

Courier-Journal Circulation Report

One hundred thirty parishes of the Rochester diocese now report 85 to 100 percent of their families as subscribers to the Catholic Courier Journal. This high percentage is considered "total coverage" in these parishes.

The remaining twenty parishes also report a great number of their parishioners enrolled as subscribers, as indicated in the following tabulation.

An increase of 166 new subscriptions obtained in the recent circulation campaign brings the Courier-Journal total to 56,047 — highest figure in the paper's 69 year history.

ROCHESTER AREA PARISHES WITH TOTAL COVERAGE

PARISH	TOTAL
Sacred Heart Cathedral	1503
Annunciation	576
Blessed Sacrament	1032
Holy Apostles	631
Holy Family	734
Holy Redeemer	504
Holy Rosary	1087
Immaculate Conception	226
Most Precious Blood	208
Our Lady of Good Counsel	458
Our Lady of Lourdes	598
Our Lady of Mt. Carmel	249
Our Lady of Perpetual Help	508
Our Lady of Victory	68
St. Anthony	246
St. Augustine	890
St. Boniface	458
St. Bridget	149
St. Charles Borromeo	1008
St. Francis of Assisi	331
St. Francis Xavier	323
St. Helen	573
St. James	915
St. John the Evangelist	911
(Humboldt St.)	1272
St. John the Evangelist	1272
(Greece)	338
St. Joseph	144
St. Lucy	586
St. Margaret Mary	400
St. Michael	686
St. Patrick	521
St. Peter & Paul	243
St. Philip Neri	243
St. Pius X	626
St. Stanislaus	763
St. Thomas	326
St. Thomas More	326

OTHER ROCHESTER AREA PARISHES REPORTED:

PARISH	TOTAL
Christ the King	46
Corpus Christi	496
Holy Ghost	245
Holy Cross	493
Mother of Sorrows	398
Our Lady of Mercy	383
St. Ambrose	390
St. Andrew	603
St. Anne	482
St. Ann's Home for the Aged	15
St. Cecilia	63
St. George	51
St. Mary	133
St. Margaret Mary	466
St. Monica	698
St. Nicholas	6
St. Salome	309
St. Theodore	322
St. Theresa	142

OTHER PARISHES OUTSIDE THE CITY OF ROCHESTER REPORTED:

PARISH	TOTAL
Auburn, St. Aloysius	82
Avon, St. Agnes	108
Canastota, St. Vincent de Paul	52
Henrietta, Good Shepherd	140
Ovid, Holy Cross	68
Painted Post, Immaculate Heart of Mary	52
Palmyra, St. Francis	31
Sparksville, St. Dominic	26
Watkins, St. Mary	21
Watkins Glen, St. Mary of the Lake	249
Wayland, St. Joseph	74
West Webster, St. Rita	146



War Machines Of Rome
Latin class students James Kelleher, Joseph Russo and John Roberts at St. Andrew's Seminary study model of ancient Rome's military machinery.

Costa Rica President At N.Y. Cathedral
New York — (NC) — Costa Rica's President-elect was among the 2,500 worshippers who assisted at the Palm Sunday Solemn Pontifical Mass in St. Patrick's Cathedral here. It is a privilege granted to heads of state.

Pope To Attend Radio Concert

Vatican City — (NC) — Pope XII in the Hall of Benedictions, Pius XII will attend a concert, according to an annual custom, by the orchestra and choir of the Italian radio and television network to be given on April 4, 1953.



The secret formula for Chartreuse Liqueur was developed from a treasure trove of recipes given the Monks of the Carthusian Order by the Marshal d'Estrees in 1605. Even today, only four monks at the Monastery of La Grande Chartreuse in France know this prized secret.

the secret of CHARTREUSE

While its formula remains a secret, the taste and reputation of Chartreuse Liqueurs are known the world over. To serve and to give — no other Liqueur is more revealing of your own good taste. You will find Chartreuse — Yellow or Green — makes an appropriate and much appreciated gift.

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Yellow — 86 Proof Green — 110 Proof

For a beautiful booklet on the story of Chartreuse, write: Schieffelin & Co., Dept. R, 30 Cooper Square, New York, N.Y.

PARISHES OUTSIDE THE CITY OF ROCHESTER WITH TOTAL COVERAGE

PARISH	TOTAL
Addison, St. Catharines	137
AUBURN	
Sacred Heart	244
St. Ann's, Oswego	42
Holy Family	615
St. Alphonsus	1209
St. Francis of Assisi	878
St. Hyacinth	381
St. Mary	587
Avon, St. Patrick and St. Michael, Union Springs	95
Bath, St. Mary	247
Bradford, Catholic Chapel	104
Brookport, Nativity of the Blessed Virgin Mary	349
Caledonia, St. Columba	146
Mumford, St. Patrick	47
Canandaigua, St. Mary	850
Cato, St. Patrick	54
Red Creek, St. Thomas	45
Churchville, St. Vincent de Paul	102
Clifton Springs, St. Felix	155
Clyde, St. John the Evangelist	200
and St. Patrick, Savannah	83
Cohoes, St. Pius	561
Corning, St. Mary	346
Corning, St. Patrick	403
Danville, St. Mary	306
Danville, St. Patrick	306

St. Margaret's Guild Communion Breakfast

St. Margaret of Scotland Guild's annual Communion Breakfast will be held May 4, beginning with Mass at our Lady of Victory Church at 8:30 a.m. by the moderator, Rev. Richard Roth, S.A. of Graymoor.

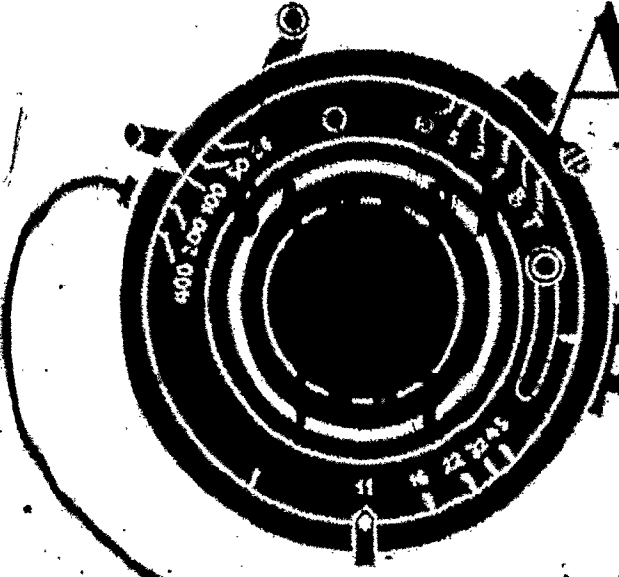
Graymoor — return Sunday evening.

Breakfast will be served immediately after at Treadway Inn, East Ave.

Paul Cummings is chairman. Mrs. James Kane, decorator and Mrs. John McKenzie, tickets.

Entertainment will follow breakfast including a selection on the harp by Joe Nicol. Members are asked to get their tickets at the April 2 meeting. Friends are cordially invited.

Plans are being completed to spend "guild day" at Graymoor with members from other cities in the United States and Canada. Buses will leave May 24 from Rochester to New York City, continuing Sunday morning to



A Report to the Rochester Community from Kodak

Here are some of the facts and figures behind Eastman Kodak Company's story of progress in 1957.



NEW PRODUCTS, NEW USES. Prominent factors in Kodak's sales gain in 1957 were the addition of many new products and growing uses for existing products. More than 40% of sales of amateur photo equipment, made by the Apparatus & Optical Division in Rochester, resulted from new products. New and improved Kodak films and papers, produced at the Kodak Park Works in Rochester, further extend the uses of photography in many fields.



EASTMAN FIBERS, CHEMICALS SOLD WELL. Man-made fibers, industrial chemicals, and plastics made at the Tennessee-Eastman and Texas Eastman Company Divisions had sales above 1956. This was true also of vitamin concentrates, distilled monoglycerides, and organic chemicals sold by the Distillation Products Industries Division, Rochester. Sales by Recordak Corporation, the company unit in the microfilming field, made good advances.

HERE ARE SOME OF THE SIGNIFICANT FIGURES FROM KODAK'S ANNUAL REPORT, COMPARED WITH 1956 & 1948

	1957	1956	1948
Sales	\$94.3 million	\$71.7 million	\$13.0 million
Earnings before taxes	\$20.1 million	\$20.2 million	\$2.9 million
Net Earnings	\$12.1 million	\$12.2 million	\$1.2 million
Earnings per common share	\$1.84*	\$1.86*	\$0.86*
Cash Dividends Declared per common share	\$2.30*	\$2.27*	\$1.00*
Wages, Salaries and Benefits	\$39.5 million	\$34.7 million	\$10.8 million

* BASED ON FULLY-DILUTED SHARES OUTSTANDING AS OF DECEMBER 31, 1957.

FINANCIAL POSITION SOUND. Total sales in 1957 were 5 percent above those of a year ago. Net earnings increased 4 percent. The company's working capital was increased by \$30.2 million during the year. In the opinion of the board of directors, Kodak is in a sound financial condition. Dividends to share owners were increased 7 percent. The 1957 total declared, at \$52.1 million, was more than 2 1/2 times that of 10 years ago.

GOD LOVE YOU!

By MOST REV. FULTON J. SHEEN

IN 1883 OUR HOLY FATHER asked American Bishops to send priests to neglected Mission lands. Boston has sent some; so has St. Louis. Our story is about Portland, Oregon where Archbishop Howard allowed one of his priests to go to "a place where no one else would want to go."

FATHER KENNARD WENT to the most isolated mountain mission of Peru. His territory he found to be the size of Delaware. On his arrival, the natives gave him a "farewell dinner" to indicate that he was unwelcome.

COMMUNISTS RAN THE high school. Within a year, he threw out the Communists and became its director. The Communists tried to take his life by sawing the supporting logs of a bridge that spanned a mountain torrent over which Father Kennard had to pass. The Lord protected him, the bridge collapsed as he put his foot on land. Today he is so beloved by his people that they never will give him a farewell dinner.

- Note that Communists got into this remote and difficult area. Communists have great zeal for the anti-Christ but less zeal than this priest had for the cause of Christ.
- Vocations multiply in those dioceses where the Bishops allow priests to go on foreign missions.
- The Holy Father asked the Bishops to send priests for the foreign missions. But he asks the laity to send sacrifices so that he can support the foreign missions.

LAST YEAR THE CATHOLICS of the United States averaged 30c apiece sent to the Holy Father for his 128,000 missionaries. Think of it! The equivalent of one package of cigarettes a year to the Year of Christ for the poor of the world. In the Name of Our Lord and His Blessed Mother make that much of a sacrifice daily and send it to the Holy Father through his own Society for the Propagation of the Faith.

GOD LOVE YOU to J.A.C. for \$5 "This is an every payday promise for the Missions." ... to M.G.B. for \$25 "I am sending you some money to be used for the poor." ... to M.E. for \$1 "I give you this dollar from my own money. I earned this money by working for it. I was going to use this dollar for a new Scrapbook, but then I thought of giving it to you. I am 10 years old." ... to A.L. for \$2 "This was promised if I found a lost ring — I did."

THERE IS NO BETTER WAY to give thanks for the gifts of faith than by prayer and sacrifice for the spread of the faith among others. You will remember to pray for those who have not the faith as you finger your own WORLD MISSION ROSARY. The sacrifice offering of \$2 that you send along with your request for the rosary will help the missionaries to bring the message of the Gospel to the pagans of the world.

Cut out this column, pin your sacrifice to it and mail it to Most Rev. Fulton J. Sheen, National Director of the Society for the Propagation of the Faith, 366 Fifth Avenue, New York 18, N.Y., or your Diocesan Director, Rev. Geo. S. Wood, 80 Chestnut Street, Rochester 4, New York.

New, odorless ALKYD flat enamel... it's SCRUBBABLE!

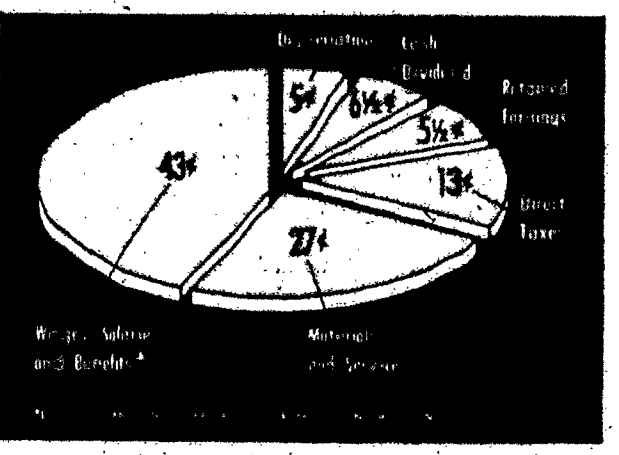


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- Easy to apply — Ready to use — Brush or roll it on
- Self-sealing — Covers most surfaces, even wall-paper, in one coat!
- Dries with a rich, velvety-like flat matte finish — Lasting beauty that can be washed, again and again, like a breeze!
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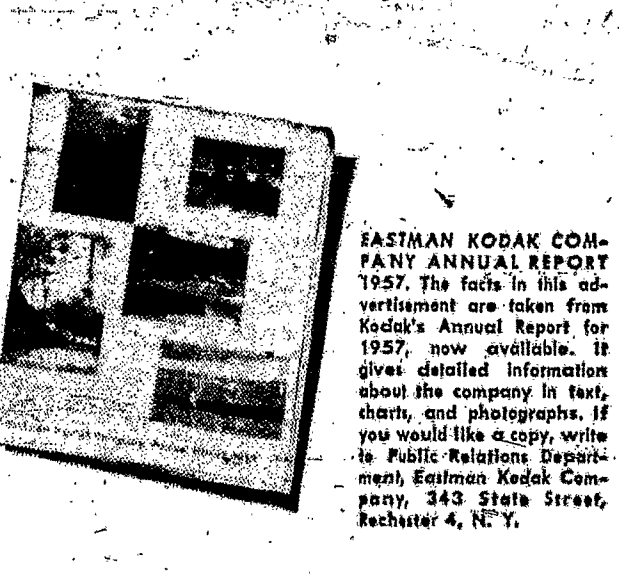
HOW KODAK'S INCOME DOLLAR WAS USED IN 1957: Of each dollar of sales and other income, 43¢ (\$366 million) was paid in wages, salaries, and benefits to Kodak people. About 13¢ (\$109 million) was spent for direct taxes, excluding Social Security taxes. Other expenses: 5¢ for depreciation, 27¢ for materials and services, 6 1/2¢ for cash dividends, and 5 1/2¢ retained for use in the business.



COMPANY PEOPLE CONTRIBUTE TO PROGRESS. Kodak men and women are a fine industrial team. Their good work, as in previous years, played a major role in making 1957 a successful year for the company. Kodak's U.S. employment at year-end was 50,300, down slightly, due principally to lessened employment in plants working on defense contracts. World-wide employment was 73,900.



SUPPLIERS, DEALERS, AND SHARE OWNERS also played key roles in the year's progress. Kodak's use of materials and services supplied by many firms — for example, Crosman Arms Co. (above), Fairport, N. Y. — totaled \$221 million during the year. Eastman Kodak Company is now owned by more than 96,000 share owners. About 13,000 or 19% of the total, live in or near Rochester.



LOOKING AHEAD. A substantial number of new products, the result of the company's continuing research and development programs, will be offered in 1958. Broadened sales and advertising programs are underway to reach more potential customers. Plants, equipment, and methods are being further improved, with \$62 million — \$35 million in Rochester — budgeted for continuing this work during the year. In short, intensive efforts are being made to keep Kodak's business moving forward in 1958.

Visitors are welcome at Kodak Tours are conducted Monday through Friday, except holidays, at Kodak Park (9:30 a.m. and 1:30 p.m.), at Camera Works (10 a.m. and 2 p.m.), and at Hawk-Eye Works (10 a.m. and 2 p.m.)

EASTMAN KODAK COMPANY