



make his Christmas merrier

with **ARROW**

for his time at work, his time off

Please his sense of style with the new five-tone soft harmony stripes and checks, with white or new colors in dress shirts. Make his leisure hours comfortable and colorful with sport shirts. They'll be his favorites because they're Arrow. Choose now from McCurdys' complete Christmas line-up for every man on your list. Make your gifts extra smart with harmonizing Arrow ties and handkerchiefs. You'll be proud to give Arrow from McCurdys... he'll be proud to wear it!



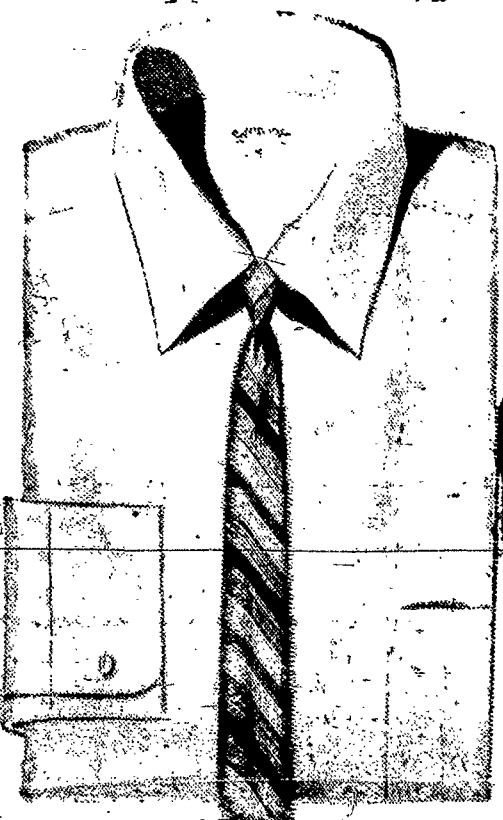
**ARROW WHITE "DART"**  
the world's most famous shirt  
is at McCurdys in 53 sizes!

The Dart's silky-smooth broadcloth is Sanforized to keep its size after laundering. The Dart's trim, non-wilt collar stays neat through a man's busiest days. Styled with regular cuffs, McCurdys' complete range of sizes... 14 to 18, sleeves 32 to 37... will fill the needs of every man on your list.  
Arrow Handkerchiefs, **35¢ to 1.50**  
Arrow Ties, **1.50 to 2.50**

**4.00**

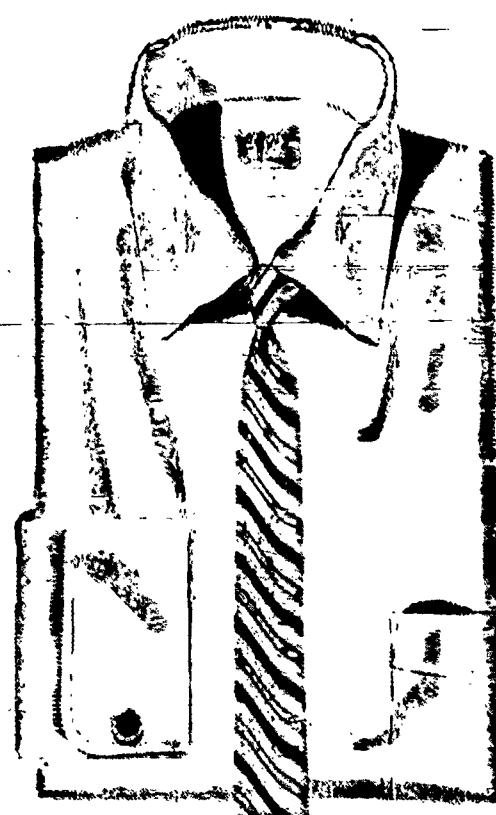
**ARROW "DALE"**

Premium quality broadcloth, styled with non-wilt, regular point collar; French cuffs. In 53 sizes... 14 to 18; sleeves 32 to 37. **5.00**



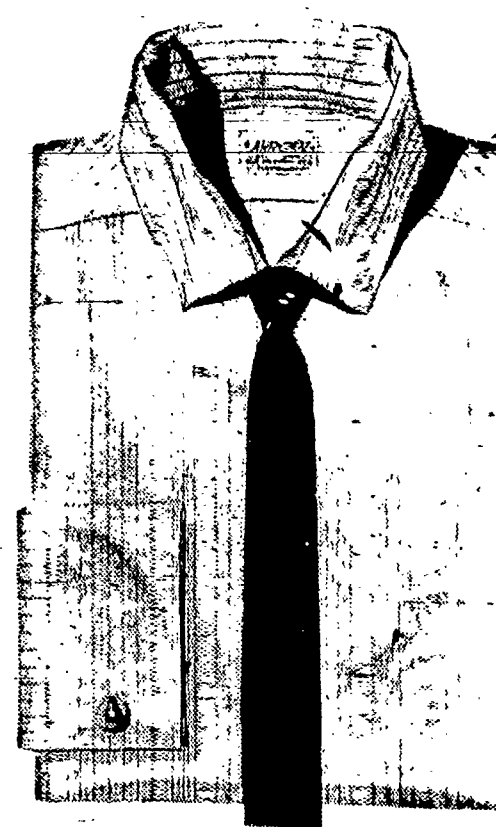
**ARROW "GABANERO"**

America's favorite sport shirt... at McCurdys in 44 sizes (14 to 18; sleeves 31 to 37) Feather-light washable rayon gabardine handsomely tailored for smooth-fitting comfort. Blue, sand, green, grey, white, red. **5.95**



**ARROW "BELMONT"**

Madras weave broadcloth in soft shades of blue, tan or grey. Regular long point fused collar; barrel cuffs. Sizes 14 to 17; sleeves 32 to 35. **4.00**



**ARROW "GLEN"**

"Compatible" checks and stripes, inlaid with five or more colors that create beautiful harmony, to blend with any suit. Short, semi-spread stay collar; link cuffs. 14½ to 17; 32 to 35. Tan, grey or blue predominating. **5.00**

McCurdys Men's Shop, Street Floor, Northgate; McCurdys of Geneva

Mail and phone orders filled. Call BAKER 5-3000 (Enterprise 9069 for toll-free suburban calls.)

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