



**Your gift works many wonders  
... all through Monroe County**

Everyone benefits from the Community Chest agencies and the Red Cross. These 88 organizations serve families in all the towns, as well as in the city. Last year they served more than 70,000 people outside Rochester—many of them in your town.

Your gift works many wonders. The wonders of modern medical attention. Of recreation and guidance for kids with "nothing to do." The wonders of a comfortable home and companions for the homeless.

All this, with one contribution! This

once-a-year appeal cuts the bother of 88 separate drives, reduces campaign costs to less than 5% of the amount raised. The dollars you give go farther.

This year, with many more people to serve in the towns, the needs of the Red Feather agencies and the Red Cross are greater than ever. If you work in Rochester, you'll be called on at the plant or office. Otherwise, when a volunteer comes to your door, give through your Town Committee. Generously. It's for all your neighbors.



**one gift works many wonders  
GIVE YOUR FULL SHARE**

**COMMUNITY CHEST - RED CROSS CAMPAIGN • MAY 7-18, 1964**

