

Diamond Jubilee Begins THE CATHOLIC JOURNAL.

This issue of the Catholic Courier Journal begins its 75th year of uninterrupted service to Catholics of the Diocese of Rochester. The paper began printing in the first week of October, 1889.

This weekly newspaper, basically Catholic in editorial content, was launched as an independent venture by laymen. It was first called the Catholic Journal.

Started in the era of hand-set type and one column headlines, with use now and then of news from Ireland or "holier plate" — a melange of stereotyping articles for instant cropping in the forms, the Journal progressed to Linotype machines, more than one column headlines and photoengravings.

The paper was reorganized in 1929 by a group of business men and a big edition was issued to mark Bishop John Francis O'Hern's consecration.

The paper prospered briefly but soon had to weather the closing of banks and the depression era.

The Diocese of Rochester took over the paper in 1932 to make it an "official" Catholic publication. Proposals were made to cut costs by publishing it as a local edition of a nationally circulated chain paper but the loyal support of clergy, nuns, lay people and business

men made it possible to keep it a completely home-operated publication.

Circulation rose from a few thousand to tens of thousands to its present 67,000 total.

Special editions were issued to mark the 1957 anniversary of Bishop Kearney, who has consistently done so much for the paper, on the occasion of Bishop Casper's consecration (another faithful friend), and to mark other major milestones in diocesan history.

Advertisers have jumped from an original twenty to today's four hundred and twenty.

Two of the firms which advertised in the Courier's first edition are still listed in this present issue — John Matthe Funeral Director and Bernard Held Furrier (successor of Meng and Shafer Fur Co.)

Newspapers, like ladies' hats, change style over the years — both in news format and advertising. An ad of Rossa and Nolan Co., no longer in existence, illustrates the ad style of a past generation.

The story of the Courier's 75 years will be more completely told in October, 1964, which will be its diamond jubilee. As it begins its jubilee year, its staff hopes to make it more vigorous and appealing.

REV. B. J. McQUAID

With His Appointment to the Diocese of Rochester

The subject of this biographical sketch, Rev. Bernard J. McQuaid, bishop of the Diocese of Rochester, was born in the city of New York, December 20, 1889. He is of Irish heritage. After studying at Holy Cross College, New Haven, Conn., and St. John's College, Fordham, where he finished his classical course in 1913, he was assigned to the parishes of St. John's and St. Joseph's for three years until the death of the late Bishop John McCloskey, who then assigned him to the parish of St. John's, in a study that occupied the site of the present New York cathedral, and afterwards under the pontificate of St. John's college. He was ordained a priest, Jan. 10, 1918, in the cathedral of New York, by Archbishop Hughes, and was immediately assigned to the mission of St. John's, N. Y. He built churches at Monticello and Springville, and began one at Hamden, but in September 1923, on the creation of the diocese of Newark, he was transferred to that diocese to prepare the way for the incoming Bishop, Rev. John J. Neenan. He collected the first Sunday School, established a college and a hospital, and it was mainly his untiring efforts that the success of the institution was due. He was president of the college for ten years — at Monticello, and at Springville at South Orange — remaining for three years of the time rector of the cathedral at Newark, N. J. On July 10, 1958, he was consecrated first bishop of Rochester.



Upon his arrival in Rochester Bishop McQuaid will have the responsibility of directing the diocese. He has the reputation of being a man of deep faith and strong conviction. He has been a member of the Holy Sepulchre cemetery since 1918.

AROUND THE GLOBE.

What the Church is Doing in This and Other Continents.

Charles McElroy, of East Albany, has gone to Niagara Falls to prepare for the priesthood.

Cardinal Szeffels, who was in charge of the Pope's Sacred Liturgical Jubilee Exposition at Rome, is dead.

Most Rev. Archbishop P. A. Prehan has been named to the new St. Cecilia's church, corner Forty-fifth and Illinois streets, Chicago, Ill., on September 25th.

To receive the golden jubilee of the establishment of the House of Representatives in Pittsburgh, Pa., and their first house in the United States will be observed.

The Rev. Father Badier, S. J., of St. Charles, Mo., well known as the author of "Advances to Heaven" and other spiritual works, has been appointed to the church of the Sacred Heart on Nineteenth street, Chicago, Ill.

On Thursday, October 10, Archbishop Corrigan will celebrate an anniversary Mass of requiem for his late father, Cardinal McQuibban, at 10 A. M. in St. Patrick's Cathedral, New York City.

Archbishop Fabre, of Montreal, has written a pastoral letter in connection with the Pope's encyclical document.

Michael Ward, a distinguished soldier of the Irish Papal Brigade, died at his residence, 1134 First Avenue, New York City, on September 20th. He was widely known in Yorkville, where from his magnificent physique, general manners and warm devotion to the cause of the Temporal Power, he got the sobriquet of "the Pope". A guard of honor in uniform from the Papal veterans attended his funeral from his late residence on Sunday, Sept. 29th.

The following cablegram has been received by the Catholic News from Rome: "St. Paul, Miss., which was recently created an archdiocese, has been divided and henceforth will have five archdiocesan sees. They are Winona, St. Cloud and Duluth, Minn., and Jamestown and Sioux Falls, Dakota. His Rev. Martin Hart, now vicar apostolic of Dakota, will be bishop of Sioux Falls; Rev. Joseph B. Carter, now pastor of St. Thomas church, Winona, will be bishop of Winona; Rev. James McQuibban, now pastor of the Immaculate Conception church, Minneapolis, will be bishop of Duluth; Rev. John Shanley of the Cathedral, St. Paul, Miss., will be bishop of Jamestown."

On November 11th and 13th the American Catholic Congress will be held in Baltimore, Md. Among the papers to be discussed are: "Catholic Congress," "Lay Action in the Church," "The Papacy," "Catholic Literature," "Catholic Societies," "The Catholic Press," "Charitable Philanthropy."

ROSSA & NOLAN, THE LEADING JEWELERS, 146 E. MAIN ST., ROCHESTER, N. Y. ESTABLISHED 1889.

The Only Irish-Catholic Jewelers in Rochester.

N. B. — If you wish for your watch to run better, give us a try. We can get it in town. Give us youngsters a business trial. The old heads have got money enough.



NOTRE DAME High School Student Council Officers greet Bishop Kearney on his arrival for the celebration of the Mass of the Holy Spirit on Friday, Sept. 27. From left are Mary Jo Punzo, Doreen Sheehan, John Bazyk, Bishop Kearney and Stephen Kessing.

Bishop Blesses N D Stadium

Bishop Kearney opened the school year at Notre Dame High School, Elmira, with the Mass of the Holy Spirit on Friday, Sept. 27. At the close of the ceremony, the Bishop passed in procession to the new football stadium to give it his official blessing.

From the auditorium the student body and the visiting priests marched to the stadium for the ceremony of blessing. The Star Spangled Banner opened that part of the day's activities and the Alma Mater, directed by Bishop Kearney, closed the review.

FOLLOWING THE Mass, the Bishop spoke of the importance of dedicating the entire school year in all its phases to the Holy Spirit to bring His blessing. He recalled that a June graduate, Thomas Delaney, who died during open heart surgery, had heard much the same talk last year, and had answered it sooner than anyone had expected. The Bishop also referred to the death of Father Joseph L. Nothnagle, assistant pastor of St. Mary's parish, Elmira.

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Rosary Program Seeks Support

The Family Rosary for Peace radio program is currently seeking funds to finance the program for the coming year. Broadcast for the past fourteen years each evening at 7 p.m. by radio station WSAJ, the Rosary Program costs \$18,000 annually.

THE FUNDS appeal is made each October, month of the Rosary.

Father Joseph Cirincione, director of the program and pastor of St. Francis of Assisi Church, Rochester, said the program's executive committee, headed by Bishop Kearney, invites Catholics of the Diocese to send contributions to continue the program on the air.

25 Years Ago

(From files of the Catholic Courier, Oct. 6, 1938)

People of Rochester were urged by Bishop Kearney to join in "a cooperative endeavor to remove fear and the cause of fear from the minds of the people," in a constructive move "toward renewed confidence and recovery of normal, prosperous conditions." The appeal appeared in a full page announcement in the Catholic Courier of above date.

A new, three-story wing to Academy of the Sacred Heart, Prince St., was dedicated by Bishop Kearney in a ceremony attended by priests, Religious of the Sacred Heart, students, parents and friends.

Charles House, settlement workers headquarters at Jay and Sixton St., newly repainted and remodeled was to be opened for a housewarming and inspection.

Elmira K.C. Staff Listed

Officers and chairmen of Elmira Council, Knights of Columbus as announced by Ronald L. Ogden, public relations chairman are:

Rev. Bruno R. Cocuzi, O.C.D., chaplain; Clement J. Knuth, grand knight; Horace O. Phillips, deputy grand knight; Raymond F. Dunlap, chancellor; Edwin W. Long, warden.

Also: Albert L. Lucas, recording secretary; Joseph B. Rempe, treasurer; John E. Strong, financial secretary; Paul V. Phelan, inside and Paul R. Bruner, outside guards; William D. Burns, advocate and Frederick E. Dykins, lecturer.

Trustees are: Jerome F. Hogan, Francis D. Maloney Jr. and Willis I. Larrabee.

Chairmen are: Robert C. Duffy, Six-Point; Raymond F. Dunlap, Catholic Activities; Paul R. Bruner, council activities; Sheldon B. Anderson, fraternal activities; Horace O. Phillips, membership and insurance; E. Smith, youth activities; Bart J. Maloney, Squires chairman.

Theology for Laymen Lectures to Begin

The St. Thomas Institute, a series of theology lectures for lay people, will begin its eighth year Thursday, Oct. 10.

Father William Hart of St. Bernard's Seminary will give the lectures each Thursday for five weeks 7:30 to 9 p.m. The talks will be given at St. Thomas the Apostle church hall, 41 Colebrook Dr., off St. Paul Blvd. Theme of the talks will be "Theology and the Emergent Layman."

Registration may be made at the first lecture or by phoning or writing Father Hart, 2280 Lake Ave., Rochester, CL 4-1987.

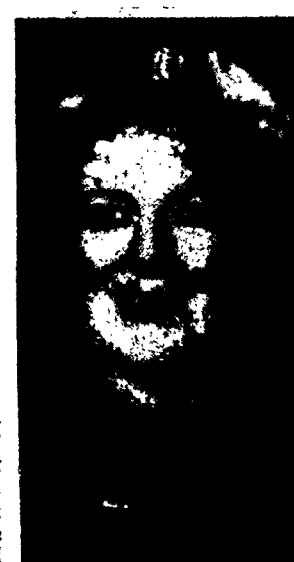
Elmira Charity Ladies Greet National Head

The first official visit of Miss Diane Ruth Downey, national president of the Association of Ladies of Charity, to an individual unit of the organization took place this week in Elmira. Miss Downey presided at the activities including a coffee hour, central executive meeting and question and answer session.

MRS. CARMEN RAMICH, chairman, and Mrs. Walter Ervin St. co-chairmen, of the coffee hour asked the past presidents to pour. These ladies include Mrs. John McCormack, Mrs. Paul M. Donovan, Mrs. Joseph R. Spiegel, Mrs. Paul M. Stone, Miss Frances Battersby, Mrs. James B. Walsh, Mrs. George M. Snyder.

The reception committee consisted of the chairman and co-chairmen of all the Ladies of Charity committees: Mrs. Jack Askey and Mrs. Joseph Coletta (Guardian Angel); Mrs. William Liddy and Mrs. Joseph Rempe (Liturgy of Prayer); Mrs. Paul Donovan and Mrs. John F. Murphy (Our Lady of Good Counsel); Mrs. Francis D. Preston (Honorary Comm.); Mrs. Teresa Lynch (Our Lady of Nazareth); Mrs. Regina Killian and Mrs. Robert Wall (Mother Station); Mrs. Carmen Esposito and Mrs. Edward Elton (Mother Cabrini); Mrs. William P. Dougherty and Mrs. Charles A. Smith (St. Rose of Lima).

The executive committee meeting followed plans of St. Mary's.



MISS DOWNEY

Vincent de Paul for such meetings. Each committee chairman reported on current and future projects. The food shower for the Dominican Monastery is scheduled for October and November. A review of plans for the Society of the Lonely Dead, which is for men and women who have no survivors in the meeting followed plans of St. Mary's.

Sick Room Supplies and Invalid Equipment

Hospital Beds—Wheel Chair—Walker
Exerciser—Collapsible Wheel Chair

For Rent or Sale RE 3-6696

GEROULD'S Professional Pharmacy

E. T. F. M., Wm. R., G. W. Steed, Pharmacists

130 S. MAIN ST. DELIVERY SERVICE ELMIRA, NEW YORK

Don't call Puerto Rico. We'll deliver Ronrico Instantly.

RONRICO—THE DRY RUM \$5.99 Ql.
PAISSANO (Table Wine) \$2.89 Gal.

Jerry's Liquor Store

Jeremiah F. Hourihan, Prop.

1009 COLLEGE AVE. — ELMIRA — RE 2-0420

WE DELIVER

DON'T GIVE FIRE A PLACE TO START!

The average daily fire toll in the United States is 32 lives, 1,500 homes, 12 schools, 9 churches, 5 hospitals and nursing homes, 114 stores, and 112 industrial plants. This is a needless and preventable waste of lives and property.

In the home, fire prevention starts with good habits about fire hazards. These include care with matches and smoking, keeping heating and cooking equipment in good order, proper use of electrical fuses, appliances and extension cords, and frequent clean-up of combustibles.

Industrial and commercial firms have fire problems, too. For instance 85% of all such fire damage occurs after working hours—from 5 P.M. to 7 A.M. So, don't lock in a fire when you lock up your property!

Preparedness in case of fire also is important. Is your fire insurance adequate? Does it cover all your belongings?

To help you make sure that it does, your local Utica Mutual Representatives offer a Household Inventory Booklet which you may have for the asking. Such an inventory is necessary to show proof of loss if your home is damaged by fire.

Phone or visit the office listed below for your free copy.

ELMIRA OFFICE 318 W. Water Street, Phone RE 4-7123
Harold B. Lowasbery, District Manager

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