

This Week

With Our Advertisers
By FRANK J. GIBLIN



The largest Muskalonge ever caught in the United States was taken by Arthur Lawton of Delmar, New York on September 22, 1957 and entered in the Louis A. Wehle Fishing Contest where it placed first in the "Muskie" river where the catch was taken. It is in the vicinity of Clayton, but I do not wish to be more specific for obvious reasons. Having fished in this area for twenty years I found this spot from which I have taken several large Muskies over the years. Naturally I prefer to keep the spot as private as possible to assure more years of good fishing.

The giant Muskalonge, which weighed 69 lbs. 15 ounces measured 64 1/2 inches long with a girth of 31 1/2 inches. It was taken in the St. Lawrence River near Clayton. Lawton used a Creek Chub Plug, True Temper Rod with a Shakespeare Reel and 30 pound test Ashaway line. It took him a little more than an hour to bring the fish to gaff.

Mr. Lawton and his wife have been angling "muskie" fishermen for more than two decades. Queried on the exact spot of his catch he said: "I prefer not to disclose the exact spot of the river where the catch was taken. It is in the vicinity of Clayton, but I do not wish to be more specific for obvious reasons. Having fished in this area for twenty years I found this spot from which I have taken several large Muskies over the years. Naturally I prefer to keep the spot as private as possible to assure more years of good fishing."

In the 1956 Louis A. Wehle Fishing Contest, Mrs. Lawton won First Prize with a 60 pound 8 ounce Muskie and Mr. Lawton finished second with a 52 pound 5 ounce Muskie. Among Mr. Lawton's previous prizes were first prize in the Fish & Stream Magazine Fish Contest in 1944 with a 53 pound Muskie and he took the same prize in 1955 with

a 58 pound Muskie. Lawton is a refrigeration engineer at the Central Warehouse in Albany.

Second prize in the Muskalonge division for the month of September was awarded to Rolfe C. Kohler of Waverly, with a catch weighing 43 lbs. 4 ounces and third prize went to Leonard Hartman of Ogdensburg for a 43 lbs. 2 ounce Muskalonge.

Speaking of FLORIDA: If all the words of endearment toward the Sunshine State could be condensed into a single word, it would be "NOTHAGLE."

The smiling, cherubic realtor from North of the Border is heading for Miami next week to confer with the MACKLE interests, developers of you-know-where.

Congratulations are in order to Mr. and Mrs. Henry JESSERER (he of ROCHESTER AUTOMATIC HEATING) upon the birth of a beautiful young lady, JEAN ELLEN, last week. For weight, coloring, resemblances, time of arrival, etc., phone GLENWOOD 3-8659, days or GEnesee 8-3713.

Ways in which organized real estate plays a growing and positive part in the development of the nation and the business of the individual real estate man will be discussed by Kenneth S. Keyes, Miami, president of the National Association of Real Estate Boards, when he speaks in Rochester on Friday, November 15th.

The title of Mr. Keyes' address is "Building a Real Estate Business." He will talk to members of the Real Estate Board of Rochester and other civic leaders at a luncheon meeting sponsored by the Board at noon in the Powers Hotel Ballroom.

In announcing the discussion theme of the visiting NAREB president, Thomas H. Brenha, president of the greater Rochester Board, observed that the visitor, as board chairman of one of the largest realty firms in the United States — The Keyes Company of Miami — is well qualified to speak on it.

Active in Florida real estate since 1925, Mr. Keyes built his company from a single-desk operation. Now offering specialized service in every phase of real estate, the Keyes organization originally confined its work to property management and rental service.

In addition to his own firm, Mr. Keyes heads more than 50 corporations operating hotels, office buildings, and other realty enterprises in Florida, New York and Canada.

Prior to his election as president of NAREB — the largest organization in the real estate industry with 60,000 members — Mr. Keyes had served as president of the National Institute of Real Estate Brokers, president of the Florida Association of Real Estate Boards, and vice-president

of the Institute of Real Estate Management.

In the course of his address here, the Realtors' executive is expected to outline the progress of NAREB toward the achievement of professional standing for its members, report on the status of the Association's Build America Better program for neighborhood rehabilitation, and delineate his group's current efforts to aid home ownership expansion.

The Treadway Inn is celebrating its third birthday the weekend of Nov. 8-10 by inviting the first 50 guests to return for a weekend on the house.

These guests, along with city dignitaries and members of the press, radio, and TV, will attend a special anniversary party at the Inn Friday evening, Nov. 8.

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