

REAL ESTATE

Home-Building — Repair — Furnishings

HOME OWNERS' QUESTION BOX

Q—Will insulation in the floors above a crawl space make the floors warmer? If so, how can I get it to stay in place?

A—Thick mineral wool batts or about 15 years ago, has a heavy blanket installed between the floor joists. Now the roof is weathered and the floor joists will keep it out of view and needs replacing. Is there the floors. The batts or blankets, any material we can use that is

'Do It Yourself' Aids

HARDWARE (FREE PARKING), GLIDDEN PAINTS

VAN DUSSEN'S

250 NORTH ST. 4 BLOCKS FROM MAIN STREET BAKER 5-2122

Dependable TV RADIO & Electrical REPAIRS

GENERAL ELECTRIC SERVICE CENTER
SALES & SERVICE on ALL Traffic Appliances We Use Genuine GE Parts Only

THE HOFFMAN MUSIC SHOP
467 N. Goodman LO 2-3050 OPEN EVENINGS

Pray The Rosary

NEWARK, NEW YORK

ST. MICHAEL'S - NEWARK, N. Y.

Harry M. Parker

Funeral Director

Telephone 259 114-116 East Miller Street NEWARK, NEW YORK

Newark Motors Inc. Chevrolet - Oldsmobile Sales and Service LYONS ROAD PHONE 102

Montgomery Ward Retail Store 209 So. Main St. Phone 841 Newark, N. Y. Free Delivery 25 mile radius Satisfaction Guaranteed or Money Back

WHO is a Realtor?

A REALTOR is that person who, as a member of the Real Estate Board of Rochester, is guided and governed by the Code of Ethics adopted by the National Association of Real Estate Boards. He is most competent to serve you.

REAL ESTATE BOARD OF ROCHESTER
ESTABLISHED 1910

A NEW Method in PORCH BUILDING

Introductory Offer For One Week

ONLY \$680

10x16 Foot Porch Includes All This
BEAM CEILING • ROOFING TO MATCH YOUR GUTTERS & FLASHING • 4" CEMENT SLAB

All Carpenter Work and Materials

plus COMPLETE ENCLOSURE

Also Available

- JALOUSIES • BREEZEWAYS
- COMBINATION WINDOWS
- Aluminum Retractable Awnings

NO DOWN PAYMENT!
1st Payment February 1958

CALL **A. R. ESSIG** JALOUSIE CO.
ANYTIME, HI 5-2070

more colorful than the original dull black roof and will give good service?

A If the roof slopes a least 1/4" in 12" in each horizontal foot, asphalt shingles can be applied by a method developed especially for low-slope roofs. The asphalt shingles are available in practically every color imaginable and will give long-lasting weather protection as well as exterior color. Incidentally, houses built low to the ground appear taller and larger if the roof is covered in a light color.

You will find that mentioning the Catholic Courier Journal to our advertisers at point-of-sale establishes more friendly relationship. Try it and see!

PAINTING
Painting - General House Repairs
31 Years Service To Rochester and Community

ALFRED DOE and SONS
151 ROSEWOOD TER.
PHONE: BU. 8-3514 HU. 3-3185

CELLAR WALLS WATERPROOFED
We GUARANTEE a dry cellar
Free Estimates
General Mason Work and Repairs
DRAIN TILES INSTALLED

A. J. ARENO GEN. 8-1588

ARNOLD'S JERH PAINTS

- EXTERIOR
- INTERIOR
- ENAMELS • FLATS

ARNOLD'S PAINT & WALLPAPER
279 Hudson Ave. BA 5-9124

FLOOR and WALL COVERINGS
Underlayments FREE ESTIMATES
Easy Terms—3 years to pay

RENTALS
SANDERS-EDGERS POLISHERS
Nutting Machines - Staple Guns

Warner & Ehmann Flooring Co., Inc.
232 RIDGE ROAD W. GL. 3-3140
Mon-Tues-Wed Thur-Fri Sat 12-6 12-9 9-6



CONTRACT SIGNED—Raymond H. Simmons, above left, is shown following the signing of a contract for the first Edsel dealership in Rochester. Shown with Simmons are C. F. Sylvester, right, Edsel Syracuse district office manager, and J. F. Connors, Jr., center, Edsel eastern regional manager. Developed by Ford, Edsel will go on sale this fall.

Simmons Motors Gets Edsel Car Dealership

Simmons Motors Corporation of Rochester (836-350 East Avenue) has been granted one of the first area dealerships for the new Edsel, the Ford Motor Company's new medium-priced car scheduled for salesrooms early this fall.

PLANS FOR A grand opening will be announced soon by R. H. Simmons, president and general manager of the new dealership, which will sell and service the Edsel line of cars. Mr. Simmons has been in the automobile business for the past 34 years, all in Rochester.

The dealership facilities, which have a total floor space of 76,000 square feet, feature a modern show room containing 13,500 square feet and a fully equipped service department. The new dealership will operate a used car department in the same building.

Thomas Winfree will be sales manager of the dealership operations; Thomas Simpson will be service manager, and Leland Dickens will be parts manager. Mrs. Harriet Courtwright will be secretary-treasurer.

MR. SIMMONS HAS been active in Rochester civic affairs. He is a member of the Chamber of Commerce, the Kiwanis Club, Holy Name Society and is a former president and director of the

Try this approach to make friends and influence people: "Good morning, I saw your advertisement in the Catholic Courier Journal." There is a bond between you and the Catholic Courier Journal advertiser. The bond is "Intelligence."

COURIER-JOURNAL 13
Friday, July 19, 1957

FOR SALE HOUSES

BRIGHTON—PURLONG RD. Will build 2 bedroom ranch on 1/2 acre lot. Sanitary Sewer, City Water. EDWARD GARLAND Realtor. GR. 3-1563.

BRIGHTON #1 and Our Lady of Lourdes Parish. New listing of quality ranch house having 3 large bedrooms, 1 complete full tile bath, large living room with open fireplace, picture window, generous size dining room, modern kitchen, big 3 car garage, large lot. This excellent property in new condition. Total taxes \$555. This property is priced to move very quickly at under \$10,000. MORGAN HOUSEL, REALTOR, GR. 3-1311.

FLORIDA
BUILD A COTTAGE COLONY
Offer 1/2 acre beautiful waterfront Perdue Bay near here! land worth \$31,000; fine 1 1/2 br. home worth \$45,000; price \$61,000 with terms. JOHN W. COLE, Calumet Agency, Pensacola, Florida.

Hicks HOME HEATING GO AIR CONDITIONING
Room — Home — Commercial
Browning 1-9079
If No Answer Call BR 14684
99 Norman Rd. Roch. 20, N.Y.

Block CEILINGS
Removal without damage to walls and doors.
\$39.75
Free Estimate
Rochester Ceiling Co.
PHONE BR. 5-7707

HDQTRS for the policies with the P.S.*

Personal Service
... the important extra value that makes the difference between ordinary insurance and the finest protection your money can buy.

Richard H. Schlueter
Insurance of All Kinds
1216 Bibles Tower Bldg.
OFFICE RES.
HA 6-7400 HO 7-3271
Representing Aetna, Casualty and Surety Company City.

BRIGHTON, Lot 10 Burkedale Crescent
Off Klink from N. Landing

TRADING POST

ANDY CHENEY
Realtor

PRICE \$22,000

"IT'S WONDERFUL!"
"IT'S EFFICIENT!"
"IT'S WORRY FREE!"

Just a few of the comments from the hundreds of satisfied customers who during 1956 Modernized with Weider's.

"Packaged BATHROOMS"
AND KITCHENS, TOO!

An EASY WAY TO Bathroom BEAUTY

ONE PRICE INCLUDES

The Complete Job for Complete Satisfaction from \$895 up.

- New ELIER Fixtures
- Madeline Cabinet
- Church Plastic Wall Tile
- All Plumbing Work
- Goodyear Vinyl Floor Tile
- All Carpenter Work
- Roses Wall Fixtures
- All Electrical Work

FREE PLANNING SERVICE
GUARANTEED INSTALLATION
BUDGET TERMS Open 10:30 AM - 7 PM

WEIDER PLUMBING
BA 5-8712

CUSTOM HOMES

Built and Supervised by experienced builders On your lot or ours

See Our

DEWEY GARDENS TRACT

Overlooking Northgate — OFF 4000 DEWEY AVE.
LARGE IMPROVED SCENIC LOTS

LAW-RAN HOMES, INC.

ALVAH B. LAWSON
Chair. 2-2440
Chair. 2-4317

PETER RANALLETTA
Frank Maher, Sales
Chair. 2-3641

COREB COUNTY REAL ESTATE BOARD INC.

A GROUP of Independent Real Estate Brokers have incorporated to form the new COUNTY REAL ESTATE BOARD, an organization whose operating area is expected to embrace several counties. The NEW BOARD will exercise a unique method of handling real estate transactions whereby a Broker may exercise the right to operate as an exclusive Agent or cooperatively with other Brokers. Here is how it works:

YOU MAY LIST your For Sale property with any member of COREB (County Real Estate Board, Inc.) exclusively, getting the personal service from the particular office that you have selected, assured that that office will give the matter expert handling!

OR YOU MAY LIST your For Sale property with any member of COREB (County Real Estate Board, Inc.) cooperatively, and your COREB Broker will release your desire to sell information to the CENTRAL COREB office where the information of the listing will be printed and distributed to all the COREB Brokers and salespeople assuring you of far reaching participation.

COREB because of this exclusive and cooperative option of handling your real estate listing, either at the request of the seller or Broker, assures the Principals that an accurate listing will be made of the property.

TO BROKERS AND SALESPEOPLE COREB OFFERS:

1. AN EQUITABLE method of handling listings, permitting an office to sell the listing of a property, or if help is desired, to pass the listing information to be distributed to other COREB members, whichever will effect a better job for the Principal.
2. A MEMBERSHIP FEE that permits Brokers now working for other offices to branch out for themselves and to work for their individual successes without a cash outlay that is prohibitive to many. And to all Brokers and Salespeople a cooperative listing distribution system of today.
3. AN OPPORTUNITY TO ELECT the men and women you want as officers of your organization because the membership will choose them in open assembly.
4. A MODERN METHOD of listing information distribution, complete with pictures, distributed each week to the COREB members.

COREB CENTRAL OFFICE
LO 2-7582

NO NEED TO MOVE

"WE RAISE THE ROOF" Add a Dormer and Room With Bath To Your Attic Area

Maximum space. Minimum Cost. Free Estimates. See Our Album of Dormers. Terms Available—25 yrs. Complete Jobs or You Can Do Part

Quick, Economical Service

"Rochester's ORIGINAL Roof Raising Specialists"

©1957 Finnegan Construction Co.

R. J. FINNEGAN CONSTRUCTION COMPANY
2335 Ridge Rd. W. Glan. 3-7398 or Glen. 3-7042

Walt Fogarty One "HAPPY HARP" (Coreb)

IT PAYS TO LIST WITH FOGARTY!

Just a few SOLD recently through our office:

- GREECE — Ridgecrest Dr. . . . 3 days after listing (COREB Co-op Sale)
- GREECE — Stone Road . . . the FIRST day advertised
- 19th WARD — Alderden St. . . . Held "OPEN" Sold that day.
- 19th WARD — Finders St. . . . Sold FIRST day advertised.
- 24th WARD — Bowett St. . . . Sold through our office BEFORE our display ad.

Many, many others SOLD as fast, or faster!
Yes, it PAYS to list with FOGARTY!
We could sell many more homes IF we had listing!

TRY US!

We NEED for actual qualified buyers (with money):
2-bedroom ranch or cottage—19th-14th Ward—Gates—Chili—Henrietta.
3 and 4-bedroom two-story conventional—19th Ward, St. Monica—16 & 37 School area.
2 and 3-bedroom boston or doubles (side-by-side or semi-det.)
In the past few weeks, since COREB organized, we have "SOLD" every listing in this section FAST!

Yes, it pays to deal with FOGARTY!

WE OFFER FOR SALE:

- MACEDON — 3 (or 4) bedroom ranch, full cellar, gas, garage. Built 1957. Owner transferred.
- GATES — 3-bedroom ranch. Log fireplace, Brookies C. C. vicinity. Built 1952. A bargain in \$18,000 price range.
- HENRIETTA — Two 3-bedroom ranch. One has no basement. Priced right. Owner leaving county. Other has full cellar. Both sewers in. Some of these may be sold by the time this ad appears! Why don't you try FOGARTY'S office? Why?

JUST CALL GE 8-9162

or stop at, or write, 291 Arnett Blvd., Rochester 11, N. Y.

*NATURALLY, we advertise immediately upon listing "SOLD" with us, means SURE deal. All call, or call above asking mortgage. (No phone)