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Located in a of here, Rathfar

Executive

EMPLE AND Men and Sales Ar -execu- nical ad- tions - here- 5-0240 715 Sibley Tower

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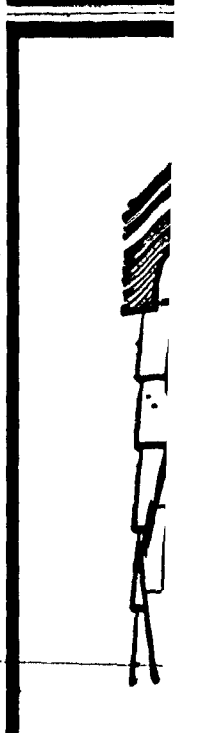
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VICTOR

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PRICE ON Remodeled 4-bedro 110 sq. ft. frantage 1 all with LOW See us or call for ANDY CHEN

TRADIN 241 POWERS BLDG



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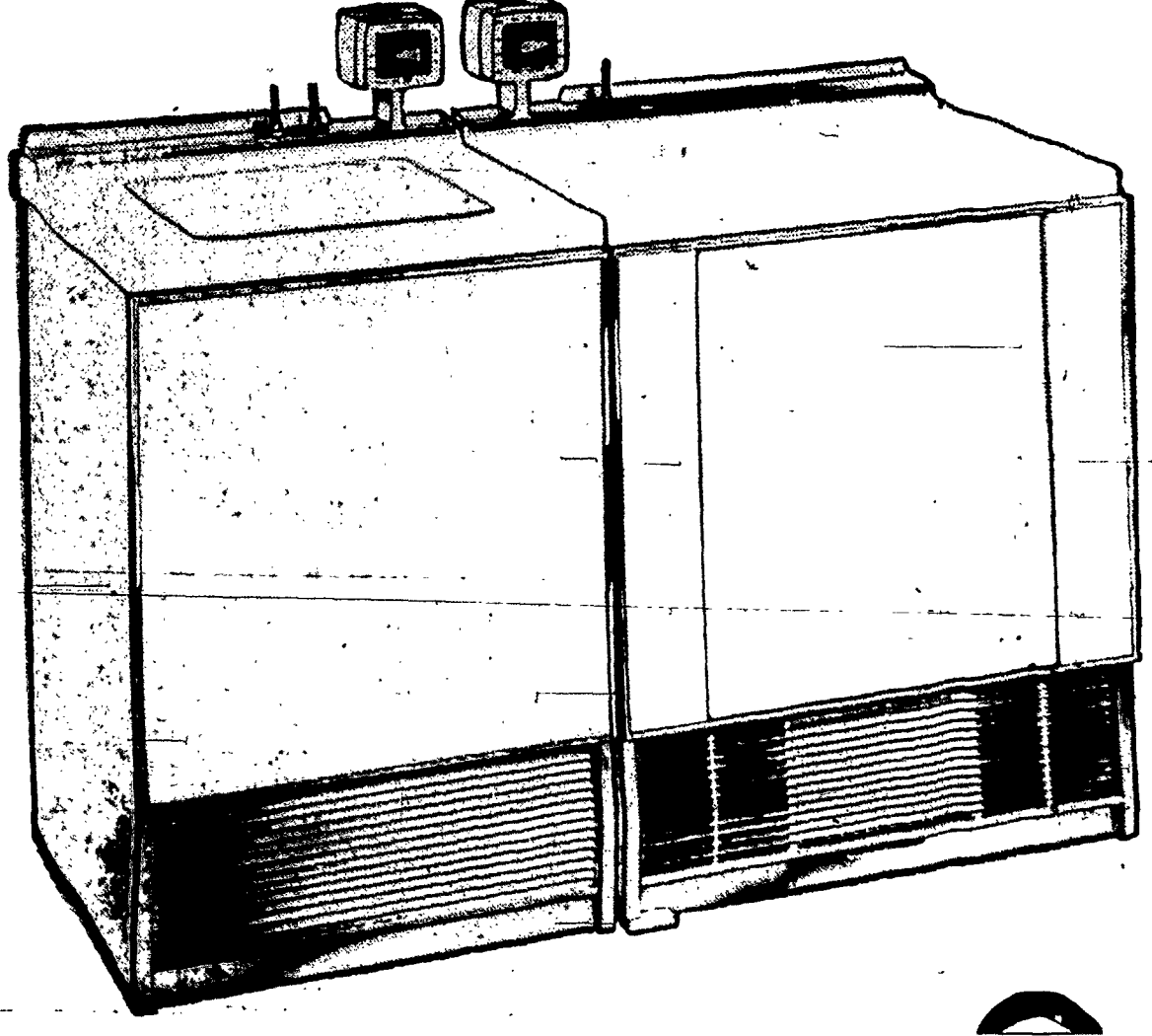
128 MI

Values that Ring the BELL!
Rochester Good Neighbor Days
SAVINGS BY THE THOUSANDS! FALL PRE-VIEWS! ALL THIS WEEK!



Clearance **SALE** OF DELUXE
FRIGIDAIRE APPLIANCES!

Turn **WASHDAYS** into **HOLIDAYS** with
NEW FRIGIDAIRE ALL PORCELAIN WASHER AND DRYER!



All porcelain inside and out means that your Frigidaire washer is protected for life against rust. It also means that your washer will remain brilliantly white and new looking for years and years.

The new "Sheer Look" design means that the washer fits T-square tight with everything. It fits level with standard cabinets... back, sides and top. It can be installed flush with the wall and give you the rich built-in look without any expense.

Frigidaire's famous Ultimate Mechanism that powers the washer is synonymous with long life and trouble-free service. Frigidaire are just built that way.

Why don't you see it at your RG&E during Good Neighbor Days? It's your buy of a lifetime!

Isn't it about time you stopped hauling heavy baskets of wet wash to a clothesline—either outdoors into the wind and fading rays of the sun or to a damp dismal basement that seems to take forever to dry the clothes. Let this deluxe 1957, all-porcelain Frigidaire Electric Dryer dry your clothes any hour, day or night, regardless of weather.

Here's the perfect partner for your Frigidaire washer. Working side by side as a team they'll turn your washdays into holidays. The Dryer is all-porcelain and guaranteed to stay white forever; it has the same "Sheer Look" that makes every corner count; it has the exclusive Frigidaire Control Tower that you set and forget and hosts of other quality Frigidaire features.

ALL-TIME-LOW FRIGIDAIRE PRICES!

WASHER MODEL WDU-57 ORIGINALLY \$329.95	DRYER MODEL DD-57 ORIGINALLY \$229.95
NOW ONLY \$257.00 WITH TRADE	NOW ONLY \$187.00 BUDGET TERMS

BUY THE PAIR THIS WEEK FOR ONLY \$399.60

Here's a value **YOU CAN'T BEAT!**
12 cu. ft. FRIGIDAIRE COMBINATION!



This huge-capacity Frigidaire refrigerator is really two appliances in one, because the top compartment is a true zero-degree food freezer. It holds up to 49 pounds of frozen foods. Of course it also has the famous Frigidaire Quickcube ice trays with cube and tray release that means no more hard work to get cubes!

The Refrigerator compartment has: Automatic Defrosting; Shelf that rolls all the way out to put food in easy reach; Shelves on the door for easy accessibility

to small bottles, eggs, condiments and other frequently used items. This model also has two porcelain hydrators that hold a week's supply of fruits and vegetables and keep them dewy fresh.

Compare this Frigidaire with other makes selling for as much as \$200.00 higher in price and we think you'll agree — feature for feature — dollar for dollar you can't match this great value!

See it at your RG&E this Week!

MANY OTHER GOOD BUYS THIS WEEK AT YOUR RG&E!

FRIGIDAIRE WASHERS as low as \$217.00	SAVINGS UP TO \$150.00 on Double Oven RANGE	FRIGIDAIRE REFRIGERATORS as low as \$177.00 with trade
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ONLY \$287.00
with old refrigerator in operating condition

SATISFACTION GUARANTEED or your money BACK!
80 EAST AVE. • LOGUST 2-7000

BUDGET TERMS
Only \$2.30 a Week!
take up to 30 months to pay!

important:
These Good Neighbor Days specials at the RG&E are limited to folks who live in the RG&E territory. This is necessary because we are not allowed to service any appliances that are not on our lines.

ALWAYS AT **ROCHESTER GAS** **RG&E** YOUR SERVICE **and ELECTRIC**

**Appointed To Faculty
Fisher College**

Appointments to the Staff of St. John Fisher College were announced by the Rev. John J. O'Meara, C.S.B., Dean of the College.

Dr. Alexander Sirotenko
Dr. Alexander Sirotenko, Ph.D., has been appointed to the Department of Political Science as Instructor. Dr. Sirotenko received his Ph.D. from the University of Leningrad, U.S.S.R. He has been teaching at Columbia and Fordham Universities since coming to this country in 1949.

Study Grants Total \$34,000
Washington—(NC)—Grants totaling \$34,719 for the department of psychology and psychiatry of the Catholic University of America, here, have been made by the U.S. Public Health Service's National Institute of Mental Health.

Former Takes Post
Raymond A. ... of Long Island, state commander of the Veterans of Foreign Wars.

Real BELL RINGERS in USED CAR BUYS

- '56 FORD \$1895
- '55 BUICK \$1825
- '51 FORD \$295
- '55 CHEV. \$1495
- '55 DODGE \$1895

SIMMONS MOTORS
Rochester's Pioneer Automobile Dealer
836-380 EAST AVE. OPEN HOURS
FREE PARKING IN REAR

AUTOMOTIVE SERVICES
SALES-SERVICE-REPAIR-ACCESSORIES

HOSELTON 141 N. COMMERCIAL ST. L.O. 4-7373 Alt. 9 P.M. FR 14924	ST. CHARLES BOROHO DUKE'S ESSO SERVICENTER TIRES, BATTERIES, PARTS Dewey at Stone CH 2-4634 1-MINUTE "WAX" POLISH
Jerry Earl's Garage Official Inspection Sta. #1855 1805 Mc. Hays Ave., Opp. Co. Home GR. 3-2740	AAA Road Service Official Inspection Sta. #1861 General Repairs MONROE BRAKE & MOTOR SERVICE 181 CHARLOTTE ST. BA 6-0464
PLACITO BROS. Lubrication, Washes, Tires, Oil Changes 307 S. Main St., Home 1-1016 CANNONVILLE, N.Y.	ADAM BROS. OFFICIAL NEW YORK STATE INSPECTION STATION 25 Richmond St. HA 6-2549
MOLYE	INGALL'S ATLANTIC SERVICE 15 MANHATTAN DISCOUNT JUST EAST PHEBUS - HIGHWAY 1 Ch. Dewey at Dewey CH 2-3894