



Illustration created by Ben J. Peters especially for the 1959 Community Chest-Red Cross Campaign.

*It could happen to you...*

*"They didn't give me much chance to live. I'd lost a lot of blood... a lot of blood! Lying in the street after the accident, waiting for the ambulance, I prayed to stop hurting—I prayed for help. The next thing I knew, I was in a hospital bed. Blood was flowing into my arm, my body. I started to feel a bit stronger. 'This is the 10th pint,' the nurse said."*

I thought, "Suppose nobody cared? Suppose the Red Cross didn't have a blood bank? What would have happened to me—or you?"

That's the Red Cross blood program. It has done a

great deal. Last year, the Rochester-Monroe County Chapter recruited 25,338 blood donors who gave 21,017 pints of blood. 16,271 pints were used in Rochester hospitals.

But blood is only *one* of the many ways the Red Cross gives every day. It is ready to help whenever and wherever disaster strikes. It carries on a First Aid and Water Safety program. In Rochester and Monroe County alone, 4,125 earned First Aid certificates, 14,676 Water Safety certificates. The Red Cross helps the serviceman in times of need... it verifies requests for emergency furloughs, reports on family welfare. In time of need, it's the Red Cross that serves as the connecting link between the serviceman and his family.

The Red Cross—one of America's greatest service agencies—needs your help... our help. So give your full share that all might benefit.



give your  
**FULL**  
share

We're behind the COMMUNITY CHEST-RED CROSS DRIVE, May 7-18. How about you?

