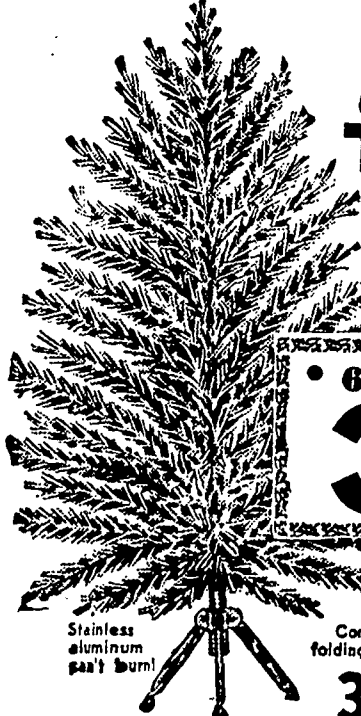


DAW'S Christmas GIFT SALE!



- ROCHESTER**
 • Brockport Plaza
 • Pittsford Plaza
 • 452 Ridge Rd. W.
 • 361 East Main St.
 • 40 East Main St.
 • 48 Genesee St.
 • 510 Monroe Ave.
 • 1750 East Ave.
 • 1338 Lyell Ave.
 • 1657 Mt. Hope Ave.
EAST AUBURN
 • Eastway Plaza
 • 999 Ridge Rd. E.
 • 380 Empire Blvd.
 • Goodman Plaza
 • Latta Plaza
AUBURN
 • Auburn Plaza
 • 97 Genesee St.
SENECA FALLS
 • Riverview Plaza

Glistening ALUMINUM Christmas TREE
 - Disassembles and stores in compact take home cartons



6 1/2 Ft. Tall
3.99
 AT DAW'S



OUTDOOR Light Sets
 - Weatherproof
 - Independently burning

7-Lite Outdoor Set **1.29**
 VariColored lights on safe oil rubber cord

15-Lite Outdoor Set 2.98
 25-Lite Outdoor Set 3.98



Christmas Cards
 Beautifully-colored DeLuxe assorted folders
 Regular \$2.00

Box of 50 **98c**
 ... all with envelopes

* Slim Assortment Box of 33 ... all with envelopes **98c**



Look! **6** EXTRA LONG ROLLS
 ...pre-season special!
 ...beautifully decorated

Gift Wrap 77c
 ...all 6 rolls
 * 528 inches (26-Inches Wide)
 • 3-Roll Package Regularly 98c **39c**

Special Sale Prices Good thru Wednesday Night, Dec. 12th

1000 Sheets in Each Roll

Scot Tissue 3 rolls 29c
 (Limit 3)

CHRISTMAS TREE STAND
 Hold any tree

Big Value **69c**
 Water Cup Keeps Tree Fresh
 Choice of red or green enamel

Christmas Tree ORNAMENTS
 ... made of sparkling glass to lend color and sparkle to your Christmas Tree.
 Boxes of 12

Sparkling Colors **59c**
 DAW'S has large assortments

Old Fashioned... **HAND-SPUN CHOCOLATES**
 a delicious assortment of favorite nuts, fruits and creams.

1 lb. box **69c**
 Truly delicious hand-spun milk chocolates that melt in your month.

FREE 1963 ST. JOSEPH Family Almanac CALENDAR
 containing 6 official entry blanks for **\$35,000 PRIZE CONTEST**
 First prize \$12,500—See full details on all 3,026 prizes in this fabulous 30-page full-color calendar with 73 fascinating features and over 200 color illustrations. Come in for your FREE Calendar Today!

Crispy Fresh... **Pistachio NUTS 69c**
 1-Lb. Pkg.
 Roasted and salted right-in-the-shell to perfection

Reg. 2 Boxes for 85c

Salvo pre-measured DETERGENT TABLETS 2 Boxes 59c
 (Limit 2)

Large 25-Ft. ROLLS Heavy Duty

Aluminum Foil 2 for 49c
 Reg. 35c rolls (Limit 4)

Compare at 79c

florient AIR DEODORANT 44c
 (Disc. Pkg.)
 Choice of UNSCENTED, PINE, MINT, SPICE, LILAC (Limit 3)

GIFT CIGAR SPECIAL RIGOLETTO Palma Grande
 MILD HAVANA EXTRA LONG for Pleasure Smoking
 Pkg. of 24 Reg. 2.59
 2.75 Value **2.59**
 • MILD SMOKING • HUMIDOR FRESH

Just Arrived! ... NEW **Dr. Grabow Continental Pipes**
 Pipes in NEW Shapes
 Extra Styling • Extra Pleasure No Extra Cost

Like the Aroma of Homemade Fudge Cooking on the Stove then you'll love

Rich's ICE CREAM Chocolate Fudge Almond
 Half Gallon **98c**

A tempting blend of Rich's chocolate fudge ice cream... made with an exclusive fudge base, and crisp, buttered and toasted almonds! Popular with everyone during the fall season.

FLOOR to CEILING

POLE LAMP
 Handsome Black and Brass Pole **3.99**
 compare at 6.5

92" to 98" high
 Can be used anywhere Den, Office or Room Divider

Sturdy, heavy gauge construction adjusts to fit all rooms. Smartly designed with white enameled shades, black and brass pole.

Evening in Paris
 Gifts of Fragrance

GIFT TRIO: Evening in Paris
 cologne, purse perfume and talcum powder excitingly packaged in a sparkling silver and blue gift box. So very French and so very surprisingly priced... only \$2.50

5 GIFTS IN ONE: A fabulous ensemble of Evening in Paris treasures in a magnificent satin-lined gift box. Five accessories: perfume, eau de toilette, cologne, talcum powder and purse perfume... a beautiful buy for... only \$5.00

Midnight
 BY TUSSY...

MIDNIGHT PERFUME is an extravagant gift idea of precious essences in a new star-shaped bottle. Beautifully presented in a blue mirror hinge top box. 1 oz. \$12.50 1/2 oz. \$7.00

MIDNIGHT COLOGNE AND ATOMIZER will mistily mistily fragrantly. Blue mirror package completes the pretty picture. 2 oz. with atomizer. \$1.75

Many More Shapes **STARFIRE \$3.95**
 VISCOUNT: \$5

Imported Brier **PRE-SMOKED**. Mead No Breaking-in. Cool, sweet, mellow from first puff

EMERGENCIES don't wait!
 Prepare with **Johnson & Johnson RED CROSS Cotton Balls**

For dozens of uses... in a convenient form

- For beauty care
- For the nursery
- For first aid
- and other

33c

BAND-AID Plastic Strips
 SPECIAL OFFER 70¢

Stick faster! Better! Flash color! Won't loosen in water! And with new Super-Stick.

89c

SAVE 40c

SQUIBB DENTAL CREAM
 Special 2 for 98c
 SAVE 40c

SAVE 40c

2 SQUIBB ANGLE TOOTHBRUSHES 2 for 98c

2 FOR 98c

SQUIBB DENTAL CREAM
 ... with magnesium hydroxide to help neutralize decay forming acids. Cleans and polishes teeth effectively, thoroughly. Contains real peppermint to help freshen your mouth and breath.

2 FOR 98c

Driving VINYL Gloves
 First-Quality
 ...for "Sure-Grip" Driving and Warmth

Sizes for Men and Women **98c** Pair

Handsome, well-made with "sure-grip" soft vinyl backs and palms, knitted inserts for long-wearing comfort... lined for warmth. Colorful selection to choose from.

NOW FEEL INSTANT RELIEF from NASAL CONGESTION

New **PERTUSSIN Medicated Vaporizer**

Just a quick spray instantly fills the room with millions of tiny medicated droplets. With each breath, they penetrate deep... coat and soothe irritated membranes... promote free breathing in seconds.

Pertussin Medicated Vaporizer builds a roomful of relief around your child—without waking him. Easy to use... Safe. No trust... No mess.

\$1.07—Regular Size **\$1.69**—Giant Family Size

BRING Your Next PRESCRIPTION TO DAW'S
 ...DRUG STORES WORTHY OF YOUR CONFIDENCE!