

Fall Fashion Forecast

By LOUISE WILSON

Jacqueline Kirk, local fashion coordinator, came to our WHAM studios the other day to deliver the first in a series of informal talks on the very important topic of FASHION. Having spent all her fashion life so far in St. Louis, New York City and Rochester, we listened with eagerness to her summation of all that's new in silhouette and color. We were impressed with her pointers but then, we'd expected to. Jacqueline and I attended Eleanor Lambert's American Designers press showings in July. Her points of view interested me so much I asked for her permission to quote as follows:

"American designers this fall see fashion in terms of mood as well as mode. Certainly the anatomy of clothes has changed.

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The long, angular seaming and cropped skirts seem to emphasize the leggie look. For day, loose, relaxed, unconfined, soft spoken fabrics are important. Durable tweeds for country living. Deluxe rainy day costumes with a special look and special fabric. For evening, romantically pretty, swinging, gentle. Yes, we are still on the feminine, gentle ladylike wave-length with the accent tuned in on youth. The look is young but definitely not childish. There is movement everywhere!

"Leats and panels swing. Bias cut move with every step. Jackets swing away from the body. We are a country of poets and doers," proclaimed Jacqueline Kirk, "and fashion has picked up the beat. The outlook for autumn is exciting and optimistic. Gone is the day when one color dominates the scene or one fabric plays a major role in our wardrobe. Variety best describes the overall look and the color spectrum. Look for the double-breasted look in coats, suits, dresses, vests and jacketed coats. They are slender and neat but not actually skinny. They merely skim the figure. The set-in sleeve is a very big feature.

"The two piece suit is fashioned in the most extravagant tweeds, cranberries, oranges and pinks woven together to form the most colorful pattern I've seen," said Jackie Kirk. "This year's suit is belted. The jacket length is your own choice. Dresses find their newness in fabric and color. The overblouse, blouson and empire line carry over from last season. There is an ensemble look throughout, an expression of belonging to one another such as a dress with its own length coat in complementary fabric, or a coat with a two-piece dress.

"Knits make news, wonderful textures with a handloomed look, long coats and suits with crocheted edgings. Wool leads as the most important fabric but there are many combinations as mohair and wool, silk and wool and the wonderful fabric introduced last season... chavacette. Novelty knits plus color and pattern supply a limitless selection of great chunky tweeds in random yarns and weaves as well as flattened bulks with mohair loops and curls embedded and lightened for a smoother effect. Crepe is very important for the new discotheque dress but my favorite for evening is the beautiful wool in soft or vibrant colors."

Then Mrs. Kirk summed it all up thusly: SILHOUETTE, SWING OR CLING, FABRICS, COLORS, SING. She promised to return every Thursday with more fashion news and fashion authorities such as Betty Carl for Mamselle on August 20th.

I hope you'll join me as to her with her well hear her fashion viewpoints for Autumn and Winter 1964.



Velvet and satin combined for Luis Estevez's fluid-cut Sunday hostess dress — from the designer's Fall 1964 collection inspired by the musical, "Hello Dolly." The bodice is elongated to all-around split panels faced with the satin and "set in motion" by the wearer.

Fall Fashion Forecast Set

Jacqueline Kirk, fashion coordinator at McCurdy's, is appearing in a special series, "Fall Fashion Forecast" on WHAM's Louise Wilson Show, Thursdays at 9:25 a.m. Miss Kirk, a graduate of Southern Illinois University, has been doing fashion shows since her graduation in St. Louis, Rochester and New York. She and Louise will play a tape which they recorded with Betty Carl of Mademoiselle during July's Fashion Press Week in New York City.

Rites Join Area Couple

Bath — St. Mary's Church here was the scene last Saturday morning of the wedding of Miss Carol DeSalvo of Bath and Louis R. Pulvino of Rochester. The Rev. John P. O'Malley, pastor officiated and celebrated the Nuptial Mass. Parents of the couple are Mr. and Mrs. Samuel DeSalvo of 119 Circle Dr. and Mr. and Mrs. George C. Pulvino of 121 Coronado Dr., Rochester. Her honor attendants were Mrs. Samuel DeSalvo Jr. of Bath and Miss Elaine Kern of Binghamton. Gerald Thomann of Rochester was the best man and guests were seated at the church by William Locke of Rochester, and Richard DeSalvo and Samuel DeSalvo Jr., both of Bath. The bride is a graduate of State University College at Buffalo and Mr. Pulvino is a graduate of St. John Fisher College in Rochester. Both did graduate work at the University of Rochester. Mrs. Pulvino teaches at Gates Chili School and Mr. Pulvino teaches at Aquinas Institute in Rochester. The couple will make their home in Rochester.

Take It, It's Mine!

By MARY TINLEY DALY

Like a mystery package at a party, like a "something for everybody" at a summer resort shooting gallery, like even a box of crackers, it is the grab bag at our house.

Visiting grandchildren eagerly look forward to grab bag sessions on the side porch, and these sessions don't occur on every visit. They are special.

For one thing, they would lose their allure if they happened too frequently. On the other hand, it takes a bit of time to accumulate grab bag material.

But, when grab bag time rolls around, periodically, excitement rises high and by some strange quirk of childhood timing there is always a full house for the "ups for grabs."

INITIATED by the Head of the House, who is a pretty ingenious guy, the sessions started when a bunch of the grandchildren were here on a dreary, rainy Saturday afternoon.

There was the usual whining, "what can we do" and the cousinly squabbling over toys in the toy box: "She took the only purple crayon and I need it for my picture." "He's had three turns with that truck and now it's my turn, Grandma."

Mayhem was imminent when the Head of the House — during a commercial in the TV game the elders were watching — had his first inspiration for Grab Bag I.

"We're going to have presents for everybody," he announced, "soon as this game is over. O.K.?"

"Present? When it's not Christmas — and nobody's birthday?" remarked one of the more sophisticated. "I just think he wants us to shut up."

"Well, we got to shut up anyway," said one of the more phlegmatic and practical.

"I think Grandpa's really got presents for us," said one of the more naive.

Turned out they were all right, as Grab Bag I came into being.

"Here we are," boomed the Head of the House, holding over his six-foot-high head a box of "presents."

"Each one of you, starting alphabetically, may reach in and the first thing you touch is the one you get. Start with you, Alice."

Alice's prize was a cellophane bag of oyster crackers (stuck in a pocket after a banquet attended by the Head of the House).

"Round crackers, Grandpa. I like 'em!"

DOWN THE line alphabetically, of course, to recipient name the "surprises": small jars of soap, (from hotels, motels) campaign buttons dating back to Dewey, name tags, nints, peanuts, packages of sugar, small wax-paper portions of jelly from Airlines, Huggies, chewing gum, pencils.

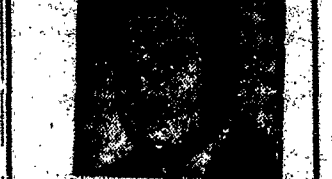
Thursday, Aug. 23, 1964

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ERITREA: GRASSHOPPERS AND GOD

IN ZAGHER, ERITREA, CATHOLICS do not have Mass on Sunday, and children are not taught the catechism. In fact, they seldom see a priest. The reason? Grasshoppers... The sacred walls of an unfinished church overshadow the villagers' thatched huts. The hut in which a priest once lived is now a mishmash of mud and straw... Five years ago, inspired by local priests, some Catholics in ZAGHER began to build a church. Since then, however, grasshoppers have destroyed the crops year by year, leaving our people completely impoverished. The priest, so survive, had to leave the village. Now ZAGHER is a parish without God... "I am very worried about ZAGHER," the Bishop writes. "The parish is practically abandoned, and a priest goes there only occasionally. To save the Faith we must finish the church and build a new house for a resident priest. Will you help? The Bishop assures us that the parishioners, who have no money, will do all of the construction work free-of-charge. Desperately, he asks for help to purchase building supplies... To complete the unfinished church will cost \$2,800. To build a house for the priest, \$1,750... Can you spare \$1, \$3, \$5, \$10 to save the Faith in ZAGHER? Perhaps you can send more. Please send it now. ZAGHER needs God.

THE CATHOLIC NEAR EAST WELFARE ASSOCIATION IS THE HOLY FATHER'S MISSION AID FOR THE CHURCH IN 18 UNDERDEVELOPED COUNTRIES. WHATEVER YOU GIVE IS USED UNDER THE HOLY FATHER'S DIRECTION.

HELP FOR EXPECTANT MOTHERS. Lay apostles known as the AFI (Apostolate of Faithful Intentionalists), who conduct a clinic for expectant mothers in ZERRA, JORDAN, need \$11 each month to pay the health physician... Most of the mothers cared for are Moslems... Will you help for a week (about \$6), two weeks (\$12), a month (\$24), or a year (\$270)?

VOCATION EXPLOSION. Sister Roselina and Sister Tessilla, of the Sisters of the Destitute in INDIA, are among the hundreds of young women who need help to complete their training... Like to "adopt" one of them? Her overall expenses amount to about \$12.50 a month, \$150 a year (1960) for the entire two-year training period... The Sister you "adopt" will write to you and pray for you. You'll share forever in the good she does.

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