

## Pastors Report Total Coverage Renewals

Eighteen pastors have renewed the "total coverage" plan of the Courier-Journal; early reports in the February circulation drive indicated this week.

Six of the eighteen reported an increase in the number of parishioners who will subscribe to the diocesan paper. "Total coverage" means all families of a parish receive the Courier-Journal each week.

New subscriptions will begin with the April 3rd issue.

Subscription price remains at \$4.50, the same as the past three years, for a complete 52 weekly editions.

Pastors throughout the Diocese are currently tabulating results of circulation campaigns in their parishes. This week the following pastors reported these parish totals:

Our Lady of the Lake, King Ferry, 82 subscribers, for a gain of 20, and All Saints, Ludlowville, 74 total, for a gain of 12. Rev. Frederick L. Waiz is pastor of both churches.

St. Michael, Livonia Center, and St. Mary, Honey, Rev. J. Joseph O'Connell, pastor, 138 subscribers (gain 11); St. Mary, Dansville, Rev. John M. Merklinger, 410 (gain 10).

St. Charles Borromeo, Elmira Heights, Rev. Joseph G. Martini, 343 total (increase of 5).

St. Stephen, Geneva, Rev. Raymond P. Nolan, 1,018 total (gain 4) and St. Plus, Cohocton, Rev. Herbert L. Sturmer, 86 (up 14).

Also renewing the total coverage plan are these parishes: St. James, Rochester, Rev. Francis M. Feehey, pastor, 920 subscribers; Immaculate Conception, Rt. Rev. Msgr. John S. Randall, 865; SS. Peter and Paul, Elmira, Rev. Robert A. Bisky, 529.

St. Aloysius, Auburn, 323, and St. Joseph, Cayuga, 57, Rev. James C. Lane, pastor of both churches; St. Michael, Lyons, Rev. John F. Neary, 284; St. John the Baptist, Elmira, Rev. Raymond G. Heisel, 190; St. Joseph, Westport, Rev. Leo A. Jones, 152; St. Catherine, Addison, Rev. Francis Turner, 132.

St. Gregory, Marion, Rev. Walter Carron, 114; St. James the Apostle, Trumansburg, Rev. Francis A. Marks, 112; Chapel of the Divine Compassion, Seneca, Rev. John A. Murphy, chaplain, 59 subscribers.

## Entrance Test For Seminary

St. Andrew's Seminary entrance examinations will be held at the seminary, 1150 Buffalo Rd., and in Auburn, Elmira, Geneva and Hornell, according to Rev. Richard Quinn, rector.

Applications from Rochester and Monroe County are to take the test scheduled at the seminary, Saturday, Feb. 21, at 10 a.m.

Tests in the other four cities will be given at a date to be announced.

Applicants are to bring a testimonial letter from their pastor. Father Quinn said.



**INFIRMARY APPEAL LEADERS CONFERENCE**—Three of the advanced gifts division leaders in the Sisters of St. Joseph infirmary-novitiate appeal examine map showing the parishes and institutions staffed by the Sisters in the 12-county Rochester Diocese.

They are (from left) Paul A. McGuire, Walter F. Morton and Wayne M. Harris. Pledges are being sought toward the proposed erection of a \$1,500,000 infirmary for the Sisters. (Photo by Martin R. Wahl)

## Better Than Tractors

# Moral Principles Said U.S. Strength

Providence (N.C.)—A call for Americans to exhibit a clearer moral purpose was made here by U.S. Secretary of Labor James P. Mitchell.

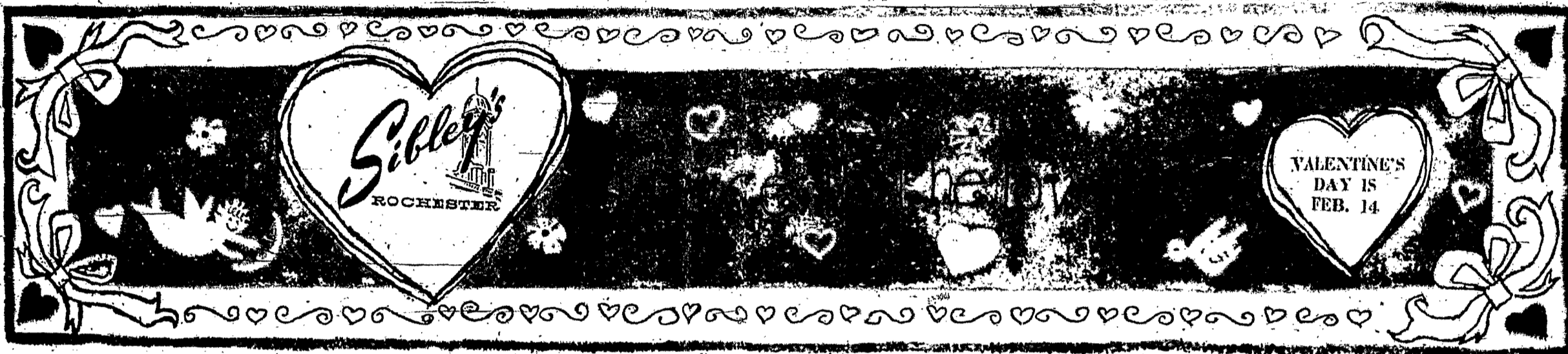
Addressing some 1,200 men at the annual dinner of the Retreat League of Our Lady of Peace, the cabinet official said the greatest appeal that could be made to the uncommitted nations of the world is one based on moral principles.

Although the Soviets may be able to match us some day tractor for tractor and gun for gun, Mr. Mitchell said "they never will be able to match a United States" whose dear purpose is the extension

and protection of individual liberty "and whose greatest strength is the devotion to moral principles and moral ideas."

He cautioned that unless the clear purpose of the United States is made known to other nations there is little hope of having them understand our economic and political policies and goals.

"Our strength for forming opinion and exerting influence does not lie in technological might, but in the same deep wells of religious conviction and belief that have given America her soul," Mr. Mitchell said.



*Every bright girl  
wants to be  
the belle of the ball.  
My name is  
Emily.*

**Dear Forgotten,**  
Why not give her a reminder? Try Corday's Toujours Moins (Always Me) Eau de Toilette and a purse flacon of parfum. It's a delightful gift with unforgettable fragrance... spicy and fresh with provocative overtones. It's the kind of fragrance every woman loves, the sort of gift that reminds her of the giver. \$2\*

*Want to give a girl a gift that's really special? Give her a little of the chic French fragrance... a favorite with fashion-loving women in Rochester, just as it is with Parisiennes. These miniatures will take up little space in her luggage but add tremendous pleasure to her holiday. \$2\**

**Dear Puzzled,**  
We think, if she's like most modern grandmothers she'd prefer Crepe de Chine cologne and parfum miniatures for warm-hearted nights. It's chic French fragrance... a favorite with fashion-loving women in Rochester, just as it is with Parisiennes. These miniatures will take up little space in her luggage but add tremendous pleasure to her holiday. \$2\*

*Dear Sibley's,  
My teacher gives me bad marks in spelling so I got a Valentine present with keep she doesn't like apples. What can I give her.  
Four students*

**Dear Student,**  
Give her Houbigant's Chantilly Eau de Toilette and Liquid Skin Sachet combination... "the perfume that elicits." This dainty feminine scent will surely gain her approval, as it would any woman's. It's a wonderful combination worth investing part of your allowance in. (Maybe you should study spelling a little, too. \$2\*)

*Dear Sibley's,  
My daughter has dated many boys. Can't help get her to the altar.  
Desperate Mother*

**Dear Desperate,**  
Daughter obviously hasn't yet tried Dana's alluring, pin-on rose, it's sure to put a man's mind on the world's most famous and fashionable fragrances boxed with a red pin-on rose or Dana's 20 Carats, a lovely liling scent with a yellow rose. each \$2\*

*Dear Sibley's,  
My Mother-in-law is a hard hearted witch but my wife says I can soften her up with a Valentine gift. How?  
Perplexed Son-in-law*

**Dear Perplexed,**  
Hard-hearted women have been known to turn to puffy "witches" to turn angels when a man gives them Angelique's Spray Cologne. Choose any of these 4 famous Satin fragrances, sophisticated Black Satin, daring Red Satin, gay White Satin or dainty Pink Satin. They're sure to please the feminine fancy. each 3.50\*

*Dear Sibley's,  
How do I get, right to a quagmire's head? who gives me the red and pink treatments.  
Smitten*

**Dear Smitten,**  
Try a little Intoxication... that is D'Orray's Cologne-Mist Atomizer of Intoxication... a fragrance that melts cold hearts, brings a glow to a maidenly eye. Exciting, dramatic and so chic, it's almost sure to make your redheaded iceberg smoulder. A gift of fragrance is always a flattering compliment to a very special woman. \$2\*

\*plus 10% Fed. Tax

Sibley's Cosmetics, Street Floor, Irondequoit, Eastway, Southtown, Newark

PHONE ORDER DEPT. (HAMilton 6-4000) OPEN AT 9 A. M. — SIBLEY, LINDSAY & CURR CO.