

Remember the old fashion Goodness of a banana split? ... then you'll love Rich's

RICH'S ICE CREAM BANANA SPLIT

Ice Cream HALF GALLON **98¢**

In Rich's Banana Split Ice Cream you get all the taste pleasure of juicy pineapple, ripe, red cherries and golden yellow bananas. A well-remembered flavor of old-fashioned banana split goodness! A wonderful treat that starts with the choicest fruit of Central America and Hawaii, selected especially for this very special ice cream treat!

ROCHESTER
 • Pittsford Plaza
 • 361 East Main St.
 • 40 East Main St.
 • 452 Ridge Rd. W.
 • 48 Genesee St.
 • 510 Monroe Ave.
 • 1880 East Ave.
 • 1338 Lyell Ave.
 • 1657 Mr. Hope Ave.
 • Eastway Plaza
 • 999 Ridge Rd. E.
 • 380 Empire Blvd.
 • Goodman Plaza
 • Latra Plaza
 AUBURN
 • Auburn Plaza
 • SENECA FALLS
 • 97 Genesee St.
 • Riverview Plaza

This Sale Ends Wednesday Night Sept. 12th

Right Reserved to Limit Quantities

DAW'S DRUG STORES

Quality Hi-Fi Tone ALL TRANSISTOR RADIO

• SMALLEST SIZE
 • Fits in shirt pocket
 • CLEAREST TONE
 • built-in loud-speaker

5.95 Regularly \$13.95

Complete with: BATTERY, CARRY CASE, MAGNETIC EARPHONE and DETACHABLE TELESCOPE ANTENNA

OPEN EVENINGS & ALL DAY SUNDAYS

FREE for ALL!

at all DAW'S Drug Stores

FREE 79¢ REFILL PAPER-MATE

FREE 69¢ REFILL PAPER-MATE

BUY A PAPER-MATE PEN GET A REFILL FREE!

FREE ROLL OF FILM

Quality Roll of Black and White Film (#127, #620, or #120) ... Given FREE with Each Roll of Film You Bring to DAW'S for Quality DEVELOPING & PRINTING.

Thunderbird CORONA CIGARS

5 1/2-inch REG. 80¢ VALUE!

the freshest cigar you've ever smoked! Long 5 1/2-in. Blunts of real smoking pleasure. Made in Tampa of choice tobacco leaf.

Package of 10 for **59¢**

Personal Size

Ivory Soap

12 bars **69¢**

(Limit 12 Bars)

TV SPECIALS!

Snyder TV TABLES

PORTABLE ADJUSTABLE BEAUTIFUL

Black Satin Finish

VERIFIED \$12.95 VALUE

Only **2.79**

Beautiful tables wheel everywhere on big 2" casters. Accommodate any table TV set with arms that extend from 39 to 31 inches. Sturdy steel tubing, 18 inches high.

ROLL IT ANYWHERE!

Buffered ASPIRIN

Twice as Fast as Regular Aspirin

Bottle of 100 **59¢**

Bottle of 200 **89¢**

Won't Upset Your Stomach

GET ONE FREE!

RIGOLETTO

INTRODUCTORY OFFER LIMITED TIME ONLY

Don't Cut Corns Calluses, Warts Use New Magic Rub Off

Thousands of sufferers from laming corns, calluses, and common warts now report astonishing results with an amazing new formulation that rubs them off painlessly and safely without danger of infection from cutting, acids or abrasives. Secret is a wonder-working medicated cream called DERMA-SOFT that softens and dissolves those corns, calluses and warts so that they rub right off, leaving skin silky smooth and soft. So don't suffer another season. Get DERMA-SOFT at all DAW'S Stores.

SOFT ABSORBENT

FACIAL TISSUES

LARGE 27¢ BOX **13¢** Limit 3 Boxes

Facial Tissues SOFTER USE STRONGER

Save 20% and More on School Supplies

- ★ 2 and 3-Ring Binders ... 39¢, 49¢
- ★ Reg. 10¢ Spiral Note Books 3 - 23¢
- ★ Big 10 Pencil Tablet ... 9¢
- ★ 12" Plastic Ruler ... 9¢
- ★ Ink and Pencil Erasers ... 2 For 9¢
- ★ Plastic School Bag with Handle 79¢
- ★ Loose-Leaf Organizers, Pkg. ... 9¢

ZIPPER CASE RING BINDERS

BIG Value **89¢** 2 AND 3-RING STYLES

- Quality ZIPPER BINDER 2 AND 3-RING STYLES ... 1.69
- 14-inch BRIEF CASE With LOCK and KEY ... 1.99

ALARM CLOCK

MODERN STYLE **1.98** Reg. 2.79 VALUE

TRIPLE-TESTED

JUMBO PACKAGE Note Book Filler PAPER

300 SHEETS

Regular 98¢ Value

49¢ Stock-up and SAVE

QUALITY INK TABLET

9¢ BIGGER and BETTER

1 x 10-inch

BIG 25 Pencil Tablet

JUMBO SIZE **21¢** Good Quality RULED

PENCILS

By the Dozen **29¢**

With red rubber erasers

Typewriter PAPER

Lge. Pkg. **19¢**

Standard Size 8 1/2 x 11" Sheets

GOLD-MEDAL CRAYOLA CRAYONS

BOX OF 8 **13¢** ASSORTED COLORS Box of 16 25¢

NOW! ST. JOSEPH ASPIRIN FOR CHILDREN

with doctor-approved SAFETY CAP!

- No need to cut tablets
- Accurate dosage
- Orange flavor children love

50 Tablets **33¢**

*Helps prevent opening by children.

Do Your FEET HURT? Here's Quick Relief

Dr. Scholl's ZINO-PADS

For Corns, Soft Corns, Calluses and Bunions. **39¢**

Dr. Scholl's FOOT POWDER

For Burning, Tender, Perspiring, Odorous Feet. **49¢**

Dr. Scholl's BALL-O-FOOT CUSHION

100PS OVER TOE - NO ADHESIVE **98¢**

For painful calluses, burning at ball of foot.

Dr. Scholl's FOOT BALM

Relieves, soothes tired feet due to exertion or fatigue. **49¢**

POISON IVY

Instantly relieves itching - stop further spread - get positive healing.

Neutralizes poison scientifically, as no half-way measure can. Penetrates deep to soothe painful irritation.

ZOTOX

2 1/4-oz. TUBE **1.98**

ALL METAL LUNCH KIT

With 1/2-Pint Vacuum Bottle Reg. 2.98 Value **1.98**

Webster's Illustrated DICTIONARY

Full Size Hard Bound **69¢**

BOLD, EASY TO READ TYPE FOR QUICK WORD SELECTION

Reg. 1.49 VALUE

NEW PULVEX AEROSOL FLEA AND TICK KILLER

30 SECOND TREATMENT

PROTECTS 7 ways! KILLS fleas, ticks, lice, sticktites, sarcoptic mange. REPELS flies, gnats, mosquitoes, sand flies. DEODORIZES, too. Get PULVEX Aerosol Flea and Tick Killer.

DAW'S Low Price ... **\$1.39**

FASTEETH

LONGER LASTING, PLEASANT TASTING, ALKALINE POWDER

PRICE ONLY 43¢

BABY BEN! Spring Alarm!

all dressed up for you - for a Gift!

WESTCLOX

SPRING ALARM

NEW BABY BEN 798 WITH LUMINOUS DIAL \$8.98 (plus tax)

NEW! MICRIN

KILLS Mouth Germs by Millions... Results Last For Hours!

61¢ and 89¢

Johnson & Johnson

Floor Mats

... for Car and Home

- Non-slip safety design
- Heavy-duty RUBER

Matching Set of 2 **98¢**

Heavy duty ribbed mats for car or home. Perfect with wash-dryer combinations - stationary tubs. Non-slip safety - saves tires - saves standing. Choice of colors.

Now! "Dry Up"

damp, moist foot areas to stop painful Athlete's Foot Itch!

MEXSANA MEDICATED POWDER

Big Economy Six Can **89¢**

DAW'S COUPON

on famous **RYBUTOL VITAMINS** **1.49** Reg. 3.98 Value 3-Month's Supply

Bourjois French Lace **Bath Powder** **89¢** Reg. \$1.50 Size (Limit of 3)

CARTER'S Olive Oil SHAMPOO **39¢** Reg. 49¢ (Limit 2)

Lanolin-Life **HAIR SETTING LOTION** **59¢** Reg. 77¢ (Limit 2)

WAXED Sandwich BAGS **21¢** (Limit of 2)

Now! "Dry Up" Athlete's Foot Itch! MEXSANA MEDICATED POWDER **89¢**

BRING Your Next PRESCRIPTION TO DAW'S DRUG STORES WORTHY OF YOUR CONFIDENCE!