

Family Rosary Radio Program

Friday, August 11—William A. Feldman, Sacred Heart Cathedral. Saturday, August 12—Perry Finks, Holy Rosary, accompanied by St. Patrick's Fraternity, Third Order of St. Francis. Sunday, August 13—Robert Collins, Sacred Heart Cathedral. Monday, August 14—Theodore Mueller, St. Joseph's, accompanied by Mueller Family and Holy Name Society members of St. Joseph's. Tuesday, August 15—Robert L. DiNieri, St. Philip Neri, accompanied by Holy Name Society of parish. Wednesday, August 16—Leonard Hall, St. Ambrose accompanied by members of Xerox Corp. Thursday, August 17—A representative of St. George's Holy Name Society and Sodality.

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Thru The Looking Glass

Ilka Chase

By LOUISE WILSON

Ilka Chase, brittle, sophisticated and as always, marvelously groomed and dressed, sat on a loveseat in the Hotel Sheraton looking lovely in a geranium red suit and chatted with yours truly about many things—all relating to fashion. Miss Chase (Mrs. Norton Brown) goes all over the country doing fashion shows which were "invented" by her mother, Edna Woolman Chase. In her own words, Ilka Chase told us: "Mother invented the fashion show back in 1914 at the time of the first World War which broke out in August. Then, as now, August of course was the month when the great French houses were showing their Fall collections, and obviously with the outbreak of war, the French houses were closed. In those days we had nothing like the American manufacturers that we have today. Then the smart shops did their business with the French imports. So if there were no clothes in the shops, there would be nothing for mother to put in the pages of Vogue, the magazine for which she'd recently become editor." SHE RACED ON. "So Mother devised this scheme. She went to the leading merchants of New York in the swankiest shops of that era and said, 'How would it be if you gentlemen got together and designed some American fashions and I will have them photographed and shown in Vogue.'" Ilka Chase's bright brown eyes were merry as she added, "Mother then explained it could be a fashion fete. She wouldn't think of calling it a fashion show. She told them it might well be sponsored by the ranking society woman of that day. So she talked them into it and they all got together and gave the fashion fete for allied charities. And that was the beginning of what we now call the fashion show." So, you see, the epidemic of fashion shows that began mid-August presented by department stores and the series of shows sponsored by mothers' clubs and other organizations are due to Ilka Chase's mother Edna Woolman Chase. Ilka Chase and I reminisced about the first time I met her



ILKA CHASE

Talk It Over

Movie Lover

By ANNE CULKIN

Dear Miss Culklin: I'm sixteen and love movies more than any other fellow know. But, Miss Culklin, the pictures I want to see more than any of the others are the pictures my parents forbid me to see. I don't mean they are dirty pictures, but pictures that are supposed to be for adults. If at sixteen you are expected to have like an adult, why can't you see adult movies?

Dear John Henry: It is true that being an adult is not a matter of chronological age, but you will agree that in general, the average teenager is still impressionable and has not reached full maturity nor a full and sound judgemental powers of an adult. The fact that you are expected to act like an older person when it comes to the ordinary courtesies has nothing to do with your age, for is this not required of all civilized human beings between seven and seventy?

Your parents, who have their responsibility to God, do not frown on your love of movies. Yet, as Christians, they are guided by certain standard-setting agencies Catholics follow the listing of the Legion of Decency. Interested only in their determination that you shall become a morally mature gentleman, they forbid you to see films which glorify the immoral, excuse adultery, in brief, justify perverted lives. Quite honestly, John Henry, do you feel that you will be a better person if you see the type of film that ridicules God's commandments? Think it over: Your parents already have.

Dear Miss Culklin: Is it proper for a girl to call a boy on the telephone? Doris

Dear Doris: That depends. If the girl has a definite reason (such as to invite him to a social affair or change plans already made) then the call would be legitimate. But unless chatter, personal quizzes and pointless talkations—all of which are occasionally initiated by the girl—are in extremely bad taste.

Dear Miss Culklin: I have a question about the "Thurber Carnival." starting Imogene Coca, will inaugurate a series of four major New York drama offerings to be presented by The Rochester Broadway Theatre League during the 1961-62 season.

In an announcement released today from RRTL offices in the Masonic Auditorium, Stephen D. Hamlin, League executive director, revealed that the highly successful Broadway version of "Thurber Carnival" will be staged Oct. 26-28 in Rochester.

Information on Theatre League membership and activities may be obtained at the League office, 875 East Main Street or by phone: BAKER 5-1840.

Handshaker

Movie Lover

By ANNE CULKIN

Dear Miss Culklin: Shouldn't you remove the glove of the right hand before shaking hands?

Dear Handshaker: It all depends if it is a man or woman who is extending the hand. It is not necessary for a woman to remove her glove of to make any comment about keeping it on. A man, however, attempts to remove his glove. If he doesn't succeed then he asks the lady to excuse it.

Let's take some of the ordinary phenomenon: NEW and IMPROVED flash up at us as we reach for common brands. The psychologists who have studied us and noted our reactions, tell the packages that we instinctively take the "new and improved" even though we have used the same products as our mothers did before us. Is it new or improved? And, more to the point, are we paying more for a smaller box of the old standbys because of this label?

Also, all too often we fall for the "Jumbo half pound" or the "Giant half-quart" instead of turning the package over, try-



MRS. RICHARD W. ARMES

Armes-Brand Wedding Held Miss Jacqueline A. Brand, daughter of Mr. and Mrs. Charles F. Brand of Dewey Ave. and Richard W. Armes, son of Mr. and Mrs. Walter B. Armes of Ridge Rd. W., were married Aug. 5 at Our Lady of Mercy Church.

Best man was William M. Rouse. Ushers were James C. Brand, Frederick Armes, David Speciale and Donald Fichtmaier.

At Our House

Pushcart Parade

By MARY TINLEY DALY

You and I of the pushcart parade are becoming pretty important people. Matter of fact, the problems about which we have complained to one another have come to the attention of no less a body than the U.S. Senate. I THOUGHT only my husband would listen to such a tale, a young housewife with a basketfull of babies and groceries said recently, "Now I read that Sen. Hart (Sen. Philip A. Hart of Michigan) is going to do something about all this packaging and labeling business. Danny, stop eating those cookies." We housewives have, actually, been under scrutiny for a long time. Unbeknownst to ourselves, "Motivational researchers" have watched us pick one brand out of a choice of five or more and have advised their clients why we select Brand A rather than Brand B, C, D or E. They and their fellow practitioners, skilled in the art of extracting a maximum of \$8 from the grocery money, have lured the pushcart parade into the somnolence with background music, air conditioning, providing a setting for relaxation and visiting, set up a "Kiddee's Corner" where little darlings can read comics, play with toys, then nag mama to "Let me take this home!" at a price. They have studied us, all right, under the psychological microscope. Meanwhile, packaging and labeling have taken a turn, quite a turn. It is this turn, about high prices and misleading packaging that has incensed not only housewives but their husbands into furnishing ammunition for Sen. Hart and his subcommittee.

Abp. Flahiff Given Pallium

Winnipeg — (N.C.) — An Eastern Rite archbishop presented the pallium, white woolen band symbolizing episcopal authority, to newly consecrated Archbishop George B. Flahiff, C.S.B. of Winnipeg. Archbishop Maxim Hermanuk, C.S.S.R., of the Ukrainian Rite Archdiocese of Winnipeg, presided at the ceremony preceding Archbishop Flahiff's first Pontifical Mass. Archbishop Flahiff said later that presentation of the pallium to him by an Eastern Rite prelate was a symbol of the true unity of the Church.

TE PRIESTS

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According to Sen. Maureen M. Neuberger of Oregon, who was a witness at a hearing before the subcommittee, the American public spent more than \$53 billion last year in supermarkets and grocery stores. When you consider what you spend, multiply it by the number of other families, it is easy to see that dishonest packaging can rob you of a cent on this item, a half-cent on that, and add up to a terrific waste to American families, and a huge profit for the processor.

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WISH YOU WERE A PRIEST?

Maybe Not, Right Now, but there was a time... Remember... Even though it's perhaps too late for you to think of going to the seminary, you can do the next best thing. You can help towards the priesthood a seminarian who needs your help. He has a strange-sounding name, you don't speak his language... but, after all, what difference does that make? Here are four students at ST. FRANCIS XAVIER SEMINARY in BEIRUT, LEBANON, who need help in order to be ordained: JOSEPH SALAMIE, NABIL SAYAH, GEORGES HAGE, and PIERRE KHALIFE. They are earnest young men who, someday, please God, will stand at the altar and change bread and wine into the Body and Blood of Christ. They will forgive sins, instruct converts, preach the Word. You can help make this possible by sending us whatever you can spare. To educate a Priest in a country like LEBANON doesn't cost as much as it does in the United States. We ask you to help by contributing \$100 a year, or \$600 for the entire six-year course. You may space your payments to suit yourself (\$2 a week, \$8.50 per month, etc.). We'll send you the name of the seminarian you "adopt." You may write to him, and he will write to you. We'll ask you to pray for him. You will help him become what years ago you wanted to be—a Priest.

HUMAN AGONY IS THERE SUFFERING IN THE WORLD? Yes, we've seen it for ourselves in SYRIA, LEBANON and GAZA—seen it in the eyes of the PALESTINE REFUGEES. The REFUGEES (1.5 million of them all together) are the innocent victims of the Arab-Israeli War of 1948—men, women and children who were driven off their farms, out of their homes and homeland because of war. For 13 years we have helped to feed, house, educate, and provide the sacraments for them—because they cannot help themselves. They still need our help—something to eat, clothes to wear, a place to sleep. For \$10 we can FEED A FAMILY FOR A MONTH. If you can help us do it—send us \$10—we will show our thanks by sending you an Olive Wood Rosary from the Holy Land. Whatever you send, send it in the name of Christ who was Himself a political refugee.

Form with fields for Name, Address, City, State, and checkboxes for membership options and mission club enrollment.

Near East Missions FRANCIS CARDINAL SPELMAN, President 480 Lexington Ave., at 44th St., New York 17, N. Y.

FATHER SCHNACKY INVITES YOU TO... FAMILY FALL FESTIVAL ST. CATHERINE'S MENDON Saturday, August 12 4 P.M. ON GALA OUTDOOR SUPPER FUN - ENTERTAINMENT GAELIC DANCERS - PONY RIDES

33rd Annual Turkey Dinner and Festival Benefit of St. Michael's Church, Livonia Center and St. Mary's Church, Honeoye Saturday Aug. 19th on St. Michael's Church Grounds, "The Little White Church On The Hill," Livonia Center Your Host: Father Walter Carron Full Course TURKEY DINNER Home Cooking - Rain or Shine Adults \$1.75 Children Under 12 \$1.00 YOU ARE WELCOME

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