

The National Association of Home Builders reports that at least nine state universities have set up special departments to help localities clean up slums

**FOR SALE HOUSES**  
WEST HENRIETTA - Good Shepherd Parish, New, large, 2 1/2 story, 3 bedroom home—kitchen—attached—average tile bath, Hemlock water, gas heat, full basement, large lot. Best materials. V.A. inspected. \$16,800. Good schools. Edw. GARLAND, Builder, GR 3-1523.

Chestnut Ridge 116, off 2970 Hill Ave. New listing. A practically new center entrance colonial with 3 bedrooms, full basement on a large lot. This entire property in perfect condition. Taxes under \$200.00. Priced under \$16,800. Quick occupancy. MORGAN HUSSEL, Realtor, GR 3-1327.

**BUY OF THE WEEK!**  
PITTSFORD, A. Rand Place - Nice older four bedroom home, oil heat, fireplace, 3 car garage. Across the street from St. Louis Parochial school. Price \$13,600.

**ANDY CHENEY - REALTOR**  
**TRADING POST**  
REAL ESTATE CO. INC.  
241 POWERS BLDG. BAKER 5-2230

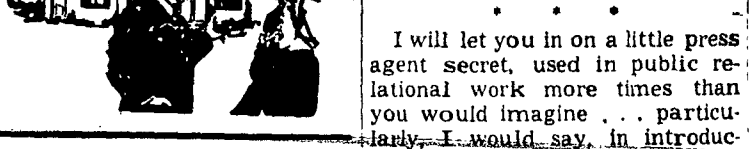
**Don't Take Chances With FIRE!**  
Have Your Chimney Inspected Now While It is Working  
We'll inspect your chimney FREE of Charge From Roof To Base. Be sure your chimney is not defective in any way.  
If your fuel costs are too high it could be a defective chimney. Call Now  
National Home-Rite Co. Inc. BE. 8-4452 or GR. 3-4169  
764 W. Main St.  
One of Rochester's Largest and Oldest Chimney Contractors.

**KITCHEN CABINETS PREFINISHED Knotty Pine or Birch**  
Base Cabinets \$14 PER FT. Wall Cabinets \$7 PER FT.  
2323 RIDGE ROAD WEST  
Phone Glenwood 3-3140  
Hours: 12 to 6 p.m. daily, except Fri.-Sat. - Fri.-Sat. 12 to 8 p.m.

**WOODED LOTS IN PENFIELD**  
Drive Out and See "Penview"  
ST. JOSEPH'S PARISH—NEW PAROCHIAL SCHOOL  
**ATLANTIC HOMES, Inc.**  
Announces the Opening of the **SECOND SECTION**  
"Right Back to the Woods"  
**5 DIFFERENT MODELS**  
3 BEDROOM  
**Ranches or Split Levels**  
Moulded Micarta counter tops, storm sewers, Family Rooms, Garages, fully graded lots.  
**\$15,400** and up  
STEVE FLUKISH ON TRACT **BARRY REALTY** EXCLUSIVE BROKERS  
1900 RIDGE RD. E. CO 6-1550  
In Brighton, it's **CLOVER MEADOWS** CLOVER ROAD OPPOSITE MERCY HIGH  
In Irondequoit, don't miss **CULVER MEADOWS** CULVER ROAD AT ST. CECILIA'S

**GREEN LIGHT** for Home Buyers Home Financing  
Coming! **MARCH 29th**  
The Courier Journal **"GREEN LIGHT" EDITION**  
BUILDERS—REALTORS Make Space Reservations Early!  
**Baker 5-6210**  
REAL ESTATE ADVERTISING DEPT.

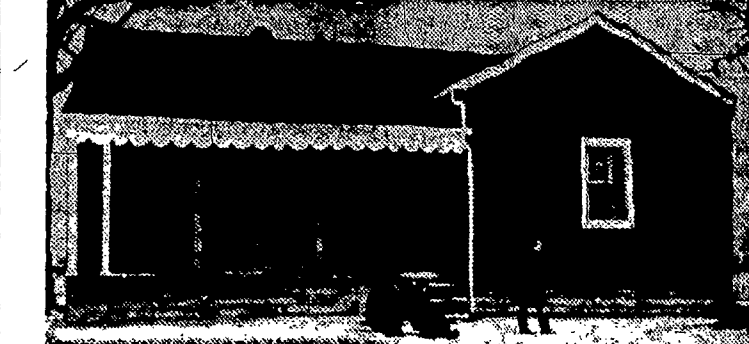
**"Seein's Believ'n"**  
DOWN REAL ESTATE ROW  
With Frank J. Giblin



Journal, the full tally will note a considerable gain in subscribers. The largest audited circulation (ABC) weekly newspaper in New York State (excepting Manhattan) is secure with its laurels you may be sure. The record stands for both secular and religious newspapers.  
I will let you in on a little press agent secret, used in public relations work more times than you would imagine... particularly... would say, in introducing new stars to Hollywood, or a new motion picture about to be released. It might be rather fun to experiment with it in regard to your Catholic Courier Journal. Want to give it a whirl? Well then, how many people do you suppose will read this column today? Five or ten thousand, twenty thousand, FIFTY THOUSAND? (Not including my mother-in-law, of course). Remember, we mail out over 54,000 individual newspapers every single week in the year.  
All right, out of 54,000 subscribers, YOU set a number to indicate how many people you believe will read this column on the real estate page. Take one percent of this number and what have you got? No, don't tell me, keep it to yourself or tell me, you're very best friend.  
Now, consider yourself as one of these 1%, from among the readers, beginning today and for three CONSECUTIVE DAYS thereafter mention the CATHOLIC COURIER JOURNAL in casual conversation rather loudly wherever someone else can hear you at least three times... perhaps in a crowded elevator, while shopping downtown, on a bus, in a grocery market while you are assembling your weekend food items. Say something nice about it. That's easy to do... or just ask your companion "Have you read the CATHOLIC COURIER this week?" That's all there is to it.  
Now, on the fourth day... go any place in the area where people gather, as in elevators, buses, downtown stores or food markets. Keep your ears open, tuned in, and you will hear the CATHOLIC COURIER mentioned at least three times!  
You don't believe me? Try it. I'll stake my reputation on it and there are few that can deny me a reputation... that, death and April 15th being the last day for filing income tax returns are three things I am sure of. Would you believe that people are actually paid to do this sort of thing? You'll be doing it for free of course but you couldn't do it for a better cause, and get a kick out of it besides.

**FOR SALE**  
**THE CATHOLIC FAMILY CHOOSES A HOME**  
17 PAROCHIAL SCHOOLS Near Church and School 142 CATHOLIC PARISHES  
**CATHOLIC HOME BUYING STARTS HERE**  
A GUIDE TO CATHOLIC HOME BUYERS

**Signs of Age 'Skin Deep' With Many Old Houses**



Frequently when an aging house is up for sale, it has such a weathered, ramshackle look that it seems no amount of remodeling could make it habitable.

This was the feeling expressed by Mr. and Mrs. Robert Thomas when they caught their first glimpse of a farm house on 40 acres of land near their home town of Modoc, Ind.

But Thomas, a building materials dealer in Modoc, knew that modern construction materials and techniques can work miracles with almost any old house. He also knew that a sturdy, old house usually can be purchased and remodeled for much less money per square foot or living space than it would cost to build a new home.

After an inspection revealed the house and barn were solidly built, the Thomases bought the property and set to work. In choosing products for the remodeling, Thomas called upon all his experience with building materials to be sure of getting the longest and most satisfactory service.

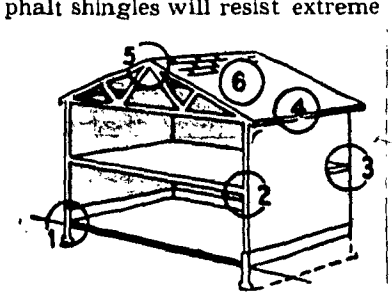
For example, after a 36-by-12 foot addition was completed, he specified that a colorful new roof of fire-resistant asphalt shingles be applied on the entire house. On the old portion, time and labor were saved by applying the new shingles directly over the old roofing.

Thomas also chose thick batts of mineral wool insulation for the walls and ceilings of the ad-

**100-MPH Winds Can't Damage Good Construction**

Ordinary frame or masonry farm buildings can be constructed to withstand storm winds of hurricane velocities of more than 100 miles per hour, according to the U.S. Department of Agriculture.

High winds would do much less damage if it weren't for weaknesses caused by poor construction. Key structural points are shown in the drawing. Improper application is the main cause of roofing damage. Asphalt shingles will resist extreme



storm winds when properly applied. There are a number of cases on record where hurricanes or tornados have lifted entire roof structures off buildings without disturbing the shingles.

For application on farm buildings in windy areas, asphalt shingle manufacturers usually recommend fastening down square-but shingles, tabs with quick-setting asphalt cement. Also recommended are interlocking shingles, which are especially made for high wind-resistance.

Farm buildings and other structures will resist winds of hurricane velocities if special attention is given to construction at these key points: (1) foundation, (2) joint connections at sidewalls, (3) connection of flooring to end wall, (4) rafter and plate connections, (5) ridge connections, and (6) roofing application.

**U.S. Builders Prefer Wood Kitchen Cabinets**  
Wood kitchen cabinets—many in ponderosa pine—were installed in 88 percent of all new homes built during the first quarter of 1956, according to a survey by the Bureau of Statistics, U.S. Department of Labor.  
One of the chief reasons for this is a growing preference by women for soft, natural wood tones in the kitchen. Clear ponderosa pine is ideal for kitchens since it stains readily in any light or dark finish. It can also be easily painted.  
A few drops of camphorated oil on a soft cloth usually will remove white marks caused by placing hot objects on furniture tops. Rub lightly, then remove oil with a soft, dry cloth and wax liberally.

**MILLIONS DEBT FREE**  
Thirty million U.S. farmers are free of installment debt, reports the National Foundation for Consumer Credit, while an estimated 24,000,000 families have installment obligations averaging \$500 per family, mostly for automobiles.  
**OUT VILE SPOT**  
A soft cloth usually will remove white marks caused by placing hot objects on furniture tops. Rub lightly, then remove oil with a soft, dry cloth and wax liberally.

**BURKEDALE MANOR**  
BRIGHTON  
OFF KLINK RD.—ST. THOMAS MORE PARISH  
Picturesque Rustic Setting Of Natural Beauty  
PRICED AT **\$21,800**  
JIM ELAM, GLENN HEINRICH ON FARMISES  
EUGENE EVANGELIST, BUILDER - Deluxe 3 bedroom Ranch Homes featuring: open fireplace; full tile bath plus powder room; built-in range and oven. Attached garage. Extra large basements, some with walkout doors. Storm and sanitary sewers. Near bus line.  
ALSO 4 BEDROOM RANCH WITH 2-CAR GARAGE \$23,500  
ANDY CHENEY - REALTOR  
**TRADING POST**  
241 POWERS BLDG. BAKER 5-2230  
OPEN INSPECTION INVITED DAILY 1:00 TO 5:00 PM

**Window Unit Saves Labor**

Modern wood window units pre-fitted and assembled by precision methods at the factory are one



Workman installs window unit of ponderosa pine in wall of new home.

of a number of pre-fabricated building materials that are enabling builders to save time and labor on the job in constructing homes at lower cost.

A window unit of ponderosa pine consists of frame and sash, weatherstripping, hardware, and balancing device if the window is of the double-hung type. The unit arrives on the building site ready to be inserted in the wall of the house.

**BUILDINGS GET 'UNITY'**  
Many farmers who take pride in the appearance of their farms have re-roofed their barns, live stock sheds and other buildings with asphalt shingles in a color to match the roofs of their homes. The matching roofs help give the buildings unity, keeping them from looking scattered.

**SCREWDRIVERS REPAIRED**  
Worn or chipped screwdrivers can be made, as good as new. Clamp the screwdriver in a vise, then file the end square with a metal file. A grinding wheel can be used too. But the screwdriver blade must be dipped in water frequently to prevent the metal from losing the temper.

**Sherwood COMMUNITY**  
**Model Home**  
SHERWOOD COMMUNITY is proud to feature the Parkwood as the first of our 1957 model homes. The Parkwood is an outstanding split-level home with 2 spacious rooms (1690 sq. ft.) and features 3 bedrooms with 1 1/2 tile baths, spacious living and dining room with fireplace and planter, ultra modern functional kitchen and dinette with HiPoint range and oven, beautiful huge driftwood family room, ideal for children or entertaining; pleasant laundry room; oversized 2-car garage; 100 ft. lot; improvements paid, low taxes; Parkwood complete, \$25,900; Parkwood basic house and single garage, \$23,900. Other homes from \$21,500.  
Builder: Theodore Francis Spall  
**Spall REAL ESTATE**  
Open Daily 'Til Dark  
23 CHARMWOOD RD., PITTSFORD, N. Y., Hillside 3-4644

**SEE Vilmar!**  
"CAN WE, MOM... CAN WE?"  
"I DON'T KNOW WHY NOT... IT SURE FITS OUR BUDGET!"  
**Complete \$12,800 TO \$13,300**  
Here is a Made-to-Order tract incorporating luxury features of modern living in time-tested ENTRESS HOMES. "Vilmar" economically meets the desires of the average family, be it large or small. Within the village limits of picturesque Scottsville, residents of Vilmar are only a short distance to school, church and stores... away from congested living. Downtown Rochester, 20 minutes' drive via Scottsville Road. Home open for your inspection. TODAY! Others under construction. Tract representatives on property daily.  
Inspect! Compare! You'll be convinced!  
GE 3-6084 OR CALL SCOTTVILLE 4-1

MINIMUM LOT, 90 FT. WIDE • G.E. AUTOMATIC GAS HEAT • BLANKET INSULATION • TILE SHOWER WALLS • BEAUTIFUL "VANITY WALL" IN BATH • COMBINATION BATH • BIRCHWOOD OR YOUNGSTOWN CABINETS • OVERHEAD GARAGE DOORS • SMOOTH TOP SOIL GRADER

**"VILMAR"**