

Avon Lass, Prize Winning Salesman

What does it take to be a prize-winning magazine salesman?

St. Agnes senior Nancy Bruckel, who for the second year in a row led her school to a state championship in the National Catholic Decency in Reading program, summed it up.

"People, planning and perseverance!"

"The more people you call on," the Avon resident said, "the more sales you make."

The daughter of Mr. and Mrs. William Bruckel, of 64 Lacey St. felt that she had a good break in living in a small town.

"You get to know almost everybody in a town our size (2,700 people)," she explained. (She added that she'd already visited a fairly large number of homes in past years when she was helping her brothers collect for their paper routes.)

PLANNING is essential, the 17-year-old commuter to St. Agnes said. "This is actually my fourth year in the magazine campaign, so I kept my stubs from previous years. That way I start out with many potential renewals right away."

Telephoning-ahead was part of her selling technique whenever possible. That way, she could make appointments to stop in, and often had the sale pretty well made before she hung up the phone.

The big third factor is perseverance, she felt.

"You just have to keep at it—if you make enough calls, you sell magazines." (She did—\$337 worth!)



SMILING SALESMAN. Nancy Bruckel of Avon, senior at St. Agnes high school, has been top magazine seller in her school for past two years. She practices her technique on her father in this photo.

"Catholic Digest" and "Sign" sold most in the ranks of Catholic magazines, she mentioned.

Nancy has 8 brothers and sisters, ranging from 21-year-old Joan (now Sister Monica in the St. Joseph community) to 4-year-old Tom.

Her father, Avon attorney

William Bruckel, is a former grid great of 25 years ago. He was a high-scoring halfback for Avon High and the University of Rochester.

Nancy's older brother, Bill, Jr., is a chip off the old athletic block. He starred in football and track at McQuaid (class of '63) and is now a promising

soph runner on Cornell's track team.

Despite her prowess at salesmanship, Nancy isn't interested in a business career. Nursing is what she wants, and she'll probably do her college nursing work at D'Youville in Buffalo.

Scholarship Won

Notre Dame High School senior Esther Johnson of Elmira has been awarded a four-year partial scholarship to Nazareth College in Rochester. The scholarship will entitle her to a \$300 grant for each of four years. The award was made on the basis of College Board Scores and special achievement in regular school work. Esther plans to major in Mathematics.

and Father Robert Steinman, for the boys, are members of the order of St. Augustine. The priests spoke at three conferences a day.

On Sunday, March 7, six members of the junior class attended the Diocesan Solidarity Conference Day activities at McQuaid Jesuit High School. Delegates from Notre Dame were: David Fetter, Anne Marie Lagonegro, Dennis Murray, Sharon Moretti, Nick Rossi and Ellen Kopko.

Quill, A Winner

"The Quill," student newspaper of Our Lady of Mercy High School, is one of the top winners in a national press contest sponsored by the Catholic Students' Mission Crusade.

For the third time the publication received the CSMC's Press Paladin award for the "best single presentation" of the mission-apostolate. The paper was cited for its "Mission Day Extra," published to stir up enthusiasm for Our Lady of Mercy's annual CSMC fund-raising venture.

To Tour Kodak

Twelve business students from Cardinal Mooney High School will visit the Eastman Kodak Company Thursday, March 18.

After a two-hour tour of the offices, they will observe the secretarial activities performed by stenographers and secretaries of various departments. The students will have an opportunity to talk to a few girls "on the job."

Elmira Events

Students of Notre Dame High School, Elmira, began Lent with a three-day retreat. The retreat masters, Father James-Sherman, for the girls

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Campus Dateline

Fair at Mercy

Our Lady of Mercy High School will have a "great day" Wednesday, March 17, celebrating St. Patrick's Day when the mothers and daughters hold their annual Spring Fair and Baked Foods Sale under the auspices of the Parents' Association from 11:00 a.m. to 4:00 p.m. in the school gym.

Mrs. John Meagher and Mrs. Harold Bayer are co-chairmen.

Fashion Models

Students of Nazareth Academy will model fashions ranging from suits to graduation gowns at a Fashion Show, sponsored by the Women's Club of Rochester, at Locust Hill Country Club Tuesday, March 23.

The fashion show is one of many presented throughout the state. Local winners will compete in a statewide contest, sponsored by the State Federation of Women's Clubs.

K of C Orator

The Knights of Columbus two-time oratorical winner this year, Faith Santangelo, a Mercy senior, will try for her third win in the diocesan division of the contest Sunday evening, March 14, in Mercy's auditorium.

The winner in this division will be awarded \$200 and qualify for the state championship in Saratoga Springs, New York. The grand prize is \$1600.

Miss Santangelo's speech is entitled "One Nation under God."

Alumnae Members

Backed by the slogan, "The class that pays together stays together," senior Karen Pascuzzi heads the Alumnae Membership Drive for the class of 1965 at Our Lady of Mercy High School.

The drive was formally introduced at a senior class meeting, when Mrs. Harlan Gill, president of the Alumnae Association, was the guest speaker.

Latin Contest

Students of high schools throughout the state, who participated in the Latin translation contest sponsored by St. Andrew's Seminary Latin Department will hear the results of the contest at the Fourth Annual Latin Exhibit to be held at the Seminary on Buffalo Road, on Monday, Tuesday and Wednesday, March 15, 16 and 17, from 3:00 to 5:00 p.m. and 7:00 to 9:00 p.m.

Of the 65 entries received from throughout the state, the best translation of the late President Kennedy's Address at Berlin during the summer of 1963, will be announced, and a \$25 bond will be awarded to the winner. Latin specialists from throughout the area were selected as judges for the contest.

This year, the exhibit will feature a new collection of model temples and buildings, including a replica of the Rotunda in The Forum. The scale models were constructed by the seminarians, who will be on hand to explain the exhibits.

Speakers Listed

ANNE MARIE BLUM

Anne Marie Blum, a senior at St. Agnes High School, is serving as President of McCurdy's High School Fashion Board for 1964-65. McCurdy's Teen Board consists of one member from either the junior or senior class of fourteen city and county high schools. One of Anne Marie's duties is to conduct the board's monthly meetings with the officials and buyers of McCurdy's. Her modeling averages two Saturdays a month, and, in addition, she is called upon to assist in special community projects.

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New York Meeting

Sister Dorothy Ellen, vice principal of St. Agnes High School, and Sister Marie-Matthew, guidance coordinator, will attend the thirtieth annual conference of the New York State Counselors Association in New York City next week Thursday through Saturday, March 18-20.

Folksingers

The Folksingers, St. Agnes High School's newly formed singing group, will perform twice this weekend. On Saturday night, March 13, they will be part of an entertainment sponsored by the Brighton Youth Council. Sunday, March 14, they will perform at a dinner meeting of the Loyola Council held at McQuaid Jesuit High School. Their program for this occasion will include a number of Irish folk songs.

Old Books Pay Off

A colossal wave of 21,000 telephone books, the largest number ever collected, drowned in the annual freshman drive organized by Theodore Weber, father of one of the freshmen. In this record-breaking drive the leading homeroom with 3,968 books merited a cabin party.

The whole freshman class was honored with a Dress Up Day in celebration of the more than \$400 earned by their efforts.

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