



Thru The Looking Glass

Fashion Preview

By LOUISE WILSON

(Louise Wilson, Women's Editor of WHAM, is heard twice daily at 9:10 and 10:05 A.M.)

Even as you're reading this column (unless you're so busy you don't get around to scanning it before Saturday or Sunday), I'll be bringing my way to New York to make my semi-annual pilgrimage to that great fashion center. For five days and nights, I'll be previewing Spring and Summer fashions every hour, on the hour! In between times, I'll be in-

terviewing fashion and beauty leaders, such as Helena Rubinstein, for these pages and my programs. A brace of tapes will also be snared during the days which begin early and end late. When do the fashion editors attending Press Week sleep? Seldom. And briefly.

The whole affair is the brain child of Eleanor Lambert who's become internationally known as the empress of editors and designers alike. Twice a year, by special invitation, she summons to the fashion capitol, editors from the U.S., Canada, England and Europe.

It's a fairly select group numbering around 200. At these semi-annual gatherings, you see enough fashion, from shoes to hats, dresses to coats, to last you for the next six months. You view enough to qualify you to be known in your own circles as a "fashion authority" of sorts.

ARRIVING LATE tonight, we'll arise early enough to have breakfast at the St. Regis with Margaret Bickel of Prince Matchabelli. We'll lunch at the Fifth Avenue Club, guests of the J. P. Stevens Company. Mid-afternoon, we'll drop in to Sally Victor's to preview her latest collection. Sally's is always the most fun, definitely a MUST.

Sally does her own commenting and her hats set the trends. Famous for her flower hats, no one designs a lovelier, more flattering Easter parade than Sally Victor. Dinner will find us previewing Trifari jewelry. Mid-evening, previewing the R and K Originals at the Strolling Theatre Club.

SUNDAY WILL see us attending the showing of the Millinery Institute of America, Leather Industries of America, Helen Lee children's fashions,

the National Shoe Institute, the Watch For Forum and the International Silk Show. Beginning Monday morning, at 8:15, the schedule really gets very intense and lasts far into the night. But it'll be worth every hurried, hectic, happy moment of the 38th Annual Press Week. Reports will be included

on rinse, versatile and economical enough to serve a triple role, may be used as a fine setting lotion and hair conditioner in addition to its top efficiency, as a rinse, HAIR SO NEW not only adds body but, by supplementing the function of the natural hair oils, adds new life and sheen, makes styling easier and produces longer lasting, livelier curls. It makes one last claim to lasting fame: it can be utilized between shampoos for a hair "pick-up." Something new for the New Year; HAIR SO NEW.

The delicately-scented spray, so watch for them, won't you! We're not allowed to breathe a word until next week!

Meanwhile, news of a new product, HAIR SO NEW can be divulged right now. Developed by Clairol, it's to get the "snaarl" out of the gentle sex's disposition and her hair "just washed" coiffure. Unlike the customary rinses which must be diluted with water and applied after a shampoo, HAIR SO NEW is sprayed on the hair and doesn't require any rinsing. It's mild and gentle enough so it can be used on children's hair. Ideal for even the brittle, dry-haired, it should be just the thing for those of us with over-permanented hair.

Events Planned
Rexville - First Friday Mass at St. Mary's will be held in the chapel at 8:15 a.m. Holy Communion will be distributed also at 7:30 a.m. Confessions from 7:30 to 8:15 a.m.
FIRST SATURDAY devotions to Our Lady of Fatima will be held at 8 p.m. in the church. The Rev. Robert Kress, pastor, announced that Family Communion Sunday will be held on Sunday, Jan. 7, Feast of the Holy Family.
SODALISTS Janet Mackenridge, Maureen Ludden and Alexis Brown will attend a closed retreat at the Cenacle this week-end.

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The delicately-scented spray,

Monthly meeting of the Oblates of St. Benedict will be held Wednesday, Jan. 10 at 7:45 p.m. in the church hall of Our Lady of Victory Church, Pleasant St. All interested persons are invited.
Dinner at the Century Sweet Shop at 6:15 p.m.

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Legion Of Decency
Following are the Legion of Decency listings released this week. Complete listings appeared in the Dec. 22 issue. Clip both and save.
Class A, Section 1
Life of Maria Goretti
Observation: "The rating is based on a revised version of the film."
Class A, Section 2
Outsider, The
Class A, Section 3
Light in the Piazza
Class C (Condemned)
Les Liaisons Dangereuses
Objection: Developed in an atmosphere of sordid sensuality this film makes a false pretense to a moral theme by the introduction of a patently contrived crime-does-not-pay ending.
The film's theme of seduction is more nearly a diabolical mockery of virtue. In treatment there are numerous sequences which are pornographic in their intent. This film is being exhibited without the seal of approval of the organized American motion picture industry.

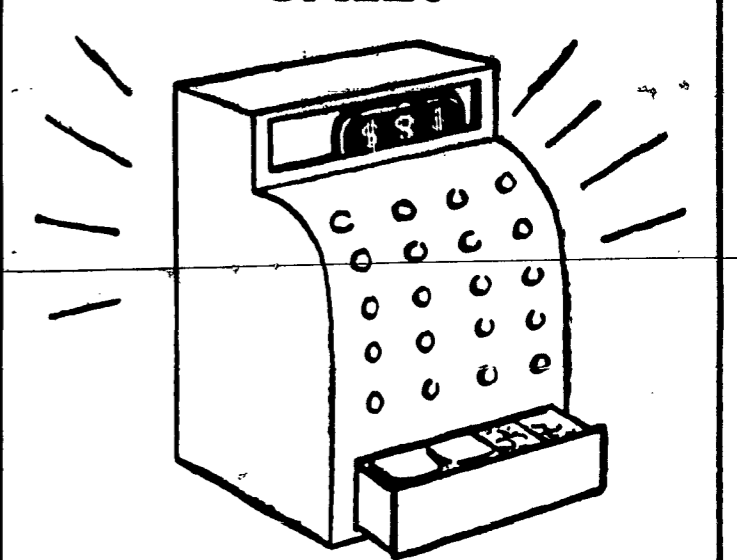
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