUSIC SHOP

467 N. Goodman

Phone 454-5645

OPEN EVENINGS

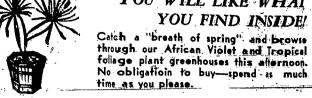
QULF MOTOR CLINIC

Dynamometer Tune-Up
Wheel Alignment
Wheel Salance
Carborotion Startes · Generators CO 6-5472

CHEZPORT.

Makes the Difference 909 Feirport Rd. LU 4-7373

senior Esther Johnson of El. priests spoke at three confer YOU WILL LIKE WHAT

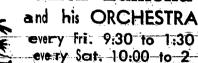


West's Greenhouses

Open Sundays For Your Convenience Daily 8 A.M. - 8:30 P.M. • Saturdays 8 - 5 Entrances at 123 PORTLAND AVE. & 1165 RIDGE RD. FAST

Rochester's Sweetest Sounding Trumpet

Chick Edmond



every $\delta at = 10.00 to 2$

South Pacific

RESTAURANT & LOWINGE AT PITTSFORD PLAZA Polynesian Smorgasbord

DINNER SERVED FROM 5 P.M. TIL 1 A.M. DAILY DUI-2570

Come Any Day for Luncheon or Dinner from 1 1:30 A.M

Your Shoppers' Guide



PACKAGE STORES

. when you want the best

104 S. MAIN ST.

CANANDAIGUA, N.Y.

DUDLEY

LUMBER CO., INC.

Lumber and Muliding Supplies

23 SO. MAIN ST.

ERontier 7-04-73-Fairport N.Y.

APPLIANCE

REPAIRS - PARTS

and Father Robert Steinman,

On Sunday, March 7,

To Tour Kodak

Twelve business students

from Cardinal Mooney High

School will visit the Eastman

Kodak Company Thursday,

After a two-hour tour of the

INSTANT

WATER HEATER

SERVICE

Metager & Brayer Co.

Since 1898

Notre Dame High School the order of St. Augustine. The

\$500 grant for each of four Conference Day activities at Mc

in regular school work Esther onegro, Dennis Murray, Sharon

plans to major in Mathematics. Moretti, Nick Rossi and Ellen

Press Paladin award for the offices, they will observe the

best single presentation" of secretarial activities performed

the mission apostolate. The by stenographers and secretar-

sion Day Extra," published to students will have an opportun-

Lady of Mercy's annual CSMC ity to talk to a few girls "on the

March 18.

mira has been awarded a four ences a day.

year partial scholarship to Naz-

areth College in Rochester. The

Quill, A Winner

"The Quill," student newspaper of Our Lady of Mercy

ligh School, is one of the top

winners in a national press con-

For the third time the pub-

lication received the CSMC's

stir up enthusiasm for Our

Elmira Events

Students of Notre Dame

ligh School, Elmira, began

Lent with a three-day retreat.

The retreat masters, Father

James Sherman, for the girls



Only The Finest

Browncroft Liquer Store

268 WINTON ID. NO. No. Near Blossom - Free Parking

10 A.M. To 10 P.M.-HU 2-4533

A COMPLETE STOCK AT

HENNER'S

LIQUOR STORE

BE 5-7674 We Deliver

LEWIS"

JIM & MARIE LEWIS, props.

783 Concres St., it Sawyor

We Deliver

LIQUOR STORE

GENERAL BUSINESS

ST. MARY'S CANANDAIGNIA DUPONT Alice R. Farrell **PAINTS** WOMEN'S APPAREL

HUNT'S HARDWARE

1D 4-9270 390 THURSTON RD.

MODERN BEAUTY SHOPPE

YOUR NEXT APPOINTMENT PHONE PARKWAY PLANA CANANDAIGUA 763 NEW-YORK-

rest tip freetweens is heretterer. Vielt our show recess—Select a real Bargain — Complete Nee Rage, Furniture, Appliances

Charlette Appliance TONY AGOSTINELLI

Lako Thostro—3268 Lako Avo. MOrtádios 3-5050

LEWYT - CLEANERS SPEED-SAKS, HOSES ELECTRIC RANGE SURFACE and OVEN UNITS FOR ALL MAKES

K & M APPLEANCE SERVICE

21 LYELL AVE.

Phone 546-2240 **ATTACHMENTS**

BRISTOL GARAGE

SALES DOORS SERVICE

Wood • Steel • FIBERGLASS

ALL - O - MATIC

BILL & MARTHA COX

1929 MONROE AVE. TWELVE CORNERS BRIGHTON

GReenfield 3-9141 BILL'S

LIQUOR STORE

NORTHGATE

3-4100 Men. Thur, incl. 10 point. Toun of Broom Pri. Mal P. amil D. p.m.

alex 7. Moore

Wines & Liques Inc.

-508-STONE-MOAD-

-NO:--3-5897-al---Dewley

INC.

PHONE

NOrthfield

LIQUOR LOCKER 336 MONROW AVENUE

WARNER'S

LIQUOR STORE HINCHEY ROAD

AT CHILL AVE.

PATRONIZE OUR **ADVERTISERS**

Because your

family de as

the Finest

FOOD PRODUCTS

Ehmann's Market Choice Meats Cut to order FREE PARKING IMCE

North Cilinion of Avenue A

-m-m so good BONNYBROOK

MIK X

for home delivery

CALL UN 5-8 480

m-m-m so good



Courier Advertisers Appreciate Your Patronauc

OUR LADY OF LOURDES

LA MAY DRUG CO.

1800 EAST AVE.

BRowning 1-2896

OUR LADY OF LOURDES

1704 Monroe Ave.

GR 3**-649**2

DRUG STORES



592 N. Wieten _U.S. Postat Šfa. . We Dollye

PHARMACY

Prescription Specialists COSMETICS - TOTLETERIE

PROTO PINISHING

St. ANDREW'S PARTIE

PRESCRIPTION S Cardally Compounded

MANDEL'S

PHARMACY

FU 54503

GOOD_COUNSEL_PARESH_

Wolff Pharmacy CHILSON PHARMACY Professional Pharameter Lewest Frices Thursden Rd. ID 493 3 Doors from Brooks, Itama Delivery

Prescription ST. CHARLES BORROMEO DEWEY AVE.

BLESSED SACRAMENT BLAUW'S PHARMACY 2910 Dewey Ave. Uldirendir 54216

Established 1851 So. Goodman at Cilli BRowning 1-4190 CORPUS CHEMIS

MILLIMAN'S

NO. Goodman at Malm Phone 454-3332

AUTOMOTIVE

1355 St. Paul Street

Makes the Car HOSELTON

HO 7-475 CO 4-1554 DRUGS-COSMETICS IUNDRIES
Portland Ave. of Newton

roof in its modmems and the g the knows ıelped

Rochis old

amise.

them

ressed

ht by

crops

round

blood

most

oward

lico

ıdven

feuda

n the cts in ission

um T. arkers.

GL 8-Girls; shirts, slor of ir indi-67 Pe-

a new liberal M. Our day in-GWF 4-1860. d raching guitara

ariother C. Box ities maxing
sed on
or exien apLinoWood,
ninates
Wood,
This
is and

hre ex-by all es. No niment ent — by in-recincl es. for riptive ties & Louis teach-IONAL 4-9155.

jes regis Bind Street oceph's pe and August 3. For ine H. fornell,