

Parents Pressing For Better Films

Burbank, Calif. — (NC) — It has been acknowledged here by the public relations director of a leading producer that there is increasing pressure by organizations and parents all over America for wholesome, family-type programs to be presented in our motion picture theaters.

Joseph P. Reddy of Walt Disney Productions said the studio is "deluged" with letters complaining about certain types of pictures billed with Disney productions. He said the producer has no control over what an exhibitor books with Disney films.

Disney is offering exhibitors an October double feature, one of which will be "Almost Angels," the real-life story of the Vienna Choir Boys.

Family Rosary Radio Program

Friday, Sept. 7 — Charles Faust, St. Michael's accompanied by Kolping Society.

Saturday, Sept. 8 — Clifford Joslin, Holy Cross accompanied by St. Patrick's Fraternity, Third Order of St. Francis.

Sunday, Sept. 9 — Bernard Johnson, St. Francis of Assisi.

Monday, Sept. 10 — Theodore Mueller, St. Joseph accompanied by Holy Name Society.

Tuesday, Sept. 11 — Joseph Reis, St. Philip Neri accompanied by Holy Name Society.

Wednesday, Sept. 12 — A representative of Holy Ghost Men's Club.

Thursday, Sept. 13 — Frank Mckeivicius, St. George accompanied by Holy Name Society.

Couple Wed In Hornell

Hornell — Miss Donna Marie Colli, daughter of Mr. and Mrs. Gavino DeMontis of Hornell St., and Harry Shinebarger, son of Mr. and Mrs. Roland Shinebarger of Canisteo Ave., were married at St. Ann's Church, Hornell, with the Rev. William Shannon, chaplain at Nazareth College, officiating.

Miss Judith Kurzawa was maid of honor and bridesmaids were the Misses Janet Seymour, Linda Rabin and Judith Todd.

Dominic Argentero was best man and ushers were Joseph Guariglia, Ronald Shinebarger, Robert Coogan and Frederick Singleton.

The bride is a graduate of Nazareth College.

'Morning On The Mall' Renewed

"Morning on the Mall," popular weekly radio broadcast from the Midtown Plaza Mall, has been renewed for a second 13-week run by Midtown Holdings Corp.

J. Lynn Johnston, vice president and general manager of Midtown, and Louise Wilson, host of the WHAM show, announced the new contract.

"Morning on the Mall" has been a regular feature at Midtown since mid-June. Louise conducts interviews with Midtown Mall store tenants, show business stars and other personalities of the day.

The broadcasts are live, from the Midtown Mall at 11 to 11:30 a.m. every Wednesday.



Mrs. William Anderson



MRS. HARRY SHINEBARGER

Kipling's NEW LOCATION 18 SOUTH CLINTON Hotel Manger Arcade

Couple Says Wedding Vows

Miss Sharon Roe Beuckman, daughter of Mr. and Mrs. George B. Beuckman of Denise Rd., and William P. Anderson, son of Mr. and Mrs. Richard J. Anderson of Estall Rd., were married Sept. 1 at Our Lady of Mercy Church. The Rev. John Whalen officiated.

Miss Linda Keefer was maid of honor and bridesmaids were Miss Judith Beuckman, Miss Barbara Kellogg, Miss Jane Anderson and Miss Patricia Kelly.

Patrick Shay was best man and ushers were Lee Beuckman, Raymond Verecke, Eugene Bonsignore Jr. and Myron Groat.

Clifton Springs Rites Held

Miss Julie Alma Fuhrman of Clifton Springs and Franklin D'Aurizio of Geneva were married Sept. 3 at St. Felix Church, Clifton Springs. The Rev. Francis Turner officiated. The bride is the daughter of Mrs. Frank O. Fuhrman and the groom is the son of Mr. and Mrs. Dominick D'Aurizio. The bride was given in marriage by her brother, Gary Fuhrman.

Maid of honor was Jacquelyn Catlin and bridesmaid was Catherine Chibbert. Rose Ann Fuhrman was junior bridesmaid.

Joseph Piechi Jr. was best man and Anthony Calvani was usher. Dominick D'Aurizio Jr. was junior usher.

The groom is a graduate of Hobart College and Syracuse Law School. The bride is a graduate of St. Mary's Hospital School of Nursing in Rochester.

Named By Channel 13

Alan B. Johnstone was named sales manager of the new WOKR, Channel 13 in Rochester according to Richard C. Landsmen, president and general manager. Johnstone has been involved in radio and television sales on the West Coast for the past 17 years.



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CLOSED WEDNESDAY

Open 10 to 5:30 to 5:30 — Fri. 10 to 6:00

Spencer Speedway Races Set Tonight

The largest collection of stock car racers of the season will gather at Spencer Speedway in Williamson tonight, the second-to-last racing night of the season.

With extra incentive for drivers in both the supermodified class and the late model division Promoter Del Spencer is planning on well over 60 cars.

For the supermodified pilots it will be their last chance to tune up for the big 100-lap championship event at Spencer Sept. 14. New drivers testing the track last week boosted the field to 30, the largest of the season and additional entries are expected this Friday.

The late model jockeys wind up the season at Spencer with the qualifier for the 25-mile national championship event at the Syracuse State Fair Grounds Sept. 23. The winner of Friday's feature will have a guaranteed starting position in championship tussle.

The fans too will have an extra incentive Friday night with a free soft drink for all spectators.

Drag racing is slated at Spencer on Saturday night.

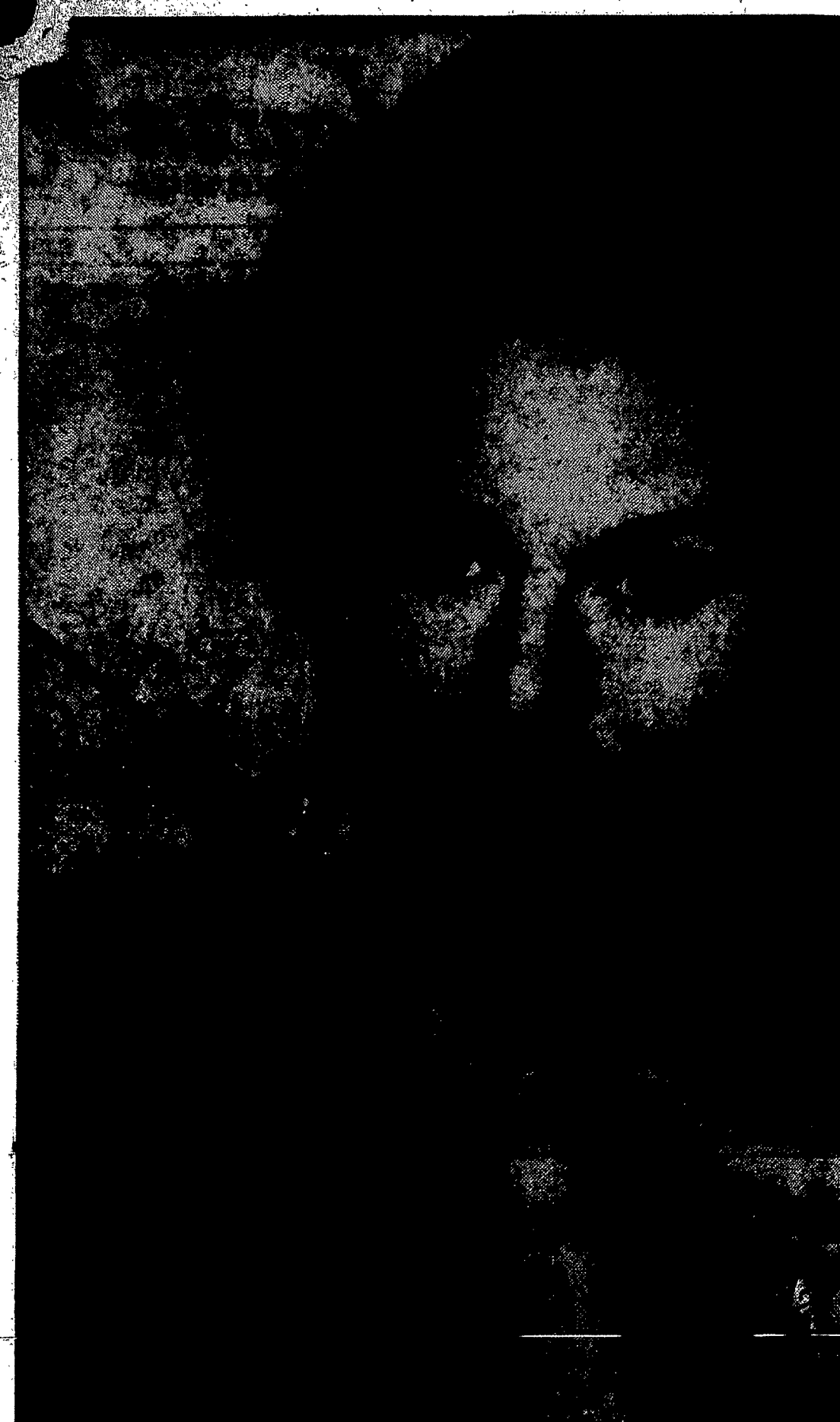
MOVING TO BOSTON? BEANS Call J. R. FINUCANE Geo. M. Clancy Carting Co., Inc. 1 Circle Street BA 3-3120 Agent for NORTH AMERICAN VAN LINES

ALL ROCHESTER IS TALKING ABOUT TRANT'S CHURCH SUPPLIES AND RELIGIOUS ARTICLES Exquisite Imports Wood Carvings Ceramic Crib Sets 17.00 and 50.00 New Stocks Arriving Daily 96 CLISTON AVE. N. 115 FRANKLIN ST. PHONE: BA 5-5623 TRANT'S Open Thurs. Nite Til 9 — All Day Saturday

INDIA: RICE IN THE BASKET SUNDAY THE AMERICAN WHO VISITS XAVIUR, IN SOUTHERN INDIA, GETS THERE BY FOOT—along a baked, dusty, top-path—of by cart along a rutted road. The village, he finds, is a cluster of bamboo huts, crowded tightly together along narrow, zigzagged "streets." He sees women washing vegetables and clothes in a small, shallow pond—while livestock drink the water. . . . The village has more than 1,000 people—yet it has no sewer system. No running water, no electric lights. Its one-room Catholic church is worn-out, completely dilapidated. . . . Small farmers, the villagers are desperately poor. In good weather they raise enough food to feed their families—but they find it impossible to save. Money they seldom see. That's why, on Sunday, the collection contains—instead of money—rice, fruit, coconuts, and seeds. . . . Our priest in XAVIUR is FATHER MATTHEW KIDANGAN. He has to build another church. . . . The present church is much too small for the Catholics who come to Mass. It is crowded every Sunday—and hundreds stand outside in the heat and in the monsoon rain. To build the new church FATHER MATTHEW needs \$4,700. . . . A new church, he writes, will be large enough to enable his 150 Catholic families to worship God properly. It will also be an incentive to others to join the Catholic Church. Plain and functional FATHER MATTHEW's church will be a decent place to house the Blessed Sacrament. . . . Will you help? The \$1 you can do without will work wonders in XAVIUR. . . . Perhaps this mission church is the lifetime mission gift you'd like to make in memory of your parents, your favorite priest or sister, or your loved ones. If so write to us. . . . Or perhaps you'd like, as a memorial, to give the superstructure (\$2,500), the roof (\$1,200), the baptismal font (\$250), a Mass Kit (\$100), or the altar (\$75). Whatever you give, your gift will be a Godsend in XAVIUR. . . . The cost of labor will be minimal, because the men of the parish—free-of-charge—will clear the ground, dig the foundation, do most of the construction work themselves. FATHER MATTHEW needs money now, however, to purchase the building materials. . . . What can you give—\$1, \$3, \$5, \$15, \$25, \$50? Please send it now. With your help, FATHER MATTHEW will build a church!

FOR 41¢—ONE MORE SISTER! WHO CAN ESTIMATE THE GOOD OUR SISTERS DO?—In INDIA, for instance, they teach the ABCs, care for lepers, shelter the aged, give orphans a home. In SYRIA, JORDAN, IRAQ, and ETHIOPIA, they instruct converts, teach youngsters the catechism, staff hospitals, clinics, dispensaries. . . . Unsung heroines, our Sisters do just about everything. Without them our work would fade. . . . In the Near East mission world more than 800 young women would like to become Sisters—but they haven't the money to pay for their training. What does it cost? Only 41¢ a day! . . . Would you like to adopt a Sister of your own? We'll send you her name—and you may write to her. She'll write to you, and keep you informed about her progress. . . . Her training last two years—and you may pay her expenses weekly (\$2.00), monthly (\$12.00), once a year (\$150), or all-at-once (\$300). Simply write to us. God will reward you generously! Dear Monsignor: Enclosed is \$..... toward the \$300 it takes to train a Sister. I'll pay my Sister's expenses [] monthly (\$12.00) [] once a year (\$150), [] right now (\$300). Name: Street: City: Zone: State: MAKE A WILL? REMEMBER THE MISSIONS!—OUR LEGAL TITLE: THE CATHOLIC NEAR EAST WELFARE ASSOCIATION Near East Missions FRANCIS CARDINAL SPELLMAN, President Messrs. Joseph T. Ryan, Mel' Socy Send all communications to: CATHOLIC NEAR EAST WELFARE ASSOCIATION 480 Lexington Ave., at 44th St., New York 17, N.Y.

FAST Way to Raise CASH! a LOAN by PHONE from LINCOLN ROCHESTER Dial BA 5-1298 When you need money for any worthwhile purpose, just call our phone number 5-1298. . . . We'll send you back with your money. . . . Your application has been approved and ready for your check to wait for you at the Lincoln Rochester office of your choice. Lincoln Rochester TRUST COMPANY



Twirl to curl — the lashes with the new Brush-On mascara applicator. The precision nylon brush and specially created mascara formula assures ease of application and controlled color. No beading nor smudging. The hues — Fall's leafy greens, autumn blues and shadowy purples. Complete with an elegant turquoise and gold container.

Thru The looking Glass Beauty Aids

By LOUISE WILSON Louise Wilson, Women's Editor, is heard twice daily on Station WHAM: 9:10 a.m. and 1:15 p.m., and also on Wednesdays at 11 a.m.

Now we know how Nathan York City. Lashes, she assured Hale felt when he had but one life to give for his country. . . . benefit of glamour and they can be enhanced by some four different types of mascara. Each version has its own virtues. . . . If you're the type to "twirl to curl", check the picture of the miss in mink, applicator in hand. Miss Guarneri had lined her lids, twisted to curl and after penciling her brows, hadn't forgotten the brush off with a special brush that blends in the strokes making the results look natural. . . . Azia people, for whom Miss Guarneri spreads the gospel of glamour, have thought of every thing: Mascara remover pads to remove eye makeup and eliminate the smarting of a soap bath. . . . WHILE IN New York City over the Labor Day week-end, we heard about a new fragrance—PROPHECY created by Prince Matchabelli. We had a quick whiff and it's really delightful but don't ask me to describe it. It's delicate and feminine. I'm told over 130 ingredients make up the blend to be known, come October first, as PROPHECY. They include the heartwood of the East Indian Sandalwood

Engagement Mr. and Mrs. Louis Pientaszek of 1537 Norton St. announce the engagement of their daughter Arlene Mary to William L. Ratigan, Jr. USN-MMS son of Mr. and Mrs. William Ratigan of 276 Hague St. A winter wedding is planned.

Waldert: Recommended by your Eye Physician for 50 years Ten o'clock Scholar? Your youngster can be present at school and on time every day of the year and yet accomplish little if . . . That big IF may be impaired vision! Now, get that all important eye examination with your Eye Physician, the guardian of eye health! Your youngster then can look forward to success. Contact Waldert's for Contact Lenses WALDERT Three Waldert Stores Alikes in Everything Buy Locations All Stores Open Thursday, 9:30 A.M. to 6 P.M.