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**SUPER • REGULAR
GENTLE • BLEACHED OR
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DAW'S DRUG STORES

OPEN EVENINGS AND SUNDAYS



Pastoral TV Call

Father Gerald Appelby of Sacred Heart Cathedral will be seen on WHEC-TV, channel 10, Monday through Friday, Sept. 24 to 28, at 7:55 a.m. in a recorded "pastoral call" for your early morning inspiration. Photo shows him in front of TV cameras during recording last week.

Father Farrell Named To Villanova Post

Villanova, Pa. — Rev. William E. Farrell, O.S.A., a former Naval Officer and a member of the faculty for the past six years, has been named Assistant to the President for Development at Villanova University.

Father Farrell was born in Rochester. He attended St. Augustine's School and graduated from Aquinas Institute with the class of 1942.

Father Farrell's appointment to the newly created administrative post was announced today by the Very Rev. John A. Klekotka, O.S.A., University President.

GRADUATED FROM Villanova as a lay student in 1945. Father Farrell assumes direction of the University's multi-million dollar fund drive which was inaugurated in 1953.

Rev. Francis X. N. McGuire, O.S.A., former President of Villanova, launched the program which was designed as a twenty year project. Rev. Edwin E. King, O.S.A., directed the fund drive last year. Father King has been reassigned to the administration of the new Augustinian College in Miami, Florida.

Father Farrell graduated from Villanova as a Naval Midshipman with a Degree in Civil Engineering. He was commissioned a Naval Ensign in November, 1945.

Following his separation from the service, Father Farrell worked as a civil engineer for several years. In 1950 he entered the Augustinian Order to study for the priesthood. He was ordained five years later in Washington, D.C.

He was assigned to the faculty at Villanova in 1956 following graduate study in Physics at Catholic University in Washington. At Villanova Father Farrell first served as Assistant Chaplain in addition to his regular teaching duties as an instructor in civil engineering.

For the past two years he has been faculty advisor to the Villanova Alumni Association and last year served as Dean of Student Activities.

His appointment as Assistant



FATHER FARRELL

to the President for Development places Father Farrell in one of the University's most challenging assignments.

Villanova's enrollment following World War II has risen sharply and continues to grow. This year more than 1200 freshmen were admitted providing the institution with a record undergraduate enrollment and its largest first year class.

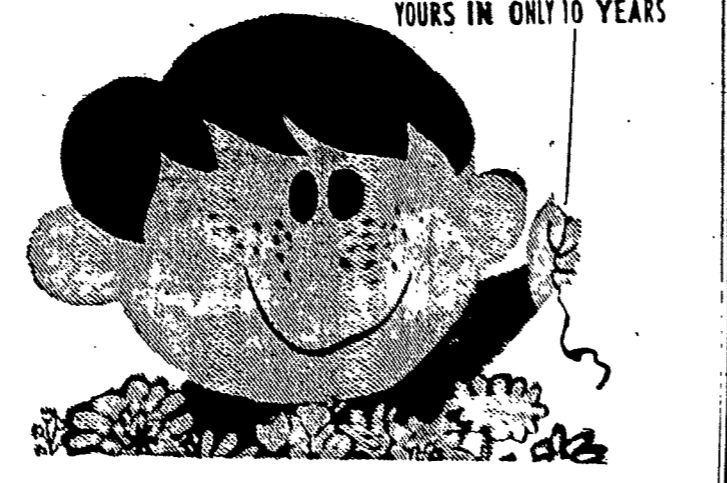
To accommodate this steady increase in its student body Villanova has had to expand. Ten new buildings have been added to the campus since 1947 at a cost of nearly fourteen million dollars and still others are planned.

Star Watch Parties

Star Watch parties will continue on Fridays from 8 to 10 p.m. at Rochester Museum of Arts and Sciences through Oct. 28. If skies are not clear on these dates there will be an indoor program.

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Geneva CDA To Stage Benefit Fashion Show

Geneva—Court Annunciation, Catholic Daughters of America, will stage a fashion show Wednesday, Sept. 26, in Club 86. Mrs. Barbara Deane will be chairman of the show. Miss Genevieve Hastings and Mrs. Mary Ann Baumgartner are co-chairmen. Fashions will be provided by J. W. Smith Dry-Goods Store.

PLANS FOR THE fashion show were discussed at the opening fall meeting Wednesday in St. Stephen's School hall. Tickets for the event may be obtained from any CDA member.

Fitting dates were announced for the models in the show.

The court will support the Maryknoll Sisters of New York annual card party. The mission organization will mark its golden jubilee this year.

The court has been invited to attend the workshop of Ontario-Seneca-Yates Deanery, Sept. 22, at Nazareth College.

Aquinas Grads Plan Reunion

Twenty-fifth reunion of the class of 1937 of Aquinas Institute will be held on Saturday, Sept. 22 at the Nine Mile Point Hotel in Webster, beginning at 6:30 p.m. All graduates and their wives are invited to attend.

The Rev. Donald Lux, pastor, will urge laity of the parish to spread the "good news" and accompany some Non-Catholic neighbor to the Monday evening classes.

The Rev. Daniel Tormey, assistant pastor, will conduct the course using as the text the book "Life in Christ." The course will be designed not only to present the teachings of Christ, but the Person of Christ Himself through the scripture and the liturgical life of the church.

announced several changes in the program for the coming year. A turkey supper will be Feb. 20 instead of Feb. 27 and a Mass for deceased members has been set for 10 a.m. Sunday, Nov. 4, in St. Stephen's Church.

Miss Mae Gannon has been appointed chairman of the sick and shut-in committee for St. Francis de Sales parish.

The Court's Blue Cross Mission will be asking for donations of sheets, linen, and shirts for their work.

At the close of the meeting a rising vote of thanks was extended to the out-going officers of the court.



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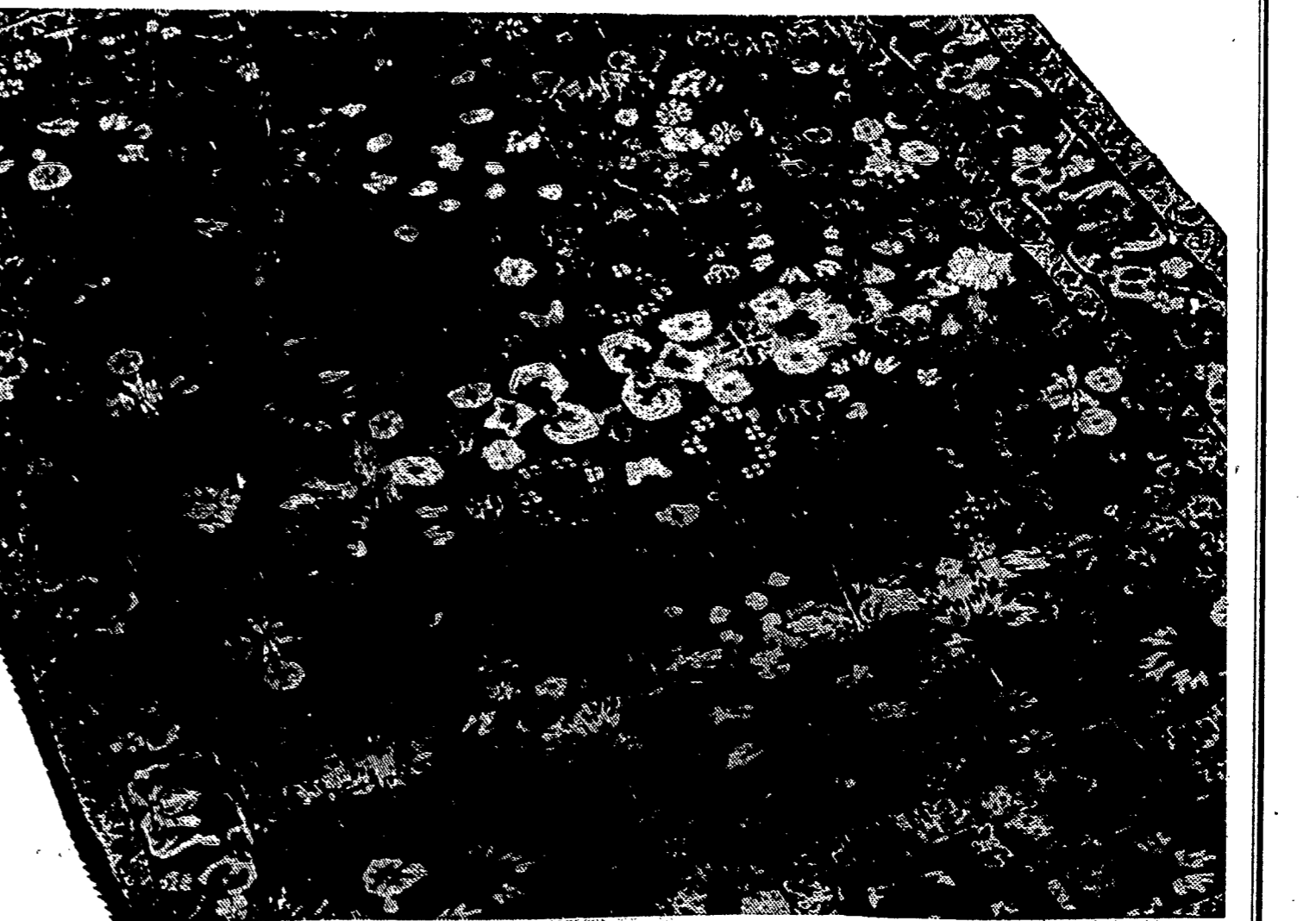
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Who WILL COOK AT HOME DAY
After DAY Denying Herself The PLEASURE OF Dining At The **CRESCENT BEACH HOTEL**
Where The Lovely Lighting Effects In The Summer Garden, The Easy Roll of The Waves of Lake Ontario Making Music To AWAKEN The ROMANTIC Spirit Of EARLIER DAYS And The Delicious Food And Cocktails That Are Served At Sensible Prices Will Be An Added Thrill. Lunch, Dinner, Banquets Or Parties Served Everyday. Clambake, Parties, Call Your Friends, And Make Up A Party, For Our Annual Clambake — Sun., Sept. 23rd. Serving Time — 1 To 8:30 P.M. Enjoy Bernie George At Call NO 3-5775 for Reservations
The Organ Nitely, Dance To Sam Stiles Band On Fri. Or Sat. Nites
Your Hosts — LORRAINE & PAY GEIS

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ORIENTAL RUGS

2 COURTESY DAYS for readers of this newspaper: Fri. and Sat. Sept. 21 & 22



Amazing values! Authentic orientals, hand-woven in the traditional manner by rug-makers of the Middle East. By far the finest collection we have ever had. Hundreds of rugs, from scatter to extra large sizes. We are pleased to offer you TWO advance days in which to choose first from this selection . . . orientals that you will treasure for a lifetime. Shop for them at your leisure Friday till 9, Saturday till 5:45 in McCurdy's Third Floor Community Center.

Here are typical values:

Size 2'x3' Karajas for only	12.98	Size 5'5"x8'8" Kazvins for only	298.00
Size 2.9'x14' Hamadans for only	189.00	Size 10.3'x13.5' Herex for only	639.00
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NO DOWN PAYMENT and months to pay for most of these rugs.

FREE You may win a 2x4 Sarouk worth 59.98. Just fill out a coupon (no purchase necessary) Drawing Oct. 4th