

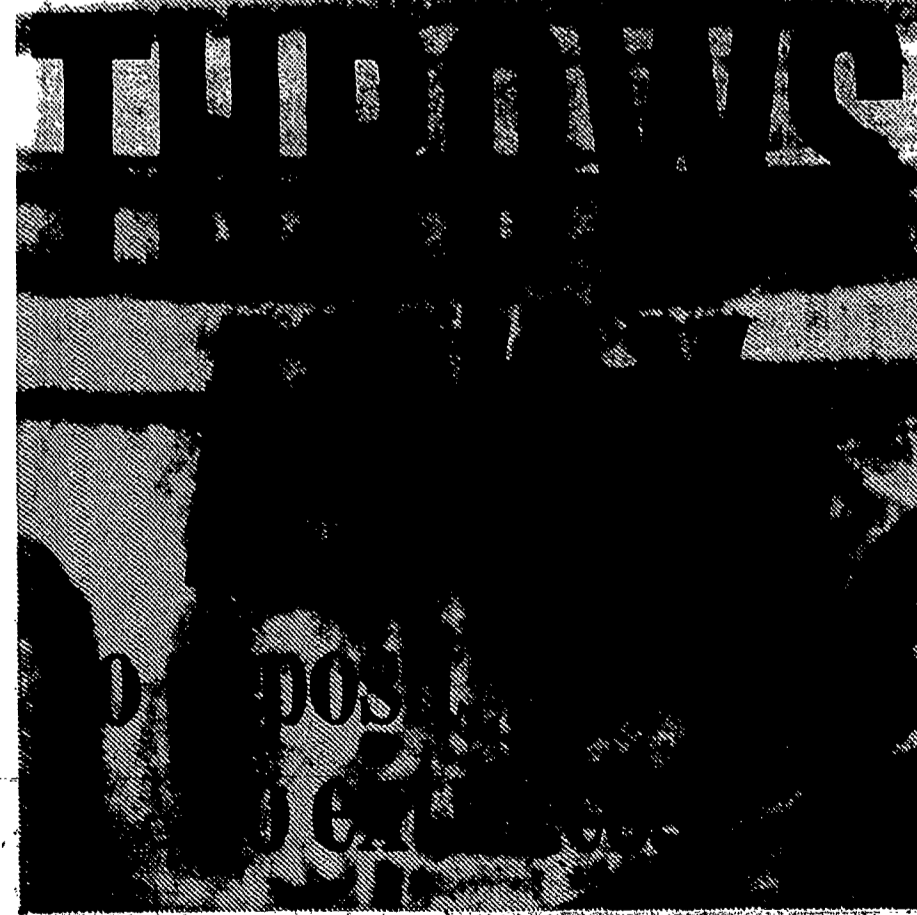
You never had it so handy!

# NEW GENESEE HANDY GLASS CAN!



## STOWS AWAY

fits easily on any refrigerator shelf!



## THROWS AWAY



## GOES AWAY

to picnics, parties in a handy 6-pac!

Modern, compact way to buy Genesee beer in bottles: spanking new Handy Glass Cans! Save space, yet pour a full 12 ounces. Lightweight. Quick to cool. Pure glass—a natural for beer. Stock up on these convenient, one-way bottles of the beer that's *naturally more refreshing*. Pick up a 6-pac of Genesee Handy Glass Cans today

The Genesee Brewing Company, Inc., Rochester, N. Y.