

Follow the Crowds to DAW'S for More Price-Smashing Bargains! all DAW'S stores join in Grand-Opening Sale Celebration of our Newest Store in the new

PITTSFORD PLAZA

Monroe Ave. at French Rd.



- ROCHESTER**
- 361 E. Main St.
 - 40 East Main St.
 - 652 Ridge Rd. W.
 - Bull's Head Plaza
 - 510 Monroe Ave.
 - 1335 Lyell Ave.
 - 1657 Mt. Hope Ave.
 - Eastway Plaza
 - 195 Ridge Rd. E.
 - 4456 Lake Ave.
 - Goodman Plaza
 - 72 S. Clinton Ave.
 - Latta Plaza
 - Pittsford Plaza

SEGO Liquid DIET FOOD

2 10 OZ. Cans **49c**

(Limit 12)

... SAVE 29¢!

FREE

... at DAW'S Pittsford Plaza Store Only

FREE! WITH THIS COUPON at DAW'S Pittsford Plaza Store

Gold Filigree Crumb Set

Simply present this valuable coupon for your beautiful tray and crumb scoop set. Nothing to buy!

Limit of One Set—one to Children

FREE! Well Known Brands

CIGARS ... to the first 500

For the Kids ... fruit-flavored **SUCKERS**

JOHNSON'S IMPERIAL ICE CREAM

Half Gallon **49c** Reg. 75c (Limit 2)

Big half gallons of creamy-rich Johnson's IMPERIAL Ice Cream... at a sensational low 49¢! Choice of Flavors.

The Perfect EXTRA Table

... for parties, clamcakes, barbecues, etc.

DROP LEAF Folding TABLE

5-FOOT LONG seats 8 comfortably

New Low Price **4.99** Reg. \$12.98

Sturdily constructed table with steel top in black and white marbled finish, V-braced, tubular steel legs & easy carry handle.

NEAREGULAR CHOCOLATES

... a delicious assortment of favorite nuts, fruits and creams

1-lb. Box **59c** at DAW'S

These famous \$1.40-a-pound Chocolates have slight imperfections. Only for this reason can you buy them now at DAW'S for only 59¢ a pound box. Just received ... absolutely fresh.

NEW INSTANT Medi-Quik

The Complete First-Aid Spray!

for all minor CUTS, SCRAPES, BURNS, POISON IVY, INSECT BITES, SUNBURN

Fights Infection! Sprays Away Pain!

\$1.50

BAND-AID PLASTIC STRIPS

65 Assorted

Including the NEW EXTRA LARGE 1.18 VALUE **89c** Special Economy Size

Handy, ready-made bandages

Complete GOLDFISH AQUARIUM

- Modernistic Fish Bowl
- Two Hardy Goldfish
- Aquarium Jewels
- Green Plants

Get TWO Lively Goldfish and Complete Aquarium as Listed.

All For 13.99 at DAW'S PITTSFORD PLAZA Store only

Hurry! Supply is limited. Limit of one complete Aquarium to a customer

Johnson's SELF-POLISHING KLEAR FLOOR WAX

Giant 46-oz. Can **1.19** (Limit 2)

dries clear as glass

Refreshing Sheffield LILAC After-Shave LOTION

Reg. 59c **29c** 8-oz. Size

Sheffield BRUSHLESS SHAVE CREAM

1-lb. Jar **59c** Reg. 1.00 Value

The best shave you ever had... or your money promptly refunded!

Lysol BRAND SPRAY DISINFECTANT

ELIMINATES ODORS DESTROYS HOUSEHOLD GERMS... MOLD... MILDEW... FUNGUS!

New Fresh Scent **\$1.29**

Cleaner Heat For Less Money FURNACE AIR FILTER

Hexachlorophene ... all popular sizes

16"x20"x1" 16"x25"x1" 20"x20"x1" 20"x25"x1" **57c** each

Change the dirt-clogged filters in your forced-air furnace with inexpensive VISCO Air Filters... to get ALL the heat you pay for. They trap dust and dirt... give you a cleaner, warmer healthier home.

... World's largest selling watch

12¢ OFF Stripe

Effectively reduces decay germs

ECONOMY SIZE ONLY **57c** (Reg. 69c 12oz)

Delsey Toilet Tissue

New 1000 sheet rolls

4 rolls **45c**

White, Aqua, Yellow and Pink (Limit 8 Rolls)

Dr. Scholl's FOOT COMFORT WEEK

When Your Feet Hurt You Hurt All Over! Get Relief, Now!

Dr. Scholl's ZINO-PADS For Corns, Soft Corns, Callouses and Bunions. **43c**

Dr. Scholl's FOOT POWDER For Burning, Tender, Perspiring, Odorous Feet. **39c**

Dr. Scholl's BALL-O-FOOT CUSHION LOOPS OVER TOE—NO ADHESIVE **98c**

Dr. Scholl's FOOT BALM Relieves, soothes tired feet due to exertion or fatigue. **49c**

TIMEX Men's WATCHES

Features:

- Unbreakable Crystal
- Stainless Steel Back
- Shock Resistant
- V-Conic Movement
- Arm Alloy Bearings
- Sweep Second Hand

6.95

Everything a watch should be at 1/3 the fine watch price.

FREE INTRODUCTORY SAMPLE

Thorexin chewable cough medicine with Thorexin

the cough medicine that speeds relief to the cough control center.

Both only **\$1.25**

50% STRONGER THAN ASPIRIN

TABLET FOR TABLET

for pain of HEADACHE

Excedrin EXTRA-STRENGTH PAIN RELIEVER

BOTTLES OF: 12 for 29¢, 30 for 69¢, 100 for 1.39

New EXTRA-STRENGTH pain reliever from BRISTOL-MYERS COMPANY

SAVE 40¢ BLUE DETERGENT

Washes SO WHITE! SO CLEAN! SO SWEET!

Regularly 35¢

SUPERSUDS 4 boxes **1.00** (Limit of 4)

Super Suds

MENNEN BRAKE GLIDE-ON-DEODORANT

1.00 for MEN Checks perspiration and odor all day.

Stops "Man Size" deodorant problems

Playing Cards REGULAR or PINOCHLE

2 50¢ decks **59c** (Limit 4 Decks)

ROYAL CREST

- LINEN FINISH
- EASY SHUFFLING

GET RELIEF FROM COLD MISERIES

with NEW FORMULA **SUPER ANAHIST** COLD TABLETS

65c

GET ACQUAINTED with New Ipana® Hexa-Fluoride **FREE!**

69c MONEY BACK OFFER SEE CARTON FOR DETAILS

FOR THE SCHICK INJECTOR RAZOR USER

NEW SCHICK BLADE

WITH **KRONA** EDGE

15 BLADES **98c**

For the shave that feels as smooth as it looks!

GET THE BEST FOR LESS

Fastest Acting Aspirin Relief Possible

St. Joseph ASPIRIN for Headache Cold's Aches Muscular Pain

100 TABLET BOTTLE ONLY **49c**

DAW'S COUPON COCOANUT OIL SHAMPOO

Highly Concentrated... just a few drops gives an abundant lather and scalp cleansing action.

Reg. 50¢ Size **23c** (Limit 2 Bottles)

DAW'S COUPON DUREX BLADES

Double-Edge PRECISION HONED

100 **79c** (Limit 2 Boxes)

DAW'S COUPON FAMOUS BRAND SHAVE BOMB

REG. 98¢ **49c** (Limit 2)

ST. JOSEPH COUGH SYRUP FOR CHILDREN

CHECKS YOUR CHILD'S COUGH UP TO 6 FULL HOURS

CONTROLS COUGH UP TO 6 FULL HOURS

69c