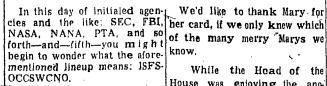
By MARY TINLEY DALY



Foregoing initials are attached nymity of this friendly "Mary" to the newest of all societies, card, we were blushingly silent, evolved just this pre-Christmas season. Only recently formed in remembering the many times this country, it has tentacles we have sent cards of all sorts. reaching throughout the world. sympathy, get-well, bon voyage, Henceforth, according to the congratulations—and signed rganizers, this newcomer will them the same way, simply be known as the International "Mary." Society for Suppression of Christmas Cards Signed With Christian Names Only,

of "Mary and Johns."

Toss this cozy cardigan would know that "Mary and over slacks or dresses - it's John" meant us. If you can find core instance, the Mallet-Previous over slacks or dresses - it's John" meant us. If you can find the main core instance, the Mallet-Previous recognition.

THIS YEAR, the first card to garde and Marcel would hardly cardigan in one piece from arrive was signed simply "John." be repeated in any body's mail. rating and in the piece in arrive was signed simply "John." be repeated in any body's mail.

Pattern 913: directions sizes

This caused us to pause. The Same way with the Nees. Anglead of the House asked in pseudo-seriousness. "Do we Mechans, Veech and Bob.

THERTY-FIVE CENTS in know any one named John?"

And the other long-familiar.

coins for this pattern—add 15, cents for each pattern for "Certainly," I answered, "Our the almost family friends firsiclass mailing and special dear friend, John W. W. Cum- "Helen and Frank?" brings an ming, Admiral Cumming from automatic response, "The Halls" Poitsmouth, Va. But he always "Marguerite and Dan"—of signs himself "John C." and no-course, the Culhanes... the

your "I know a boy named John." MAME, ADDRESS and ZONE Ginny mused. "But right now, I can't think of his last name mas cards, it might be well to consider as we sign them, that

Another card was from list is too-too attentive.

"Well, it's a grand old name, mon denominator name "Mary-WINNING QUILTS pattern of course," quipped the Heatl of and John,", we have become pleces, directions for all in the House, "but does she think quite conscious of the value of our Book of Quilts Pieced, she's the only Mary in this signing our last name—and applique favorities. Send 50c. merry old world?" even that, Daly, is not too undirections for all in the House, "but does she think quite conscious of the value of

While the Head of the House was enjoying the ano-

HOW MANY MARYS must our friends know? With the closest of course, they will rec-To bring it into focus, we at ognize our signature—we think. our house, you at yours, un-However, most of the "in-peo-doubtedly received cards last ple"—the ones we see most year, and the years before, often, that is, seldom see our signed "Helen and Bill." "Ger-signature. We talk to them on trude and Pete" and multiplicity the telephone, meet them as neighbors, friends, not corres-(Ourselves being "Mary and pondents, and our signature is not checked as it is at the bank. Of course, when couples have more forcibly since over and Christian names not encoun-

two more common names in con- osts hardly need sign their last junction, go ahead and use 'cm!) name—('hristian names Hilde-

And the other long-familian

consider, as we sign them, that maybe not everybody on that

Dew Skin Parfum newly dressed in a sleek longerunique rolling action glides Youth-Dew smoothly

One of the classic models at discovered, was a card, a beautiful card, signed "Squeekie and"

our house, the mystery never Christmas Folk Music on TV A lively television show offin preparation for a life of

ESTEE LAUDER'S ROLLETTE . . . Fabulous Youth-

than-lipstick-size case of gold capped with silver. The

Koo." We should remember Christmas folk music called work all over the world among demands of the holiday season. this pair, if for nothing else "Christmas Around the World," the peoples of the developing Possibly, this is one of the most than their unusual name. But featuring Maryknoll seminarians nations.

will be televised over WOKR-Will the real "Squeekie and TV, Channel 13 on Sunday, Dec

where you want it to.

created and produced by semmarians themselves and in-



Money to make your Christmas merrier

First of all, we have some of the most welcome gifts you can give.

Like a Daily Interest Savings Account for a youngster-starting him off on the right track with a modest deposit.

Or a Checking Account for a teen-ager, with name-imprinted checks and deposit

We have the nicest kind of "Gift Certificate"-decorative Gift Checks which can be used anywhere for anything. Complete with matching envelopes. And, of course, črisp new Bills.

If your Christmas list adds up to more money than you have, come in or phone for a Personal Bank Loan-with plenty of time to pay, and with Blankel Protection against any income emergency. For a color TV or other major appliance,

tell your dealer you want Lincoln Rochester's Finance Plan-he can arrange everything right in his store.

(And looking ahead to next Christmas, why not start your 1965 Christmas Club and 🐷 be ready.)

Whenever it's a matter of money, look to

Lincoln Rochester

MEMBER PEDERAL DEPOSIT INSURANCE CORPORATION

thry the Looking Glass

Christmas Surprises

Mrs. Ladera Rollette skin

MOVENG MAN

WETH THE

MOVERG VAN

Geo Ma Clancy Jr.

Geo. M. Clancy

Carling Co., Inc.

Circle Saturt GR 3-3120

Agent No HORTH AMERICAN VAN LINES

Louise Wilson is heard twelve times each week on WHAM:

9:10 and 9:25 A.M. Monday thru friday; 9:30 A.M. and

12:30 P.M. Saturday.

One of the nicest memories hectic happy holiday season Ali is still the gravity of this precion Santa Claus is that he was of these gifts are important ous holiday. And may some of always so unexpected. You were members of the Prince Matcha each, in resit, food measure never really sure that he'd belli Royal Family of perfumes. leave the longed-for bicycle in stead of the threatened lump of ing Christmas season with two coal in the toe of your stocking. Unique collections of lovely or that there would be a tree, shiny and tinsel-keen waiting son is gay and spotlighting the in the living room on the legendary Youth-Dew fragrances morning of the 25th. Nowadays, and fabulous freme Re-Nutriy. the Merry Season is longer, Ruban Blein de Noel—glamor-It's been Christmas in the stopes ous in shimmaring blue moire since the Halloween cornstalks wrappings and banded with

came down. As the season lush velvet ribbon, uniquely lengthens, so do our lists, leav-bow-tied and sparked with Estee ing very little time for the Lauder's farmed golden insigne. exhibitant gurprises of Christ Inside, rich velour and golden mas.

This year, you can shorten your shopping time by choosing gifts of fragrance for almost glow complement the marvelous Youth Dew preparations. But this is only the beginning of Mrs. Lauder's glambrous gifts. every feminine personality on Her Ruban D'or de Noel— that ever-lengthening list. But gold florentine, the pinnacle of instead of the obvious gift, add perfection is used to the best a bit of serendiply to your seladvantage in chic moire wrap-

lection. Serendiply, coined by pings along with the lush black Horace Walpole in "Three Printer and golder than gold ces of Serendip" means 4 de mesh ribbonings and bows lightful unexpected surprise heavily embossed with the Lau-Remember how the princes der seal. Inside, Creme Re-Nuwere always discovering nice triv and Youth-Dew-gifts for things for which they weren't golden girls with a flair for the searching? Adapting this charm-dramatic. Estee's Christmas ing method, why not give that Kisses—an ensemble of eight teenage niece a grown-up per-fume as well as the cologne she gold and silver cases are a spe-

always gets? Buy a matched set of cologne spray mist and a crown of matching perfume in Wind Song, Beloved, Prophecy Stradivari? Or if you've a sister who wears sensible shoes and runs a local Thrift Shop give her a most unsensible giant pottle of perfumed bubbling bath salts and a big crown of scented soan? Other sérendipitous ideas: a frivolous set of skin perfume and dusting pow der for a busy mother of several small children. The sets are delicately tinted pastel with fluffy puff topping the dusting powder, green for Wind Song, pink for Stradivari, blue for

Beloved and violet for Abano. . Don't forget yourself, either;! For you and other devoted, deserving friends, pre-season, a gilded apothecary jar containing fifty convenient Abano perfume bath oil capsules. Just think, fifty body-soothing, skinpampering, fragrant tubs scent-

orange, flowers, pine and moss to see you through the joys and serendipitous ideas of the entire

Express The Xmas Spirit . . .

Boucher's For Flowers

With our gorgeous

are most beautiful this year.

GEO. BOUCHER

FLORIST

422 E. Main St. (Opp. Eastman Theatre)

CHRISTMAS IS CHRIST'S BIRTHDAW, TO SHOW HIM THAT YOU LOVE HIM, give something to the poer . . . Refuges parents in the Holy Land need milk and eggs to feeed their children. \$10



The Holy tuber's Mission Aid

gift. Your Christmas will be happier!

will feed a armily for a month! . . . Infants im ma keshili Bedouin tenta shiver at night on the desert sand. \$6 will buy theree blankets . . . Hopeful little girls at our orphanage in Bethiehem lowk for a dress, new shoes, a doli_ in their Christmas stocking. Your can "adopt" an orphan for ermly \$10 a menth . . . Christ's Birthmday is next Friday. What you rave the hungry, the

for the Oriental Church shivering, the shandoned, He sald, you give to Him. This week especially resur gift to the missions says to Him, "I love you." . . . What see "the missions?" They are people, not place-names. They are lespers, cameer sufferers, the blind, the aged, foundlings, homeles refugees. They are the people for which Christ became an intant, and was crucified. Three out of four people alive right now are humsgry . . . Won's you share with others what God has given your Send us your

GIFT SUGGESTIO 7/8 + A STRINGLESS GIFT.—Twice this year the Holy Father went overseas to see the missions for himself. Your gift "no strings attached" in any amount helps hims to help where help is

+ MEMBERSHIP .- Enroll yoursell, Family, and friends, in this Association. All will benefit in the Masses, prayers and sacrifices of our missionary priests and Sisters. Your enrollment offering (For an individual, \$1 a year, \$20 for life; For a family, \$5 a year, \$100 for life) helps us help the destitute. We'll send you a certificate.

+ NEW CHAPELS.-In memory of your toved ones, why not build a mission chapel all by yoursell? We'll tell you where it's needed, and you may name it for wour favorite saint. A small chapel costs \$1.800, payments to soult yourself. Write to

+ SACRED ARTICLES .- Mission chapels need chalices (\$40). altars (\$75), vestments (\$50), statuet (\$30), tabernacles (\$25), sanctuary bells (\$5). Like to give one im memory?

+ NEW SISTERS.-As your personal representative, train a native Sister. She will write to you, your may write to her, and you'll be part of the good she does for lemers, orphans, the blind. Her training costs only \$12.50 a month, (\$150 a year, \$300 altogether) payable at your convenience...

+ NEW SCHOOLS.-The Holy Fither isks help to build a school (\$3,200) in eight villages which heave no schools. You'll enable youngsters to become self-supporting.

+ MISSION CLUBS.—Help the missions all year long by joining, and asking others to join, one or more of our mission clubs. The dues in each are \$1 a month. Tell us now which club for clubs) you want to join: DAMT EN CLUB (for lepers), □ BASILIANS (for mission schools), □ PALACE OF GOLD (for the aging), □ ORPHANS BREAD (feeds orphans), □ MONICA GUILD (for mission churches), CHR YSOSTOMS (for native priests), [] MARY'S BANK (for native Sisters).

THE MIDNIGHT MASS IN BETTELLEHEM WILL BE OFFERED FOR THE MEMBERS OF THIS ASSOCI-ATION. THIS IS OUR CHRISTMAS GIFT TO YOU. A HAPPY CHRISTMEAS!

Dear Monsignor Enclosed plea	Ryan: se find	lor		******	•••
Name		••••	*****	• • • • • • •	
Street	• • • • • • • • • • • • • • • • • • •	<u>د</u> ن	****		
City	State)	.Zip Ce	ode 🦸	
A A	_	. 🗚			

12 | Lear East (Lissions 12) FRANCIS CARDINAL SPELLMEAN, President

Magr. Joseph T. Rycin, Hous' Sec'y

CATHOLIC NEAR EAST WELFARE ASSOCIATION 330 Medison Ave. et 42md St.



smart, mexpensive to knit.

No joining! Knit cable-trim

Needlecraft Dept., PO. Box body could mistake that defining the long results of the station. New Mark 11. N.Y. Print plainly parties. The station of the sta

chaft Catalog. Plus 200 designs, ing a card to you anyway."

to crochet, sew, weave em-broider, knit, Send 25c today. COMPLETE PRIZE

GOD LOVE YOU! By MOST REV. FULTON J. SHEEN mas season worry about the presents we must buy for those

close to us or those who expect one from us and how few of us ever think of giving just one present to someone too poor, too helpless to diseased, too far away from our luxurious world, to expect anything. And yet, is it not in the giving of the unex. That is why we are joining pected gill out of Christian charity that our Christmas becomes the new society, ISFSOCCSWthrist like? Numerous agencies provide ways for the generous (NO. to give an impersonal present to 'an unfortunate unknown' but Our Lord has provided in His Mystical Body one very personal way-His Vicar on earth's mission fund, the Holy Father's Socrety for The Propagation of the Faith which aids the needy of for good reading. Ask your II- American countries. the entire world. We cannot aid everyone with a gift, but we brarian to help you select books can aid him who can help everyone in no other form of charity that are worthwhile the next does your money go directly to the Holy Father and so ade time you visit your public H- and singers are seminarians quately aid his Missions as by an annuity taken out with The brary.

Society for the Pippagation of the Faith. In considering an annuity, you might ask yourself the following questions. 1) Am I giving it to an institution or a society that already has much, or am I giving it to the poor who have nothing? 2) Am I limiting it to one of the religious societies of the Church, many of whom help the Missions, or am I aiding all of them by allowing the Holy Father to make the distribution? 3) Am I giving it to someone who will invest it on a long-term basis or am I giving it to one, namely the Holy Father, who will allocate it the very year it is received to the hungry and needy people of the world? If you answer the three questions to the affirmative, you will want to know the many other advantages of an annuity with The Society for the Propagation of the

What is an annuity? Why is it providing most adequately for Our Lord's poor when given to The Society for the Propagation of the Faith? An annuity is not for people who have extra money collecting dust. It is for those who have adequate money but need it in trust. An annuity given this Christmas is not merely an outright present, but a legal agreement whereby in return for a cash gift you are provided with a sure and fixed income for life. The amount of your income returned to you schi-annually, depends upon your age and the amount you offer; the Missions. Your gift benefits you here and now by adding worry-free days to your life and income tax savings to you now. By removing the annuity sum from your will, you avoid all estate tax consequences later. Your thoughtfulness now will provide for your spiritual as well as your temporal welfare. You! will share in the good works, Masses and other prayers of 300+ 000 missionaries of every order and congregation. When God transfers you to heaven, your annuity gift is transferred to the Holy Father who transfers it to the poor of the world.

.This Christmas when you are receiving Our Lord at Mass. He will be commemorating His birthday by suffering with two-thirds of the world who are tattered and starving. He will be bearing the agonies of eleven million lepers who still need treatment. A gift to those suffering in His Mustical Body can bring far-reaching effects in your life, eternity and world. But, most important, through an annuity contract with the Holy Father's mission fund you invest in the greatest husiness of the world—God's business of saving mankind. By taking out an annuity to the SPOF, you are not merely giving to the starving. You are giving io Him, just as the Wise Men who came with gifts on that first Christmas.

If you wish to invest your hard-earned money securely for a guaranteed, worry-free income and gain spiritual benefils this Christmas, write for our manual on annuities, giving your da'd of birth. Our address is: Most Rev. Fulton J. Sheen, 366 Fifth Avenue, New York, NY, 10001, God Love

GOD LOVE YOU to E'H for \$50 "This is being sent as an art of love to: God as an act of thanksgiving for His blessings and as an act of amendment for offending Him" . . . to. H. A. for \$100 "My bushand just bought me a jui tacket for a Christmas gift It made him very happy to buy it it has been my obser valuon that women who wear fur tackets soldom gave any do nation I do not wish to be one of those women I plan to put aside \$1 each time I wear the jacket and to send it for charity as the amount reaches a worthwhile gift. To wear it in comfort I feel I must share it with the poor who have no warm coats "

but out this column, pin your sacrifice to it and mail R &n Most Reverend Fulton J. Sheen, National Director of The Society for the Propagation of the Faith, 366 Fifth Avenue, NA 10001, or to your Diocesan Director, Rev. John F. Duffy, 50 Chestnut Street, Rochester, New York 14604



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