



At Our House

Savings

By MARY TINLEY DALY

An economy wave, set in motion by President Johnson, seems to be engulfing the whole country.

Retrenching on luxuries, watching leaks, become the national pursuit as thrift is "in."

First came eying, with gimlet glances, "obsolete" military bases. Next slash, chauffeur cars, allowable now only to the topmost brass.

More homespun, noted with a chuckle by the Head of the House, was when the President ordered lights turned out at the White House unnecessary lights. When this innovation was announced, "somebody" (he shall be nameless) pinned on our kitchen bulletin board a picture of the economically lighted, subtly darkened White House.

INHABITANTS of our own white house have taken the hint. They actually remember to "turn off the basement light after a hasty dress-press, shut off radio and lights upstairs, though a date is waiting downstairs, turn down the hot water heater after it has been shot to the top for a shampoo, bubble bath and nylon laundry batch. (We haven't found ourselves scalded by unduly hot water for some weeks now. Thank you, Mr. President.)

Domestic leak-proofing has extended to a round-up of due library books, watching time on parking meters, using banks of old envelopes for scratch paper, carefully preserving fancy wraps on packages, smoothing out and re-using aluminum foil, even saving rubber bands that come around newspapers. We would, I am sure, become a household of traditional "string savers" were packages tied in strings these days, but it's hard to imagine a second use for gummed tape.

So, we are not only saving pennies, dimes, dollars, and turning from our spendthrift tendencies, but have circumvented the thrift sermonette sure to follow after that dimly lighted White House picture was bulletin-boarded at our house.

Beyond our own house, your own house, it is comforting to realize that the President himself is taking an active role in protecting the interests of Mrs. Ordinary Housewife, major American consumer. Speaking of Mrs. O. H. Mr. Johnson noted that she cannot help but feel confused and too often unheard as she seeks the best value for the hard-earned dollar she spends.

TO CARRY OUT his pledge to "come to her aid" he has chosen an able public servant, honest, a housewife, Esther Peterson (Mrs. Oliver A. Peterson), Assistant Secretary of Labor, as his Special Assistant for Consumer Affairs.

Lovely in Color



Reminder of Spring to enjoy all year. Add a precious touch with simple stitches.

Morning glories—lovely on scarfs, towels, mats, cloths. Embroider them in glowing colors. Pattern 754: twelve 2 1/2 x 5 1/2-inch motifs.

THIRTY-FIVE CENTS in coin for this pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to:

Catholic Courier Journal, Needlecraft Dept., P.O. Box 162, Old Chelsea Station, New York 11, N.Y. Print plainly. PATTERN NUMBER, your NAME, ADDRESS and ZONE.

Send 25 cents for our 1964 NEEDLECRAFT CATALOG—See 206 designs to crochet, knit, embroider, smock... toys and gifts. Plus free pattern.

New 32 page QUILT BOOK—16 complete patterns include exclusive Presidential quilt. Send for American Heritage Quilt Book... only 50 CENTS.

Family Rosary Radio Program

Friday, March 6 — William Reppert, St. Michael's accompanied by Kolping Society.

Saturday, March 7 — Clifford W. Jolin, Sr., Holy Cross.

Sunday, March 8 — A representative of Rochester Council 178, Knights of Columbus.

Monday, March 9 — John Roth, St. Joseph, accompanied by Holy Name Society of that parish.

Tuesday, March 10 — Robert DiNeri, St. Philip Neri accompanied by Holy Name Society of that parish.

Wednesday, March 11 — Robert Fredmore, Holy Ghost, Coldwater accompanied by Men's Club of that parish.

Thursday, March 12 — Alvin Chapas, St. George accompanied by Holy Name Society of that parish.



YOUNG MUSICIANS practicing for Music Festival planned for March 7 are: Joanna Pichler, Mary Redman, Katherine Dennis, Ellen Tarrington, Robert Schiecher, Catherine Peioth, Kathleen Critell and David Sells.

Music Festival Slated, 21 Schools Represented

The third annual Instrumental Music Festival conducted by the schools staffed by the Sisters of St. Joseph will be held on Saturday, March 7, at 2 p.m. at Nazareth Academy, Lake Ave.

Members of the three major performing groups were auditioned and selected on the basis of proficiency in technique and general performance.

The 110-member band will be conducted by Louis Egnone, band director at Jefferson High School. The 100 member orchestra, by Alfred Castle, music director at Eastridge High School. Castle will also conduct a special string orchestra of 60 members.

The young players range from 10 to 15 years of age and are selected from twenty-one schools.

The Festival this year has been under the general chairmanship of Sister Thomas Marie, instrumental instructor at Sacred Heart Cathedral school, with Sister Helen Anne, in charge of instrumental music.

Rosarians Set

Geneva-St. Francis de Sales Rosary Society will present a Sneak Preview of hair-styles for spring, through the cooperation of beauty shop owners of Geneva. The hair-style show will be held on Sunday, March 15 at 2:30 p.m., Club St. The public is invited.

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CONTACT LENSES

Advertisement for contact lenses by Vincent Florack, Bull's Head Plaza, Beverly 5-8009.



Dear Loretta Young

Glum at Home

By MISS LORETTA YOUNG

Wrong Approach

Dear Miss Young: I am 45 and my children are pretty well raised. My husband is a good man but for some time now he has been glum and morose around the house. I can't pry him from the TV and newspaper to take part in any social activities. Is there any way I can light a fire under him?

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Advertisement for beer and soft drinks with 'CUT RATE PRICES ON BEVERAGES'.

Advertisement for Crescent Beach Hotel with 'SPRING, SPRING' headline.

Advertisement for Ladies Catholic Benevolent Association.

Advertisement for Near East Missions with 'WOMEN: WHERE WE HOPE TO COMPLETE A CHAPEL'.

Advertisement for 'THE WONDERFUL WORLD OF THREE'.

Advertisement for 'Near East Missions' with 'THE NEW MATHEMATICS'.

Advertisement for Lincoln Rochester Trust Company with 'Strike it rich with Daily Interest'.

Advertisement for Gray's Carpet Cleaning with 'GRAY'S Carpet Cleaning'.

Advertisement for Instant Water Heater Service.

Advertisement for Alcoholics Anonymous.

Bishop Sheen Series Set

The Bishop Sheen program played Sunday after the 11:30 A.M. Mass on WOLFE-TV is now being seen in a new time-slot at 8 p.m.

THE SERIES is sponsored by the Notre Dame Retreat League.

Forthcoming programs are entitled: Is Nuclear War Justifiable? Tax Collector, Tears, Teenagers—How to Understand Your Own, Why the Gloom in Modern Literature, How We Will React in Nuclear War, Education of a Man, Greatest of All Sciences, The Greeks Had Three Words for It, Women With Five Husbands, The Psychoanalytic Couch.

Gary Swann Named 'Prince of Smiles'

Mt. Morris—Gary Swann, a 6th grader at St. Patrick's School, was chosen "Prince of Smiles" at the Livingston County Dental Contest held recently at Avon Central School.

Gary was awarded \$3.00 cash prize by the Livingston County Dental Dispensary in the 7th District Dental contest for all students of all county schools. Gary has no fillings or cavities.

A real alcoholic belongs with ALCOHOLICS ANONYMOUS.

Advertisement for Instant Water Heater Service.

Advertisement for Gray's Carpet Cleaning with 'GRAY'S Carpet Cleaning'.