

Delicious, juicy chopped cherries in a great new Rich's Ice Cream sensation

# REBEL CHERRY ICE CREAM

There is no treat more refreshing than a dish of Rich's



Rich's "Rebel Cherry" Ice Cream is a superb blend of plump, juicy, chopped maraschino cherries, in creamy smooth cherry ice cream. A wholesome, nutritious taste treat for the whole family. Get some today.

**Half Gallon 89c**

wear FALSE TEETH? eat, chew, smile with

## EZO DENTAL CUSHIONS

Regular or Heavy Gauge

- Helps keep seeds out
- Helps plate fit snug
- Helps ease pressure on gums
- Helps prevent clicking.

MONTH'S SUPPLY ONLY 60c

JUMBO PACKAGE

## Note Book Filler PAPER

300 Sheets **49c**

5-HOLE - RULED  
fits 2 & 3-ring binders

Reg. 98c Value

## TRANSISTOR RADIO BATTERIES

Reg. 59c **33c** ea.

9-VOLT  
Same as #2, U-6

## TRANSISTOR RADIOS

### TWO-TRANSISTOR Super-Champtone

- SMALLEST SIZE • CLEAREST TONE
- fits in shirt pocket • built-in loudspeaker

**5.95**

Quality Imported product... at an amazing low, low, Price

Complete with: BATTERY, CARRY CASE, MAGNETIC EARPHONE and DETACHABLE TELESCOPE ANTENNA

## Spring Alarm!

Bright new styling — fresh new features



WESTCLOX \$8.98

NEW BIG BEN LUMINOUS DIAL SHOWN

# DAW'S

## DRUG STORES

ROCHESTER

- Pittsford Plaza
- 361 East Main St.
- 40 East Main St.
- 452 Ridge Rd. W.
- 48 Genesee St.
- 510 Monroe Ave.
- 1882 East Ave.
- 1328 Levell Ave.
- 1457 Mt. Hope Ave.
- Eastway Plaza
- 999 Ridge Rd. E.
- 300 Empire Blvd.
- Goodman Plaza
- Latta Plaza

AUBURN

- 97 Genesee St.
- Auburn Plaza

SENECA FALLS

- Riverview Plaza

## 10-TRANSISTOR RADIO

- Complete with Leather Custom-Fitted Carrying Case, Earphone for Personal Listening, Batteries.

**16.95**

A Wonderful Value!

- Receives Clear Signals in Areas Where a 6 or 8 Transistor Will Not

## NEW! WORLD'S FIRST STAINLESS STEEL ADJUSTABLE INJECTOR RAZOR

# PAL

COMFORT CONTROL DIAL  
ADJUSTABLE for any type of beard

UNCONDITIONALLY GUARANTEED FOR LIFE

The New Pal Stainless Steel Adjustable Injector Razor so precisely crafted — so structurally sound — so completely foolproof, it is unconditionally guaranteed by the American Safety Razor Company.

with NEW PAL PREMIUM Edge INJECTOR BLADES in handsome TRAVEL CASE.

**\$1.95** at DAW'S

ALL FOR ONLY 1

## Transparent PLASTIC STORM WINDOWS

**23c** ea.

- Extra-Large 36x72 Inches can be cut down
- Weather-Proof — save heat — save money!

With patented built-in plastic framing edges — Fast and easy to install — Does away with Hard-to-Handle cardboard strips — looks better too!

Pkg. of 4... **79c**

## Just 5,000 Pair! Ladies Driving Gloves

FIRST-QUALITY VINYL

**98c** Pair

Handsome Well-made for Warmth and Comfort

"Sure-Grip" VINYL Palm and Backs - Lined for Warmth-Kintted Inserts for Long-Wearing Comfort

## NEW YUKON Cigarettes

Menthol-Cool FILTER TIP

Quality tobacco with a touch of genuine menthol to make them refreshing and smooth

Pack **24c** CARTON **2.23**

FREE COUPON ON EVERY PACK... Good for 500 of the Finest Nationally Advertised gifts. May be combined with Holiday and Domino Cigarette Coupons.

## Cleaner Heat For Less Money! FURNACE FILTERS

**59c** each

all popular sizes

The filters in your forced warm air furnace should be changed when they become dirt-clogged. To get ALL the heat you pay for. Trap dust and dirt... give you a cleaner home!

## Large 14-oz. Bottle LISTERINE ANTISEPTIC

Reg. 89c **59c**

(Limit 1)

## Family Size STRIPE TOOTHPASTE

Reg. 83c **56c**

(Limit 2)

## for Golds VICK'S VAPO-RUB

Reg. 49c **33c**

(Limit 1)

## New Low Price! Ribbed Plastic Rug and Floor Protector Mats

**6 49c**

Non-Skid... to prevent damp floor mishaps

## New Low Price! Car Wash Brush

Remove Dirt and Salt From Your Car This Quick Easy Way

Can't Scratch or Mar

Reg. \$3.98 **99c** Value

## auto PASTE J-WAX

WITH BUILT-IN CLEANER

Easier Than Ever to Use! Deep cleans as it Wax!

Reg. \$1.29 **89c**

Product of JOHNSON'S WAX research

## Dr. Scholl's Air-Pillo INSOLES

**59c** PAIR

Foam cushion insoles for men and women. Slip easily into any shoes and cushion your step for a pillow-soft walk. Light in weight, they gently absorb the shocks of walking. Ideal for shoes with worn, cracked insoles.

The Breathing Air-Cushioned Insoles

## BUFFERIN

THE MODERN DRUG FOR PAIN RELIEF

also comes in bottles of 60s and 100 tablets

bottle of 36 **57c** at DAW'S

- fast relief of pain due to headache, sinus, coxs and flu.
- special anti-acids soothe stomach distress.

## Now! Complete pad treatment for CORNS

Relieves Pain Fast. Extra-soft MoleSkin Pad Relieves Pressure. Removes Corns. Blue Jay Phenylum Lifts Corns Out Gently. Soothes Healing Skin. Special Ointment To Aid Healing. Guaranteed To Relieve Pain and Remove Corn or Money Back.

**59c**

## 50% STRONGER THAN ASPIRIN

TABLET FOR TABLET

for pain of HEADACHE

# Excedrin

EXTRA-STRENGTH PAIN RELIEVER

BOTTLES OF 12 for 29c 30 for 63c

New EXTRA-STRENGTH pain reliever from Bristol Myers Co. 100 for 1.27

## GUARANTEED to KILL RATS and MICE

Amazing new chemical, WAR-FARIN, will rid your place of rats and mice in a few days. Its remarkable effectiveness was PROVEN in thousands of controlled and supervised tests. Clean and safe to handle. Ask for Lightning Warfarin at DAW'S. Sold on money-back guarantee!

Full Pound..... **1.39** Mail Order Filled

## FEEN-A-MINT CHEWING-GUM LAXATIVE

REGULAR SIZE **34c**

## BAND-AID plastic strips

SPECIAL ECONOMY SIZE!

65 Assorted

**89c**

SAVE 29c

Johnson & Johnson

## SO SMOOTH— IT'S LIKE SHAVING WITH NO BLADE AT ALL! TRY A NEW DIMENSION IN SHAVING COMFORT—

# SCHICK

THE NEW SCHICK INJECTOR BLADE WITH KRONA EDGE!

METAL MAGIC! Radical new blade development assures you clean, close shaves with almost incredible ease and comfort. So smooth, your first impression is— your razor has no blade at all!

15 BLADES **77c** DAW'S Sale Price REG. 98c

## 3-TIER Utility Table

on Easy-Roll CASTERS

Reg. 6.95 Value!

**3.19**

The Perfect PRACTICAL UTILITY TABLE

## Helps maintain REGULARITY

for today's younger men and women

over 45 **59c**

DAW'S Low Price

## BAND-AID plastic strips

including the new EXTRA LARGE SIZE

\$1.18 Value Only **89c**

## Pursettes

Smaller, gentler, longer, with greater absorbency. In-store and complete. Sanitary protection. Special No. 100 for 41c.

15 BOXES OF 41c **\$1.45**

BRING Your Next PRESCRIPTION TO DAW'S DRUG STORES WORTHY OF YOUR CONFIDENCE!