

**Named Superior**  
Miami, Fla. — (NC) — Sister Mary William has been named as new superior of the Dominican Sisters who staff the diocesan Spanish Catholic Center here.

### THOSE HORRID AGE SPOTS\*



Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new **ESOTERICA**, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blotchy areas. At leading drug and beauty counters. \$2 plus tax. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use **ESOTERICA**.

**DAW'S DRUG STORES**

### FUND RAISING


Are you tired of fund raising projects that give disappointing results?

Scout troops, rotary societies, seedlings, FlAs, and schools using Crestard's religious greeting cards - candles - and novelties - have been guaranteed success by America's largest organization of its kind.

Send name on postcard for full details. No obligation of course. We do not sell to individuals - only to organizations.

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### LEARN ACCOUNTING IN EVENING CLASSES



Accounting is valuable in any business field. It opens many doors to advancement.

The coming fall is an excellent time to start your accounting training, or to continue if already begun. The time spent will yield good dividends.

The Rochester Business Institute teaches the Pace System of Accounting, a series of six evening courses. These include Basic Accounting Principles, Corporation Accounting, Cost Accounting, Specialized Accounting, Income Tax and Auditing. Classes in Bookkeeping are also available.

An Accounting Diploma may be earned. Requirements will be explained on request.

Inquiries are invited. Special literature is available. Register any time.

**ROCHESTER BUSINESS INSTITUTE**

Your Community Center for Business Training

### BERNARD HELD INC



Fur Jackets!

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As Sketched:  
Dyed Persian Lamb, \$445  
Dyed Processed Lamb, \$395 tax included

You must have a Fur Jacket... a Fur Jacket from Bernard Held! Come, see how thriftily priced and beautiful a Fur Jacket can be!

Convenient Payments, No Carrying Charge

Rochester's Largest Exclusive Furrier

### Swimming Listed For Girl Scouts

The C.Y.O. announces the new Fall and Winter schedule of swimming instruction classes for Girl Scouts. As in previous years, the C.Y.O. Pool will conduct its program, which is designed to assist Girl Scouts of the Rochester area in earning their Merit Badge for Swimming or for Junior Life Saving.

The course consists of an hour of swimming instruction once a week for ten weeks. The time is 7 p.m. on either a Monday, Wednesday or Friday evening. The schedule for the year is as follows:

- Monday: Oct. 2 through Dec. 4
- Friday: Oct. 6 through Dec. 8
- Monday: Dec. 11 through Feb. 13
- Wednesday: Dec. 13 through Feb. 21
- Friday: Dec. 15 through Feb. 23
- Monday: Feb. 26 through May 7
- Wednesday: Feb. 28 through May 9
- Friday: March 2 through May 18.

Reservations for the time preferred by your Scout group may be made by telephoning the C.Y.O. office — BA. 5-2707. Further information will also be given by calling the same number.

### GARMELITE PRIESTS

- Men of Prayer
- Men of Action
- Men of Mary

### DANCING

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Purple Tree

ROCHESTER'S GLAMOROUS LOUNGE

BUSS RIZZO'S TRIO

NO COVER • NO MINIMUM

Manger Hotel

22 Clinton Ave., St.

### Couple Wed At St. Theodore's

Miss Patricia Ann Hennessy, daughter of Mr. and Mrs. Bernard Hennessy of Matilda St., became the bride of Stephen J. Chechak, son of Mr. and Mrs. J. John Chechak, of Brockport Sept. 9 at St. Theodore's Church. The Rev. John Steger officiated.

Miss Marilyn Hennessy was maid of honor for her sister and bridesmaids were Miss Ellen Chechak, Miss Florence Hull and Miss Donna Turner.

Jerome E. Callan was best man and ushers were Joseph Chechak, Philip Callan and Thomas Hennessy. John Hennessy and Paul Chechak served on the altar.

### Family Rosary Radio Program

Friday, Sept. 15 — John Noble, Sacred Heart Cathedral.

Saturday, Sept. 16 — Clarence Kesselring, Sacred Heart Cathedral accompanied by the Kesselring family.

Sunday, Sept. 17 — Edward Johnson, Our Lady of Perpetual Help.

Monday, Sept. 18 — Ronald Muto, Our Lady of Mt. Carmel accompanied by St. Thomas More Club.

Tuesday, Sept. 19 — A representative of Holy Cross College Alumni.

Wednesday, Sept. 20 — John O'Brien, St. Rita, West Webster.

Thursday, Sept. 21 — Gerald Coursey, St. Thomas the Apostle accompanied by Laymen's Retreat League of that parish.

### Life Saving Course Offered

A Senior Life Saving course for girls and women will be conducted at the Catholic Youth Organization Pool at 501 Chestnut St., starting Wednesday, Sept. 27 and concluding on Wednesday, Dec. 6. The class will start at 6:30 p.m. and end at 8 p.m.

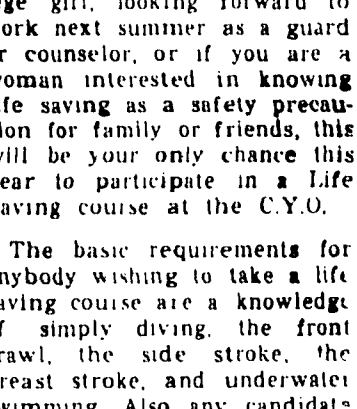
This will be the only Senior Life Saving course to be offered for girls and women at the C.Y.O. this year. Therefore, if you are a high school or college girl, looking forward to work next summer as a guard or counselor, or if you are a woman interested in knowing life saving as a safety precaution for family or friends, this will be your only chance this year to participate in a Life Saving course at the C.Y.O.

The basic requirements for anybody wishing to take a life saving course are a knowledge of simply diving, the front crawl, the side stroke, the breast stroke, and underwater swimming. Also any candidate for Senior Life Saving should have strength and endurance in swimming.

The course will be conducted by Mrs. Jean Dolan, aquatic director at the C.Y.O. For further information, telephone the C.Y.O. at BA 5-2707.

### Peru Mission

Chicago — (NC) — A mission in Trujillo, Peru, and another in Santiago, Chile, will be opened this fall by Dominican Mission Sisters of Chicago.



**"I didn't know it was so easy to get a personal loan"**

When you need money, you wonder whom you can turn to. We hope you'll turn to us. We want to do business with you.

- We'll lend you money for such projects as:
  - new storm window
  - painting the house
  - new kitchen
  - new roof
  - new heating system
  - an extra room
  - double garage
  - playroom
  - ...and many others.

This is your invitation to come in. Bring this ad along with your invitation, if you wish.

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MRS. STEPHEN J. CHECHAK

### Thru The Looking Glass

**Glamour Quiz**  
By LOUISE WILSON

(Louise Wilson, Women's Editor of WHAM, is heard twice daily at 9:10 and 10:05 A.M.)

Are you... at this very moment... the happy girl or woman you always longed to be? When you catch a fleeting glimpse of yourself in a shop window, are you always pleased with what you see? If you are married, is your husband's goodbye kiss in the morning as ardent as when you were first married?

These were the pertinent personal questions I read in the booklet handed me by Maryann Imhoff, who conducts the Nancy Taylor course in the Hotel Manger. The lively, lovely young lady stood by as I raced on to read: "If you can truthfully say 'Yes' to these questions, then you have already discovered the power of being a complete woman." It was just beginning to sink in when I recalled it was Kipling who said, "I learned about women from her."

ACTUALLY, I learned about me from HER. In a face and figure analysis that followed, the pert, pretty Miss Imhoff told me I had yellow in my skin. That my face was oblong. That my turns or "pivots" were a mite awkward but a quick brushup would correct that in a twinkling, she assured me. Her brown eyes snap and sparkle as she looks you in the eye and her low, soft voice is kind to the ear.

"By the way," Maryann revealed, "I read your column on Ilka Chase and we at Nancy Taylor couldn't agree more with her statement: 'There is nothing sadder than to look into a wardrobe and see too many tired clothes hanging there.' Well, things were looking up! I may have yellow in my complexion, an oblong face, an awkward turn, but the column had readership!

JUST THEN she handed me a pink and white sheet with 25 true or false statements. "This

### Couple Wed At Geneseo

Miss Deirdre Brigid McKiernan, daughter of Dr. and Mrs. John McKiernan, formerly of Geneva and now of St. Paul, Minn., and Joseph G. Hetzler, son of Mrs. Herman G. Hetzler of Lakeview Pk. and the late Mr. Hetzler, were married Sept. 6 at St. Mary Church, Geneseo.

The Rev. Peter T. Jankowski, pastor, officiated assisted by Rev. William H. Shannon, chaplain at Nazareth College, and Rev. Paul E. Drovin, provincial, Missionaries of the Sacred Heart, Quebec, Canada.

Miss Diane R. Christian was maid of honor. George Hetzler was best man and ushers were Stephen Hetzler and J. Kevin Bovill.

The bride is a graduate of Nazareth College and the groom graduated from LeMoyne College, Syracuse.

### At Our House... Off-Schedule

By MARY TENNEY DALY

Montreal, Quebec: Two cars came to a grinding stop in the gravel driveway of a motel outside this city late last night.

The other couple took a look at our license plates, we at theirs. Both from the same locality.

"Hi!" We all said in unison. The other man unrolled himself from under the steering wheel and stretched tense muscles.

"Whew!" He exclaimed, "that was some drive. Left home before dawn. What time did you people leave?"

"Three days ago," the Head of the House confessed.

"Three days!" the young man shot a second look at our car, as though expecting to find a bicycle with a car's body. "I can't see that," he exclaimed. "When I go away I want to get where I'm going the fastest possible way."

Incompatibility was evident, the younger couple viewing us as old fogies.

MATTER OF FACT, our whole method of vacationing would probably be regarded as senseless to anybody but ourselves. Our only guide rule is that there are no guide rules, just a few general principles:

- 1) Never go back to the same place, even though we like it, since that takes away the spirit of adventure. If we must re-visit the same city, at least find new headquarters.
- 2) Get as far away from home and office routine as possible. This means, for us — of all things — turning on the television set in the morning, watching it as we dress. Gives us the "feel" of the place we are visiting. It also means shopping leisurely, a thing the Head of the House would never be caught doing at home.
- 3) Forget time. No alarm clock set, no call left for an ambassador. Maryann Imhoff and yours truly had it all arranged for our free Glamour Quiz, write to THROUGH THE GLASS, 35 Seo St., Rochester, 4, New York.
- 4) Mosey into the by-paths. Literally and figuratively, the following of this tenet has landed us in some pretty grueling experiences. On the other hand, it has provided some richly rewarding adventures and has resulted in the forming of life-long friendships with people whom otherwise we never would have known.

NOT TO BE fanatic about our rules, we this time did stick to the highways — most of the time. We joined the thousands of other cars on the first superhighway, feeling like one of the horses at the starting gate lifts. With accelerator pressed to the floor, eyes glancing ahead, right, left and into the rear view mirror we held our own with the pack.

"Hour after hour," Service area four miles ahead." "exit 5, 6, 7" all whizzing by.

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### Remember Your Dead

By Enrolling Them in the Carmelite Purgatorial Society

All members of the society share the Masses, prayers, Divine Office and other good work of the Carmelite Fathers and Sisters.

Yearly Individual	\$ 1.00
Yearly Family	\$ 3.00
Perpetual Individual	\$ 5.00
Perpetual Family	\$25.00

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**CARMELITE FATHERS**  
Auburn, New York

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\$10	

**CUSTOM BASEMENT SHELTER CO.**

Call BR 1-2105

### "SICK" OF STANDING?

**Near East Missions**

**THE NEXT TIME YOU'RE "SICK" OF STANDING IN LINE—** for a theatre ticket, for instance, or a table in a restaurant—remember there are people in ETHIOPIA who stand in line because they are sick. Not far from the Cathedral in ADDIS ABABA, you'll find people in rags standing in the heat, waiting for medical aid. Day in and out, two **LITTLE SISTERS OF JESUS**—both of them trained nurses—give treatment and medicine free-of-charge to poverty-stricken children, men and women. The diseases the SISTERS treat? Diphtheria, typhoid fever, for instance, dysentery, tuberculosis, leprosy, a hundred more... In a land of filth, the SISTERS are literally LITTLE SISTERS OF JESUS... Who pays for all this? The SISTERS tell us that it costs them on the average (for medicines, etc.) \$5.00 every time they treat a child, that it costs them \$10 every time they treat an adult. The people they treat are the poor people who, in ETHIOPIA, can't afford to pay a penny. The SISTERS need financial help, and we'd like to give it to them. We'd like to send them \$2,000—to be used for medicine and equipment as they think best. We can do it—we can send them \$2,000—if you will send us \$10 right now. If you will send us \$10, we'll ask 199 other Catholics to send \$10 too. Whatever you send—dollars, quarters, or even nickels—please send it now. If Christ were on earth today, He too would be curing the sick—especially the sick who have no money... Please send something, and start at "ADDIS ABABA."

### A CALL TO MERCY

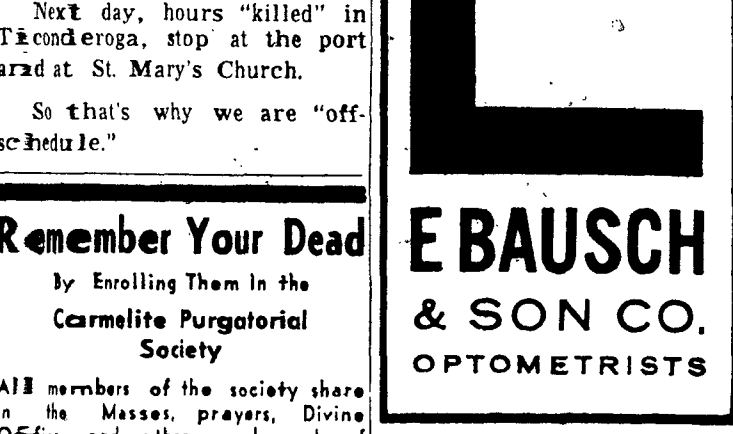
**REV. BROTHER PROVINCIAL BROTHERS OF MERCY RANSOM ROAD CLARENCE, NEW YORK**

Had you heard St. Christ calling you to the "mercy" work of a "Mercy" mission, to share the life of the sick, infirm, and aged—helping them to reach the well-being of a Community. The Brothers are engaged in works of mercy in the U.S.A., Germany, Holland and the mission fields of Africa. Please are the merciful, for they shall obtain mercy. Save your soul the mercy way. For information write:

Off the highway again at Catskill to "see where old Rip Van Winkle slept for 20 years."

Next day, hours "killed" in Concordia, stop at the port of St. Mary's Church.

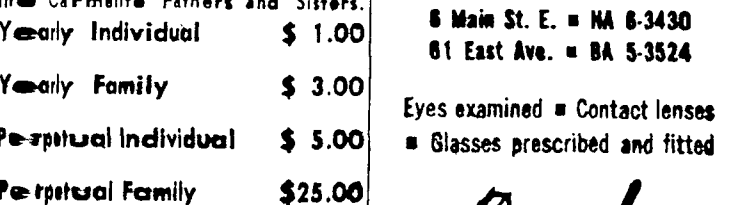
So that's why we are "off-schedule."



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**CUSTOM BASEMENT SHELTER CO.**

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### BLESSING OF THE GRAVES

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Grave Bouquets Priced from \$1.00

MANY OTHER SPECIALS TO CHOOSE FROM Complete in Container \$3.00

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BOUQUET, FRESH FLOWERS arranged \$3.00

CASH and CARRY SPECIAL  
**Gladiolus Bouquet 98¢**  
OPEN SUNDAY TIL 2 P.M.

**Blanchard Florist**

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**MAKE YOURS A CATHOLIC WILL. REMEMBER THE MISSIONS—AND THE CATHOLIC NEAR EAST WELFARE ASSOCIATION.**

**CAN YOU SPARE A BLANKET?**

**EAST WINTER** thousands of BEDOONS in South Jordan nearly froze to death because they had no blankets or winter clothing. The Bedouins (pronounced BED-oo-ins) are Arabs who live in makeshift, burlap "tents" in the desert, and move with their sheep and goats from place to place in search of grass and water. These men, women and children—some of them Catholics—will suffer this winter unless we send them blankets now. We can supply the blankets at \$2.00 each. Will you help? Your check for \$100 will mean comfort for at least 50 Bedouins. For less than you pay for a carton of cigarettes—\$2.00—some Bedouin will not have to freeze. Please send something. We'll make every penny count.

**NEAR EAST MISSIONS**

NANCY CARDINAL SPELLMAN, President

Rev. Joseph T. Ryan, Mark S. Ryan, S.D.B., Secretaries

**CATHOLIC NEAR EAST WELFARE ASSOCIATION**  
400 Livingston Ave., at 44th St., New York 17, N.Y.



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### GO MODERN GO STANDARD

**MODERNIZED FOR MODERN LIVING!**



**STANDARD BEER**