

# DAW'S Blasts Drug Prices! Deep-Cut DISCOUNTS

OR TOILETRIES  
DRUGS  
TOBACCOS

For Corns, Soft Corns,  
Callouses and Bunions

**Dr. Scholl's ZINO-PADS**

Quick Relief **37¢**

**Dr. Scholl's Air-Pillo Insoles**

Perforated—Air Ventilating

**59¢ PR.**

Made of latex foam... Like Walking on Pillows

- ROCHESTER
- Pittsford Plaza
  - 361 East Main St.
  - 40 East Main St.
  - 452 Ridge Rd. W.
  - 48 Genesee St.
  - 510 Monroe Ave.
  - 1880 East Ave.
  - 1338 Lyell Ave.
  - 1657 Mt. Hope Ave.
  - Eastway Plaza
  - 999 Ridge Rd. E.
  - 4456 Lake Ave.
  - Goodman Plaza
  - Latta Plaza
- AUBURN
- 97 Genesee St.
  - Auburn Plaza
- SENECA FALLS
- Riverview Plaza

**NEW! Flexible Polypropylene Plastic**

**CON-FORM CHAIR**

Conforms to body contours for amazing comfort



SO FLEXIBLE YOU CAN BEND THE BACK DOWN TO TOUCH THE SEAT!

SO STRONG IT CAN SUPPORT A HEAVYWEIGHT WRESTLER

**5.95** at DAW'S

At last total comfort for all body types!... handsome contemporary Danish design.

Choice of colors

Once-A-Year Special!

all your favorite pieces!

**Whitman's Assorted Chocolates**

Large 14-oz. Box Regularly **\$1.39**

**98¢**

World's best loved chocolates in a delicious assortment of fruits, jellies, nuts and creams.

Every Season has its hit... In '62 the hit is definitely

**BLACK CHERRY PECAN KRISP Ice Cream**

Half-Gal. **98¢**

**Rich's ICE CREAM**

• PINT 33¢

Chockfull of the meatiest, juiciest, tastiest black cherries you've ever laid a spoon to. And crisp, crunchy, sweet pieces of pecan brittle candy scattered all through! Truly it's the hit of this season.

Ladies... Knitted **Leather Palm Driving Gloves**

**77¢** pair

Choice of sizes and colors

Knitted wool (50%) and rayon for warmth and comfort... soft leather palms for sure driving grip.

This Sale Ends **Wed. Jan. 24th**

Right Reserved to Limit Quantities

**THERAGRAN HANDY PACK**

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

**CIGAR SALE!**

Sun State **FACTORY SMOKERS**

Extra-Mild

**SUNSTATE FACTORY SMOKERS**

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

Boxes of 400 Sheets ea.

**KLEENEX**

Choice of Colors

2 boxes **39¢** (Limit 2 Boxes)

**BUFFERIN®**

THE MODERN DRUG FOR PAIN RELIEF

also comes in bottles of 60s and 100 tablets

bottle of 36 **57¢** at DAW'S

• fast relief of pain due to headache, sinus, colds and flu.  
• special anti-acids soothe stomach distress.

Bring Your Next **PRESCRIPTION** to DAW'S You Pay No Premium for Accuracy, Purity and Freshness.

- 28 Pharmacies to Serve You
- The Largest, Most Complete Stock of Pharmaceuticals and Chemicals in Rochester
- Fast, Convenient Service each Prescription
- Double-Checked for Accuracy
- 15 Conveniently Located Branches Available at every DAW'S Store

Now! save **\$1.10** on 2 months supply plus attractive re-usable Handy-Pack

only **\$4.79**

Box of 50 **2.19** Humidor Fresh!

Reg. \$3.00

Made in Tampa by a famous manufacturer of fine cigars. These are full-sized in the popular perfecto shape.

Pint Bottle **RUBBING ALCOHOL**

For Bathing or Massaging Reg. 25¢

**13¢** (Limit One)

**SAVE 48¢ Gillette SPECIAL OFFER**

\$1.00 Dispenser of 15 Super Blue Blades PLUS 98¢ can of Giant Foamy instant lather **\$1.50** Value for just **\$1.50**

Now **FASTER, DEEPER RELIEF** for **COLD'S ACHES, MUSCLE PAIN**

1—Speeds warming "baked best" comfort to painful misery

2—Vapors from chest open cold-stuffed nose—fast!

**MUSTEROLE**

69¢ Contains Amazing Pain Reliever, GM-7 (Glycol-Monoacrylate)

**SAVE 46¢**

\$1.00 Italian Balm HAND LOTION — PLUS — 25¢ Dispenser

**SPECIAL BOTH 79¢** PLUS TAX

Personal Size Bars **IVORY SOAP**

10 bars **49¢** (Limit of 10 Bars)

**CHOOZ**

GIVES QUICK RELIEF!

In Chewing Gum Form

Gas, Heartburn Sour Stomach **15¢**

**1/2 PRICE SALE**

HARRIET HUBBARD AYER **AYERFAST LIPSTICKS**

new, high-fashion colors!

reg. 100 **50¢**

For a limited time, only—get a whole wardrobe of Ayerfast Lipsticks at this saving!

Exquisite new shades, Paris-approved and geared to coming fashions—in handsome, golden swivel cases, at all DAW'S Stores

Now! FROM COLGATE THE BENEFITS OF **fluoride TOOTH PASTE**

Plus **fluoride**

WORLD'S BEST TOOTH PASTE TASTE!

FOR **DIAPER RASH**

The Powder Physicians Prescribe

**Diaparene** ANTI-BACTERIAL **98¢**

BABY POWDER

The only anti-bacterial baby powder with a coat-starch base recommended by physicians. Helps prevent diaper rash, gently soothes chafing. Box, can.

Also available—an anti-bacterial ointment. 4 oz. tube **\$1.25**

**special CURAD**

CURAD "Family Size" Bandages 69¢  
CURAD "Transparent" Bandages 49¢  
regular \$1.18

... at DAW'S only **89¢**

**NO STING!**

New kind of after-shave lotion! Actually soothes your skin!

**MENNEN afta**

DAW'S Low Price **60¢**

• Large Size \$1.00

**NOW! ST. JOSEPH ASPIRIN FOR CHILDREN**

with doctor-approved **SAFETY CAP!**

- No need to cut tablets
- Accurate dosage
- Orange flavor children love

• Helps prevent opening by children.

50 Tablets **29¢**

**New Way to Remove Dandruff and keep it away—**

longer than any leading shampoo or tonic!

Shampoos or tonics merely dissolve dandruff scales. New **DANDRIGIDE** rinses loose dandruff out completely, cleans the scalp and fights the fast return of unsightly, itchy dandruff. Buy today on money-back guarantee!

4 oz. only **\$1.00**

Helps Maintain **REGULARITY** for todays younger men and women over 45

**59¢** at DAW'S

**COCOANUT OIL SHAMPOO**

Highly concentrated... Just a few drops gives you a rich, creamy lather with plenty of conditioning.

Reg. 50¢ Size **23¢** (Limit 2 Bottles)

**Hair Nets**

★ NYLON CAP-SHAPE WITH ELASTIC CHOICE OF 12 DIFFERENT COLORS

2.11¢ (Limit of 12)

**NESTLE'S QUICK COTTON**

delicious chocolate flavor... mixes instantly with milk

1-lb. Size **33¢**

REG. 23¢ PACKAGE (Limit 2 Pkg.)

**WESTCLOTH BIG BEN**

fresh new features

- White and Gold Color or Black and Nickel Color
- with luminous dial

at DAW'S