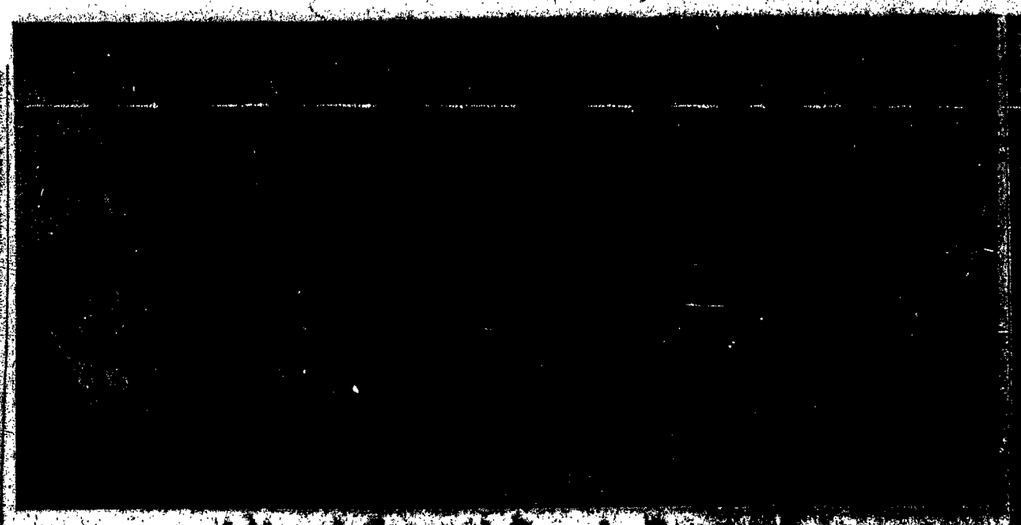
ARSEN SOLICKIAN
100 EAST AVENUE — Oriental Rugs
Orientals! THE MARK OF DISTINCTION IN QUALITY RUGS!
Let us Help You in Your HOME PLANNING . . . No obligation of course
HA 6-8375 Established 1924 Charge Accounts

MODERN PROTECTION, Inc.
HAmilton 6-6857
GENERAL INSURANCE
FIRE - AUTOMOTIVE - LIABILITY - HEALTH and ACCIDENT
322 GRANITE BLDG.
JAMES H. FARRELL, President

NEW bryant FURNACE TAKES LESS GAS TO KEEP YOU WARM
10-YEAR GUARANTEE On Heat Exchanger
NO PAYMENT 'TILL AUGUST
5000 TOP VALUE STAMPS With Every Bryant Gas Installation For the Mo. of March
Rochester Automatic Heating Corp.
"Comfort For Sale!"
1459 LAKE AVE. GL 8-2846—Anytime

we look after your savings with added interest
SAVE NOW EARN 4 1/4% FROM THE FIRST
Columbia Banking Saving & LOAN ASSOCIATION
Upstate New York's Fastest Growing Saving Institution



Attend Annual Sports Banquet

MORE THAN 1,000 were present at the annual Sports Banquet of Sacred Heart Parish, Auburn. Conferring before dinner are Tommy Ravaikiere, International League umpire; John Howard, dinner chairman; Y. A. Tittle, Giants Quarterback; Tom Harp, Cornell University football coach; Rev. Raymond J. Wahl, pastor; Nicholas Leo Pinckney, chairman of the ... gram; Billy Hassett, former ... master of ceremonies; Billy ... Andy Trinkaus, who accompanied Tittle to ... Alex Salerno, American League umpire and ... Wood, Cornell's quarterback.

Colleges Announce Hike In Tuition

The presidents of Nazareth College of Rochester and St. John Fisher College this week announced increases in tuition for the 1964-65 academic year. The increases were outlined in separate letters to students and their parents.

The annual, two-semester tuition at Nazareth College will increase from $800 to $1000. The increase will include laboratory and departmental fees which previously were separate charges. Room and meals at Nazareth College will increase from $900 to $980 a year.

Annual tuition at St. John Fisher College will increase from $960 to $1150. There will be no change in charges for room and meals at Fisher.

Nazareth, a women's college with a registration of 800, and St. John Fisher College, a men's college with 700 students, cooperate in a program which enables both schools to share libraries, laboratories and other instructional and cultural facilities. According to Sister Helen Daniel, president of Nazareth, the tuition and residence increases are necessary "in order to maintain the quality of education that Nazareth has given over the years."

The Very Rev. Charles J. Lavery, C.S.B., president of St. John Fisher College stated that action to increase tuition "was taken reluctantly and following a comprehensive study conducted by the N. Y. State Higher Education Department . . . with the clear knowledge that tuition charges must reflect the steadily increasing costs of education. The new schedule was set at the absolute minimum necessary for the college to offer an educational program and to attract a faculty of the highest quality."

Father Lavery noted that "tuition does not cover the entire costs of the operation of the college. In 1962-63, tuition covered only 72 percent of the actual costs and the college was required to make up the other 28 percent through contributions of the religious teachers, the alumni and the business corporations of the Rochester community. Without this annual support the tuition schedule would have to be significantly increased."

Letters from both college presidents encouraged students and their parents who might be caused undue hardship as the result of the increases to discuss the matter with student aid officers of the colleges so that assistance might be provided through scholarships, loan or work opportunities.

Both colleges last increased their tuition charges two years ago. Sister Helen Daniel and Father Lavery noted that nearly all of the private institutions in the country have raised their tuition during the past four years, and that nearly all colleges in this area have announced tuition increases for the forthcoming academic year.

Prayer Day At Notre Dame

Members of the Men's Retreat League of St. Charles Borromeo's Church, Elmira Heights, will sponsor a Day of Recollection for all the men in the Southern Tier Area on Sunday, March 15.

SPIRITUAL DIRECTOR will be the Rev. Michael Downing, C.S.S.R., director of retreats at the Notre Dame Retreat House for Men in Rochester.

Spiritual exercises will begin at 2 p.m. with recitation of the Rosary and conclude with Benediction at 4:45 p.m. Registration opens at 1:30 p.m.

The Rev. Joseph Merkel, pastor of St. Charles Borromeo's Church, is directing the affair.

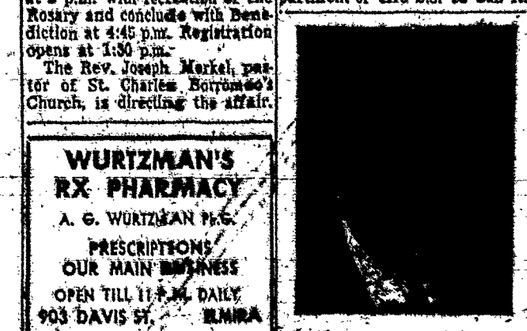
HNS Slated Noted Editor,

Walter A. Matt, editor-in-chief of The Wanderer, Catholic weekly of St. Paul, Minn., will speak at St. Augustine's Church Hall, Chili Ave. on Monday, March 9 at 8 p.m. under the Holy Name Society's auspices.

Matt recently succeeded his father, Joseph K. Matt, in the editorial direction of the newspaper which since 1931 has had only an English edition. The German edition was brought out weekly from 1907 to 1907.

Two outstanding events cited in the paper's history are that during World War 2, Hitler banned the publication in Germany and Pravda, the Soviet paper, has asked the State Department of the U.S. to ban it.

WURTZMAN'S RX PHARMACY
A. G. WURTZMAN Ph.G.
PRESCRIPTIONS OUR MAIN BUSINESS
OPEN TILL 11 P.M. DAILY
903 DAVIS ST. ELMIRA
RE 2-6674



LEWIS NEARY
It's a gamble you needn't take when there's an expert with cool pro's pair household goods, move them to your new home or store them in the finest fire-proof warehouse in your community . . . often at less cost than it would take to replace damaged goods. Free estimates on request.
BLANCHARD'S Moving & Storage
Rochester's leading movers
LO 2-5910 320 Broad St.
REPRESENTING ALLIED VAN LINES Inc.
No. 1 in U.S. Rightest No. 1 in Service No. 1 in your community

Seneca Falls News Reported

Seneca Falls — A St. Patrick's Party Dinner and Dance will be held by Council 222, Knights of Columbus Saturday, March 14 in the council rooms at 7:30 p.m.

Lasagna and meat balls will head the menu.

Carl Sassano, chairman is assisted by Mr. and Mrs. Edward Vedora, Mr. and Mrs. James Simoni, Mr. and Mrs. Michael Turkett and Mr. and Mrs. Louis DeGarro.

All reservations must be in by Monday, March 9. Since the K. of C. rooms can accommodate only 50 couples, members are urged to make reservations early.

Seneca Falls — Annual spaghetti supper of St. Patrick's Guild and Altar Society, Sunday, March 8 in the school auditorium from 12 to 3:30 is arranged. Mrs. Dominick Caracelli, chairman and Mrs. Ralph Aunkst, co-chairman.

Orders for meat balls and sauce will be taken by Mrs. Caracelli 568-6346 or Mrs. Carmen Martello 568-5336. Orders to be filled if sauce is left over, the committee said.

Seneca Falls—Catholic Daughters of America Court 824 will meet Monday, March 9 in St. Patrick's School Hall. Mrs. George Peters, grand regent to preside.

Members are asked to bring their articles for the Sisters of St. Joseph Pantry Shower. Anyone caring to send something and not able to attend may call Mrs. Peters 568-9010.

Miss Yola Barbi, chairman of the Seminary Drive said April 15 is the deadline for the drive.

Dr Scholl's Air-Pillo Insoles Perforated—Air Ventilating 59¢ Pr.
Made of latex foam... like walking on pillows

Do Your FEET HURT? Here's Quick Relief
Dr Scholl's ZINO-PADS For Corns, Soft Corns, Callouses and Bunions. 39¢
Dr Scholl's BALL-O-FOOT CUSHION Lasts over two months 98¢ Pr.
For painful callouses, burning at ball of foot.
Dr Scholl's FOOT POWDER For Burning, Tender, Perspiring, Odorous Feet. 49¢
Dr Scholl's FOOT BALM 49¢
Relieves, soothes tired feet due to exertion or fatigue.

Beauty Marquise ITALIAN BALM TWIN PACK... with Dispenser Regular 1.39 Both for 88¢
Strongest relief you can get without a prescription! 100% pure aspirin, no added drugs your doctor may not want you to take! More pain relief for your money than any leading buffered or combination of ingredient product!
BEST BUY IN PAIN RELIEF!
FOR HEADACHE • PAIN • FEVER
ST. JOSEPH ASPIRIN
FAST, EFFECTIVE RELIEF
Bottle of 100 59¢
at all DAW'S DRUG STORES
OPEN EVENINGS AND ALL DAY SUNDAYS

Bring your New Prescription to DAW'S

Energy comes from the food we eat — and vitamins help that food into energy. You may not be tired but the spark plug help you need in your
— to make sure with Vigran — the only high potency Vitamin that helps like a spark plug.
VIGRAN costs less than 3¢ a day

once-a-year SALE!
Ayer
world-famous LUXURIA CLEANSER-BEAUTIFIER
1/2 price
BIG 9 OZ. JAR, REG. 2.50 now 1.25*
GIANT SIZE JAR, REG. 4.00, NOW 2.00*
Luscious rich, fragrant Luxuria lubricates and beautifies as it cleanses . . . leaves your skin petal-soft, smooth, lovely, exquisitely clean. For more than half a century known and loved by women the world over as the "Queen of Creams," Luxuria stands alone as a beauty essential. Stock up now for months ahead—and save!

ENDS YOUR FALSE TEETH MISERY
denturite FALSE TEETH RELINER
Pursettes By CAMPANA
Smaller, daintier tampon, with greater absorbency, instant and complete feminine protection. Special tip for easier use.
TEN 41¢ BOX OF FORTY $1.43

once-a-year only save 60%
Ayer HAND CREAM
HUGE 10 oz. SIZE Reg. 3.00 1.00 plus tax
More than half an ounce of rich, fragrant, quickly absorbed cream and here smooth, soft, lovely hands. Hurry — sale is for limited time!

Live a "regular" life —without laxatives!
NEW, IMPROVED NON-LAXATIVE Regutol
• Corrects constipation safely, surely—at no added cost.
• Combines non-laxative waste softener with special ingredient to help correct methanol bowel muscle action.
• Brings relief naturally—no embarrassing urgency.
• Hospital-proved! Not irritating—not habit-forming.
30 Tablets $1.18
Get it at DAW'S

Candy Tasting VITAMINS IN A FORMULA DOCTORS APPROVE!
Provides all the vitamins a child or adult normally needs to take. Best-tasting flavors to end "vitamin skipping." Good for the whole family.
5 Delicious Flavors!
• Lemon • Lime
• Orange • Cherry
• Raspberry-Coconut
1.78 Bottle of 60
Get it at DAW'S
FIVE DELICIOUS FLAVORS
ST JOSEPH VITAMINS FOR CHILDREN
CHEWABLE