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C.O.R.E.B. SERVICE GROWS

The County Real Estate Board's meaning in its fourth year of operation and from a beginning of about 10 real estate brokers it has grown to over 40 brokers from members with many times that in licensed brokers.

Thomas Abel, president of the County Real Estate Board attributes its growth to the fact that COREB stresses the 3 C's—Cooperation, Confidence and Character.

COOPERATION among themselves by a cross photo listing service. Confidence of the public in service is more than a coined name only, and the character of their membership as far as a strict code of ethics and moral responsibilities. Abel points with pride that to be a member of COREB takes a lot more than payment of a fee.

Complete real estate service for buyer as well as seller is as near as a COREB representative.

French Education Meet Paris—NO—Twenty-three bishops, 2,000 priests and Religious, and 800 laypeople have met here for the third National Convention for Religious Education.

ESSO OIL BURNER

Thousands of homeowners are enjoying the warmth and charm of THE CITATION—a real wood burning fireplace of distinctive beauty. Paint it any color to harmonize with room decor. Complete with interior and exterior chimney. No masonry required. Underwriters' Laboratories approved. Phone for estimate.

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New Homes—All Around The Towns

Hammers are ringing and saws are straining as local builders ready new homes for family living. Pick your favorite area and your price range and drive out with the family to view what's new in homes.

GREER—Paddy Hill south of \$17,200—Caldwell & Cook, builders.

IRONDEQUOIT—King Court—\$30,000 up—Allison Dinardo, builder. Kings Lane—\$21,200 up—John P. Kelly, builder. Irondequoit Village—\$18,800 up—Vachetto Bros. builders.

HEATING SERVICE AIMS TO PLEASE

Rochester Automatic Heating Corp. was featured in a recent issue of the trade magazine, Heating and Air Conditioning Contractor. The local contractor, located at 1459 Lake Ave., specializes in the replacement and modernization of gas burners and the article stressed the emphasis placed on quality installation and service by the firm.

ACCORDING TO the magazine article, the firm's president, Louis Messmer, personally supervises installations and service. "We probably more interested in customer satisfaction than the average service manager," says he. "And it doesn't take too much extra effort to make sure that your customers are completely happy with their installations."

PITTSFORD—Woodstock—Ed P. DeBise, builder. Smallwood Village—M. Sanford Abbey, builder.

WEAVER—Brookwood—\$17,100 up—William F. Seel, builder.

HENRIETTA—Lampighter Colony—\$15,000 up—Scag's Homes, builders.

There are more to be sure so just head out in any direction and see the newest in homes for family living.



GARDEN LIVING can be most enjoyable in a setting such as this. Hedges for privacy, shade trees for coolness, a smooth carpet of grass and the bright beauty of flowers can be important home improvements. To get the most out of your landscaping plan, consult with your favorite nurseryman.

Don't Be Mised In Buying

Homeowners have been plagued by the unscrupulous tact of a few dealers in home improvement field, so if you are in the market here are a few tips to bear in mind.

DON'T SIGN an acceptance of completion until you're sure the job is done right.

GET ALL GUARANTEES in writing and be sure you understand the terms.

READ ALL CONTRACTS and orders before you sign. If you order a particular brand, have the name written into the contract. Be sure you get what you order.

Make sure the dealer or contractor's name is on the contract.

Report any unfair practices to the Better Business Bureau.

Any legitimate dealer or contractor will welcome investigation and be only too glad to comply with your request, his aim is satisfied customers. Buy wisely and carefully it will pay if in years of satisfaction and new beauty and comfort for your home.

Stop! Think

Knowing where to stop can be as important as knowing where to begin—for the do-it-yourselfer. Listed here are some important considerations for the man about to tackle any major job himself:

• Has he got the time? Interest often lags when a fix-up job "drags."

• Has he got the know-how? Mistakes often make the project unworkable; later correction by a "pro" may be twice as costly.

• Has he got the tools? Lack of proper tools prolong the work and many possibly ruin expensive materials.

If there is just one "NO" or even a doubtful "YES" to these questions—then even the most skilled handy-man should turn the improvement job over to a contractor.

The contractor takes responsibility for the satisfactory completion of the job—within a reasonable short time. He takes care of vital things the amateur may not even think of, or know—such as permits and compliance with building codes.

Another important consideration: in areas of safety and health, such as plumbing and electrical work, even the most informed and careful amateur should not tackle the improvement.

However, in almost all fields of home construction and improvement, the contractor's know-how, experience and proper equipment will pay off. Knowing what to select for a particular job, as well as how to install it, is half the "battle."

Garden Living Points Up Fun, Function, Too

In addition to providing beauty and privacy, outdoor areas in which to cook, dine and entertain makes garden living most functional.

Any property with provisions for garden living offers a healthier, more enjoyable way of life—usually within the reach of everyone.

Hedges for privacy... shade trees for coolness... grass for a carpet underfoot... flowers for the table plus a fruit-tree or two create a lovely environment for family enjoyment.

Properly planned and planted its cost is small when measured against the hours of vacation at home it will provide.

Get professional advice on landscaping to save costly errors.

Use annuals for a quick way to garden color, they're not a substitute for trees, hedges and permanent blooms but their temporary display of color has brought brightness to even the most dreary spring day.

Then, too, annuals fill in the void while you choose the perennial you want for your garden.

For the proper lawn and the advice you need on lawn care consult your nurseryman. He'll help you plan your outdoor living room.

Canadian Named Rome—(RNS)—Father John L. Swain, 32-year-old Canadian, has been named Vicar General of the Society of Jesus (Jesuits).

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SEE Pages 19 to 23

Courier Journal