

**One Man Zoo**  
 "My dad is an Eagle, a Moose, an Elk and a Lion," boasted one youngster.  
 "Yah," gasped his wide-eyed companion. "How much does it cost to see him?"

**PAINTING**  
 PAPERING AND REPAIRS  
 31 Years Service To Rochester and Community  
**ALFRED DOE and SON**  
 155 ROSEWOOD TER.  
 PHONE: BU. 8-9214 - HU. 2-3185

**CELLAR WALLS WATERPROOFED**  
 We GUARANTEE a dry cellar  
 Free Estimates  
 General Mason Work and Repairs  
 DRAIN PIPE INSTALLATION  
**A. J. ARIENO** Gen. 8-1588

**ANDY CHENELLY, Realtor**  
**TRADING POST**  
 REAL ESTATE CO. INC.  
 241 POWERS BLDG. BAKER 5-2230

**Richard H. Schlueter**  
**INSURANCE**  
 1216 Sibley Tower Bldg.  
 Office HA. 6-7400  
 Res. HO. 7-3271

**ARNOLD'S**  
**ERH PAINTS**  
 • EXTERIOR • INTERIOR • ENAMELS • FLATS  
**ARNOLD'S PAINT & WALLPAPER**  
 285 Hudson Ave. BA. 5-9124

**DORMERS** "WE Raise The Roof!"  
**R. J. FINNEGAN CONSTRUCTION COMPANY** GL. 3-7242 3-7378  
 2335 Ridge Road, West

**JALOUSIE PORCH ENCLOSURES**  
 • Additions or Well Built Any Size  
 • Quality Materials and Workmanship  
 • Aluminum Combination Screen Windows and Doors  
 • Aluminum Clapboard Siding  
 Factory To You Prices Free Estimates 10-Years Dependable Service  
 No Money Down — Up To 60 Mo. To Pay  
**CHAS. LAYRDE HOME IMPROVEMENT SERVICE**  
 190 McNaughton St. GL. 3-4615

We have listings of residences with photographs in every Parish in or near Rochester.  
**CALL US NOW IF YOU WANT TO BUY OR SELL REAL ESTATE**  
**Morgan House, Realtor**  
 2180 MONROE AVENUE GR. 3-1327

**IT'S YOUR MOVE**  
 For Local or Long Distance Moving  
**GEORGE M. GLANCY** Phone GR. 3-3120  
 CARTING CO.  
 8 Circle St., Authorized Agents for  
**NORTH AMERICAN VAN LINES INC.** Established 1920.  
 George M. Glancy

**Before you Remodel**  
 Come in to see our large displays of the newest plywoods, panelling and wallboards.  
 When It Comes To Lumber, Call Our Number  
**VAN DE VISSÉ & KILDEA LUMBER CO.** 1503 LYELL AVE. Glen. 3-0668

**"Home Is Where Privacy Is" Says Joe Entress, Builder**

By FRANK J. GIBLIN  
 "The primary object of a home, as I see it," declares Joseph Entress, builder and developer of "Homer" in Our Mother of Sorrows parish, Greece, "is to provide family living comfort in a setting of intimate 'togetherness' within its shelter."  
 "Privacy from the outside world is one of the happiest functions of a home."  
 "I believe there is not a man or woman, boy or girl, returning home after a trying day beset by



the complexities of their life... who do not experience a warm, reassuring feeling as the door of their home closes behind them."  
 According to the veteran builder, area privacy in a home does not end with the shutting of the front or back door... there are still more divisions of privacy within the home itself if the most ideal home life is to be realized.  
 To illustrate his point, Mr. Entress is introducing a four bedroom home in Homer this week and designed for a growing family and to home "SECTORIAL PRIVACY" through its split-level planning.  
 From a central point within the house it is possible to reach any destination you may select without traveling through any area of the home.  
 Mothers will be particularly intrigued by the 4 bedroom "plus 2" home because children can go

directly to the recreation room or to the Powder Room without entering through the kitchen or the living room.  
 Fathers will be delighted with the arrangement by which they can set their course for an upstairs bedroom or den, without interrupting the ladies' bridge club-meeting in the living room.  
 "Even the spacious Master Bedroom has a distinct privacy apart from the other sleeping rooms."  
 "Modern-day home life," says Mr. Entress, "with its radio, television, ping-pong tables, dart games and long-playing rock and roll recordings... has increased the need for sectional privacy within the general privacy of a home."  
 "We believe we have the answer in our new design, the '4 Bedroom Plus 2' model and would welcome opinions from the readers of the Catholic Courier Journal who visit it."  
 The home is to be located at the corner of Homer and Clardale streets in Homer, easily located by directional signs off Dowey Avenue.

**Foreman's Marks Golden Jubilee**

Jewels, New York and Paris fashion models and live entertainment thrilled thousands of Rochesterians who gathered Tuesday night and Wednesday to help B. Forman Company celebrate the opening of a year-long celebration in honor of its 50th anniversary.  
 Bathed in flood lights, the re-dedication of the Forman store, took place shortly after 7 p.m. Mary Forman, president; city officials, the B. Forman "Golden Girl" and others in the official party arrived in a cavalcade of antique and modern cars.  
 A Rochester girl called "Miss Fabulous" wore one half million dollars in diamonds and rubies. The collection of jewelry was brought to Rochester by New York jewelers Van Clee and Argels.

**Children's Fashion Show Set Saturday**

Mimi Benson, 16, of St. Margaret Mary Parish will be competitor at an all-children's Spring Fashion Show, Saturday, March 15 in Edwards Auditorium.  
 Models will range in ages from 3 to 10 years.  
 Carol Ann Mautre of St. Stanislaus Parish will be seen in a ballet number. She is a three-time winner of Ted Mack's program.  
 All parents and children are invited. Refreshments will be served free.

**Irish Fete Slated At Treadway Inn**

St. Patrick's Festival Week at Treadway Inn is presenting a Festival Queen and offering menus in the true "An Tostair" tradition, the management announces. The festival will continue until Monday, March 17.  
 Miss Mary Helen Brown, Festival Queen is welcoming guests; menus printed over the gaelic menus from Shannon Airport, Ireland, are offering dishes such as Dublin Bay Prawns, Aran scallop soup, Flaming Bophive Emmentaler, Fillet-of-Sole-Banquet Bay and Cratloe Chicken.

**"IT'S WONDERFUL!" "IT'S WORRY FREE!"**  
 Just a few of the comments from the hundreds of satisfied customers who during 1956 Modernized with Weiders.  
**"Packaged BATHROOMS" and Kitchens, Too!**  
 An EASY WAY TO BATHROOM BEAUTY  
 ONE PRICE INCLUDES  
 The Complete Job for Complete Satisfaction from \$895 up  
 • New ELFER Fixtures • Medicine Cabinet • Check Plastic Wall Tile  
 • All Plumbing Work • Goodyear Vinyl Floor Tiles  
 • All Carpenter Work • Recess Wall Fixtures  
 • All Electrical Work  
 FREE PLANNING SERVICE GUARANTEED INSTALLATION  
 BUDGET TERMS Open Thurs. 'til 9  
**WEIDER PLUMBING** Lawrence A. Weider & Sons, Inc. 495 CLINTON AVE. S. BA. 5-8712

**ROCHESTER Savings Bank**  
 46 FRANKLIN ST. 47 MAIN ST. WEST • 1716 CLINTON AVE. N.  
 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



**ECONOMICS CLUB** members of St. John Fisher College ponder effects on nation of downward trend in business. Standing (from left) John W. Wallace, Dr. Edward F. Stauber, Robert P. Carges, John P. Reeder, Eugene M. Calnan, Charles J. Smith, Robert L. Burkweit; seated James J. Gerace, Larry J. Boddens, Paul B. Schmidt, Pierre C. Landry.

**'Slump Moderate' Club Says**

The present downturn in business activity will be a moderate one according to the student members of the economics club of St. John Fisher College.  
 This conclusion was made at a seminar meeting held March 7 at the school, according to Robert L. Burkweit, president of the club.  
 Eugene Calnan, a senior and club member, said that undue emphasis is being placed on the recession since it falls in an election year.  
 "THE AMERICAN economy is continually going through alternating phases of prosperity, recession, depression and revival," according to Robert P. Carges, who the general public usually misinterprets these terms, he said.  
 This is just the end of the third business cycle that this country has gone through since the end of World War 2, John Wallace said. The current recession is similar to the ones we had in 1949 and 1954, the ends of the first two cycles.  
 Senior Paul B. Schmidt emphasized that the business cycle is an inherent part of our dynamic, capitalistic economy which progresses in an uneven fashion.  
 "Everything Under the Sun" FOR THE OFFICE  
 Steel & Wood Office Furniture — Stationery Supplies — Steel Shelving — Steel Lockers — Shop Equipment  
**Heinrich-Seibold STATIONERY CO.**  
 2 Stores in Rochester, N. Y. 12 State St. 433 W. Main St.

**Hicks HOME HEATING CO.**  
 AIR CONDITIONING  
 Res. — Home — Commercial  
 BR. 1-9079 99 Norman Road  
 11 No Answer Bldg. 14-6252 Roch 20, N.Y.

**LEWIS NEARY**  
 It's a gamble you needn't take when there's an expert who can pack your household goods, move them to your new home or store them in the finest fireproof warehouse in your community... often at less cost than it would take to replace damaged goods. Free estimate on request.  
**BLANCHARD Moving & Storage**  
 Rochester's Leading Movers  
 LOcust 2-5980 320 Broad St.  
 REPRESENTING **ALLIED VAN LINES**

**CEILINGS**  
 Room 107-112  
 Including Labor and \$39.95  
 Materials Call  
**GE 8-1707**  
 ROCHESTER CEILING CO.

**PERRY FLOWER SHOPS**  
 (Ethel M. Perry, Owner)  
 Full Line of Greenhouse Plants  
 411 Chili Ave. — GE. 8-0190  
 OPEN DAILY—9 to 6  
 SUNDAYS—9 to 4

**ST. BONIFACE REFF'S BAKERY**  
 TUESDAYS & THURSDAYS  
 Fasnacht Kuchen... 50 ea.  
 WED. FRI. & SAT.  
 Hot Cross Buns... 50c doz.

**FLANIGAN'S FURNITURE**  
 One of the Largest Stocks in Roch. Lowest Prices Terms To Suit  
 Open Even. 'Til 9 Sat. 'Til 6  
 337 DRIVING PK. AVE.

**GEORGE D. MOORE OLD FLOORS REFINISHED**  
 758 Genesee St. — GE. 8-3810  
 (Formerly with Adams Floor Co.)

**HERB SCHAEFER'S MARKET**  
 315 Bay St. HUBBARD 2-6018  
 GROCERIES and VEGETABLES

**Mercy High Marks National Library Week**

National Library Week makes its debut throughout the nation from March 16 to 22. "Wake up and read," its slogan, is receiving publicity both nationwide and at Mercy High School. Displays will enhance the library and also the hall.  
 Open house week will be featured when teachers may bring their classes to the library, states librarian, Sister Cornelius. During these visits library club members, the Caritas Clubbers, will act as guides. In order to qualify as a library guide, the members must pass a test proving their ability to answer questions about the library.  
 A fine-free day will be held on March 19 when overdue books may be returned free of charge. The library staff will be shown a movie on the works of the librarian at their March 20th meeting.  
 In cooperation with the Caritas Club, the art classes will distribute posters advertising National Library Week throughout the school.  
**COURIER-JOURNAL** Friday, March 14, 1958 7-A

**Books For Missions**  
 Washington — (NC) — Pledges to give from 100 to 1,000 volumes each have been sent by 48 Catholic college and university libraries to start a nationwide campaign to provide books for foreign missions.  
**VOLKSWAGEN Like New! Low Mileage! Ralph Pontiac, Inc.**  
 626 W. Main St. — GE. 8-0626

**HOME Services**  
 AVAILABLE ALSO TO CHURCHES, SCHOOLS, INSTITUTIONS

**You OWE It To Yourself To Use Our Milk**  
 Serving the Rochester Area For Over Thirty-five Years With the Finest in Dairy Products  
**Wegman Dairy Inc.**  
 465 Chili Ave. GE. 8-5355

**Alice R. Farrell**  
 WOMEN'S APPAREL  
 CANANDAIGUA, N. Y.

**ST. MARY'S, CANANDAIGUA SHENKMAN'S THE MEN'S STORE**  
 CANANDAIGUA, N. Y.  
 Clothing and Furnishings for Men and Boys

**GEORGE D. MOORE**  
 Floor and Plastic Wall Tile for Kitchens and Bathrooms  
**TERMS IF DESIRED**  
 758 Genesee St. GE. 8-3810

**for those with PROBLEM FEET**  
**John Gonnor & Son**  
 SELL AND RENT LADDERS  
 C C ROCK and SOFTENER SALT  
**430 EXCHANGE ST.**  
 LO 2-7078

**QUALITY MILK & CREAM ICE CREAM**  
**PARKSIDE DAIRY**  
 EAST ROCHESTER, N. Y.  
 PHONE  
 Ludlow 6-0230

**Avon Hardware Corp.**  
 Use MOORE Paint Hardware, Paint, Glass  
 Phone 4141 — We Deliver

**Charlotte Appliance**  
 INC.  
 3268 Lake Ave.  
 COMPLETE HOME FURNISHING  
 8887 DEAL IN TOWN  
 Charlotte 2-1129 Charlotte 2-4231

**ELECTRICIAN HOUSE WIRING**  
 220-V Service Changes  
 Large or Small Jobs  
 Days—Eves—Sat.  
 Call B. J. Conley  
 Genesee 8-5462-M  
**CONLEY ELECTRIC CO.**

**DRAPERIES**  
 Made to order  
 Large Selection Materials  
 Rods Installed  
**Mary's Dry Goods**  
 637 Portland Ave. BA. 5-6451

**GOOD COUNSEL PARISH NEWMAN—Florist**  
 450 BROOKS AVE.  
 Genesee 8-4698—Delivery  
 "Flowers for all Occasions"

**EAST ROCHESTER—ST. JEROME'S PATTERSON**  
 HARDWARE  
 LOWE BROS. PAINTS  
 NORGE APPLIANCES  
 Ludlow 6-0068  
 110 EAST COMMERCIAL ST

**BONUS ACCOUNTS**  
 are excellent for building Down "Payments for" Homes, Go To College Funds, Family Cash Reserves, Retirement Funds.  
 See of Write  
**East Rochester Federal Savings & Loan Association**  
 401 Main Street East Rochester, N. Y. OR 34 Main Street W. Webster, New York

**"Where Good Friends Gather... Dailey"**  
**THE WISHING WELL**  
 1190 CHILI AVENUE  
 Emmet J. DAILEY Prop. GE. 8-1379

**OPEN BOWLING SAT. & SUN.** Afternoon and Even.  
**SMORGASBORD**  
 over \$1.00 Delicious hot & cold Futrees  
 LEGAL BEV. — DICK STREB at Organ & Piano  
 4232 W. Ridge Rd GL. 3-9118

**FOR THE LION'S SHARE**  
 OF FINE FOODS  
 Daily 9-9 except Mon. Tues  
**Leggs D.**