

Catholic Courier Journal advertisers appreciate the prestige value of this medium. You can be proud to be known as a subscriber.

FOR SALE HOUSES

BRIGHTON-FURLONG RD. Will Build 3 Bedroom Ranch on 2.5600 sq. ft. lot. Sanitary Sewer, City Water, EDWARD GARLAND Realtor, GR. 3-1563.

PAINTING
Papering - General House Repairs
31 Years Service To Rochester and Community
ALFRED DOE and SONS
153 ROSEWOOD TER.
PHONE: BU. 4-9514 HU. 2-3118

NO NEED TO MOVE
"WE RAISE THE ROOF"
Add a Dormer and Room With Bath To Your Attic Area
Maximum space. Minimum Cost. Free Estimates. See Our Album of Dormers. Terms Available—25 yrs.
WE ARE NOW AUTHORIZED TO ARRANGE IMPROVEMENT LOANS THROUGH EASTMAN SAVINGS & LOAN ASSOCIATION.
"Rochester's ORIGINAL Roof Raising Specialists"
©1957 Finnegan Construction Co.
R. J. FINNEGAN CONSTRUCTION COMPANY
2335 Ridge Rd. W. Glen. 3-7398 or Glen. 3-7042

FOGARTY'S FRIDAY FEATURES
(Not open Sunday—Shown by appointment)
HENRIETTA:
1. Calkins Road vicinity—3 Bedroom Ranch
2. Jefferson Road vicinity—3 Bedroom Ranch
GATES:
3. Howard-Lyell Road vicinity—3 Bedroom Split Ranch
GREECE:
4. Ridge Road West-Fairner—4 Bedroom Split Level
E. ROCHESTER:
5. Kate Gleason Tract—3 Bedroom 2 Story Masonry
ROCHESTER:
6. Chili Avenue vicinity—3 Bedroom (a bargain) # 3 and 4 have no basements
For these and hundreds of other excellent "BUYER" call
WALT FOGARTY, Broker (COREB)
Genesee 8-9162
NOTE: These homes will NOT be open Sunday. Our sales force is adequate and competent and will make arrangements to show by appointment. With the approval of our clients (home owners) we believe we are the first to publicly discontinue Sunday opening.
We will show six days—or nights—NOT Sundays

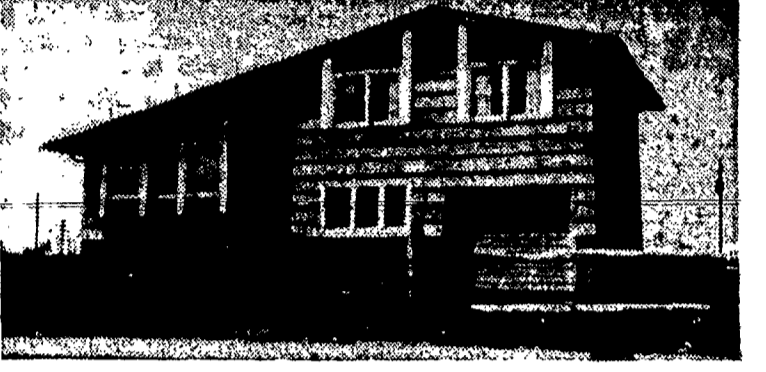
ANNOUNCEMENT
of the
ELECTION
of
EDWARD A. GARLAND—Realtor
to the office of
ASSISTANT VICE PRESIDENT
of
NORMAND-PFAHL ASSOCIATES, INC.
Realtors
918 MONROE AVENUE
Telephone: HI. 5-4686 — 4687
Mr. Garland cordially extends an invitation to his many friends and clients to visit him at the main office, or at his Branch Office, 161 Edgemont Road, Gr. 3-1563.

Sherwood COMMUNITY

Authentic Cape Cod
Spacious 5 room Cape Cod with provision for 2 additional bedrooms and bath upstairs... Special features include 1 1/2 baths, center hall with open staircases, fireplace, breakfast room, dining room that could serve as a third bedroom, service entrance, 2-car garage, porch, basement; spacious lot, improvements paid and low taxes... The Price... only \$23,900... Other homes from \$21,900... 25 year mortgages available...
Builder: Pittsford Sherwood Corp.
Spall REAL ESTATE
Open Daily 'Til Dark
ST. LOUIS PARISH
PITTSFORD, N. Y.
23 Chamwood Rd., Pittsford, N.Y., Hllslds 5-4644-R

This Week
With Our Advertisers
By FRANK J. GIBLIN

The total membership of the Real Estate Board of Rochester are intending to do as they were told recently, "Go jump in the lake!", according to Bob Elwell, executive secretary. The whole sale immersion will take place at the Board's Annual Picnic being held this year at Hedge's Nine Mile Point Hotel on Wednesday, August 7th beginning at 1 p.m. Extraordinary entertainment plans have been set in motion by Amelia D. Nugent and Allen Clarke, chairman and vice-chairman respectively of a 10-member committee whose duty it will be to make sure that there is never a dull moment (and there seldom is, as history relates). Joseph Entress, dedicated build-



"NEW ERA" split-level model home opens in "Homar," Greece. Built and furnished by Joseph Entress.

er of homes for growing families, is introducing a new Model Home in "Homar" (Greece) that practically "speaks for itself" during an inspection. A tastefully and (quite fortunately) not an extravagantly furnished "NEW ERA SPLIT-LEVEL" is being opened for informal inspection beginning today. I accompanied a family group through the home yesterday at a preview and noted the expressions of pleasure, particularly those of the visiting housewife, who marvelled at many innovations that pleased. Upon leaving, she exclaimed "Why that was like a Cook's Tour!" and her husband remarked, "What I liked about it, snapped to attention and gave him back this enlightening reply: "Three Fathers, Feather!"



Henry Jessorer, left, of Koch Auto. Heating Inc. and H. L. Coulter, Eastman Savings and Loan Assoc. discuss home improvement financing for Kodak

no high-pressure selling, the house tells its own story." Worth a visit.
Frank E. O'Brien, vice-president of Ontario Liquor Distributors Inc. was discussing the almost phenomenal return to popularity of the "Three Feathers" brand in the area covered by our circulation with Ed Randall of the Courier Journal staff last week. The national good effect of the "moderation" theme adopted by the country's leading distillers was commented upon with enthusiasm by both men... a similar program might well be

Wood Brightens Cook's Lot




Here's a kitchen in which the beauty of natural wood has been used in every way possible. The ceiling and walls are finished in knotty pine planking and the cabinets and windows are of ponderosa pine. Efficiency as well as the softness of wood decor has been built into the kitchen. Sink and stove are near each other, handy to the automatic dishwasher. Long counter tops give plenty of working space. The long, row of sliding windows of ponderosa pine admits cheerful daylight, and allows a panoramic view of the children's play area outside. Window frames and sash are stained in natural tones to harmonize with the rest of the wood surfaces. Other features are a telephone and pencil sharpener, ceiling exhaust fan, hidden fluorescent lighting, and breakfast bar.

gan. I made note of yesterday's meeting however with my convenient Polaroid Land Camera, assuring Mr. Coulter that I also prized my Kodak Moving picture outfit at home. He appeared relieved.

An announcement is made by the recently formed Normand-Pfahl Associates Inc., Realtors, with offices at 918 Monroe Avenue, of the election of Edward A. Garland to an assistant Vice Presidency of the corporation. This is in line with the expansion plans of the firm which was recently formed by the merger of the Veteran Realty operated by Charles J. Normand, and Alvin E. Pfahl, Realtors.
Mr. Garland is a Realtor in his own right and has been a member of the Real Estate Board of Rochester for many years. He has operated a successful brokerage and building business and brings to the new corporation his valuable experience as an asset to the firm's building department.

A cordial note came to my desk this week starting off, "You've probably been wondering 'What' happened to Sam and Mollie Kroll who ran a gasoline station at Genesee St. and Brooks Ave. for 35 years."
"Well, here we are, (the note went on), we've got our liquor store and we're all set. After a short rest and a little readjusting, we are once again eager to serve you and advertise in the Catholic Courier Journal. A phone call, Butler 8-1392, will make "Sammy Run" right to your home, that's right, we'll deliver. Thanks a million for the purchases we know you'll make."
I'm sorry, Mollie and Sam, I personally drink nothing stronger than coffee although I was somewhat temperate on gasoline. However, I'll tell my friends in the neighborhood of your

COURIER JOURNAL
Friday, August 2, 1957
REAL ESTATE
Home Building—Repair—Furnishings
PETRANTO'S SPECIAL BUY OF THE WEEK
ST. ANDREW'S PARISH
133-135 Grafton Street
Open for inspection Sunday 2-4:30
National double 4/4 with 2-cup garage, shock absorbers, gun tires, two-tone heating unit, everything separate. Conveniently located to schools and transportation. For appointment only call Law VanCook—CO 4-7026 with...
A. J. PETRANTO, Realtor 1273 Chilton N. Hq. 7-8200
32 Ridge Rd. W. Gl. 3-5070

VICTOR
"Don't Fence Me In!" "BUY WISELY! PERMANENTLY!! SEE—COMPARE!!"
BROWNSVILLE ROAD
See lots on Flaming Mill Rd. 3rd & Main Street in village area lots on Brownsville Rd. to Trading Post signs.

Cute, easy Colonial "Saltbox" farmhouse, recently remodeled and freshly painted inside and out! If you seek other homes see this nice setting, over 150 feet frontage by 115 foot depth, including close to a hand's reach, large living room with picture window, modern bath with shower, kitchen with Yugoslavian sink and wired for electric range, 1 bedroom plus den area, 2 bedrooms up, full basement with Coleman oil burner, automatic electric water heater!
Price Only \$11,500
Will sell to reliable party with a LOW DOWN PAYMENT if necessary, or will take less for all cash. See this wonderful place today or for inspection app't call Andy Chenelly, RA 5-2230 or E. Rech. 1074.
ANDY CHENELLY, Realtor
TRADING POST

Convenient to Churches and Schools
Only a few minutes to NORTHGATE...
The address that spells "success"...
HOMAR
for Home Ownership at its very Best

Frankly, these homes were designed for the discerning families who take genuine pride in their possessions. This address, in the most desirable area of Greece, will mark you as one who has "arrived". Do see them: this week end.
\$16,900
See this "New Era" Split-Level beauty today! Completely furnished for your interested inspection.
2 MODEL HOMES SPLIT LEVELS—RANCHES and EXPANSION HOMES
OPEN DAILY
OFFICE
GE. 8-8490
Res. GE. 8-6084-R
NO DISCOUNT PENALTIES
FHA Financing up to 30 years — VA Financing up to 25 years
HOMAR IN GREECE



How to "Bank by Mail"
It's as easy as this!
1 To open a checking account—either regular or 10c a check—stop in, or drop us a line, and tell us which of our checking accounts you want. We'll take it from there.
2 If you have an account with us, pick up some "Bank by Mail" slips and envelopes at any of our offices—or call or drop us a line, and we'll send them to you.
3 Fill out a slip, enclose it with the checks—endorsing them "for deposit only"—and mail. We'll send you a receipt for the transaction.
This is your invitation to "Bank by Mail" at the Genesee Valley Union Trust Company. We will be glad to have you use this convenient service.
Genesee Valley Union Trust Company
Member of Federal Deposit Insurance Corp.
Main Office 19 Main Street West
20 Convenient Offices