

Delicious, juicy chopped cherries in a great new Rich's Ice Cream sensation

# REBEL CHERRY ICE CREAM

There is no treat more refreshing than a dish of Rich's



**Rich's ICE CREAM 89c**

Half Gallon

Rich's "Rebel Cherry" Ice Cream is a superb blend of plump, juicy, chopped maraschino cherries, in creamy smooth cherry ice cream. A wholesome, nutritious taste treat for the whole family. Get some today.

Jumbo Size . . .

# GARMENT BAG 98c

HOLDS 14 GARMENTS

DuPONT PLASTIC

Regular 1.50 Value

Sturdy transparent plastic (DuPont Polyethylene) with easy-sliding 30 in. zipper and swivel hooks, extra long and spacious (54-in.) . . . with ample room for bulky clothes and garments.

Evening in Paris

LIMITED TIME OFFER!

BY BOURJOIS

# EVENING IN PARIS Lipsticks

JUMBO 39c

\$1.00 Size

High Fashion Colors

Right Reserved To Limit Quantities

# DAW'S

## DRUG STORES

ROCHESTER

- Pittsford Plaza
- 361 East Main St.
- 46 East Main St.
- 452 Ridge Rd. W.
- 48 Genesee St.
- 510 Monroe Ave.
- 1880 East Ave.
- 1335 Lyell Ave.
- 1637 Mr. Hope Ave.
- Eastway Plaza
- 997 Ridge Rd. E.
- 380 Empire Bldg.
- Goodman Plaza
- Latta Plaza

AUBURN

- 97 Genesee St.
- Auburn Plaza

SENECA FALLS

- Riverview Plaza

Sale Ends Wed. Night October 17th

OPEN EVENINGS & ALL DAY SUNDAY

# Jarrific Value COLOR PRINTS

From Your Color Slides

# 3 for 1.00

Reg. 45c Ea.

No Limit on Number of Prints Ordered

OFFER EXPIRES SAT. NITE. OCT. 20th

# CHOCOLATE COVERED ALMONDS

Crisp, toasted almonds coated with chocolate.

Reg. 35c Package

# 29c

Fresh and Crispy!

# CHOCOLATE Peanut Clusters

Reg. 35c Package

# 29c

Quality

# WRITING PAPER

Large Package of 125 Sheets

Reg. 35c Package

# 33c

White Only

Standard ENVELOPES

Regular 6 1/2-Inches

Reg. 35c Package

# 33c

White Only

Box of 100

Good Quality—for home or office use

# CIGAR SALE!

Sun State CIGAR FACTORY SMOKERS

Extra-Mild

SUNSTATE FACTORY SMOKERS

Box of 50

# 1.98

Humidor Fresh!

Reg. \$3.00

Made in Tampa by a famous maker of fine cigars. These are full-sized in the popular Perfecto shape.

Webster's Illustrated

# DICTIONARY

Complete Modern Accurate

FULL SIZE HARD BOUND - bold, easy to read for quick word selection.

# 59c

Reg. 1.49

# NEW LIMMITS

CREME-FILLED BISCUITS

A PLAN TO HELP YOU LOSE WEIGHT COMFORTABLY

Reg. 1.21

# 99c

SPECIAL!

# FREE BALL POINT PEN

when you buy CURAD ADHESIVE BANDAGES

Curad plastic BANDAGES

FREE

# NYLON Dressing Combs

Made to Last A Lifetime

# 19c ea.

Styles for men and women

Can't SLEEP?

Try SOMNOL Sleep Capsules. Helps you gain a refreshing night's sleep. Non habit forming. At DAW'S only . . . 98c

Boxes of 24's

# MODESS or KOTEX SANITARY NAPKINS

Reg. 89c

# 59c Ea.

(Limit Two)

SOFT ABSORBENT

# FACIAL TISSUES

LARGE 27c BOX

DAW'S Low Price

# 13c

(Limit 3 Boxes)

Large 17-oz.

# LAVORIS MOUTH WASH

Reg. 89c

# 56c

(Limit One)

APPLE BLOSSOM Bouquet

TALC POWDER

8-oz. Tin

Delicately Scented

# 19c

1/2 Annual Price Sale

# DESERT FLOWER HAND and BODY LOTION

Large 8 oz. 2.00 size

now 1.00

Its "floral" of luscious floral notes softens, tones and restores moisture to dry, chapped skin. Stack up and savor!

NEW!

FOR FAST SAFE RELIEF!

# Arrestin\* COUGH MEDICINE

Concentrated relief for coughs of colds, flu, bronchitis. The little bottle that stops big coughs. For the entire family.

# 1.19 at DAW'S

# Lustre-Creme Shampoo

REGULAR \$2.00 Size

Never dries . . . it beautifies!

BIG 10-Oz. Economy Size Jar

# 1.24

at DAW'S

HOLLYWOOD MOVIE STARS FAVORITE SHAMPOO!

ONCE-A-YEAR SPECIAL! Here's the large 10-ounce jar of Famous Lustre-Creme at only 1.24 at DAW'S. Regularly \$2.00.

EAT ANYTHING WITH FALSE TEETH

LAST TO USE STRIPS

Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable at directed. Money-back guarantee. \$1.50 refills for one plate; \$2.50, two plates.

BRIMMS PLASTI-LINER THE PERMANENT DENTURE REFINER

Bright new styling—fresh new features

WHITE AND GOLD COLOR OR BLACK AND BICOLOR COLOR

WESTCLOX \$8.98

NEW BIG BEN

Lady Esther

SPECIAL OFFER

# 88c

4-Purpose CREAM FACE

YOU SAVE ONE THIRD

Family Size

# IPANA TOOTH PASTE

Reg. 83c

# 49c

(Limit 2)

... easy to use

# EYELASH CURLER

puts stars in your eyes

Lashes look longer Silkier

# 1.18

Kurlash

Available at All DAW'S Stores

3-Month's Supply

# RYBUTOL VITAMINS

Regularly \$3.98

# 1.49

DAW'S Low Price!

the first Push Button Home Permanent

new push button

# Lilt

gives hair a new natural look

# 1.44

NOW! RELIEVE NASAL-SINUS CONGESTION IN SECONDS!

EXCLUSIVE INHALE SPRAY FORMULA

1. Soothes swollen membranes
2. Clears mucus on contact
3. Soothes irritating sinus fluids

Breathe Easier Up To 4 Hours!

# SUPER ANAHIST

Antibiotic NASAL SPRAY

# 1.13

WESTCLOX \$8.98

NEW BIG BEN

CARD OF 60 BLACK or BROWN

# BOBBIE PINS

Rubber Tipped

Reg. 25c

# 11c at DAW'S

(Limit 3)

MEDICATED TO Stop Diaper Rash

MORE SANITARY

because they're disposable!

# Chux DISPOSABLE DIAPERS

Softer because they're cottoned!

Box of 24 large \$1.98 or 36 small . . .

# IF FALSE TEETH ROCK-SLIDE-SLIP FASTEETH

HOLDS THEM IN PLACE MORE FIRMLY

PRICE Large Size ONLY 93c

# Dr. Scholl's FOOT COMFORT WEEK

When Your Feet Hurt You Hurt All Over! Get Relief, Now!

Dr. Scholl's ZINO-PADS

Four Corners, Soft Corns, Callouses and Blisters.

# 39c

Dr. Scholl's FOOT POWDER

For Burning, Tender, Perspiring, Odorous Feet.

# 49c

Dr. Scholl's BALL-O-FOOT CUSHION

100% OVER THE YEAR—98% IN JANUARY

# 98c

For painful callouses, burning or ball of foot.

Dr. Scholl's FOOT BALM

Relieves, soothes tired feet due to exertion or fatigue.

# 49c

new

# Lace-Lavished LOUNGE DUSTER

WEAR AROUND THE HOUSE ALL YEAR-ROUND!

Select from ASSORTED COLORS

Size: 12 to 20

BUY 2 ANY POLYESTER

# 2.99

Compactly Washable 65% COTTON 45% ACETATE

MORNING DRESSING BREAKFAST

DAW'S COUPON

# ABSORBENT COTTON

First Quality 100% STERILIZED

REG 23c PACKAGE

# 14c

(Limit 2 Pkg.)

DAW'S COUPON

# PLASTIC SHEET DROP CLOTH

9x12 Foot

Transparent Waterproof

Covers summer furniture, bicycles, machinery, boats for painting, paper hanging.

# 33c

(Limit 6)

DAW'S COUPON

# Hair Nets

★ NYLON CAP-SHAPE With ELASTIC

Choice of Different Colors

Extra Hair Net of double-length sheer NYLON with 1/2 inch elastic.

Choice of colors.

# 2.11c

(Limit 12)

DAW'S COUPON

# HAIR SETTING LOTION

8-oz. 77c

# 59c

Long-lasting Spray-On Lotion with Lanolin. Just a squirt and set, once a week, sets your hair. It's new, faster, easier.

(Limit 3)

A SPECIAL LAXATIVE FOR WOMEN!

Combines a non-laxative miracle regulator with mild laxative. Sure, gentle relief even after childbirth and during menstrual periods.

# Correctol

REG. 98c

BRING Your Next PRESCRIPTION to DAW'S DRUG STORES WORTHY OF YOUR CONFIDENCE.