

Catholic Journal
GREEN LIGHT SECTION
REALTORS' WEEK
HOME SHOW WEEK

THE GREEN LIGHT IS ON!
FOR HOME BUYING
REMODELING
AND REPAIRS

IN THIS ISSUE
HOMES OPEN FOR INSPECTION

THE CATHOLIC FAMILY CHOOSES A HOME

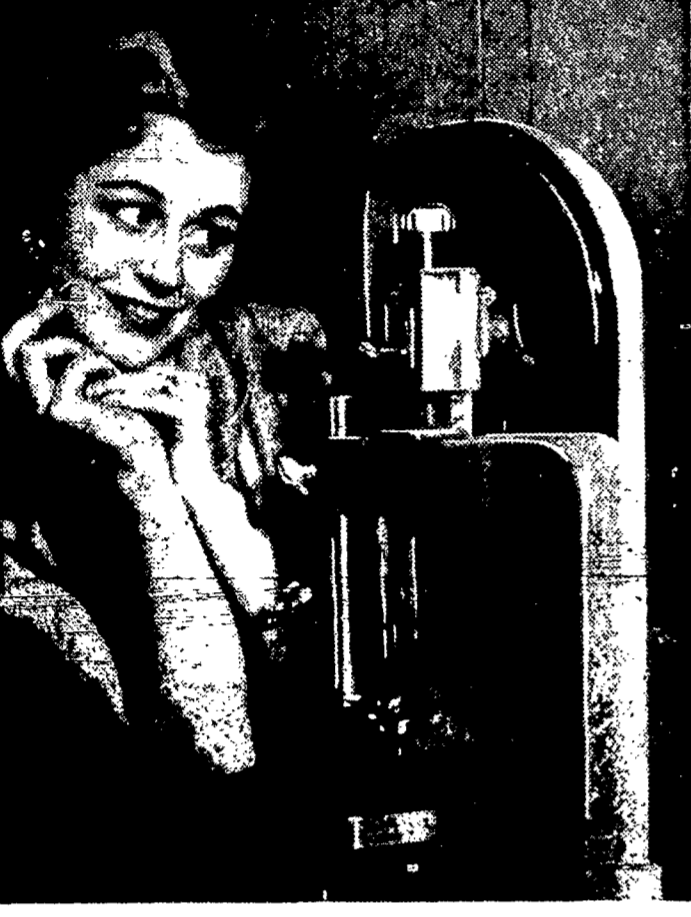
87 PAROCHIAL SCHOOLS
142 CATHOLIC PARISHES
Near Church and School

CATHOLIC HOME BUYING STARTS HERE

A GUIDE TO CATHOLIC HOME BUYERS



AT ROCHESTER HOME SHOW...



Attractive Bette White dreams of shelves and cupboards for hubby to make. She is admiring one of the do-it-yourself power tools for the model home-workshop being specially constructed for the Rochester Home Show which starts this Saturday at the War Memorial. The show will be open through April 7 from 1:00 to 10:30 P.M. on Saturdays and Sundays, and from 6:00 to 10:30 P.M. Monday through Friday.

HOME SHOW OPENS TOMORROW HOBBY EXHIBITS FEATURED

The 12th annual Rochester Home Show opens tomorrow at 1 p.m. for a nine-day run at the Rochester War Memorial. The show will occupy the basement exhibit hall and will be open from 1 to 10:30 p.m. Monday through Friday. It was announced that colorful exhibits will present a wonderland of everything pertaining to the home with hundreds of new ideas for the best in modern living, according to the home building sponsors.

Highlight of the 1957 Show is a give-away of 12 all expense weekends for two in New York City and a complete \$1200 home workshop with 8 power tools, motor equipped and with all accessories. William J. Hill, executive secretary of the Rochester Home Builders' Association.

Heading the list of interesting exhibits is a land and sea auto trailer. This new cross-bed provides a mobile home ashore or afloat and comes complete with four built-in berths, table that seats six, stove with oven, sink, ice chest, canopied patio and lavatory.

The specially constructed basement workshop which will be in

Trinity College Alumnae To Sponsor Art Lecture

Rochester Chapter of Trinity College Alumnae, Washington, D. C., will sponsor an art lecture by John C. Menihan at the Rochester Museum of Arts and Sciences on March 30 at 2 p.m. All are invited.

The lecture will appeal to children as well as adults and refreshments will be served. Menihan will illustrate his lecture with drawings. Mrs. C. Donald Scofield is chairman, assisted by Mrs. William Tracy and Miss Henry F. Hanford.

Menihan, well known Rochester artist and teacher of drawing and water color, is a graduate of the Wharton School of the University of Pennsylvania. While he is best known for his portraits of children he has produced artistic work



ART LECTURE by John C. Menihan, sponsored by the Rochester chapter of Trinity College Alumnae, Washington, D.C., will be presented at the Rochester Museum of Arts and Sciences on March 30 at 2 p.m. The lecture will be illustrated by Menihan and will appeal to children. Mrs. C. Donald Scofield, chairman, left, and Mrs. Henry Hanford, president, are shown with daughters, Ann and Joan, in preparation for the lecture.

Builder Shows Newest Models

Caldwell & Cook designers and builders of the growing 500-family Lakeview tract, in Greece, plan to feature the newest additions to a growing selection of new home models at the forthcoming Home Show.

Particularly featured will be a scale model of their new split-level home, the actual model for which has found immediate popularity since its erection at the Lakeview tract. Such additional extras as the walk-out basement feature, custom-built homes and many variations on standard models will be prominently displayed in colored renderings.

The booth (D-13) combines traditional and modern design and is constructed and furnished to comfortably accommodate Home Show visitors.

St. John's Drive Named In Greece

St. John's parish now has a street named in honor of its patron saint, according to Fernan Di Nardo, son of Alfonso Di Nardo, builder and developer in the area of the Ridgecrest Shopping Plaza. St. John's Drive, already dotted with new homes, runs westerly from Fetzer Road north of Ridge Road West.

A bit of old memories were interwoven in the street naming, harking back to the days when Alfonso was a member of St. John's parish in Castelnovo (New Castle), a suburb of Aquila near Rome, Italy. It was stated that Di Nardo's father and son still hold to their family crest originating in the ancient land, incorporating its design in their realty advertisements.

The residents of the new street indicate an extremely high percentage of St. John's parishioners, a survey revealed.

VISIT THE "Gallery of Homes"
 for selection before inspection
7 GALLERY LOCATIONS (Local)
JOHN T. NOTHNAGLE, Inc., Realtor
 Baker 5-8150

SEE US AT THE HOME SHOW

We'll be featuring our full line of traditionally styled models at the Home Show, starting at 1:00 p.m. tomorrow at the new War Memorial. Please stop in and visit us... we're in booth D-13. Our Lakeview models will continue to be open from 1-9 p.m. daily.

CALDWELL & COOK
 393 WOODROFF DR. Charlotte 2-3402

FLOOR and WALL COVERINGS
 Underlayments
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 Easy Terms—3 years to pay

RENTALS
 SANDERS—EDGERS
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Warner & Ehmann Flooring Co., Inc.
 2323 RIDGE ROAD W.
 GL. 3-3140
 Mon-Tues-Wed Thur-Fri Sat
 12-6 12-9 9-6

Local News
 See Page 5-A

Stop Smoking!

Convert your old bad habits to fully automatic gas or oil, no more gas lines, no more fire, estimate of your home heating plant. Low installed price, no effect. Call Rochester Automatic Heating Corp. Glenwood 4-8369 after 5:30 BROWNING 1-0384.

COURIER-JOURNAL
 Friday, March 29, 1957

FOR SALE HOUSES

BRIGHTON—FURLONG RD. Will build 3 bedroom ranch on 2 1/2 acre lot. Sanitary Sewer, City Water, EDW. RD. GARLAND Realtor. GR. 3-1583.

BRIGHTON—59 Superior Rd. New listing of a modern above average home. This graded street especially safe for children. Walking distance to Fenfield bus. 4 good sized rooms, parlor, room, garage, low taxes. Under \$20,000. For info only call Mrs. Ward GR 2-5119 with MORGAN HOUSEL, Realtor GR 3-1327.

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 We GUARANTEE a dry cellar
 Free Estimate
 General Mason Work and Repairs
 DRAIN TILE INSTALLED
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12 NEW YORK WEEKENDS FOR TWO
 You fly by Capital Viscount—live Royally with all expenses paid!

\$1200 DELTA HOME WORKSHOP
 Lathe, Shaper, Saw Table, Jointer, Band Saw, Drill Press, Bench Grinder and Dust Collector... sponsored by Geo. E. Hazard Co.

See all that's NEW for the BEST in Modern Living!

STARTS SATURDAY 5:00 A.M.
 SPONSORED BY ROCHESTER HOME BUILDERS ASSN.

HOME SHOW
 ROCHESTER WAR MEMORIAL
 Open Sat. and Sun. 1:00 to 10:30 P.M. Mon. thru Fri. 6:00 to 10:30 P.M.

READY SOON
 In The Beautiful
South Ridge Estates
 off 2824 Ridge Rd. W.

BRAND NEW DESIGNS & IDEAS
 Based On Women's Congress On Housing
 A meeting of women from all over the country... combining their ideas and views on convenience and livability... made many of the innovations in these new homes possible. Planned by women — for the entire family — these homes will be ready for inspection and sale soon. Wait and be convinced that Pepperidge again has scored a "First" for Rochester home owners.

Beautifully Situated In The Thriving Community Of Greece

Watch For Opening Announcement

Custom Homes Designed With Care and Imagination
PEPPERIDGE HOMES
 Glen. 3-6453 Glen. 3-7966

Joseph Entress Show of Homes 1957

2 Model Homes OPEN For Your Inspection

HOMAR

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now look to "HOMAR" for Home Ownership at its very Best!

SPLIT LEVELS — RANGES and EXPANSION HOMES
 with two, built-in vanities, overhead garage door, storm sink and screen, disposal, large closets, automatic gas heat, Fiberglas insulation, graded-graded lot, gutter and sidewalk PAID, water mains PAID, pavements and sewers PAID.

ALL THIS FOR \$16,300 and up

LOCATION Conveniently located near major shopping places, schools, churches and Eastern Kodak with adequate bus service to these places. "HOMAR" by car is only a few minutes' drive to the city and just a short hop to the lake for summertime enjoyment. Something to look forward to!

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