

Delicious, juicy chopped cherries in a great new Rich's Ice Cream sensation

REBEL CHERRY ICE CREAM

There is no treat more refreshing than a dish of Rich's



Rich's ICE CREAM 89c

Half Gallon

Rich's "Rebel Cherry" Ice Cream is a superb blend of plump, juicy, chopped maraschino cherries, in creamy smooth cherry ice cream. A wholesome, nutritious taste treat for the whole family. Get some today.

Jumbo Size . . .

GARMENT BAG 98c

HOLDS 14 GARMENTS

DuPONT PLASTIC

Regular 1.50 Value

Sturdy transparent plastic (DuPont Polyethylene) with easy-sliding 30 in. zipper and swivel hooks, extra long and spacious (54-in.) . . . with ample room for bulky clothes and garments.

Evening in Paris

LIMITED TIME OFFER!

BY BOURJOIS

EVENING IN PARIS Lipsticks

JUMBO 39c

\$1.00 Size

High Fashion Colors

Right Reserved To Limit Quantities

DAW'S

DRUG STORES

ROCHESTER

- Pittsford Plaza
- 361 East Main St.
- 46 East Main St.
- 452 East Main St.
- 48 Genesee St.
- 510 Monroe Ave.
- 1880 East Ave.
- 1335 Lyell Ave.
- 1637 Mr. Hope Ave.
- Eastway Plaza
- 997 Ridge Rd. E.
- 380 Empire Bldg.
- Goodman Plaza
- Latta Plaza

AUBURN

- 97 Genesee St.
- Auburn Plaza

SENECA FALLS

- Riverview Plaza

Sale Ends Wed. Night October 17th

OPEN EVENINGS & ALL DAY SUNDAY

Jarrific Value COLOR PRINTS

From Your Color Slides

3 for 1.00

Reg. 45c Ea.

No Limit on Number of Prints Ordered

OFFER EXPIRES SAT. NITE. OCT. 20th

CHOCOLATE COVERED ALMONDS

Crisp, toasted almonds coated with chocolate.

Reg. 35c Package

29c

Fresh and Crispy!

CHOCOLATE Peanut Clusters

Reg. 35c Package

29c

Quality

WRITING PAPER

Large Package of 125 Sheets

Reg. 33c White Only

33c

Standard ENVELOPES

Regular 6 1/2-Inches

Reg. 33c White Only

33c

Box of 100

Good Quality—for home or office use

CIGAR SALE!

Sun State CIGAR FACTORY SMOKERS

Extra-Mild

SUNSTATE FACTORY SMOKERS

Box of 50

1.98

Humidor Fresh!

Reg. \$3.00

Made in Tampa by a famous maker of fine cigars. These are full-sized in the popular Perfecto shape.

Webster's Illustrated DICTIONARY

Complete Modern Accurate

FULL SIZE HARD BOUND - bold, easy to read for quick word selection.

59c

Reg. 1.49

NEW LIMMITS CREME-FILLED BISCUITS

A PLAN TO HELP YOU LOSE WEIGHT COMFORTABLY

Reg. 1.21

99c

PACKAGE OF SIX

SPECIAL!

FREE BALL POINT PEN

when you buy CURAD ADHESIVE BANDAGES

Curad plastic BANDAGES

NYLON Dressing Combs

Made to Last A Lifetime

19c ea.

Styles for men and women

Can't SLEEP?

Try SOMNOL Sleep Capsules. Helps you gain a refreshing night's sleep. Non habit forming. At DAW'S only . . . 98c

Boxes of 24's

MODESS or KOTEX SANITARY NAPKINS

Reg. 89c

59c

Ea. (Limit Two)

SOFT ABSORBENT

FACIAL TISSUES

LARGE 27c BOX

DAW'S Low Price

13c

(Limit 3 Boxes)

Large 17-oz.

LAVORIS MOUTH WASH

Reg. 89c

56c

(Limit One)

APPLE BLOSSOM Bouquet

TALC POWDER 19c

8-oz. Tin

Delicately Scented

SAVE 46c

Italian Balm HAND LOTION - PLUB - 25c Dispenser

SPECIAL 79c

BOTH 79c PLUS TAX

1/2 Annual Price Sale

DESERT FLOWER HAND and BODY LOTION

Large 8 oz. 2.00 size

now 1.00

Its "heat" of luscious floral notes softens, tones and restores moisture to dry, chapped skin. Stack up and savor!

NEW!

FOR FAST SAFE RELIEF!

Arrestin* COUGH MEDICINE

Concentrated relief for coughs of colds, flu, bronchitis. The little bottle that stops big coughs. For the entire family.

1.19

at DAW'S

Lustre-Creme Shampoo

REGULAR \$2.00 Size

Never dries . . . it beautifies!

BIG 10-Oz. Economy Size Jar

1.24

at DAW'S

HOLLYWOOD MOVIE STARS FAVORITE SHAMPOO!

ONCE-A-YEAR SPECIAL! Here's the large 10-ounce jar of Famous Lustre-Creme at only 1.24 at DAW'S. Regularly \$2.00.

EAT ANYTHING WITH FALSE TEETH

LAST TO USE STRIPS

Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable at directed. Money-back guarantee. \$1.50 refills for one plate; \$2.50, two plates.

Lady Esther

SPECIAL OFFER

88c

4-Purpose CREAM FACE

YOU SAVE ONE THIRD

CARD OF 60 BLACK or BROWN

BOBBIE PINS

Rubber Tipped

Reg. 25c

11c

at DAW'S (Limit 3)

Family Size

IPANA TOOTH PASTE

Reg. 83c

49c

(Limit 2)

easy to use

EYELASH CURLER

puts stars in your eyes

Lashes look longer Silkier

1.18

Kurlash

Available at All DAW'S Stores

3-Month's Supply

RYBUTOL VITAMINS

Regularly \$3.98

1.49

DAW'S Low Price!

NOW! RELIEVE NASAL-SINUS CONGESTION IN SECONDS!

EXCLUSIVE INHALE SPRAY FORMULA

1. Soothes swollen membranes
2. Clears mucus on contact
3. Soothes irritating sinus fluids

Breathe Easier Up To 4 Hours!

SUPER ANAHIST

Antibiotic NASAL SPRAY

1.13

BRIGHT new styling—fresh new features

WHITE AND GOLD COLOR OR BLACK AND ROSE GOLD COLOR

WESTCLOX \$8.98

NEW BIG BEN

new

Lace-Lavished LOUNGE DUSTER

WEAR AROUND THE HOUSE ALL YEAR-ROUND!

Select from ASSORTED COLORS

Sizes: 12 to 20

BUY 2 FOR \$2.99

MEDICATED TO Stop Diaper Rash

MORE SANITARY

because they're disposable!

Chux DISPOSABLE DIAPERS

Softer because they're cottoned!

Box of 24 large \$1.98 or 36 small . . .

IF FALSE TEETH ROCK-SLIDE-SLIP FASTEETH

HOLDS THEM IN PLACE MORE FIRMLY

PRICE Large Size ONLY 93c

the first Push Button Home Permanent

Lilt

new push button Lilt

gives hair a new natural look

1.44

Dr. Scholl's FOOT COMFORT WEEK

When Your Feet Hurt You Hurt All Over! Get Relief, Now!

Four Corns, Soft Corns, Calluses and Blisters.

Dr. Scholl's BALL-O-FOOT CUSHION

100% OVER THE LINE—98c

For painful callouses, burning or ball of foot.

Dr. Scholl's ZINO-PADS 39c

Dr. Scholl's FOOT POWDER 49c

For Burning, Tender, Perspiring, Odorous Feet.

Dr. Scholl's FOOT BALM 49c

Relieves, soothes tired feet due to exertion or fatigue.

A SPECIAL LAXATIVE FOR WOMEN!

Combines a non-laxative miracle regulator with mild laxative. Sure, gentle relief even after childbirth and during menstrual periods.

Correctol

REG. 98c

2.99

Guaranteed Washable 55% COTTON 45% ACETATE

MORNING DRESSING BREAKFAST

ABSORBENT COTTON

First Quality 100% STERILIZED

REG. 23c PACKAGE

14c

(Limit 2 Pkg.)

PLASTIC SHEET

PLASTIC DROP CLOTH

9x12 Foot

Transparent Waterproof

Covers summer furniture, bicycles, machinery, boats for painting, paper hanging.

33c

(Limit of 6)

Hair Nets

★ NYLON CAP-SHAPE WITH ELASTIC

Choice of Different Colors

Extra Hair Net of double-length sheer NYLON with 1/2 inch elastic.

Clasps of various sizes.

2.11c

(Limit of 12)

Lanolin-Lite HAIR SETTING LOTION

8-oz. 77c

59c

Long-lasting Spray-On Lotion with Lanolin. Just a squirt and set, once a week, sets your hair. It's a new, faster, easier.

(Limit 3)

BRING Your Next PRESCRIPTION TO DAW'S

DRUG STORES WORTHY OF YOUR CONFIDENCE.