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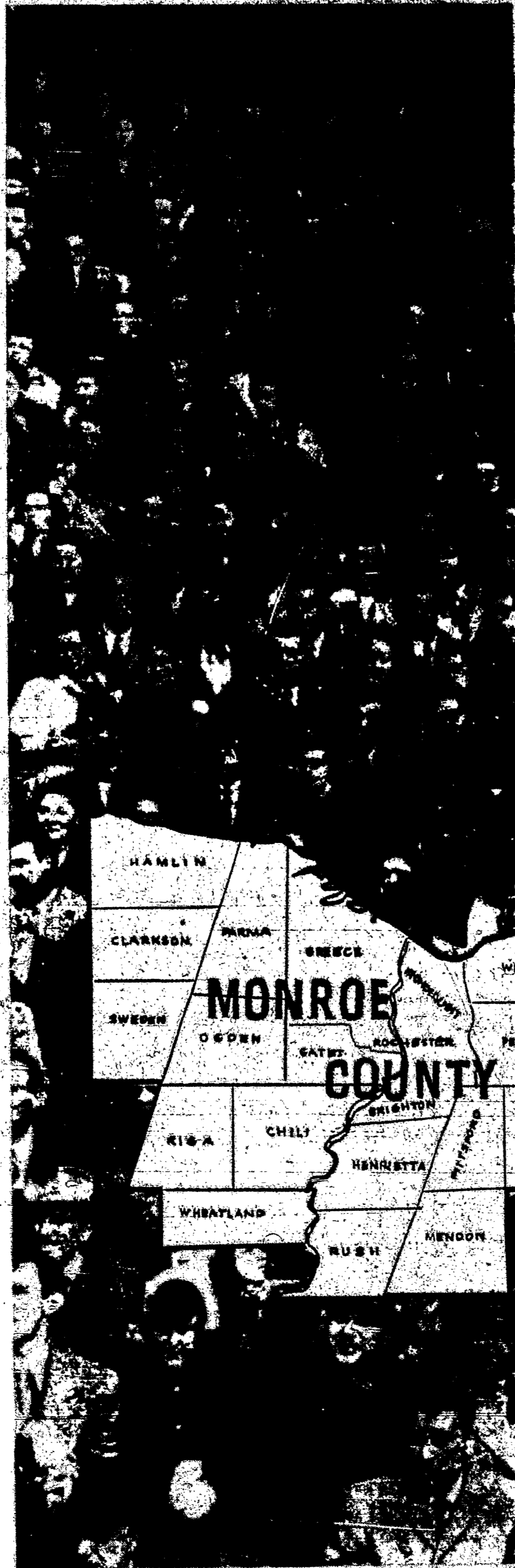
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EVERYBODY'S BUSINESS!

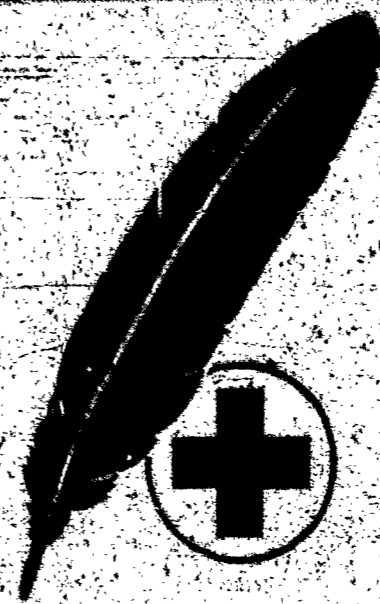
Benefits derived from the annual Community Chest-Red Cross campaign not only help the City of Rochester but also reach into every corner of Monroe County. For example, not counting those in Rochester, more than 57,000 other persons in the towns and villages of Monroe County benefited directly from Red Feather services last year (exclusive of hospital services). Of these 5,412 were served by Red Feather health and rehabilitation agencies; 1,610 were helped by family and child care agencies; 38 were in Red Feather homes for the aged; and 52,506 were Scouts and members of Y's.

Yes, not only in Rochester but throughout Monroe County there are people suffering from poor health or physical handicaps . . . children neglected in broken homes . . . youngsters needing guidance . . . old folks, lonely and sick. They need your help!

Wherever you may live in Monroe County, remember this: The Community Chest-Red Cross campaign is everybody's business because everybody benefits!

**COMMUNITY CHEST-RED CROSS CAMPAIGN
ROCHESTER & MONROE COUNTY MAY 2-15
UNITING THE APPEALS OF 85 AGENCIES**

Community Chest of Rochester
and Monroe County, Inc.



THEY NEED YOUR HELP . . .
GIVE YOUR FULL SHARE!

