

# REAL ESTATE

Home Building — Repair — Furnishings

NOTICE: A hereby...  
L-2216 has been...  
of...  
LYELL L. CRANE...  
LIQUOR STORE...  
STREET



LEWIS NEARY

It's a gamble you needn't take when there's an expert who can pack your household goods, move them to your new home or store them in the finest fireproof warehouse in your community... of ten at less cost than it would take to replace damaged goods. Free estimate on request.

## BLANCHARD

Moving & Storage

Rochester's Leading Movers

LOcut 2-5980 320 Broad St.

REPRESENTING **ALLIED VAN LINES**

On Van Lines...  
In Van Lines...  
By Van Lines...  
Through Van Lines...  
Via Van Lines...  
By Van Lines...  
In Van Lines...  
By Van Lines...  
Through Van Lines...  
Via Van Lines...

## Capri Club Schedules Dance, New York Trip

The C.Y.O. Capri Club will sponsor a dance from 9:15 p.m. till 12:15 a.m. on Friday, Oct. 11 at St. Monica's Hall, 841 Genesee St. Refreshments will be served.

PLANS ARE also being completed now for a trip to New York City on Oct. 18, 19 and 20. Further information and reservations may be had by calling James Mallen at Genesee 8-197M or Gerard Keenahan at Webster 13J.

C.Y.O. Capri Club activities are open to all single Catholics over 25.

"Everything Under the Sun" FOR THE OFFICE  
Equipment, Furniture, Stationery and a fine lot of excellent Fountain Pens

**Heinrich-Seibold**  
STATIONERY CO.  
2 Stores in Rochester, N. Y.  
12 State St. 453 W. Main St.

ARNOLD'S  
**ERH**  
PAINTS

• EXTERIOR  
• INTERIOR  
• ENAMELS • FLATS

**ARNOLD'S**  
PAINT & WALLPAPER  
279 Hudson Ave. BA 5-9124

# This Week

With Our Advertisers

By FRANK J. GIBLIN



INDIAN SUMMER appears to have influenced advertising themes in real estate, home heating and automobiles this week in the Courier Journal.

Speaking of automobiles, there is a rumor going around that off-again, on-again, gone-again Bob Finnegan, of roof raising fame, is being commissioned to raise the roofs of new cars whose owners cannot get in or out of them after putting on a few extra pounds.

With all that invested capital so close to the ground, it does seem senseless to have to jack-knife the torso to settle down inside. And elderly people (who ride occasionally too) need an automatic bed-patient-lifting apparatus to extricate themselves. Detroit claims that it's all in the interest of less wind resistance.

Confidentially, I think automobile designers are in league with STAUFFER'S reducing clinics and the manufacturers of those little toy caps of plaid that no driver of a sport miniature speedster could live without.

Meet Marvin Morris, young man with a sweet tooth and an appreciation of public reaction to the better things in life gathered from around the world. A candy wholesaler with a flair for the bizarre as well as the bizarre as well as the bizarre.

Mr. Morris is one whose enthusiasm, in my opinion, is his greatest stock in trade. Talk in to the young candy merchant who took over the direction of the DAVID MORRIS CANDY

COMPANY, 14 Andrews Street, founded by his late father, I was impressed by the sparkle and energy of a chap going places. As a matter of fact, Marvin Morris has gone just about all over the world to assemble candies, unique confections, and gay, colorful novelties for exclusive distribution through his Rochester office.

He lays claim to the distinction that the world's finest candy makers' products and an assortment of hard-to-come-by novelties reach top-notch retail outlets in the United States through Rochester and the wholesale firm that still bears his father's name. He showed me stacks of letters of inquiry from all over the country, including one from an old favorite of mine, The Dutch Kitchen in St. Petersburg, Florida.

This enterprising young man with an eye on world trade, a tooth for the candy business and an ear for opportunity, is about to hold a Formal Exhibition of his importations (at many price levels) at the Treadway Inn in a week or so.

As a wholesaler, Mr. Morris conceived the idea that many of these products might find an active market in Catholic Fund Raising promotions, for example: the "People of the World" candy box, the novelty tins from Erin, special Italian, French, and German confections and the like... oh yes, and the amazing Polish wooden dolls, items I have watched mature women go gaga over!

Therefore, it has been decided that the David Morris Candy Company will issue a formal invitation in NEXT WEEK'S Catholic Courier Journal, setting forth the exact dates when those interested among our readers may attend this Exhibition sched-

uled for the Treadway Inn. Judging solely by my reactions to Marvin Morris, young man going places, it would be well worth attending if you are concerned with fund-raising items. Christmas giving in quantity etc. It will be for free of course... and your taste will be on the house! Watch for dates.

**PAINTING**  
Papering - General House Repair  
31 Years Service To Rochester and Community  
**ALFRED DOE and SONS**  
151 ROSEWOOD TER.  
PHONE: BU. 44514 HU. 13116

**CELLAR WALLS WATERPROOFED**  
We GUARANTEE a dry cellar  
Free Estimates  
General Mason Work and Repairs  
DRAIN TILE INSTALLED  
**A. J. ANIENO Gen. 8-1588**

**TRADING POST**  
241  
PHONE: 5-2230

## Civic Orchestra Entertains Students

Aquinas institute student body and faculty were treated to an afternoon of musical enjoyment last Wednesday when the Rochester Civic Orchestra paid its annual visit to the Dewey Avenue school.

Dr. Paul White, distinguished director of the Civic Orchestra, orientated the students to a program well adapted to its youthful audience.

Stanley Street, percussionist and Miss Eileen Malone, harpist, were exceptionally well received by the students during their solos.

... Bridge, canasta, 500 and pitch will be played. Mrs. Rodney Schwan is chairman. Assisting are: Mrs. Robert LaForce, Sr. and Miss Norman Lemen, tickets; Mrs. Leo Engle, refreshments; Mrs. Albert Snyder, prizes and Miss Lucille Vogt, publicity.

The party will be preceded by the October meeting at 7:30 p.m. at which the nominating committee will present the slate of officers.

**DORMERS**  
"WE Raise The Roof"  
R. J. FINNEGAN CONSTRUCTION COMPANY  
2335 Ridge Road West  
GL. 3-7042  
3-7398

**PAINTING**  
Papering - General House Repair  
31 Years Service To Rochester and Community  
**ALFRED DOE and SONS**  
151 ROSEWOOD TER.  
PHONE: BU. 44514 HU. 13116

**CELLAR WALLS WATERPROOFED**  
We GUARANTEE a dry cellar  
Free Estimates  
General Mason Work and Repairs  
DRAIN TILE INSTALLED  
**A. J. ANIENO Gen. 8-1588**

**TRADING POST**  
241  
PHONE: 5-2230

## AUXILIARIES Of The K. of C.

Dansville—Knights of Columbus Auxiliary of Dansville will sponsor a public card party, Monday, Oct. 4 at 8:30 p.m. in the Kenale Retreat Building Fund in Rochester.

... Bridge, canasta, 500 and pitch will be played. Mrs. Rodney Schwan is chairman. Assisting are: Mrs. Robert LaForce, Sr. and Miss Norman Lemen, tickets; Mrs. Leo Engle, refreshments; Mrs. Albert Snyder, prizes and Miss Lucille Vogt, publicity.

The party will be preceded by the October meeting at 7:30 p.m. at which the nominating committee will present the slate of officers.

**DORMERS**  
"WE Raise The Roof"  
R. J. FINNEGAN CONSTRUCTION COMPANY  
2335 Ridge Road West  
GL. 3-7042  
3-7398

**PAINTING**  
Papering - General House Repair  
31 Years Service To Rochester and Community  
**ALFRED DOE and SONS**  
151 ROSEWOOD TER.  
PHONE: BU. 44514 HU. 13116

**CELLAR WALLS WATERPROOFED**  
We GUARANTEE a dry cellar  
Free Estimates  
General Mason Work and Repairs  
DRAIN TILE INSTALLED  
**A. J. ANIENO Gen. 8-1588**

**TRADING POST**  
241  
PHONE: 5-2230

COURIER-JOURNAL  
Friday, October 11, 1957

9-A

## Hicks HOME HEATING CO.

AIR CONDITIONING  
Room - Home - Commercial  
BRowning 1-9079  
If No Answer Call BR 1-4850  
99 Norman Rd. Roch. 20, N.Y.

**DORMERS**  
"WE Raise The Roof"  
R. J. FINNEGAN CONSTRUCTION COMPANY  
2335 Ridge Road West  
GL. 3-7042  
3-7398

**PAINTING**  
Papering - General House Repair  
31 Years Service To Rochester and Community  
**ALFRED DOE and SONS**  
151 ROSEWOOD TER.  
PHONE: BU. 44514 HU. 13116

**CELLAR WALLS WATERPROOFED**  
We GUARANTEE a dry cellar  
Free Estimates  
General Mason Work and Repairs  
DRAIN TILE INSTALLED  
**A. J. ANIENO Gen. 8-1588**

**TRADING POST**  
241  
PHONE: 5-2230

Looking for EARLY AMERICAN ?

SEE US!  
Best Quality  
LOWEST PRICES  
TERMS!  
at  
**CULVER FURNITURE**  
1094 CULVER RD.

**DORMERS**  
"WE Raise The Roof"  
R. J. FINNEGAN CONSTRUCTION COMPANY  
2335 Ridge Road West  
GL. 3-7042  
3-7398

**PAINTING**  
Papering - General House Repair  
31 Years Service To Rochester and Community  
**ALFRED DOE and SONS**  
151 ROSEWOOD TER.  
PHONE: BU. 44514 HU. 13116

**CELLAR WALLS WATERPROOFED**  
We GUARANTEE a dry cellar  
Free Estimates  
General Mason Work and Repairs  
DRAIN TILE INSTALLED  
**A. J. ANIENO Gen. 8-1588**

**TRADING POST**  
241  
PHONE: 5-2230

## Sherwood



Court Colonial

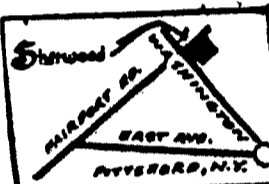
You'll fall in love with the colonial atmosphere of this Court Colonial. A very spacious home, ideal for the large family. Upstairs there are 3 very large bedrooms with roomy sliding door wardrobe closets, and a tile bath. The first floor features a center vestibule, spacious living room with colonial fireplace, full dining room, beautiful knotty pine kitchen... the court offers ideal access to the house, garage and 2 porches, and features a powder room and rear closet. 2-car garage with elliptical arches and cupola. Full basement. Brick front, with shutters; corner lot; improvements paid and low taxes. The price complete, \$24,900. Other homes from \$21,900. 25 year mortgages available.

Builder: Pittsford Sherwood Corp.

ST. LOUIS PARISH  
Open Daily  
Til Dark

24 Charnwood Rd., Pittsford, N.Y. LUdow 67804

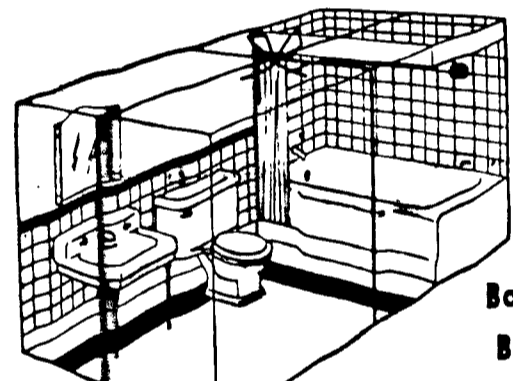
THE ODOIRE FRANKLIN  
**Spall**  
REAL ESTATE



"IT'S WONDERFUL!"  
"IT'S EFFICIENT!"  
"IT'S WORRY FREE!"

Just a few of the comments from the hundreds of satisfied customers who during 1956 Modernized with Weider

"Packaged BATHROOMS" AND KITCHENS, TOO!



An EASY WAY TO Bathroom BEAUTY

ONE PRICE INCLUDES

The Complete Job for Complete Satisfaction from \$895 up.

• New ELIER Fixtures • Medicine Cabinet • Church Plastic Wall Tile • All Plumbing Work • Goodyear Vinyl Floor Tile • All Carpenter Work • Recess Wall Fixtures • All Electrical Work.

FREE PLANNING SERVICE

GUARANTEED INSTALLATION

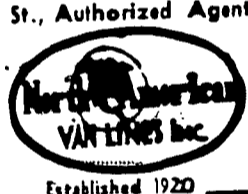
BUDGET TERMS Open Thurs. 'til 9

**WEIDER PLUMBING**

495 CLINTON AVE. S.  
BA 5-8712

## IT'S YOUR MOVE

For Local or Long Distance Moving  
**GEORGE M. CLANGY** Phone GR. 3-3120  
CARTING CO.  
8 Circle St., Authorized Agents for



George M. Clangy

A Real Estate Message from Walt Fogarty

### ST. MONICA'S PARISH

A home you could cherish—three bedrooms and bath second floor.

THE HOUSE IN GOOD SHAPE! LOCATION? IT'S GREAT! School property right at the door.

"Yes friends, this house at #227 SAWYER STREET, adjoins St. Monica property, leaving no doubt that your children will get to school or church safely and on time! Owners are moving to Northern N. Y. ... asking fair price. By all means, see this home TODAY!"

**WALT FOGARTY, Broker**  
GE 8-9162 (CORE)

If you have property for sale in the upper 19th, Henrietta, Gates or 4th, call me! I need listings! Have and make every thing an obligation... try me for A.C.T.-10-N1

"WALT"

## Tommy Hawk Remains Honest Injun!



FOR RENT NO PAPOUSES

Me lucky Injun!  
Me see HOMAR!  
HEAP BIG living space  
HEAP BIG COMFORT!  
HEAP BIG HOUSE  
FOR PRICE!

Chief Tommy Hawk much disgusted! Nearly go on war-path. No find big wigwam where papooses allowed! To secure home he and squaw almost say have no papooses... Then he see HOMAR! Change mind QUICK!

POW WOW PHONES  
CH 2-0253  
GE 8-8490  
GE 8-6084-2

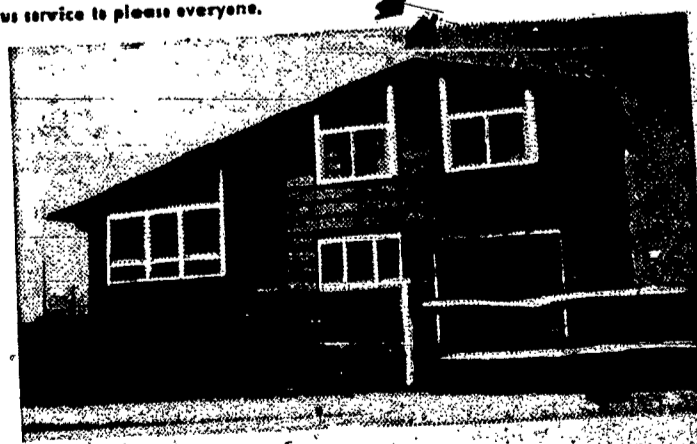
from \$76,900  
SPLIT LEVELS • RANCHES  
EXPANSION HOMES

with fans, built-in vanities, overhead garage doors, storm sash and screens, disposals, large closets, automatic gas heat, fiberglass insulation, graded-seeded lots... Gutter and Sidewalk PAID, Water Mains PAID, Pavements and Sewers Paid.

FHA FINANCING  
up to 30 YEARS

2 MODEL HOMES OPEN DAILY FOR INSPECTION  
ONE COMPLETELY FURNISHED

LOCATION Conveniently located near major shopping places, schools, churches and Eastman Kodak, with adequate bus service to please everyone.



"Live Better in HOMAR"

**Homar**

IN GREECE

Joseph E. ...

BUILDERS

## PROOF:

PHOTO-MULTIPLE LISTING produces results

OVER 6 MILLION DOLLARS IN JULY SALES!

In July alone, Realtors negotiated 442 real estate sales in Monroe County, totaling \$6,176,729, to the satisfaction of buyers and owners... THROUGH MULTIPLE LISTING, the sure way to speedy results.

If you plan to sell, consult a Realtor for the action you need. Realtors report all Multiple Listings to the Real Estate Board of Rochester within 48 hours. Then, over 1200 competent salesmen and saleswomen, with photographs and full information, go to work to sell your Multiple-listed property.

When you want to buy, consultation with only one Realtor will give you your choice of more than 2800 Multiple-listed properties.

EVERY Realtor has this service, and can be recognized by his display of the Realtor Seal.

THE REAL ESTATE BOARD OF ROCHESTER, since 1914, is the Monroe County member of the National Association of Real Estate Boards.

REAL ESTATE BOARD OF ROCHESTER

ESTABLISHED 1910

25 EXCHANGE STREET

LOcut 2-4590

