

Thru The Looking Glass

Instant Lip Service

By LOUISE WILSON

Louise Wilson, Women's Editor, is heard twice daily on Station WHAM 9:10 a.m. and 1:15 p.m., and also on Wednesdays at 11:00 a.m. from Midtown Plaza.

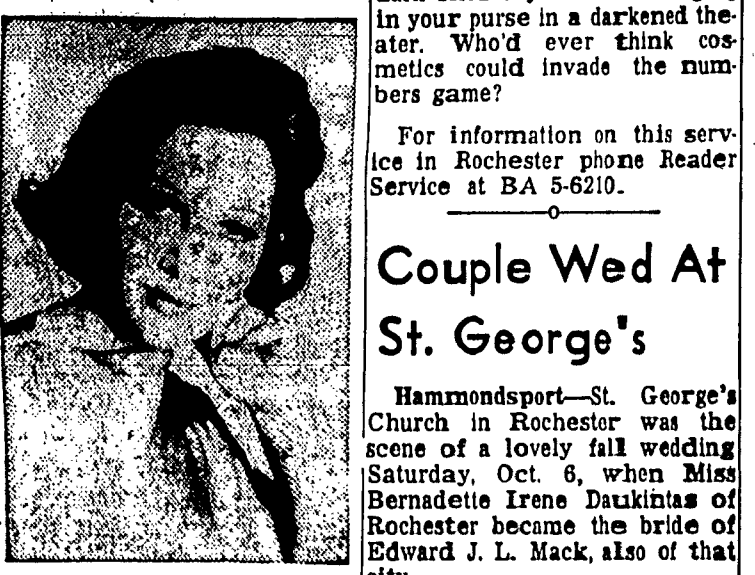
Only a few years ago, the ability to match any color and paint people came up with a new and revolutionary idea. They challenged you to produce for your decorator a favorite color, whether the blue from a handle of a toothbrush, a chip from an oriental vase, or a garnet from your ring and she could custom-blend a matching color in a special formula in a matter of minutes. About a dozen years ago, this was a sensation in interior decorating. Now the Revlon people have come along with the same type of service for exterior decorating.

This custom-blended lip service, as new as this very week, is making its world premiere in Rochester. (Its second appearance is slated for California early next year.) Intrigued with this promising idea, I presented myself to Doris Arndt who's here to introduce this sound and sensational idea which she developed herself with Revlon.

Nancy Bass, also from New York, is here for the remainder of the week but the regular Revlon representatives are all specially trained to carry on as color technicians after they depart.

Taking one look at my three-year-old gold tweed suit, a fast glance at my hair, eyes, and complexion, Mrs. Arndt checked with the Colorscope, first or

second cousin to an IBM machine I deduced, consulted a color wheel, peered thru the apparatus and in a twinkling jotted down some mysterious numbers. With 39 apothecary jars from which to select, she chose with the aid of toms an assortment of "colorants" and putting them in a silver cup (unfouled by human hands all the way) she placed them in the liquefying unit.



DORIS ARNDT

NEVER WASTING a moment, Doris Arndt selected a gold fluted column of a case, imprinted a number on the bottom of it—this was to be my very own forever and ever and nobody but nobody was ever to have my particular color—she sealed the deal with my initial W on the tops of the case. By this time, the color mixture had liquefied. A drop or two of a special perfume was added, then poured into a solidifying unit. In two minutes, behold! A custom-blended lipstick made by the only unit in the country. Lipsticks made to order while you wait!

This Lip Service is not just for the fashion conscious woman who wants high fashion colors not available in the regular rainbow of lipstick shades. It is not only for the fastidious person who wants a lipstick for her pale beige cocktail dress. Or her shocking pink suit or her husband's favorite golden orange wool dress. It is also for the woman who wants a lipstick color fixed, which will not because of an acid condition of her system change color on her lips. It is also the answer to "Where can I get a creamy textured lipstick that will stay on for hours?"

True, its special unique quality is an uncanny, scientific

ability to match any color and reproduce it in a matter of minutes. It also has the special characteristics, creamy texture, lasting quality, which will be pleasing to any woman who's that particular about her lipstick. And it's literally fool-proof since they give you a little test to try the shade.

SHOULD YOU not be in full agreement—back it goes for a color adjustment! Also there are lip tryons to check before any color is mixed at all. For a lipstick which won't turn blue or orange after application, for a shade that will complement your hair and eyes or match your gown or accessory, Revlon offers LIP SERVICE with its infinite variety.

Ponder its possibilities, just for fun. Five minutes extra sleep these crisp, cool mornings. It's no longer a time-consuming trial and error procedure redoing your mouth a few times because the first few trials produced no winning combination.

No more fussing and furling on the part of friend and hubby for ten long minutes while you fuss with a series of lipsticks to match your amethyst suit.

Each costume has its own lipstick so neatly numbered you can feel the number even in the dark should you be rummaging in your purse in a darkened theater. Who'd ever think cosmetics could invade the numbers game?

For information on this service in Rochester phone Reader Service at BA 5-6210.

Couple Wed At St. George's

Hammondsport—St. George's Church in Rochester was the scene of a lovely fall wedding Saturday, Oct. 6, when Miss Bernadette Irene Daukintas of Rochester became the bride of Edward J. L. Mack, also of that city.

The bride is the daughter of the late Mr. and Mrs. Wesley Daukintas of Hammondsport, and the bridegroom is the son of Mrs. Peter Mokevicius of Rochester, and the late Mr. Mokevicius.

The Rev. Dominic Mokevicius and the Rev. Charles Mokevicius, cousins of the bridegroom, and the Rev. Francis Valukевич celebrated nuptial Mass. The bride was given in marriage by her uncle, Bladas Daukintas of East Chicago, Ind.

Miss Helen Shields served as maid of honor, and flower girls were Regina and Jean Stankaitis. Ronald Raufelsen was best man and Robert Nathans and Elmer Mokevicius ushered.

Mrs. Mack graduated from Nazareth College. The bridegroom is a graduate of St. John Fisher College.

Dinner-Dance Draws Knights

Dansville — Hotel Dansville's Ball Room was filled to capacity when local Knights, their wives and friends gathered to honor Christopher Columbus on Oct. 12.

FOLLOWING DINNER, Grand Knight William Thompson welcomed his fellow Knights and their guests, after which he introduced officers of the Council, and committee members. He stated that this Columbus Day Celebration was but the beginning of a new series of Dinner-Dance parties to be sponsored by the local Club.

Dancing to the Hammond Organ Music of Dick Lemen and his Band completed a very enjoyable evening.



Mothers Plan Card Party

ST. AGNES MOTHERS Club will sponsor a card party Oct. 24 at the school at 8 p.m. From left are Mrs. Clarence Nather, prizes; Mrs. Arthur Collins, hostess, and Mrs. Joseph G. Hoffman, chairman.



Wedding Held At St. Anthony's

Miss Jeanette Quattrociocchi, daughter of Mr. and Mrs. Massimo Quattrociocchi of Orange St., and Vincent P. Mitrano, son of Mr. and Mrs. Charles Mitrano of Saratoga Ave., were married Oct. 13 at St. Anthony of Padua Church. The Rev. Michael Tydings officiated.

Miss Mary Quattrociocchi was maid of honor and bridesmaids were Mrs. Ralph Quattrociocchi, Miss Ann Marie Valinzo, Mrs. Donald Temperato, and Miss Diane Romano.

Joseph A. F. Valenti was best man and ushers were Joseph Petri, Ralph Quattrociocchi, Gerard A. Mitrano, Michael DeLau, Joseph Messura, Peter Quattrociocchi Jr. and ring bearer was Eugene Uttaro.

The groom is a graduate of St. John Fisher College and St. John University School of Law.

Bolan-Smead Nuptials Said

Geneva — Miss Mary Kathryn Smead, daughter of Mr. and Mrs. William T. Smead Sr. of High St., became the bride of Michael F. Bolan, son of Mr. and Mrs. William Bolan of Shorthville, Oct. 13 at St. Stephen Church. The Rev. Joseph L. Hogan of St. Bernard Seminary officiated.

Mrs. Mainard Hickes was matron of honor for her sister and bridesmaids were Miss Nancy Lee, Miss Noreen McCarthy, Miss Dolores DeLoose and Miss Mary John Boylan. John L. Bolan was best man for his brother and ushers were Gerald Bolan, James Bolan, John Doody and Neil Hogan.

The bride is a graduate of Nazareth College and the groom of Rochester Business Institute.

Handbook For Pharmacists

Hudson, Mass. — (NC) — A 160-page handbook discussing moral problems in the profession of pharmacy has been published here. Entitled "Norms of Conduct for Pharmacists," it was written by Father William L. Wolkovich of Immaculate Conception church, East Cambridge, Mass., and has a foreword by Cardinal Cushing of Boston. Copies are available for \$1.95 from Norms for Pharmacists, 17 Loring St., Hudson, Mass.

Mystery Comedy At Notre Dame High

"Come Out of the Closet" will be the annual Mission Day play by the Jugglers at Notre Dame High School, Elmira. Those taking part in the play, a mystery comedy, are Bernadette Mark, David Colegrove, Thomas Costello, Barbara Schmiegel, Dennis Maloney, Polly Broga, Joan Farmer, Kathleen Gaffey, Kathleen King, Albert Harris and Robert Weigand.

William Little will serve as student director, according to Sister Raymond Joseph, drama coach.

300 Doctors At Mass Albany — (NC) — More than 300 Catholic physicians in the Albany diocese are expected to assist at the annual "White Mass" sponsored by the St. Luke's Guild on Oct. 21 in St. Vincent de Paul's church here.

SCHOEMAN'S 1/2 PRICE SALE CHUBBY Dresses Biggest Event Of The Year Charge it! 30 Day or Midland

At Our House

Is She A Nuisance?

By MARY TINLEY DALY

The "she" mentioned in this column a couple of weeks ago seems to be known to many readers of this column, if letters are any indication. She goes her irritating way, in your bank and in ours, into your beauty parlor as well as ours, in your church even as in ours.

We should like to share with you some excerpts from letters about "her."

WE WERE visiting a city whose Catholic paper carries your column. We arrived at the church near our hotel and I read your piece, "There She Goes," while waiting for Mass to let out.

Sure enough, I met her at the 10 o'clock Mass! She stepped out into the aisle and "allowed" us to squeeze into the space available. I noticed the umbrella and the package, which you had mentioned, and it gave me a chuckle.

At Holy Communion time she was the first one at the rail almost immediately after the Consecration, her elbows extended. It was difficult for a young woman to fit into what might have been ample space at the altar rail.

Somehow, I did not feel liked, as I might have felt had I not read your article. I felt part of an audience who had been witnessing a bit of drama starring a "bad actor."

I shall remember that article for a long time and whenever I meet her I'll know others are remembering and experiencing a situation where "ignorance appears to be bliss." — MRS. M.E.B.

YOUR "SHE" almost haunts me. If I go to the 9 o'clock Mass, she is there. If I wait until the 11, that is the Mass she has chosen — and always usurping the last available pew, "end-seating it" as you put it.

But does she invade your PTA? She does ours. With the "chronic sniffle" you speak of (I call it a sniff of distaste of the common ilk), she edges her way so artfully through the line of parents waiting to see teachers. Since she has only one child, she need visit only one teacher; the rest of us many. Nevertheless, she worms her way, sometimes with sharp elbows, through the line, at other times with a gentle "I'm sure you won't mind?" past the rest of us.

I met her again this afternoon at our parish school. Made me late getting home to cook dinner. Only comfort was that when my turn came after hers, though it should have been before, the teacher visibly shook herself as though getting rid of a swarm of spiders. "I'm sorry, Mrs. Jones," she explained.

Mrs. Robert Leahy was her sister's matron of honor and attendants were Miss Linda Spang, Mrs. Joseph Sinacori, Mrs. Robert Bowes and flower girl was Sheila Casey.

Edward Caldwell was best man and ushers were John Stumpf, Robert Wagner, Robert Leahy, Joseph Sinacori, Thomas Schoen and Richard Moriarty.

The bride is a graduate of St. Mary's Hospital School of Nursing and is presently head nurse in pediatrics. The groom is a graduate of Assumption University and is on the staff of Bishop Kearney High School.

ed, "but that . . . I mean this has been a trying afternoon." Any encounter with "her" is trying. No wonder she is, as you say, "usually alone." — MRS. M.P.J.

THE WOMAN you describe is, I'm afraid, here to stay. She is irksome, I admit. However, did it ever occur to you that perhaps she has erected a barrier between herself and others, not because of a sense of superiority, but because she does not know how to get along with others?

Instead of resenting such a person, giving her a "wide berth" as most of us are inclined to do, wouldn't it be better if we'd see that she is making a bid for attention? And if we would go out of our way to be friendly to her?

I tried this once with such a seemingly "difficult" character who lives in our neighborhood. She, too, was "almost always alone."

My sister and I, both unmarried, share a small apartment and I invited "her" to stop by for breakfast one Sunday morning, (after she had made me crawl past her and her belongings into a crowded pew). We learned that she was alone in the city, desperately lonely, frightened of advancing age, of oncoming ill health.

We have become good friends. It's worth a try.—MISS E.E.R.

The above letter is one we shall cherish — a small text on charity. M. T. D.

I READ YOUR column with amusement. I have met "her" in all the places you mention, and then some!

Then, I thought, perhaps I am 'she' to others, at least in some respects. I hope not, but perhaps I am.—MRS. E.K.P.

Mrs. E.K.P. is right. Perhaps we all are "she" to others, at least in some respects.

Loretta Young In TV Magazine

Loretta Young is featured in an 11-page story in the current issue of TV Guide magazine. The story by Edith Efron traces the life of the famed actress from the time she was in her first movie at the age of four.

Since that time she has appeared in almost 100 movies, 165 teleplays, won an Academy Award, and three TV Emmys.

Rose DiSalvo Goes To Rome

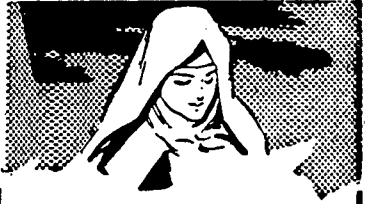
Rose DiSalvo, teacher of Time School Courses in area schools and her mother, Mrs. Anthony DiSalvo of Hinckley Road, Gates left Rochester Oct. 18 to fly to Rome.

Miss DiSalvo will lecture in the Sacred Heart Academy in Rome on the invitation of the Religious of the Sacred Heart. She will visit various Catholic High Schools there.

She has taught all through the northeastern states, in Canada and in Puerto Rico and at the Catholic Girl's College, Staten Island.

The Rochester women will visit Ceccano, Italy for devotional services honoring Brother Grimoaldo whose only living relative is Mrs. Jennie Pannello, a sister residing on Warring Road where a shrine is erected in his memory.

Born in Porte Corvo, Italy, May 4, 1883, the religious brother died Nov. 18, 1902 in Ceccano and devotions to him have grown among people of the area, it is reported. Devotions are said being conducted in Rochester for the past ten years.



These FINE-FIT Heels in Coin SHOES are decided favorites of NUNS because they're sensibly designed and made to do more for Sister's feet. JERRY CELLURA DeLuxe SHOE SHOP 477 MONROE AVE. Hours: 8:30 to 5:30, Fri. til 9. Closed Wednesdays.

PALESTINE: SAD PILGRIMS

"SEEING THIS PILGRIM BABE LET US BE PILGRIMS IN THIS WORLD BY FIXING OUR HEARTS IN HEAVEN." These words are from the AKATHISTOS HYMN sung for many centuries by Christians of the East in honor of the Blessed Mother, whom they call as THEOTOKOS, or God-bearer. . . . Yes, even in the land through which the "Pilgrim Babe" and His Blessed Mother passed on their way to exile in Egypt, there are now other "pilgrims in this world"—1.4 million Arab driven from their homes in Palestine by the Arab-Israeli conflict. Won't you revive a bit of hope in the hearts of these unfortunate people? \$10 will feed a family of four for one month. Our REFUGEE FUND supports the Pontifical Mission for Palestine the Holy Father's own relief work among these homeless exiles. Can you help?

HOW TO HELP A MISSIONARY?

Money, by itself, is not enough. St. Therese of Lisieux, the Little Flower, took a short walk every day, when she was seriously ill, on the infirmarian's advice. The effort was painful. When asked whether it might be better to take a rest, she replied: "Do you know what gives me strength? I take each step for some missionary who, somewhere, far away, is worn out with his work for souls. To lessen his fatigue, I offer mine to God." . . . Somewhere in the Middle East there is a Priest or Sister who needs help most. Will you do something right now . . . today . . . to help? Missionaries, after all, are only human beings. Let's do something to help them fight discouragement!

The EASY WAY? MISSION CLUBS

Suppose you had started, last January, to send us something for the missions once a month. Think what your donations would be doing for our Priest and Sisters in the pagan world right now! We started our mission clubs with this purpose in mind—to make it easy for you to participate in mission work . . . regularly. LIKE TO JOIN? The dues are only \$1.00 a month! Here are some clubs to select from:

- DAMIAN LEFER FUND... cares for lepers
ORPHAN'S BREAD... feeds orphans
PALACE OF GOLD... cares for the aged
THE BASILIANS... supports Catholic schools
THE MONICA GUILD... chalice, etc., for churches
CHRYSOSTOMS... educates native priests
MARY'S BANK... trains native sisters

"ETERNAL REST" . . .

"Eternal rest give to them, O Lord, and let perpetual light shine upon them." During November, the month of the Holy Souls, our missionary priests will be pleased to offer Masses for the repose of the deceased. Send us your list of intentions now. Incidentally, the offering you make when a missionary priest offers Mass for your intention, supports him for one day. Our missionaries are always in need.

Dear Cardinal Spellman: Here's my gift, "no strings attached." Please use it in the Near East where it's needed most.

Name, Address, City, State, Zip, HAVE YOU MADE YOUR WILL? MAKE IT A CATHOLIC WILL—REMEMBER THE MISSIONS.

Near East Missions FRANCIS CARDINAL SPELLMAN, President (Miss Joseph T. Ryan, Secret. Secy) Catholic Near East Welfare Association 480 Lexington Ave. at 68th St. New York 17, N. Y.

ELECT Andrew G. Celli STATE SENATOR 5TH DISTRICT Your Voice In the Senate VOTE LEVER 7B or 7C for CELLII

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