

Friday, Nov. 22, 1963



## Aquinas Band To March In Famed Macy's Parade

Macy's Thanksgiving Day Parade for the children of the world will have a special interest for Rochesterians this year. The flag of the City of Rochester will be carried by the Aquinas Institute Marching Band, one of twelve bands selected from throughout the country to march in the parade.

Originated, organized, and run by Macy's people, the Parade this year will have a television audience estimated at more than 60 million people. It will be telecast in whole or in part by more than 80 stations throughout the country.

The 1963 Parade will highlight the approaching New York World's Fair, which will throw wide its gates in the spring of 1964.

As gaily costumed paraders

step out to the music of the nation's top bands on Thanksgiving Day and as the giant balloons float down Broadway high above the crowds they signal the start of the Christmas season everywhere.

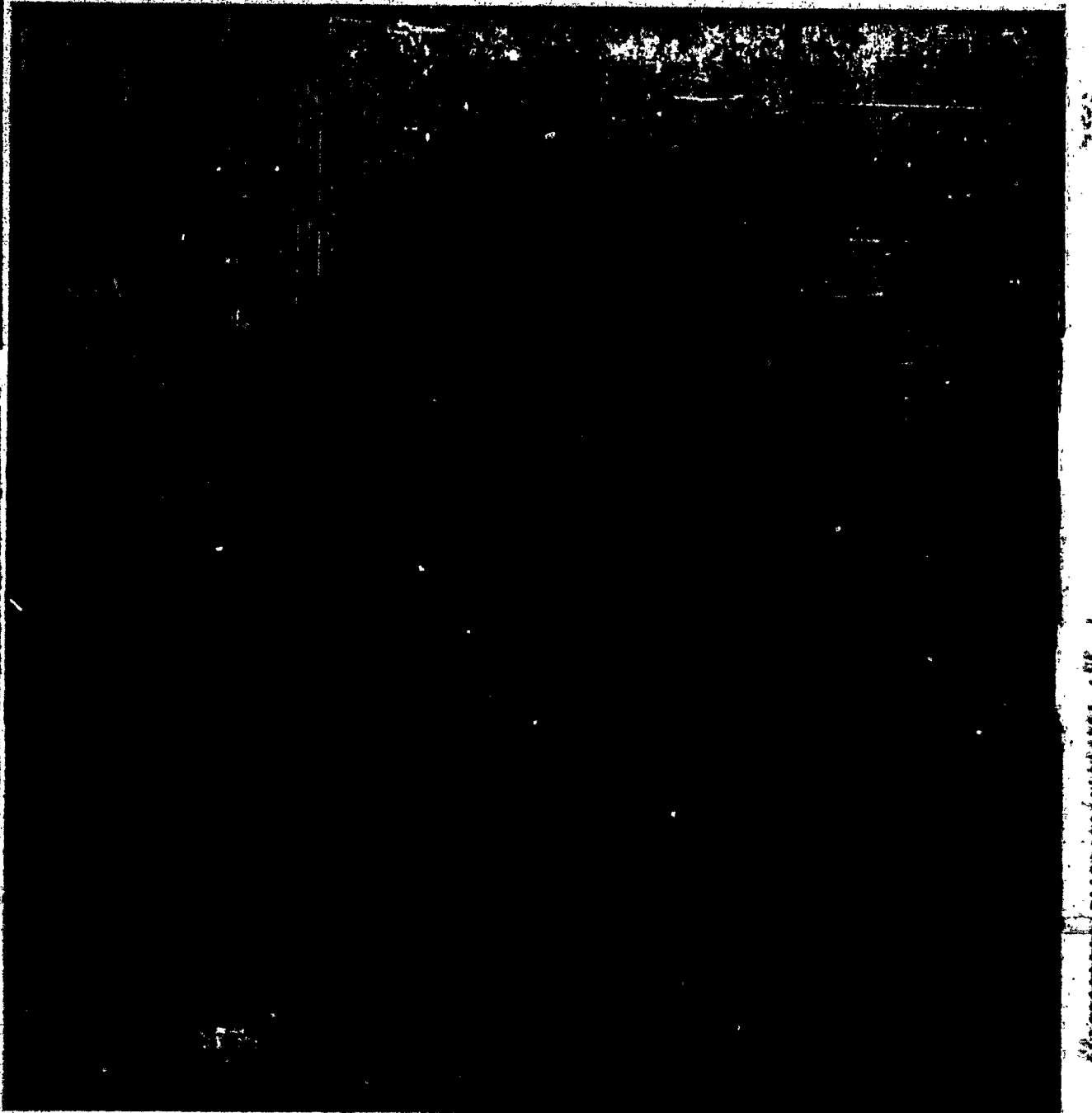
The first Macy's Parade was held in 1924 with an audience estimated at 10,000 along the line of march. Today New York City police estimate that over a million spectators crowd the line of march from Central Park West to Herald Square.

Precision-drilled, gaily costumed performing high school marching bands, which come from all over the country, are a major attraction of Macy's Parade. All the bands are scouted by Parade experts and members of NBC's production staff, who look and listen to select the top bands with diversified performances and national appeal. This

year 12 bands were selected from 80 to 90 prize-winning applicants. Aquinas Institute's Band, New York State Champion, is one of the bands that has been selected. These bands are the nation's best — and participation in the Macy's Parade will put them in a national spotlight. To be invited is like winning an Oscar.

Participation for the 100-man Aquinas Band is also an educational experience for the enthusiastic youngsters, many of whom have never seen New York City before. Their visit will include all kinds of sightseeing excitement.

Father Cyril R. Udall, C.S.B., is director of the Aquinas Band; Vincent Bruni is drill instructor and Guy Insella teaches drumming. Father John R. Whitley, C.S.B., is color guard director.





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