

Two New Furnished Models Open In Greece

Caldwell & Cook, new home builders and tract developers in the town of Greece, announce the opening of two new, completely furnished model homes for public inspection, at 1:00 p.m. on Sunday, February 16. The models are situated in Caldwell & Cook's newly expanded Dewey Manor tract just north of Latta Road, off Dewey Avenue in Our Mother of Sorrows' parish.

According to Jack Caldwell and Jerry Cook, two basic designs are represented. The 'Hampton' is a

big 2-story colonial, featuring 3 spacious bedrooms and a bath on the second floor and living room, kitchen, dining area and garage on the first floor. The furnishings and interior colors are authentically colonial. The new 3-bedroom 'Crestwood' favors the popular one-story ranch plan, and is furnished imaginatively in ranch-modern decor. Its color scheme is distinguished by an unusual monochromatic green treatment. Both models were completely decorated and furnished by Frenchman & Sweet.

The two models represent a big forward step for Caldwell & Cook, the builder combine pointed out. They have long recognized a serious need among younger, growing families for better, more spacious homes. Both the 'Hampton' and the 'Crestwood,' at \$16,690 each, can provide these families with the type of design and construction generally found in much higher priced models, they claim.

The Dewey Manor tract is fully developed, with all improvements in and paid for. Minimum lots are 80 feet in width. City bus and schoolbus services provide complete transportation facilities. Our Mother of Sorrows parochial school is within easy walking distance of the tract. For the family shopper, Northgate Plaza is less than half a mile "down the road."

The models open officially at 1:00 p.m. this Sunday and will be open from 1 to 9 p.m. daily from then on.



DeSales Students Given Bellarmine Honor Keys

Geneva — Thirty-three Bellarmine Keys were awarded Feb. 7 at an assembly in DeSales High School, Geneva. Very Reverend John F. Murphy, C.S.B., president of John-Fisher College of Rochester, was the guest speaker and presented the keys.

Speaking to the student body, Father Murphy urged greater effort on the part of each student, suggesting that just 20 minutes more study each day would undoubtedly result in a larger number eligible for keys. "Our aim today must be to be holy and learned, not just holy, not just learned, but to be both."

CITING THE difference between application to study here in America and in Russia, Father Murphy cited the long school day of Russia, plus the four hours extra homework, not as something new to the student of Russia but as the outcome of a long tradition of culture and research. He warned the students against looking upon the Russians as a primitive people, and advised them to learn the curriculum or learn Russian.

Keys were presented to Carole Sherry, Mary Lou McKeever, Katherine Clark, Linda Orr, Lucille Quattaro, seniors; John O'Connor, Mary Ann Sullivan, Joseph Midiri, Marjorie Oliver, Eleanor Crupi, Rebecca Clark, Juniors; Donna Pane, John Howard, Joseph Rapini, Joseph Ciancaglini, Patricia Lawlor, Carol Sullivan, Margaret Chester, sophomores; Barbara DiCostanza, Kathleen Legott, Robert Quigley, Robert Tarantelli, Barbara Larsen, Katherine McAvoy, Katherine O'Reilly, Joseph White, Elizabeth Mooney, Janice DeBolt, Elizabeth Clifton, Mary Ann DeRaddo, Carol Aquilano, Ch...

phy, C.S.B., president of St. John Fisher College as the Rev. John A. Morgan, principal and other recipients watch.

Catholic Women's Dinner Postponed

Inclement weather caused postponement of the dinner to honor the Catholic Women's Club spiritual director, His Excellency Bishop Kearney, scheduled for last Wednesday at the Rochester Club.

Announcement of the new date will be made when arrangements are completed, a spokesman for the club said.

Basketball Tourney Set

A three man basketball tournament will be sponsored by the Catholic Youth Organization on Friday, Feb. 23 in the CYO auditorium according to the Rev. Eugene H. McFarland, director. Applications may be made by calling BA 5-7400, Ext. 11 or Gerald at HO 7-6523 evenings.

Bob Nothnagle Joins FOGARTY Real Estate Sales Force

Yes Bob has brought his youthful exuberant pleasant manner, unbounded energy and proven sales ability to the growing FOGARTY sales staff, which is already so good that FOGARTY is out of listings.

100% efficiency (not even one house listing, listed this year, is left). If you want that kind of help stop in and see Bob at 902 Genesee Street. He will be glad to talk with you. He wants your business and will be glad to help you.

HOME BUYING ON UP-GRADE

This year will be better than 1937 in the prospects it offers for the realization of the home ownership aspirations of many American families, William C. Kane, president of the Real Estate Board of Rochester, declared today.

Mr. Kane, just returned from conference with approximately 1,000 other Realtor executives from all parts of the country at the winter meeting of the National Association of Real Estate Boards held in New Orleans, said that his opinion was based on the general optimism and individual reports which he found in most segments of organized real estate.

"There was a strong demand for good quality homes in 1937," the Rochester Realtor explained, "but difficulties in securing adequate mortgage financing stood in the path of many qualified buyers. According to most indications, there will be a larger supply of mortgage loan money available this year and possibly at somewhat more favorable interest rates."

The Multiple Listing system of the Real Estate Board of Rochester are above the comparable month in 1937.

CATHOLIC FAMILY
SUPPORT
THE
CATHOLIC PRESS
AND COMMUNITY
ADVERTISING IN
CATHOLIC
PAPERS
NEWSPAPERS

PAINTING
INTERIOR PAPERING
AND REPAIRS
31 Years Service To Rochester
and Community
ALFRED DOB and SONS
158 ROSEWOOD TER.
PHONE BU. 8-9314 HA. 3-3188

CELLAR WALLS
WATERPROOFED
We GUARANTEE a dry cellar
Free Estimates
General Mason Work and Repairs
DRAIN TILE INSTALLED
A. J. ARIENO Gen. 8-1588

ANDY CHENELLY, Realtor
TRADING POST
REAL ESTATE CO. INC.
241 BANKER
POWERS BLDG. N. 5-1230

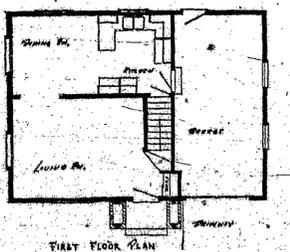
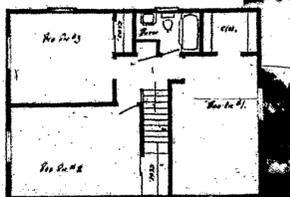
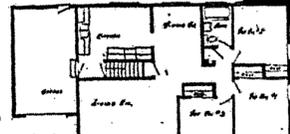
DORMERS "WE Raise
The Roof"
R. J. FINNEGAN CONSTRUCTION
COMPANY GL. 3-7042
3-7398
2335 Ridge Road West

WHEN YOU
MOVE
I'LL JUMP!
to be of Service
For Local or Long Distance Moving
GEORGE M. GLANGY
CARTING CO.
9 Circle St., Authorized Agents for
North American
VALTINES INC.
Established 1920

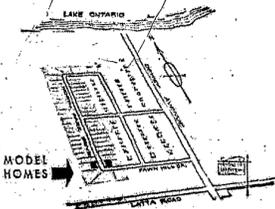
ARNOLD'S
PAINTS
EXTERIOR
INTERIOR
ENAMELS • PLATS
ARNOLD'S
PAINT & WALLPAPER
285 Hudson Ave. BA 5-9124

Richard H. Schlueter
INSURANCE
1216 Sibley Tower Bldg.
Office HA. 6-7400
Res. NO. 7-3271

FOGARTY
BROKER IN REAL ESTATE
Says "Business" so far in '38 has been so good, that he's sold out. He has no listings.
If you are in doubt about whom you should call, give this a thought: A listing with him, is a house soon bought.
WALT FOGARTY — BROKER — COREB MEMBER
Gen. 8-9162 328 Sawyer St., Rochester 19, N.Y.



EACH ONLY
\$16,690
WITH GARAGE
PAY ONLY \$1,490 DOWN
OPEN EVERY DAY FROM 1-9 P.M.



SPECTACULAR
2
NEW
MODEL
HOMES

OPENING
SUNDAY AT
1:00 P.M.

completely furnished by
FRENCHMAN & SWEET
53 CANAL ST.

Building A Better Way of Living
CALDWELL & COOK
393 WOODCROFT DR. CHL. 2-3402