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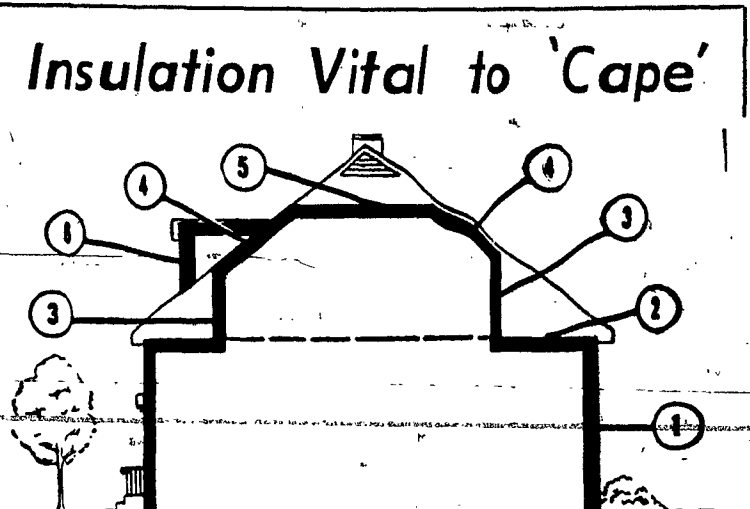
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No need to Move...
We'll install a large dormer (EVEN ON YOUR RANCH HOME!), making room for several bedrooms and bath on top floor! Our quick, efficient method of raising the roof is approved by engineers and loaning institutions. Brings the price within your means!
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for Home Buyers Home Financing
Coming! MARCH 29th
The Courier Journal
"GREEN LIGHT" EDITION
BUILDERS—REALTORS
Make Space Reservations Early!
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REAL ESTATE ADVERTISING DEPT.



A style of house that gets the maximum benefit from insulation is the Cape Cod with attic converted to living space. Without insulation, these attic areas are too hot for comfort in summer and drafty and impractical to heat in winter. Properly and adequately installed in a Cape Cod, mineral wool insulation changes a small house into a roomy, comfortable home. To be completely effective, however, insulation must be installed in other parts of the "Cape" as well. As shown in the "profile" drawing of an average Cape Cod, the mineral wool should form a protective "blanket" around the entire house. Put insulation in all walls and ceilings which, in winter, enclose a heated room on one side and are touched by outside cold on the other.

HOME OWNERS QUESTION BOX

Q—Can holes be drilled in glass with an ordinary metal drilling bit?
A—Yes, if you surround the spot to be drilled with a little dam of putty filled with light oil. Use a high speed drill and keep the dam filled with oil. Stop occasionally to let the bit cool when it gets too hot to touch.
Q—Can insulation be installed in an old house?
A—Any house, old or new, can be insulated. Mineral wool engineers have developed a

method of blowing insulation into walls and ceilings of older homes. It's done with air pressure, which forces the mineral wool into all cracks and crevices and around invisible wires and bracing. The finished job leaves the house in its original condition except for the complete insulation seal, which makes it more comfortable in all seasons and helps save fuel in winter.
Q—We're building a Colonial-style house which we plan to furnish as authentically as possible in early American. Can we obtain authentic reproductions of early American pine panel doors?
A—Building material dealers carry panel doors of ponderosa pine which are authentic copies of doors made by Colonial craftsmen. An example is a six-panel door identified by the U.S. Department of Commerce as No. 108, a standard identifying number that all manufacturers recognize. Its clear ponderosa pine is ideal for staining in the natural warm tones of early American decor.
Q—What type of screw can I use to attach a cabinet to a brick wall in our kitchen?
A—Most any type of screw will do if you drill holes first and insert plastic, fiber or lead plugs made for this purpose. These will expand as the screw is turned, gripping the threads as tightly as wood.

FARM INCOME HIGH
U.S. farmers are reaping an annual estimated income of more than \$12 billion, the best level in 24 years, according to the Department of Agriculture.

FOR SALE HOMES
WEST HENRIETTA — Good Shepherd Parish, New York, 2 1/2 story, 3 bedrooms, family kitchen, attached garage, full bath, Hemlock water, gas heat, full basement, large lot. Best materials, V.A. inspected, \$14,800. Good schools. Edw. GARLAND, Builder, GR 1-1543.
CHATEAU RIDGE 116, off 37th Hill Ave. New listing. A practical new colonial style home with 3 bedrooms, full basement on a large lot. This entire property in perfect condition. Taxes under \$100.00. Priced under \$18,000. Quick occupancy. MORGAN HOUSEL, Realtor, GR 3-1311.

BUY OF THE WEEK!
PITTSFORD—11 French Road, pretty home, red and white Cape Cod style, two-car garage, beautiful modern bathroom, kitchen, 3 bedrooms, lot moderate as usual.
ANDY CHENELLY-REALTOR
TRADING POST
REAL ESTATE CO. INC.
241 BANR
PONERS BLDG 5-2230

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FOR SALE
THE CATHOLIC FAMILY CHOOSES A HOME
Near Church and School
142 CATHOLIC PARISHES
A GUIDE TO CATHOLIC HOME BUYERS

"Sherwood Community" Attracts "Rolling Hill" Suburbanites

By Frank Giblin
According to Theodore Francis Spall, builder and realty broker, who is building many new homes in the distinctive residential tract of "Sherwood Community" off Fairport Road in the town of Pittsford, new residents and throngs of interested home-seekers are predominantly attracted to the location by virtue of the rolling terrain. The tract appears to be a magnet to those who long to get away from the monotony of leveled areas, and seek the charm of winding streets and high undulating ground that spark the interest in unique home planning and landscaping, he said. Even now the extensive 430 lot tract is liberally sprinkled with beautiful occupied new homes (110 in all), each home decidedly different in many respects ranging from the ultra modern to the quiet dignity of the traditional... split levels of compelling design, Cape Cods, Ranches and Colonials vie with one another in their special appeals. "Sherwood Community" is being developed by the Sherwood Land Corporation with two enterprising building contractors designing and constructing the homes custom-built to suit the purchasers. The Pittsford Sherwood Corporation and Theodore Francis Spall are the builders. Mr. Spall's sales are handled through his brokerage office located in his own home on the tract. His representatives hold model homes open for inspection every afternoon until dark. The home now featured as the first of the 1957 series of new

"Seein's Belie'n" DOWN REAL ESTATE ROW
With Frank J. Giblin

February, being the kind of a month that it is, I was not surprised while on my rounds of advertisers last week to find that many had left for Florida, or were on the point of leaving. The Audi no brothers (Barry Realty Co.) are in Hollywood By The Sea, according to sales manager "Chuck" Michaelson and will miss the dedication of the new St. Joseph's church in Penfield... they are in the process of building an extensive residential tract in this parish in addition to the tract adjoining St. Cecilia's and one in the neighborhood of Our Lady of Mercy high school. Marshall Hartman, sales director at Fincher's takes off for Key West on Saturday and the sign on his desk will read "Gone Fishin'" for three weeks to come. Down real estate row I noted considerable activity in preparation of "Home Show" week scheduled for late March... in the form of the construction of Model Homes slated for formal opening at that time... particularly in the Greece Penfield and Brighton areas. Builders who have been continually busy throughout the entire winter season are experiencing considerable home buying action right now with a very serious segment of home seekers who want a new home "right now" that they can move into and be fairly well settled by Spring. One of Rochester's leading builders told me several years ago that what he believed to be the apex of his own personal success was the fact that when other builders took a holiday was the time that he chose to redouble his efforts to build and sell more homes. By the same token, I find, in mingling with the visiting throngs at Model Homes, a much higher ratio of prospective buyers these days than later on when almost everyone will be out to compare themselves by inspection than the houses they bought "so much better" than the house they might have waited for.

residences, is an unusually spacious 3-bedroom split level. (The "Parkwood" featuring a genuine "Driftwood" Family Room on the lower level. The kitchen has been designed to capture a woman's eye and many built-in conveniences such as the laundry chute direct from the upstairs bath have many specific appeals. Hot-point appliances are spotlighted together with G.E. gas heat units and especially designed vents to insure uniform temperature throughout the house in winter. "Sherwood Community" being in Pittsford the Catholic residents are members of St. Louis parish and the children attend St. Louis parochial school, among whom are numbered Mr. Spall's four children. Public school children are served by the East Rochester, district bus service. The community is, of course, conveniently located for students of St. John Fisher College and Niagara College. Improvements are in and paid for by the builders, lots average 16,000 square feet and prices range from \$21,500 to \$45,000.

COURIER-JOURNAL
Friday, February 22, 1957

Sherwood COMMUNITY
Model Home
SHERWOOD COMMUNITY is proud to feature the Parkwood as the first of our 1957 model homes. The Parkwood is an outstanding split level home with 7 spacious rooms (1690 sq. ft.) and features 3 bedrooms with 1 1/2 tile baths, spacious living and dining room with fireplace and planter, ultra modern functional kitchen and dinette with Hotpoint range and oven, beautiful huge driftwood family room, ideal for children or entertaining; pleasant laundry rooms; oversize 2-car garage; 100 ft. lot; improvements paid, low taxes. Parkwood, complete, \$25,900; Parkwood basic house and single garage, \$22,900. Other homes from \$21,500.
Builder: Theodore Francis Spall
THEODORE FRANCIS Spall REAL ESTATE
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