

Page One Picture Historic 'First'

The full color picture on page one of this week's Courier Journal is an historic "first" in the newspaper publishing world.

The color plates were engraved directly from a color photo, by-passing the usual chemical process of separating negatives.

The separation was made by an electronic scanning device which engraves the pictures on plastic.

A Rochester Institute of Technology printing senior, Richard Borghi, of Bethlehem, Penn., devised the technique from experiments he conducted at the school during the past six months.

He hit on the idea while studying photographic methods.

He found he could engrave color pictures for black and white reproduction by using standard electronic equipment.

"If it works in black and white, why not in color?" he asked himself.

He experimented with a variety of filters, produced plates which printed "muddy," as he described his first tests.

He then "deviated the dot structure" and came up with a close-to-reality result.

His experiments also indicated commonly used red, blue, and yellow inks did not produce satisfactory prints. Knowing that Eastman Kodak Co. processes film based on a three color magenta, cyan and yellow method, he then used inks of these colors.

THESE ARE the technical details of the process: the full color photo is electronically scanned through Kodak Wratten filters producing reverse plastic plates. The plate is scanned through a red filter, printed with cyan ink, the blue filtered plate, yellow ink and the green filtered plate with magenta ink.

The photo is varied 30 degrees for each different plate to



RIT students Richard Borghi and Robert Crowe.

eliminate pattern in the dot structure. Nationally circulated trade magazines and newspapers are scheduled to carry the story.

The Courier Journal color picture was taken by Robert Crowe of Rochester, an RIT student who will receive his

B.S. degree in printing at graduation rites this month. He already holds an Associate in Applied Science degree in photography.

TO MARK the 750th anniversary of the promulgation of the first rule of the Franciscan Order by Pope Innocent III in the year 1209, the assembled Tertiaries renewed the promises made at their professions.

Following the meeting, a movie, "The Perfect Sacrifice," was shown in the church hall. Filmed in color, with the prayers of the Mass said in English, the movie gave a close-up view of the sacrifice taking place on the altar.

At the May 26 meeting several Tertiaries who have completed their one year novitiate will make their profession in ceremonies to be conducted by the Rev. Raymond G. Heisel, Director of the Fraternity.

The April 28 meeting of the Third Order of St. Francis at St. John the Baptist Church, Elmira, was highlighted by the investiture of eight postulants in the habit of the Third Order.

Dying solemn ceremonies conducted by the Rev. William L. Reed, assistant pastor at St. John's, scapulars and cords, which are the modern day habit of the order, were placed upon four men and four women.

The new Novices are Mr. and Mrs. John F. Murphy, Mrs. Andrew F. Lamb and Charles J. O'Brien, all of Hornell, and Peter A. Chalk, John H. Keelley, Anna M. Coran and Anna Kellogg of Elmira and Horseheads.

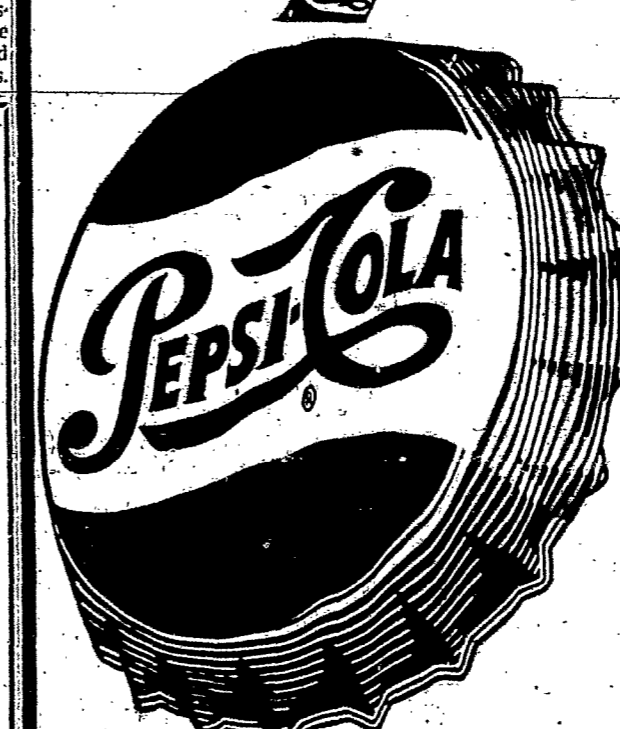
Among the six young men invested with the habit was Thomas Cahill, new Brother Ambrose, of Sacred Heart Cathedral Parish, Rochester.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

Students at St. Anthony School, Elmira opened the month of Mary by reciting the living rosary last week on the school lawn.

Put Pepsi on your shopping list! Refreshes without filling



VISIT JOYCREST SKATING RINK
LAKE ROAD - ELMIRA
Open—Wed., Thurs., Fri., Sat., Sun. Evenings 8-11.
Sat. & Sun. Matinee 1:30-4:30
Bring The Whole Family Thursday - Only \$1.20 For All

BOTTLED BY
Pepsi-Cola Elmira Bottling Co.
UNDER APPOINTMENT FROM
PEPSI-COLA CO., NEW YORK, N. Y.
RE. 3-7106 Elmira, N. Y.



AWARD-WINNER Mrs. Mary Perry, is shown above with her eight children. From left: Joseph 5, David 9, Thomas 10, Mrs. Perry holds Margaret 11 months, Richard 8, Robert 2, Lorraine 6 and William 4.

Mother of the Year

Widowed Ithacan Honored By Parish

Ithaca — Mrs. Thomas Perry of 510 W. Seneca St., Ithaca, was chosen "Catholic Mother of the Year" for Immaculate Conception Parish. This is the first time an honor of this kind has been given in the parish.



161 N. MAIN ST., Elmira
Opposite Mark Twain

The choice was made this week by the Council of Catholic Women, after a poll was taken within the parish, and after the presidents of the various organizations had helped in the final choice.

Mrs. Perry, daughter of Mr. and Mrs. John Benedict of 607 W. Buffalo St., is the mother of eight children and is "an outstanding example of true motherhood," especially since the death of her husband who

Forty Hours

Devotions of the Forty Hours will be conducted in the following churches of the Diocese of Rochester:

- Sunday, May 10 — Precious Blood, St. Cecilia, St. George, Rochester; St. Mary, Bath; St. Patrick, Cats; St. Joseph, Cayuga; St. Plus X, Chilli; St. Felix, Clifton Springs; St. Patrick, Moravia; St. Patrick, Mumford; St. John, Newark Valley; St. Patrick, Savannah; St. Joseph, West Bloomfield.

died as a result of an accident on September 20, 1958.

THE HONOR is given to her for the courage that she has shown in raising her children after the death of her husband.

When informed that she was chosen "Catholic Mother of the Year" she expressed her surprise and could have been chosen for the Child-Study Club meeting humbly when she said, "Others have done more than I." Her children, five of whom are of school age, attend Immaculate Conception School.

McAuley College Given State OK

The Board of Regents announced the granting of an absolute charter to Catherine McAuley Junior College, conducted by the Sisters of Mercy of Rochester, in action taken May 1 in Albany.

The college is authorized to grant the Associate in Applied Science degree for three years of college studies, the fourth year to be pursued at a major college for the completion of the undergraduate program and the obtaining of a degree.

CATHERINE McAULEY Junior College was granted temporary five-year charter by the New York State Education Department in 1954. The major recommendations made by the University of the State of New York were that a separate building be constructed for the college, according to Sister Mary de Jazzi, Dept. of Instruction.

The new Catherine McAuley Junior College building with its special services wing housing a reading laboratory, testing and guidance center, and speech clinic is presently under construction and will be completed by September 1, according to Walter Nugent, architect.

Divine Word Brother Joachim Oros, St. Michael's Pioneer, Marks 25 Years

Brother Joachim Oros, one of the pioneers of St. Michael's Divine Word Seminary, observed the Silver Jubilee of his religious profession on May 6.

Previous to this, on May 1, Brother Joachim, together with his confrere Brother Gregory Keli of Girard, Pa., solemnly renewed his vows in a combination ceremony which also saw six postulants invested with the habit of his brother and received into the Novitiate of the Society.

BROTHER JOACHIM has many friends especially among the dealers of O'Neel-Da altars since he has been working in the winery for many years. He was one of the first pioneers to come to St. Michael's after it was opened as a seminary in 1935.

He first gave his services as cook to the small band of Divine Word Missionaries who for several years already had been living and working on the old "Bishop's Farm" of Bishop McQuid.

Brother was one of the group who chose the site for the building of the new seminary, and saw the institution grow

Final Cana Talks Given By Fr. Vogt At Immaculate

Ithaca — The Family Life and Parent Education Committee of the Ithaca Council of Catholic Women held the final conference in its annual Pre-Cana Talks at Immaculate Conception school Monday evening.

This conference was a panel discussion by three married couples on the topic "God in our Family Life." Rev. Otto J. Vogt was moderator of the panel.

A Cana II Conference on the Parent-Child Relationship will be held May 17 at the Knights of Columbus Home at 7:30 p.m. Father Vogt, assistant pastor, will give this conference.

RELIGIOUS GIFTS FOR FIRST COMMUNION CONFIRMATION

See Our Complete Line of PICTURES - RINGS MEDALS - BRACELETS ROSARIES - MISSALS STATUES - PLACQUES CRUCIFIXES

RELIGIOUS ART SHOP
Mary Louise McManus
Open Evenings 'Til 9
Phone RE-271 09-808 Grove St. Elmira, N.Y.

Church Drive Doubles Goal In Elmira

Pledges in excess of \$49,000 were announced by Rev. Raymond G. Heisel, pastor of St. John the Baptist Church, Elmira.

This represents almost 200 percent of the \$25,000 goal set in the Financial Need Campaign to provide funds for the interior and exterior renovation of the 68 year old downtown parish.

FATHER HEISEL said he was "greatly pleased with the splendid response from the parishioners" and thanked everyone in the parish for their loyalty and sacrifice to make the campaign such a great success.

A final report will be made by the workers at the Rectory on Sunday afternoon.

St. Anthony's Sees May Rite

Students at St. Anthony School, Elmira opened the month of Mary by reciting the living rosary last week on the school lawn.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

Individual pupils, representing the heads of the rosary, recited the prayers.

MARTIN BRANN, a seventh grade pupil gave a short meditation on the mysteries. Antoinette D'Ambrosio, 8th grade, crowned the statue of our Blessed Mother and second grade students Diane Brunozzi and Lucy Cesari represented angels.

THE **Mark Twain** HOTEL
ELMIRA, N.Y.
300 Rooms 300 Baths
Television Free Overnight Parking
Children Our Guests
Convention-and-Banquet-Facilities
Four Public Restaurants,
W. C. EMERSON
Managing Director

FIRST COMMUNION OR CONFIRMATION
American Juniors
Smart, smooth new styles... carefully crafted on special lasts to give the active young feet better fit, firm support, longer wear.
SAVINO'S SHOE STORES
THE HOME OF POLL-PARROT SHOES
516 N. Main Phone RE. 2-9384 206 S. Main
"Where The Best Cost-Less!"

RELIGIOUS GIFTS FOR FIRST COMMUNION CONFIRMATION
See Our Complete Line of PICTURES - RINGS MEDALS - BRACELETS ROSARIES - MISSALS STATUES - PLACQUES CRUCIFIXES
RELIGIOUS ART SHOP
Mary Louise McManus
Open Evenings 'Til 9
Phone RE-271 09-808 Grove St. Elmira, N.Y.

made for each other!
Mother's Day and Fanny Farmer's NEW GIFT BOX of Assorted Creams
She'll say it's the prettiest, pleasingest gift—smooth creams in seven flavors, light and dark chocolate coated—packed in their new "provincial print" box, 13 1/2 oz. \$1.25
"DEAR MOTHER" SPECIAL ASSORTMENT—creams, nuts and fruits in chocolate and pastels, 2 lbs. \$3.00
RAY'S CUT RATE
Cor. 14th & Oakwood Elmira Heights
STORE HOURS 9 A.M. TO MIDNIGHT

CHARLES F. & SON
FUNERAL HUGHES HOME
SINCE 1896
YEAR-ROUND AIR-CONDITIONING
RE 36601 OFF STREET PARKING

Put Pepsi on your shopping list! Refreshes without filling
PEPSI-COLA
VISIT JOYCREST SKATING RINK
LAKE ROAD - ELMIRA
Open—Wed., Thurs., Fri., Sat., Sun. Evenings 8-11.
Sat. & Sun. Matinee 1:30-4:30
Bring The Whole Family Thursday - Only \$1.20 For All
BOTTLED BY
Pepsi-Cola Elmira Bottling Co.
UNDER APPOINTMENT FROM
PEPSI-COLA CO., NEW YORK, N. Y.
RE. 3-7106 Elmira, N. Y.