

DAW'S Blasts Drug Prices! Deep-Cut DISCOUNTS

OR TOILETRIES
DRUGS
TOBACCOS

For Corns, Soft Corns,
Callouses and Bunions

Dr. Scholl's ZINO-PADS

Quick Relief **37¢**

Dr. Scholl's Air-Pillo Insoles

Perforated—
Air Ventilating

59¢ PR.

Made of latex foam...
Like Walking on Pillows

- ROCHESTER
- Pittsford Plaza
 - 361 East Main St.
 - 40 East Main St.
 - 452 Ridge Rd. W.
 - 48 Genesee St.
 - 510 Monroe Ave.
 - 1880 East Ave.
 - 1338 Lyell Ave.
 - 1657 Mt. Hope Ave.
 - Eastway Plaza
 - 999 Ridge Rd. E.
 - 4456 Lake Ave.
 - Goodman Plaza
 - Latta Plaza
- AUBURN
- 97 Genesee St.
 - Auburn Plaza
- SENECA FALLS
- Riverview Plaza

NEW! Flexible Polypropylene Plastic

CON-FORM CHAIR

Conforms to body contours for amazing comfort



SO FLEXIBLE YOU CAN BEND THE BACK DOWN TO TOUCH THE SEAT!

SO STRONG IT CAN SUPPORT A HEAVYWEIGHT WRESTLER

5.95 at DAW'S

At last total comfort for all body types!... handsome contemporary Danish design.

Choice of colors

Once-A-Year Special!

all your favorite pieces!

Whitman's Assorted Chocolates

Large 14-oz. Box Regularly **\$1.39**

98¢

World's best loved chocolates in a delicious assortment of fruits, jellies, nuts and creams.

Every Season has its hit...
In '62 the hit is definitely

BLACK CHERRY PECAN KRISP

Ice Cream

Half-Gal. **98¢**

Rich's ICE CREAM

• PINT 33¢

Chockfull of the meatiest, juiciest, tastiest black cherries you've ever laid a spoon to. And crisp, crunchy, sweet pieces of pecan brittle candy scattered all through! Truly it's the hit of this season.

Ladies... Knitted

Leather Palm Driving Gloves

77¢ pair

Choice of sizes and colors

Knitted wool (50%) and rayon for warmth and comfort... soft leather palms for sure driving grip.

This Sale Ends
Wed. Jan. 24th

Right Reserved to Limit Quantities

THERAGRAN HANDY PACK

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

CIGAR SALE!

Sun State Factory Smokers

Extra-Mild

SUNSTATE FACTORY SMOKERS

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

Boxes of 400 Sheets ea.

KLEENEX

Choice of Colors

2 boxes **39¢**

(Limit 2 Boxes)

BUFFERIN

THE MODERN DRUG

FOR PAIN RELIEF

also comes in bottles of 60s and 100 tablets

bottle of 36 **57¢** at DAW'S

• fast relief of pain due to headache, sinus, colds and flu.
• special anti-acids soothe stomach distress.

Bring Your Next PRESCRIPTION to DAW'S You Pay No Premium for Accuracy, Purity and Freshness.

- 28 Pharmacies to Serve You
- The Largest, Most Complete Stock of Pharmaceuticals and Chemicals in Rochester
- Fast, Convenient Service each Prescription Double-Checked for Accuracy
- 15 Conveniently Located Branches Available at every DAW'S Store

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

Box of 50 **2.19** Humidor Fresh!

Reg. \$3.00

Made in Tampa by a famous manufacturer of fine cigars. These are full-sized in the popular perfecto shape.

Pint Bottle RUBBING

ALCOHOL 13¢

For Bathing or Massaging

Reg. 25¢

Limit One

SAVE **48¢** Gillette SPECIAL OFFER

\$1.00 Dispenser of 15 Super Blue Blades

PLUS 98¢ can of Giant Foamy instant lather

\$1.98 Value for just **\$1.50**

Now FASTER, DEEPER RELIEF for COLD'S ACHES, MUSCLE PAIN

1—Speeds warming "baked best" comfort to painful misery

2—Vapors from chest open cold-stuffed nose—fast!

MUSTEROLE

69¢ Contains Amazing Pain Reliever, GM-7 (Glycol-Monoacrylate)

SAVE **46¢**

\$1.00 Italian Balm HAND LOTION — PLUS —

25¢ Dispenser

SPECIAL

BOTH **79¢** PLUS TAX

Personal Size Bars

IVORY SOAP 10 bars 49¢

(Limit of 10 Bars)

GIVES QUICK RELIEF!

CHOOZ

In Chewing Gum Form

Gas, Heartburn Sour Stomach **15¢**

1/2 PRICE SALE

HARRIET HUBBARD AYER

AYERFAST LIPSTICKS

new, high-fashion colors!

reg. 1.00 **50¢**

For a limited time, only—get a whole wardrobe of Ayerfast Lipsticks at this saving!

Exquisite new shades, Paris-approved and geared to coming fashions—in handsome, golden swivel cases, at all DAW'S Stores

Now! FROM COLGATE

THE BENEFITS OF **fluoride TOOTH PASTE**

Plus **fluoride**

WORLD'S BEST TOOTH PASTE TASTE!

FOR **DIAPER RASH**

The Powder Physicians Prescribe

Diaparene ANTI-BACTERIAL

BABY POWDER

The only anti-bacterial baby powder with a coat-starch base recommended by physicians. Helps prevent diaper rash, gently soothes and soothes. Box, can

Also available—an anti-bacterial ointment. 4 oz. tube

98¢

1.75

Special

CURAD Family Size Bandages 69¢

CURAD Transparent Bandages 49¢

regular \$1.18

... at DAW'S only **89¢**

NO STING!

New kind of after-shave lotion! Actually soothes your skin!

MENNEN afta

DAW'S Low Price **60¢**

• Large Size \$1.00

Now!

ST. JOSEPH ASPIRIN FOR CHILDREN

with doctor-approved SAFETY CAP!

- No need to cut tablets
- Accurate dosage
- Orange flavor children love

• Helps prevent opening by children.

50 Tablets **29¢**

New Way to Remove Dandruff and keep it away—

longer than any leading shampoo or tonic!

Shampoos or tonics merely dissolve dandruff scales. New **DANDRIDICE** rinses loose dandruff out completely, cleans the scalp and fights the fast return of unsightly, itchy dandruff. Buy today on money-back guarantee!

DANDRIDICE

4 oz. only **\$1.00**

Helps Maintain REGULARITY for todays younger men and women over 45

59¢ at DAW'S

COCOANUT OIL SHAMPOO

Highly concentrated... just a few drops gives you a rich, creamy lather with plenty of conditioning.

Reg. 50¢ Size **23¢**

2 Bottles

Hair Nets

★ NYLON CAP-SHAPE WITH ELASTIC CHOICE OF 12 DIFFERENT COLORS

2.11¢

(Limit of 12)

NESTLE'S **QUIK COTTON**

delicious chocolate flavor... mixes instantly with milk

1-lb. Size **33¢**

REG. 23¢ PACKAGE (Limit 2 Pkg.)

fresh new features

White and Gold Color or Black and Nickel Color with luminous dial

WESTCLO

BIG BEN

at DAW'S