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Lay Apostolate Institute Hears Father Tormey

Fourth and final lecture of the Institute of the Lay Apostolate of the Rochester Diocesan Council of Catholic Women was presented last Monday in Parlor A of the Columbus Civic Center. Rev. Richard Tormey, chaplain at Mercy High School, spoke on "Public Relations in the Lay Apostolate."

In addition to the usual aims of public relations as represented in the publicizing campaigns in industry, the professions, and in civic affairs, Father Tormey pointed out the hierarchy's concern that public relations be used as a means of winning souls to truth, "to interpret the Church, its manners, opinions, goals and people to all our society." The role of the laity in public relations, Father Tormey stated, is to share in the work of the hierarchy, to assist in winning and keeping souls.

In applying the techniques of public relations through our modern media of communications, Father Tormey said that the lay person in charge of such a program — the public relations chairman — should have "imagination and perseverance" and the courtesy of Christian

of the Institute of the Lay Apostolate of the Rochester Diocesan Council of Catholic Women, discussed the "44 qualities" which the Catholic lay apostle should possess, stressing understanding and as the chief requirement and as the mother of all other good qualities. Sophie Cudillo, chairman of public relations for the Diocesan Council of Catholic Women, discussed briefly public relations as a program of the Council of Catholic Women.

Rev. E. Leo McManus, moderator of the Council of Catholic Women, presided at this final session. Mrs. Theodore Strohmeier was honorary chairman of the institute, Mrs. Arthur P. Farren, chairman, and Mrs. Lawrence P. Wels, co-chairman.



Harpist Talk Set By Erin Daughters

Mrs. John McGuire, president of the Daughters of Erin, announced the annual Communion Breakfast for members, daughters, and friends will be held April 13. Chairman is Mrs. Christopher Delanty, and Mrs. E. Kelly, co-chairman.

MASS WILL be at 8:30 a.m. at St. Patrick Church, Plymouth Ave. N. and Brown St. followed by breakfast at the Manger Hotel, 26 Clinton Ave. South.

Guest speaker will be Miss Eileen Malone, Harpist with the Rochester Philharmonic Orchestra at the Eastman Theater. Her topic will be "The History of the Harp."

Reservations will be accepted until April 9, by one of the following: Mrs. John McGuire, BE. 5-9334; Mrs. Christopher Delanty, GLEN. 3-4393-M; Mrs. Thomas Davis, GLEN. 3-6845-R; Mrs. William Morrissey, BE. 5-2017, and Mrs. F. M. O'Connell, HOP. 7-1942.

Easter Egg Hunt For Cub Pack 248

Cub Pack 248 of St. Charles Borromeo Parish, Greece, will have an Easter egg hunt on Holy Saturday starting at 9 a.m. at Seneca Park.

The Pack will also have a kite flying contest at 1 p.m. April 12 at the Barnard Exempt Fire Dept. grounds. Prizes will be awarded.

Nazareth College

Fremm Members List Tour

Eight Nazareth College students, members of the Fremm Mission Unit will spend Easter week in the Philadelphia area visiting the Motherhouses of four communities of sisters, engaged in missionary work.

Included in the tour is the Sisters of the Blessed Sacrament for Indians and Colored People, the community founded by Mother Drexel. Two former Nazareth College students — Marian McDonald of Auburn and Barbara

Haselbauer of Buffalo — are members of this community.

THE GIRLS will also visit Mother Anna Degeel's community, the Medical Mission Sisters, many of whose members are doctors, nurses and other workers in the medical field. They will also see a number of the missions conducted by the Missionary Servants of the Most Blessed Trinity, popularly known as the Trinitarians, who have several sisters in Rochester engaged in parish work.

If time permits, they also plan to stop at the Missionary Sisters of Our Lady of the Holy Rosary, an Irish community founded by the late Father Edward Leen. Nancy Kehoe, who spent her freshman year at Nazareth College, is now a member of this community.

Members of the Fremm Mission Board who will be on the tour are Mary Jo Gleason and Alice Hanlon, Auburn; Barbara Alvaro, Lyons; Janice Egan, Waukesha, Wis.; Jeanne Doscher, Bloomfield, N.J.; Jacqueline Gabel, Katie Moynihan and Cathy Wigg, Rochester. They will be accompanied by Sister Paulette, moderator of the Fremm Mission Unit and Sister Mary Francis; Rev. William Shannon, Nazareth College chaplain and Rev. George Wood, diocesan director of the Society for the Propagation of the Faith, will also be members of the party. While in Philadelphia, Father Shannon will attend the meeting of the Society of College Teachers of Sacred Doctrine.

Elmira Priests To Give Talks

Cincinnati—(NC)—Father Benedict A. Ehmann, pastor of St. Mary of the Lake Church, Watkins Glen, and Benedictine Father Damasius Winzen, prior of St. Saviour Monastery, Elmira, two of the nation's best known authorities on Divine Worship will speak at the 19th annual North American Liturgical Week, to be held here Aug. 18 to 21.

Father Ehmann's topic at the conference will be "The Background and Basis of the Liturgical Year" and Father Winzen will talk on "The Liturgical Year in Frullon."

Both will address the general morning sessions in Cincinnati's Music Hall, as will Benedictine Father Godfrey Diekmann, another well-known authority on divine worship.

Both Fathers Ehmann and Diekmann are members of the conference's advisory council.

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Annual Fashion Show At Aquinas Institute

Krolls of Rochester will present "a panorama of Spring and Summer fashions" in Aquinas Auditorium, Dewey Ave. Tuesday, April 8, at 8:15 p.m.

This annual fashion show is sponsored by the Aquinas Mothers' Club and the proceeds go to help finance the many clubs and activities of the students.

The models, all members of the Mothers' Club, will include Estemene Francis Wagner, Chester Pelcher, Walter Myers, Wesley Beadling, Stephen DeLuca, Robert Schneider, John Urquhart and Harold Brownlow.

Assisting as usherettes will be Sally Frank, Lynn Eby, Mary Cook, Gail Bristol, Patricia Kondorf, Sheila Moore, Janice Pelcher, Sharon Warner, Betsy Grassl.

Chloe Camillaci, Patsy Chatterton and Mary Skinner.

An added attraction for the evening will be games and prizes donated by Krolls and the Mothers' Club.

Mrs. Thomas Riley is honorary chairman. Mrs. David Moore, general chairman has appointed the following on committee: Mesdames Anthony Speckgoar, John Gratton, Joseph Camillaci, Frank Carroll, Edward Shaughnessy, Joseph Kondorf and William J. Frank.

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Of course all this costs money — lots of it. As a matter of fact, we've spent on electric plant facilities since 1951, some \$66,000,000 to take care of your needs with adequate service, with \$14,000,000 more to come this year. And that's not all — we expect we'll have to keep on building new facilities to serve you, to the tune of \$60,000,000 more during the next five years.

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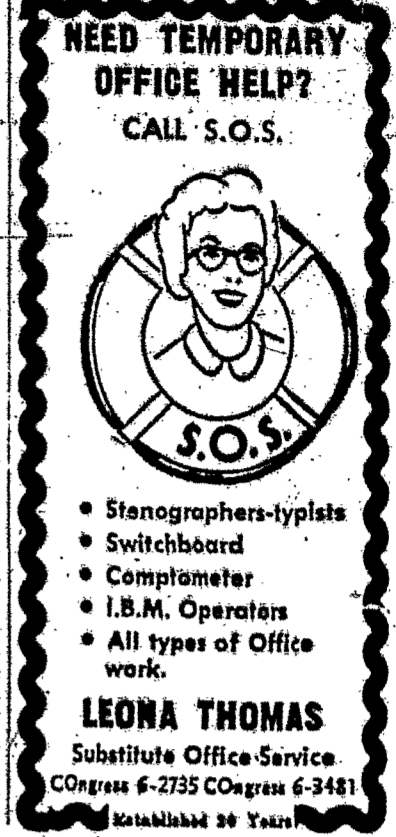
How much will this increase cost you? It will vary according to the way you use electricity. But for residential customers it will average some 2½¢ per day. And since more than half of it will go to Uncle Sam in increased taxes, it leaves little more than a penny per day of this increase that we can apply to our operations.

There's lots more to this story, of course. There are many more details and statistics regarding our situation. We've put most of them in readable fashion in a small pamphlet which we're mailing to each one of you. In the meantime, we've sent a supply to each one of our offices. So if yours is delayed — or you want another copy — just ask for one at your nearest RG&E office.

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